## Central Bank of Nigeria

## Quarterly Statistical Bulletin

## 2012 Quarter One

Statistics Department

Volume 1, Number 1, March 2012

## Quarterly Statistical Bulletin

## 2012 Quarter One

## Section A: Reports



## EDITORIAL COMMITTEE

## EDITOR-IN-CHIEF

Sani I. Doguwa, PhD
Director of Statistics

## EDITOR

Olorunsola E. Olowofeso, PhD<br>Deputy Director

## MANAGING DIRECTOR

Abiodun S. Bada Deputy Director

## ASSOCIATE EDITORS

Adeyemi A. Adeboye<br>Valli T. Adejo<br>Senior Statisticians

Uti-Idah Vokpuize<br>Patrick O. Hinmikalu<br>Suleiman F. Ogunyinka<br>Assistant Statisticians

This Quarterly Statistical Bulletin is of the Central Bank of Nigeria.
All enquiries, comments, and suggestions should be addressed to:
The Director, Statistics Department,
Central Bank of Nigeria, P.M.B. 0187, Garki, Abuja.

## Vision of the CBN

To be one of the most efficient and effective world's central banks in promoting and sustaining economic development

## Mission of the CBN

To be proactive in providing a stable framework for the economic development of Nigeria, through the effective, efficient and transparent implementation of monetary exchange rate policy and management of the financial sector

## Mandate of the Statistics Department

To collect, analyze and manage data on all sectors of the economy, in order to provide statistical support to the Bank, the government, international organizations and other stakeholders

## SECTION A: REPORTS

## TABLE OF CONTENTS

## MARCH 2012 INFLATION REPORT

Executive Summary ..... 11
Headline Inflation (Y/Y) ..... 12
Food Inflation (Y/Y) ..... 14
Imported Food Inflation (Y/Y) ..... 16
Core Inflation (Y/Y) ..... 17
LIST OF TABLES
Drivers of :
Headline Inflation (Y/Y) ..... 19
Food Inflation (Y/Y) ..... 20
Imported Inflation (Y/Y) ..... 21
Core Inflation (Y/Y) ..... 21
REPORT ON QUARTERLY GDP: FIRST QUARTER, 2012

1. GDP at 1990 Constant Basic Prices ..... 23
1.1 Sectoral Analysis of Quarterly Real GDP ..... 23
2. Non-Oil Real Quarterly GDP ..... 26
2.1 Sectoral Analysis of Non-Oil Real Quarterly GDP ..... 26
3. GDP at Current Basic Prices ..... 27
3.1 Sectoral Analysis of Quarterly Nominal GDP ..... 28
4. Non-Oil Nominal GDP ..... 28
4.1 Sectoral Analysis of Quarterly Nominal Non-Oil GDP ..... 29

## LIST OF TABLES

1. Table I: GDP at 1990 Constant Basic Prices 30
2. Table II: Non-Oil GDP at 1990 Constant Basic Prices 31
3. Table III: GDP at Current Basic Prices 32

4 Table IV: Non-Oil GDP at Current Basic Prices 33
5. Table V: Crop Production, Wholesale \& Trade and Manufacturing GDP at 1990 Constant Basic Prices 34
6. Table V: Crop Production, Wholesale \& Trade and Manufacturing GDP at Current Basic Prices 35

## DEPOSIT MONEY BANKS REPORT

Executive Summary 37
Total Assets/Liabilities 38
Sources and Uses of Funds 39
Claims on Domestic Economy 39
Sectoral distribution of Credit 40
Analysis of Other Assets and Liabilities 41
Some Financial Ratios 41
Interest Rate Movements 42

LIST OF TABLES

Comparative Statement of assets and Liabilities 43
Sources and Application of Funds 44
Aggregate Domestic Credit 44
Sectoral Credit Utilization 45
Breakdown of other Assets and Liabilities ..... 45
Financial Ratios ..... 46
Foreign Assets Net ..... 47
Interest Rate ..... 47
MONETARY SURVEY REPORT
Executive Summary ..... 49
Money Supply ( $\mathbf{M}_{2}$ ) ..... 50
Determinants of Money Supply ..... 52
Components of Money Supply ..... 53
CONSUMER EXPECTATIONS SURVEY REPORT
Executive Summary ..... 55
About the Survey ..... 56
Nationwide Consumer Outlook ..... 57
Expenditures in the Next 12 Months ..... 59
Buying Conditions ..... 60
Buying Intentions in the Next 12 Months ..... 61
Selected Economic Indicators ..... 62
Technical Notes ..... 63
North Central Consumer Outlook ..... 67
North East Consumer Outlook ..... 70
North West Consumer Outlook ..... 73
South East Consumer Outlook ..... 76
South South Consumer Outlook ..... 79
South West Consumer Outlook ..... 82

## LIST OF TABLES

Distribution of Sample size and Response Rate (\%) ..... 56
Confidence Index - National ..... 64
Confidence Index - North Central Zone ..... 68
Confidence Index - North East Zone ..... 71
Confidence Index - North West Zone ..... 74
Confidence Index - South East Zone ..... 77
Confidence Index - South South Zone ..... 80
Confidence Index - South West Zone ..... 83
BUSINESS EXPECTATIONS SURVEY REPORT
Executive Summary ..... 86
About the Survey ..... 87
Overall Business Outlook on the Macro economy ..... 88
Macro economy Outlook by type and size of businesses ..... 89
Business Outlook on the Macro economy by sector ..... 90
Business Confidence on own operations by sector ..... 91
Access to Credit and Financial Condition ..... 92
Employment and Expansion Plans ..... 93
Business Constraints ..... 94
Expectations on Exchange Rate ..... 94
Expectations on Inflation and Borrowing Rates ..... 95
Business Outlook- North Central Zone ..... 99
Business Outlook- North East Zone ..... 102
Business Outlook- North West Zone ..... 105
Business Outlook- South East Zone ..... 108
Business Outlook- South South Zone ..... 111
Business Outlook- South West Zone ..... 114
LIST OF TABLES
Table A Distribution of Sample size and response rate (\%) ..... 87
Table B Confidence Index - National ..... 96
Table C Confidence Index - North Central Zone ..... 99
Table D Confidence Index - North East Zone ..... 102
Table E Confidence Index - North West Zone ..... 105
Table F Confidence Index - South East Zone ..... 108
Table G Confidence Index - South South Zone ..... 111
Table H Confidence Index - South West Zone ..... 114
INFLATION ATTITUDES SURVEY REPORT
Executive Summary ..... 118
Introduction ..... 119
The Inflation Attitudes Survey ..... 120
Knowledge and Expectations Questions ..... 123
Opinions on the Central Bank of Nigeria ..... 125
Attitude Questions ..... 126
Inflation Versus Interest Rates ..... 128
Summary of Results ..... 129

## March 2012 Inflation Report



## EXECUTIVE SUMMARY

The movements in the components of the Consumer Price Index (CPI) for the month of March 2012 are analyzed. The highlights of the analysis are as follows:

- The headline inflation rate (year-on-year) increased to 12.1 per cent in March from 11.9 per cent recorded in the preceding month. The 12.1 per cent headline inflation mainly reflected the increases in the relative contributions of food and non-alcoholic beverages ( 5.9 percentage points); housing, water, electricity/gas and other fuel ( 3.2 pp ); clothing and footwear (1.0 pp); transport ( 0.9 pp ); and furnishing, household equipment and maintenance ( 0.5 pp ), education ( 0.5 pp ).
- The relative contribution of food and non-alcoholic beverages to the year-on-year headline inflation rose to 5.9 pp in March 2012. Of the 5.9 pp, bread and cereals; fish and sea food; yams, potatoes and other tubers; meat; and vegetables contributed 2.0, 1.1, $0.9,0.7$ and 0.7 pps, respectively.
- The 11.8 per cent year-on-year food inflation was largely accounted for by the contribution in the prices of staple foods, especially farm produced, which increased by 3.2 pp to 7.0 pp , while processed food fell by 1.1 pp to 4.9 pp in the review period. The 7.0 per cent contribution from farm produce was mainly accounted for by yam, potatoes and other tubers (1.75 pp), vegetables (1.40 pp ), millet grain white (1.04 pp), sorghum ( 0.65 pp ), maize grain white sold loose ( 0.61 pp ), rice local sold loose ( 0.58 pp ), and rice agric sold loose ( 0.54 pp ). Of the 4.9 pp contributed by processed food, fish and sea food; meat; bread unsliced; milk, cheese and eggs; and maize paste white, contributed $2.23,1.42,0.56,0.28$, and 0.27 pps , respectively. It was however moderated by negative contribution of plantain flour ( 0.38 pp ).
- Of the 11.8 per cent Year-on-Year food inflation reported in the review month, imported food increased to 2.3 pp , compared with 1.6 pp recorded in the preceding month. However, the year-onyear imported food inflation rose to 8.8 per cent. This was largely accounted for by the contribution of frozen fish ( 3.77 pp ), other edible oil ( 2.41 pp ), spirit ( 0.93 pp ), tobacco ( 0.81 pp ), and bread ( 0.58 pp ). It was however, moderated by the negative contributions of tea, coffee, chocolate ( -0.68 $\mathrm{pp})$, and rice ( -0.75 pp ).
- The 15.0 per cent core inflation recorded in March 2012 was driven largely by the contributions of housing, water, electricity/gas and other fuel ( 6.5 pp ); clothing and footwear ( 2.2 pp ), transport (2.0 pp); furnishing, household equipment and housing maintenance (1.2 pp), education (1.0 pp); health (0.6 pp), and miscellaneous goods and services (0.5pp).


## Inflation Report

Headline inflation rate (year-on-year) for the period March, 2012 accelerated to 12.1 per cent from 11.9 per cent in February 2012


The rate of 12.1 per cent in the headline inflation mainly reflected the relative contributions of food and non-alcoholic beverages (5.9 pp); housing, water, electricity/gas and other fuel (3.2pp); clothing and footwear (1.0 pp); transport (0.9 pp); and furnishing, household

## 1. Year-on-Year Headline Inflation

The Composite Consumer Price Index (CPI) rose by 1.59 per cent month-on-month to 132.6 points in March, 2012. The month-on-month rise in the price index was mostly accounted for by increases in the prices of housing, water, electricity gas and other fuel; clothing and footwear; education; food and non-alcoholic beverages; furnishings, household equipment and household maintenance, as well as, transport (see Table I).



Fig 1: Plot of Actual YoY Headline Inflation

The CPI headline inflation rate (year-on-year) for the period March, 2012 increased marginally to 12.1 per cent from 11.9 per cent in the preceding month. The rate of 12.1 per cent in the headline inflation mainly reflected the relative contributions of food and non-alcoholic beverages (5.9pp); housing, water, electricity/gas and other fuel (3.2pp); clothing and footwear (1.0 pp); transport (0.9 pp); furnishing, household equipment and maintenance ( 0.5 pp ); and education ( 0.5 pp ).


## Contributions to Headline Inflation

Of the 5.9 pp contribution of food and non-alcoholic
beverages to headline inflation, bread and cereals; fish and sea food; yams, potatoes and other tuber; vegetables; and meat accounted for 2.0, 1.1, 0.9, 0.7, and 0.7 pp , respectively

The relative contribution of food and non-alcoholic beverages inflation to the year-on-year headline inflation rose to 5.9 pp from the 5.2 pp recorded in the preceding month. Of the 5.9 pp contribution of food and non-alcoholic beverages inflation to headline inflation, bread and cereals; fish and sea food; yams, potatoes and other tuber; vegetables; and meat inflation accounted for 2.0, 1.1, 0.9, 0.7 , and 0.7 pps , respectively (Table I).

The bread and cereals year-on-year inflation contribution to headline inflation increased to 2.0 pp compared with 1.8 pp recorded in the preceding month. The 2.0 pp contribution of bread and cereals to the headline inflation in the review month was largely explained by the relative contributions of millet sold loose ( 0.5 pp ), bread unsliced ( 0.3 pp ), maize paste white ( 0.3 pp ), rice agric sold loose ( 0.3 pp ), rice local sold loose ( 0.3 pp ) and sorghum ( 0.3 pp ). It was, however, moderated by the negative contributions of eko ( 0.1 pp ) and plantain flour (0.2pp) (Table I).

## Inflation Report

## 2. Year-on-Year Food Inflation

The composite food index (with a weight of 50.7 per cent), rose by 2.3 per cent month-on-month to 132.1 index points in March 2012. On year-on-year basis, food inflation accelerated to 11.8 per cent from 9.7 per cent in the preceding month. However, food inflation was 11.0, 9.5 and 12.2 per cent three months ago, six months ago and a year earlier, respectively.


Fig 3: Plot of Actual YoY Food Inflation

The 11.8 per cent year-on-year food inflation was largely accounted for by the contributions of prices of farm produce and processed food, which contributed 7.0 and 4.9 pps , respectively. Of the 7.0 pps contribution in farm produce, yams, potatoes and other tubers, vegetables, millet and sorghum contributed $1.75,1.40,1.04$ and 0.65 pps , respectively (see Table II).


Fig 4 Fan Chart of YoY Food Inflation

## Contributions to Food Inflation

The relative contribution of processed food decreased to 4.9 pp in March 2012 from 6.0 pp recorded in the preceding month. Of the 4.9 pp contribution, fish and sea food; meat; bread unsliced; milk, cheese and eggs; and maize paste-white

The relative contribution of imported food was largely accounted for by the contributions of frozen fish (1.00 pp), other edible oil (0.64 pp), spirit (0.25 pp) and tobacco (0.22 $p p)$. accounted for $2.23,1.42,0.56,0.28$ and 0.27 pps , respectively. It was, however, moderated by the negative contributions of corn flour ( 0.01 pp ), custard ( 0.02 pp ), gari yellow sold loose ( 0.04 pp ), eko ( 0.13 pp ), and plantain flour ( 0.38 pp ) (Table II).

The relative contribution of imported food components to the year-on-year food inflation increased to 2.3 pp in the review month. The relative contribution of imported food was largely accounted for by the contributions of frozen fish (1.00 $\mathrm{pp})$, other edible oil ( 0.64 pp ), spirit ( 0.25 pp ) and tobacco ( 0.22 pp ). It was however, moderated by the negative contributions of tea, coffee, chocolate ( 0.18 pp ) and rice ( 0.20 pp ) (Table II).

## Inflation Report

## 3. Year-on-Year Imported Food Inflation

Imported Food Inflation rate accelerated to 8.8 per cent from 5.7 per cent in February 2012

The 8.8 per cent year-onyear imported food inflation was largely accounted for by the contributions of prices of imported frozen fish, other edible oil, spirit, tobacco, bread, and canned vegetables.



Fig 5: Plot of Actual YoY Imported Food Inflation

The 8.8 per cent year-on-year imported food inflation was largely accounted for by the contributions of prices of imported frozen fish; other edible oil; spirit; tobacco; bread; and canned vegetables, which contributed $3.77,2.41,0.93,0.81,0.58$, and 0.43 pps , respectively (Table III).


## Inflation Report

## 4. Year-on-Year Core Inflation

The All-items less farm produce price index rose by 4.5 per cent on a month-on-month to 135.1 index points in March 2012. On year-onyear basis, core inflation accelerated to 15.0 per cent from the 11.9 per cent recorded in the preceding month.


Fig 6: Plot of Actual YoY Core Inflation
The 15.0 per cent core inflation recorded in March 2012 was driven largely by the contributions of housing, water, electricity/gas and other fuels inflation (6.5 pp); clothing and footwear inflation (2.2 pp); transport (2.0 pp); furnishing, household equipment and housing maintenance (1.2 pp); education (1.0 pp); and health (0.6pp) (Table IV).


Fig 6: Fan Chart of YoY Core Inflation

## Contributions to Core Inflation

The 6.5 pp contribution of housing, water.. component to core inflation was largely accounted for by actual and imputed rentals for housing(3.7 pp), electricity (1.4 pp); liquid fuels (1.0 pp) and solid fuels (0.7pp)

The relative contribution of housing, water, electricity/gas and other fuel component to core inflation rose to 6.5 pp in March 2012 compared with 5.1 pp in the preceding month. The 6.5 pp contribution was largely accounted for by actual and imputed rentals for housing ( 3.7 pp ), electricity (1.4 pp); liquid fuel (1.0 pp); and solid fuels (0.7 pp) (Table IV).

The relative contribution of transport component to core inflation rose to 2.0 pp from 1.4 pp recorded in the preceding month. The 2.0 pp contribution of transport to core inflation was largely accounted for by passenger transport by road (1.1 pp), fuels and lubricants for personal transport equipment ( 0.6 pp ); and motor cars (0.3 pp) (Table IV).

## Table I: Drivers of Headline Inflation

| HEADLINE INFLATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RELATIVE CONTRIBUTION OF COMPONENTS OF HEADLINE INFLATION |  |  |  |  |  |  |  |
| YEAR-ON-YEAR (HEADLINE) |  | Year -on-Year |  |  | Month-on-Month |  |  |
|  | Weights | Jan'12 | Feb'12 | Mar'12 | Jan'12 | Feb'12 | Mar'12 |
| ALL-ITEM | 1000.0 | 12.6 | 11.9 | 12.1 | 3.35 | 0.28 | 1.59 |
| Food \& Non-Alcoholic Bev. | 518.0 | 5.6 | 5.2 | 5.9 | 1.49 | -0.59 | 0.19 |
| Bread \& cereals | 216.66 | 2.1 | 1.8 | 2.0 | 0.54 | -0.06 | 0.15 |
| Meat | 47.78 | 0.5 | 0.5 | 0.7 | 0.15 | -0.07 | 0.14 |
| Fish \& Sea Food | 44.51 | 0.7 | 0.6 | 1.1 | 0.15 | -0.07 | 0.39 |
| Milk, Cheese \& Eggs | 12.75 | 0.0 | 0.1 | 0.1 | 0.08 | -0.07 | -0.01 |
| Oil \& Fats | 36.33 | 0.6 | 0.5 | 0.1 | 0.13 | -0.07 | -0.44 |
| Fruits | 22.99 | 0.2 | 0.2 | 0.2 | 0.09 | -0.07 | -0.07 |
| Vegetables | 54.35 | 0.5 | 0.5 | 0.7 | 0.11 | -0.07 | 0.08 |
| Yams, Potatoes \& Other Tuber | 60.56 | 0.9 | 0.7 | 0.9 | 0.13 | -0.07 | 0.07 |
| Suger,Jam,Honey,etc | 11.10 | 0.0 | 0.1 | 0.0 | 0.09 | -0.07 | -0.08 |
| Coffee, Tea \& Cocoa | 6.25 | 0.1 | 0.1 | 0.1 | 0.01 | 0.01 | -0.04 |
| MineralsWater,Soft etc | 4.73 | 0.0 | 0.0 | 0.0 | 0.01 | 0.01 | -0.01 |
| Alcoholic Bev. Tobacco \& Kola | 10.9 | 0.3 | 0.4 | -0.1 | 0.3 | 0.11 | -0.22 |
| Clothing \& footwear | 76.5 | 0.7 | 0.6 | 1.0 | 0.2 | 0.11 | 0.54 |
| Housing,Water, Elect.Gas \& Other Fuel | 167.3 | 2.8 | 2.7 | 3.2 | 0.2 | 0.11 | 0.81 |
| Furnishings, Household Equip \&HH Maint. | 50.3 | 0.5 | 0.5 | 0.5 | 0.3 | 0.11 | 0.17 |
| Health | 30.0 | 0.5 | 0.5 | 0.2 | 0.2 | 0.11 | -0.04 |
| Transport | 65.1 | 1.3 | 0.9 | 0.9 | 0.2 | 0.11 | 0.12 |
| Communication | 6.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.00 | 0.02 |
| Recreation \& culture | 6.9 | 0.2 | 0.3 | -0.1 | 0.2 | 0.11 | -0.19 |
| Education | 39.4 | 0.2 | 0.2 | 0.5 | 0.0 | 0.00 | 0.32 |
| Restaurant \& Hotels | 12.1 | 0.3 | 0.4 | -0.1 | 0.2 | 0.11 | -0.19 |
| Miscellaneous Goods \& Services | 16.6 | 0.2 | 0.2 | 0.3 | 0.0 | 0.00 | 0.07 |

RELATIVE CONTRIBUTION OF BREAD \& CEREALS COMPONENTS

| YEAR-ON-YEAR (HEADLINE) |  | Year -on-Year |  |  | Month-on-Month |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weights | Jan'12 | Feb'12 | Mar'12 | Jan'12 | Feb'12 | Mar'12 |
| Bread \& Cereals | 216.66 | 2.1 | 1.8 | 2.0 | 0.54 | -0.06 | 0.15 |
| BREAD UNSLICED 500 g | 9.33 | 0.2 | 0.3 | 0.3 | 0.0 | 0.0 | 0.0 |
| CABIN BISCUIT: LOCAL MANUFACTURE 800g PACK | 3.68 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| CASSAVA FLOUR,SOLD LOOSE | 2.47 | -0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| CORN FLAKES 350 g | 0.68 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| CORN FLOUR 2 kg | 0.21 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| CUSTARD 300 g | 0.35 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EKO(AGIDI/KAFA) | 10.12 | 0.3 | 0.2 | -0.1 | -0.1 | 0.0 | -0.1 |
| FRITTERS (PUFF-PUFF) | 0.35 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| gari white,sold loose | 11.46 | 0.0 | 0.0 | 0.1 | 0.0 | -0.1 | 0.1 |
| gari yellow,sold loose | 28.72 | 0.4 | 0.2 | 0.0 | 0.6 | -0.5 | -0.1 |
| GUINEA CORN FLOUR,SOLD LOOSE | 1.75 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 |
| MAIZE GRAIN WHITE SOLD LOose | 25.01 | 0.5 | 0.2 | 0.3 | -0.4 | 0.1 | -0.1 |
| MAIZE PASTE-WHITE(OGI/AKAMU) | 5.27 | 0.3 | 0.4 | 0.1 | 0.2 | -0.1 | -0.1 |
| MILLET (JERO OR MAIWA) SOLD LOOSE | 23.86 | 0.3 | 0.2 | 0.5 | -0.1 | 0.2 | 0.2 |
| PLANTAIN FLOUR | 3.57 | -0.6 | -0.3 | -0.2 | 0.0 | 0.0 | 0.2 |
| POP CORN | 0.03 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| RICE AGRIC SOLD LOOSE | 31.17 | 0.2 | 0.0 | 0.3 | 0.2 | 0.0 | 0.2 |
| RICE LOCAL SOLD LOOSE | 28.03 | 0.2 | -0.2 | 0.3 | 0.1 | 0.0 | 0.0 |
| RICE,IMPORTED HIGH QUALITY SOLD LOOSE | 1.18 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Sausage beef (Gala) | 0.34 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| SEMOVITA 2 kg | 0.19 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| SORGHUM (GUINEA CORN) WHITE OR BROWN,SOLD LOOSE | 22.33 | 0.2 | 0.3 | 0.3 | -0.1 | 0.4 | -0.1 |
| Yam flour,sold loose | 6.56 | 0.1 | 0.3 | 0.0 | 0.1 | 0.0 | 0.0 |

Table II Drivers of Food Inflation

| FOOD INFLATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RELATIVE CONTRIBUTION OF FOOD INFLATION COMPONENTS |  |  |  |  |  |  |  |
| YEAR-ON-YEAR (FOOD) |  | Year -on-Year |  |  | Month-on-Month |  |  |
|  | Weights | Jan'12 | Feb'12 | Mar'12 | Jan'12 | Feb'12 | Mar'12 |
| FOOD | 507.03 | 13.3 | 9.7 | 11.8 | 0.9 | -0.1 | 2.1 |
| Processed Food | 237.53 | 6.3 | 6.0 | 4.9 | 1.7 | -1.2 | 0.9 |
| Meat | 47.78 | 1.27 | 0.94 | 1.42 | 0.07 | -0.02 | 0.46 |
| Fish \& Sea Food | 44.51 | 1.66 | 1.24 | 2.23 | 0.06 | -0.02 | 0.96 |
| Milk,Cheese \& Eggs | 12.75 | 0.23 | 0.08 | 0.28 | -0.07 | -0.02 | 0.15 |
| Oil \& Fats | 36.33 | 1.49 | 0.99 | 0.17 | 0.02 | -0.02 | -0.70 |
| Sugar,Jam,Honey,etc | 11.10 | 0.23 | 0.08 | 0.13 | -0.05 | -0.02 | 0.02 |
| BREAD UNSLICED 500 g | 9.33 | 0.51 | 0.65 | 0.56 | -0.06 | 0.11 | 0.11 |
| CABIN BISCUIT: LOCAL MANUFACTURE 800g PACK | 3.68 | 0.03 | 0.05 | 0.04 | 0.03 | -0.01 | 0.00 |
| CASSAVA FLOUR,SOLD LOOSE | 2.47 | -0.48 | 0.01 | 0.01 | 0.06 | 0.00 | 0.02 |
| CORN FLAKES 350g | 0.68 | 0.04 | 0.02 | 0.01 | 0.02 | -0.01 | 0.00 |
| CORN FLOUR 2 kg | 0.21 | 0.02 | 0.06 | -0.01 | 0.00 | 0.00 | -0.04 |
| CUSTARD 300 g | 0.35 | -0.01 | 0.00 | -0.02 | 0.01 | -0.01 | -0.01 |
| EKO(AGIDI/KAFA) | 10.12 | 0.59 | 0.45 | -0.13 | -0.14 | 0.01 | -0.27 |
| FRITTERS (PUFF-PUFF) | 0.35 | 0.03 | 0.05 | 0.00 | 0.04 | -0.02 | -0.02 |
| GARI WHITE,SOLD LOOSE | 11.46 | 0.07 | 0.08 | 0.18 | -0.10 | -0.23 | 0.23 |
| GARI YELLOW,SOLD LOOSE | 28.72 | 0.89 | 0.35 | -0.04 | 1.21 | -0.96 | -0.26 |
| GUINEA CORN FLOUR,SOLD LOOSE | 1.75 | 0.08 | 0.12 | 0.11 | 0.02 | 0.06 | 0.00 |
| MAIZE PASTE-WHITE(OGI/AKAMU) | 5.27 | 0.59 | 0.80 | 0.27 | 0.30 | -0.12 | -0.18 |
| PLANTAIN FLOUR | 3.57 | -1.13 | -0.66 | -0.38 | 0.05 | 0.07 | 0.39 |
| POP CORN | 0.03 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| SAUSAGE BEEF (GALA) | 0.34 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| SEMOVITA 2kg | 0.19 | 0.01 | 0.00 | 0.00 | -0.01 | 0.00 | 0.00 |
| YAM FLOUR,SOLD LOOSE | 6.56 | 0.13 | 0.65 | 0.00 | 0.21 | -0.02 | 0.03 |
| Farm Produce | 269.50 | 6.8 | 3.8 | 7.0 | -0.8 | 1.1 | 1.2 |
| Fruits | 22.99 | 0.55 | 0.38 | 0.43 | -0.06 | -0.02 | 0.03 |
| Vegatables | 54.35 | 1.29 | 1.02 | 1.40 | -0.02 | -0.02 | 0.34 |
| Yam, Potatoes \& other tubers | 60.56 | 2.04 | 1.40 | 1.75 | 0.02 | -0.02 | 0.31 |
| MAIZE GRAIN WHITE SOLD LOOSE | 25.01 | 0.97 | 0.46 | 0.61 | -0.78 | 0.23 | -0.10 |
| MILLET (JERO OR MAIWA) SOLD LOOSE | 23.86 | 0.54 | 0.31 | 1.04 | -0.27 | 0.32 | 0.34 |
| RICE AGRIC SOLD LOOSE | 31.17 | 0.50 | 0.00 | 0.54 | 0.34 | -0.07 | 0.33 |
| RICE LOCAL SOLD LOOSE | 28.03 | 0.41 | -0.31 | 0.58 | 0.12 | -0.05 | 0.11 |
| RICE,IMPORTED HIGH QUALITY SOLD LOOSE | 1.18 | 0.02 | -0.05 | 0.00 | 0.02 | -0.01 | 0.01 |
| SORGHUM (GUINEA CORN) WHITE OR BROWN,SOLD LOOSE | 22.33 | 0.48 | 0.56 | 0.65 | -0.17 | 0.72 | -0.18 |
|  |  | 13.1 | 9.7 | 11.8 | 0.9 | -0.1 | 2.1 |

RELATIVE CONTRIBUTIONS OF IMPORTED FOOD COMPONENTS

| YEAR-ON-YEAR (FOOD) | Mear -on-Year |  |  |  | Month-on-Month |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| FOOD | Weights | Jan'12 | Feb'12 | Mar'12 | Jan'12 | Feb'12 | Mar'12 |
| IMPORTED FOOD | 507.03 | 13.1 | 9.7 | 11.8 | 0.9 | -0.1 | 2.1 |
| Wheat Flour | 132.53 | 5.8 | 1.6 | 2.3 | -0.8 | 1.9 | 1.7 |
| Rice | 1.22 | -0.07 | -0.08 | 0.02 | -0.01 | -0.01 | 0.05 |
| Semovita | 60.35 | 0.73 | -0.41 | -0.20 | 0.64 | -0.13 | 0.66 |
| Bread | 2.01 | 0.04 | 0.03 | 0.02 | -0.03 | -0.01 | 0.00 |
| Cake | 13.99 | 0.34 | -0.22 | 0.15 | 0.18 | 0.36 | 0.39 |
| Biscuit | 11.27 | 0.32 | -0.33 | 0.04 | 0.15 | 0.28 | 0.43 |
| Frozen Fish | 0.90 | -0.04 | 0.02 | 0.02 | -0.01 | 0.05 | 0.00 |
| Canned Meat | 11.23 | 0.78 | 0.75 | 1.00 | 0.51 | 0.92 | -0.24 |
| Preserved Milk and other | 0.72 | 0.03 | 0.05 | 0.07 | 0.02 | 0.01 | 0.04 |
| Other Edible Oils | 5.72 | 0.00 | -0.49 | 0.10 | -0.09 | 0.32 | 0.43 |
| Canned Vegetables | 11.51 | 3.26 | 2.13 | 0.64 | -1.96 | -0.27 | -0.48 |
| Tea, Coffee,Chocolate | 3.06 | 0.08 | 0.15 | 0.11 | 0.07 | 0.04 | 0.01 |
| Sugar | 5.71 | -0.03 | -0.58 | -0.18 | -0.03 | 0.20 | 0.40 |
| Spirit | 3.10 | 0.08 | 0.08 | 0.06 | -0.03 | -0.01 | -0.01 |
| Tobacco | 0.58 | 0.07 | 0.21 | 0.25 | -0.17 | 0.17 | 0.04 |

Table III: Drivers of Imported Food Inflation
IMPORTED FOOD INFLATION
RELATIVE CONTRIBUTION OF IMPORTED FOOD INFLATION COMPONENTS

| YEAR-ON-YEAR (IMPORTED FOOD) |  | Year -on-Year |  |  | Month-on-Month |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weights | Jan'12 | Feb'12 | Mar'12 | Jan'12 | Feb'12 | Mar'12 |
| IMPORTED FOOD INFLATION | 132.53 | 26.6 | 5.7 | 8.8 | -3.0 | 7.8 | 6.8 |
| Wheat Flour | 1.22 | -0.34 | -0.28 | 0.09 | -0.04 | -0.04 | 0.19 |
| Rice | 60.35 | 3.30 | -1.48 | -0.75 | 2.51 | -0.53 | 2.67 |
| Semovita | 2.01 | 0.19 | 0.10 | 0.07 | -0.11 | -0.04 | -0.01 |
| Bread | 13.99 | 1.55 | -0.81 | 0.58 | 0.69 | 1.48 | 1.60 |
| Cake | 11.27 | 1.44 | -1.20 | 0.16 | 0.58 | 1.12 | 1.75 |
| Biscuit | 0.90 | -0.18 | 0.06 | 0.06 | -0.05 | 0.21 | -0.01 |
| Frozen Fish | 11.23 | 3.54 | 2.71 | 3.77 | 2.00 | 3.72 | -0.98 |
| Canned Meat | 0.72 | 0.13 | 0.17 | 0.27 | 0.08 | 0.02 | 0.17 |
| Preserved Milk and other | 5.72 | -0.01 | -1.78 | 0.39 | -0.36 | 1.32 | 1.77 |
| Other Edible Oils | 11.51 | 14.86 | 7.72 | 2.41 | -7.66 | -1.08 | -1.94 |
| Canned Vegetables | 3.06 | 0.37 | 0.55 | 0.43 | 0.28 | 0.18 | 0.03 |
| Tea, Coffee,Chocolate | 5.71 | -0.14 | -2.12 | -0.68 | -0.12 | 0.79 | 1.63 |
| Sugar | 3.10 | 0.37 | 0.27 | 0.21 | -0.11 | -0.06 | -0.03 |
| Spirit | 0.58 | 0.34 | 0.78 | 0.93 | -0.66 | 0.69 | 0.14 |
| Tobacco | 1.25 | 1.18 | 1.01 | 0.81 | 0.00 | 0.05 | -0.20 |

Table IV: Drivers of Core Inflation

## CORE INFLATION <br> RELATIVE CONTRIBUTION OF THE COMPONENTS OF CORE INFLATION

| YEAR-ON-YEAR (CORE) |  | Year -on-Year |  |  | Month-on-Month |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weights | Jan'12 | Feb'12 | Mar'12 | Jan'12 | Feb'12 | Mar'12 |
| ALL ITEMS LESS FARM PRODUCE CPI | 512.83 | 12.7 | 11.9 | 15.0 | 3.5 | 0.1 | 4.5 |
| Milk,Cheese \& Eggs | 12.75 | 0.3 | 0.4 | 0.3 | 0.3 | 0.0 | 0.0 |
| Sugar,Jam,Honey,etc | 11.47 | 0.4 | 0.4 | 0.2 | 0.3 | 0.0 | -0.1 |
| Coffee, Tea \& Cocoa | 6.62 | 0.4 | 0.5 | 0.1 | 0.3 | 0.0 | -0.2 |
| Alcoholic Bev. Tobacco \& Kola | 10.87 | 0.4 | 0.4 | 0.1 | 0.4 | 0.0 | -0.2 |
| Clothing \& footwear | 76.50 | 1.0 | 0.9 | 2.2 | 0.2 | 0.0 | 1.3 |
| Housing,Water, Elect.Gas \& Other Fuel | 167.34 | 5.3 | 5.1 | 6.5 | 0.3 | 0.0 | 1.8 |
| Actual and imputed rentals for housing | 77.44 | 2.1 | 2.0 | 3.7 | 0.1 | 0.0 | 1.7 |
| Water supply | 11.01 | 0.3 | 0.3 | -0.2 | 0.0 | 0.0 | -0.4 |
| Miscellaneous services relating to the dwelling | 1.32 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Electricity | 16.16 | 1.4 | 1.4 | 1.4 | 0.0 | 0.0 | 0.0 |
| Gas, | 1.01 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Liquid Fuel | 37.86 | 0.8 | 0.8 | 1.0 | 0.1 | 0.0 | 0.3 |
| Solid Fuels | 22.54 | 0.6 | 0.6 | 0.7 | 0.0 | 0.0 | 0.2 |
| Furnishings, Household Equip \&HH Maint. | 50.27 | 0.8 | 0.7 | 1.2 | 0.4 | 0.0 | 0.6 |
| Health | 30.04 | 0.7 | 0.7 | 0.6 | 0.3 | 0.0 | 0.2 |
| Transport | 65.08 | 2.2 | 1.4 | 2.0 | 0.2 | 0.0 | 0.5 |
| Motor cars | 8.05 | 0.4 | 0.3 | 0.3 | 0.0 | 0.0 | 0.0 |
| Motor cycles | 3.67 | 0.1 | 0.0 | -0.1 | -0.1 | 0.0 | -0.1 |
| Bicycles | 2.76 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| Vehicle Spare Parts | 10.05 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | -0.1 |
| Fuels and lubricants for personal transport equipme | 14.22 | 0.8 | 0.6 | 0.6 | 0.1 | 0.0 | 0.0 |
| Maintenance and repair of personal transport equip | 0.21 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other services in respect of personal transport equi | 0.06 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Passenger transport by road | 24.30 | 0.6 | 0.4 | 1.1 | 0.2 | 0.0 | 0.7 |
| Passenger transport by air | 1.72 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Passenger transport by sea and inland waterway | 0.05 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Communication | 6.80 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 |
| Recreation \& culture | 6.91 | 0.2 | 0.3 | 0.1 | 0.3 | 0.0 | -0.1 |
| Education | 39.44 | 0.3 | 0.3 | 1.0 | 0.0 | 0.0 | 0.6 |
| Restaurant \& Hotels | 12.12 | 0.3 | 0.4 | 0.2 | 0.3 | 0.0 | -0.1 |
| Miscellaneous Goods \& Services | 16.63 | 0.4 | 0.3 | 0.5 | 0.1 | 0.0 | 0.1 |
|  |  |  |  |  |  |  |  |

## 1st Quarter 2012 GDP Report



Drivers of Quarterly Real GDP Growth in the First Quarter of 2012

## 1. GDP at 1990 Constant Basic Prices

Available data from the National Bureau of Statistics (NBS) revealed that the quarterly Gross Domestic Product (GDP), in real terms stood at N182.12 billion, indicating growth of 6.17 per cent in the first quarter of 2012 , against 7.13 and 7.68 per cent growth recorded in the corresponding quarter of 2011 and preceding quarter, respectively (Fig 1).

The slow down in growth recorded in the first quarter resulted from the decreases in the relative contributions of agriculture, wholesale and retail and industry to $1.46,1.91$ and -0.31 in the current quarter from 2.31, 2.26 and 0.51 per cent recorded in the fourth quarter of 2011, respectively (Fig. 2).

### 1.1 Sectoral Analysis of Quarterly Real GDP

Sectoral analysis showed that the agricultural output deteriorated as its relative contribution to the growth in real GDP decreased to 1.46 per cent in the first quarter of 2012 from 2.31 per cent in the preceding quarter. The decrease in activities in this sector was attributable to the fall in the relative contribution of crop and livestock production from 2.08 and 0.14 per cent in the fourth quarter of 2011 to 1.21 and 0.13 per cent in the current quarter (Fig. 3). The contributions of the fishing and forestry sub-sectors however, improved from 0.03 and 0.07 percent to 0.04 and 0.09 , respectively.

Further analysis of the agricultural sector shows that the poor performance of the crop production subsector relative to the preceding quarter was mainly driven by the decrease in the relative contributions of all the major crops except maize which increased from 0.04 percent in the fourth quarter of 2011 to 0.09 percent in the current quarter. The relative contribution of Oil palm fruit however remained the same.


Fig. 1: Movement in Quarterly Real GDP (Total and Non-Oil)


Fig. 2: Drivers of Quarterly Real GDP Growth in the First Quarter of 2012


Fig. 3: Agricultural Sector Drivers in Total GDP in the First Quarter of 2012

Activities in the Industrial sector dropped in the first quarter of 2012 with a relative contribution of -0.31 percent from 0.51 percent recorded in preceding quarter. The fall in industrial production was attributed to decreases in the manufacturing and crude oil \& natural gas sub-sectors from 0.53 and -0.06 percent in the preceding quarter to 0.06 and -0.4 percent in the first quarter of 2012. The contribution of the solid minerals sub-sector however increased from to 0.03 percent in the preceding quarter from 0.04 percent in the current quarter. (Fig. 5)

The drop recorded in crude oil \& natural gas production was attributed to lull in production activities by the oil producing companies operating in the country arising production constraints witnessed during the


Fig. 5: Industrial Sector Drivers of Quarterly Real GDP Growth in the First Quarter of 2012
quarter under review.
The drop in manufacturing production was driven by inadequate power supply recorded during the first quarter of the year as well as the nationwide industrial action embarked upon by labour unions in the country to protest the fuel subsidy removal early in the year.

The lull in manufacturing activities was largely driven by the slow down in the level of activity in the other manufacturing sub-sector which recorded a decrease in the relative contribution from 0.52 percent in the


Fig. 4: Crop Production Drivers of Quarterly Real GDP Growth in the First Quarter of 2012


Fig. 6: Other Manufacturing Sub-Sector Drivers of Quarterly Real GDP Growth in the First Quarter of 2012
preceding quarter to 0.04 per cent in the current quarter. This was driven by the fall in the relative contribution of all the sub-groups during the quarter under review.

The Services sector recorded some improvement as its relative contribution to GDP growth increased from 2.38 per cent in the fourth quarter of 2011 to 2.73 percent in the current quarter. This performance was driven largely by the increase in the relative contributions of Communication, Hotel \& Restaurants, Finance \& Insurance, Real Estate \& Business Services and Producers of Government Services sub-sectors (Fig. 8). The increased performance of the Communications sub-sector was attributable to the increase in Internet usage and other data services offered by the Telecom companies in response to the cashless economy initiated by the CBN in collaboration with the Bankers' Committee during the querter.

Also, the improvement in activities in financial sector continued to benefit immensely from the operations of the Assets Management Company of Nigeria (AMCON) which helped to boost credit to the economy by banks and other financial institutions.

The Wholesale \& Retail Trade sector experienced a lull in activities as its contribution to real GDP growth fell from 2.26 per cent in the preceding quarter to 1.91 per cent in the current quarter. The drop in activities in this sector was largely driven by the decreases in the relative contribution of retail trade, wholesale trade, the wholesale/retail trade, wholesale/retail/export as well as the repairs of personal \& household goods activity sectors. Activity in this sector was largely affected by the lull in economic activities experienced during first quarter of 2012 arising from the fuel subsidy strike by workers and the increasing level of


Fig. 7: Service Sector Drivers of Quarterly Real GDP Growth in the First Quarter of 2012

Communication, Hotel \& Restaurants, Finance \& Insurance, Real Estate \& Business Services trigger growth in the Services sector in Q1- 2012


Fig. 8: Wholesale \& Retail Trade Sub-Sector Drivers of Quarterly Real GDP Growth in the First Quarter of 2012
insecurity arising from terrorists attacks in some major cities in the country.

The contribution of Building \& Construction sector to real GDP relative to the preceding quarter increased from 0.23 to 0.37 per cent in the current quarter. The improvement in the activities recorded in the Building \& Construction sector was attributable to high construction activities usually experienced during the dry seasons.

## 2. Non-oil Real Quarterly GDP

The non-oil real GDP growth stood at 7.93 per cent in the first quarter of 2012, indicating 1.14 percentage points below the 9.07 per cent growth achieved in the fourth quarter of 2011. The decrease in growth relative to the preceding quarter performance resulted largely from the decrease in the relative contributions of Agriculture, Industry and Wholesale \& Retail sectors from 2.70, 0.66 and 2.65 per cent in the preceding quarter to $1.76,0.11$ and 2.31 per cent in the current quarter under review, respectively. (Fig 9).

The contributions of Services and Building Construction sectors increased from 2.79 and 0.27 per cent in the preceding quarter to 3.29 and 0.45 per cent in the current quarter, respectively.

### 2.1 Sectoral Analysis of Non-Oil Real Quarterly GDP

The sectoral analysis showed that the agricultural sector relative contribution to the growth in real non-oil GDP decreased to 1.76 per cent in the first quarter of 2012 from 2.70 per cent recorded in the preceding quarter. The fall in the contribution of agriculture to non-oil real GDP was largely accounted for by Crop production whose contribution to non-oil real GDP growth fell from 2.43 percent in the fourth quarter of 2011 to 1.46 per cent in the current quarter. (Fig. 10)


Fig 9: Drivers of Quarterly Real Non-Oil GDP Growth in the First Quarter of 2012

Fall in agricultural sector contribution to real non-oil GDP driven by decline in growth of crop production in Q1-2012


Fig. 10: Agricultural Sector Drivers in Real Non-Oil GDP in the First Quarter of 2012

The relative contributions to real non-oil GDP growth of livestock, forestry and fishing sub-sectors however, remained the same relative to the preceding quarter.

Activities in the Industrial sector declined from 0.66 per cent in the preceding quarter to 0.11 per cent in the current quarter. This was driven by the Manufacturing sub-sector which recorded a sharp decrease in its relative contribution from 0.61 percent in the preceding quarter to 0.04 percent in the current quarter. The drop in the contribution of the Manufacturing activity sub-sector was due to decline in activities in the Other manufacturing sub-sectors such as production of pulp, paper and publishing, basic metal, iron \& steel, non metallic products; textile, apparel \& footwear; food, beverages and tobacco; among others.

The increase in the contribution of the Services sector to real non-oil GDP growth was attributed to the rise in the relative contribution of the Communication, Hotel \& Restaurants, Finance \& insurance, Real Estate \& Business Services, Producers of Government Services and Community, Social \& Personal Services sub-sector which increased from $1.90,0.06,0.11,0.21$, 0.05 and 0.09 per cent in the preceding quarter to 2.31 , $0.09,0.18,0.23,0.06$ and 0.10 per cent, respectively in the first quarter of 2012. Utilities recorded a decrease from 0.14 per cent to 0.10 per cent while the relative contribution of the Transport sub-sector to real non-oil GDP remained the same. (Fig. 11 and Table II).

## 3. GDP at Current Basic Prices

The quarterly GDP, measured at current basic prices (nominal) for the first quarter of 2012, stood at $\mathrm{N} 9,142.86$ billion. This represents 10.01 per cent increase relative to 6.23 per cent growth recorded in the fourth quarter of 2011 (Table III).


Fig. 11: Services Sector Drivers in Real NonOil GDP in the First Quarter of 2012


Fig. 12: Drivers of Quarterly Nominal GDP Growth in the First Quarter of 2012

### 3.1 Sectoral Analysis of Quarterly Nominal GDP

The sectoral contributions to the growth in nominal GDP in the first quarter of 2012 showed all the other sectors except Building \& Construction recorded an increase in their contribution to the nominal GDP growth relative to the preceding quarter: Agriculture (2.79 from 2.68 per cent); Wholesale \& Retail Trade (2.83 from 1.38 per cent); Industry (3.29 from 1.11 per cent) and Services sector ( 0.98 from 0.92 per cent) while the contribution of the Building \& Construction sector dropped from 0.14 per cent to 0.12 percent in the current quarter.

The improved contribution of the Industrial sector to nominal GDP growth reflected the impact of favourable crude oil prices and the slight depreciation of the naira exchange rate relative to the dollar.

The improvement in the relative contribution by the Agricultural sector was driven by increase in relative contribution of crop production, livestock, fishing and forestry. Crop production activities benefited immensely from increased prices of agricultural products and commodities across the country.

In the Services sector, the Transport, Communication and Community, Social \& Personal Services sub-sectors recorded increases in their relative contributions to nominal GDP in the current quarter. Utilities, Hotel \& Restaurants, Finance \& Insurance, Real Estate \& Business Services and Producers of Government Services recorded decreases in their relative contributions to nominal GDP in the current quarter. (Table III)
4. Non-oil Nominal GDP

Quarterly non-oil GDP at current basic prices for the first quarter of 2012, stood at $N 5,140.0$ billion. This reflected a growth rate of 12.34 per cent (Table IV).

Nominal GDP growth at 10.01 per cent was driven largely by increased Agriculture, Industry, Wholesale \& Retail Trade and Services in Q1- 2012


Fig. 13: Drivers of Quarterly Nominal Non-oil GDP Growth in the First Quarter of 2012

Improved prices of agricultural commodities boosts growth in nominal agricultural output in the first quarter of 2012

Report on Quarterly GDP: First Quarter, 2012

### 4.1 Sectoral Analysis of Quarterly Nominal Non-oil

 GDPThe sectoral contributions to the growth in nominal non-oil GDP indicated that Agriculture made the highest contribution of 5.06 per cent which was higher than the 4.76 per cent recorded in the preceding quarter, of which Crop production contributed 4.23 per cent. Services and Wholesale \& Retail Trade increased from 1.63 and 2.45 per cent in the preceding quarter to 1.78 and 5.14 per cent in the current quarter, respectively. Industry and Building Construction sectors recorded a fall in their relative contribution to nominal non-oil GDP growth. (Table IV and Fig. 13).

Table I: GDP at 1990 Constant Basic Prices
( Naira Billion unless otherwise stated)

|  |  |  |  |  |  |  |  | Relative Contribution $\frac{(\%)}{01-2017}$ | Percentage <br> Change <br> Q1-2012 | Percentage Share in Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity Sector | 2010 | Q1-2011 | Q2-2011 | Q3-2011 | Q4-2011 | 2011 | Q1-2012 | Q1-2012 | Q1-2012 | Q1-2012 |
| 1. Agriculture | 317.28 | 60.27 | 78.21 | 99.65 | 97.26 | 335.39 | 62.78 | 1.46 | 4.15 | 34.47 |
| (a) Crop Production | 282.61 | 51.56 | 68.78 | 90.65 | 87.62 | 298.61 | 53.62 | 1.21 | 4.01 | 29.44 |
| (b) Livestock | 20.26 | 5.03 | 5.62 | 5.19 | 5.68 | 21.52 | 5.25 | 0.13 | 4.40 | 2.88 |
| (c) Forestry | 4.02 | 1.05 | 1.06 | 1.06 | 1.08 | 4.25 | 1.11 | 0.04 | 5.76 | 0.61 |
| (d) Fishing | 10.40 | 2.64 | 2.75 | 2.74 | 2.89 | 11.01 | 2.79 | 0.09 | 5.80 | 1.53 |
| 2. Industry | 158.19 | 31.92 | 35.94 | 41.53 | 51.59 | 160.97 | 31.39 | -0.31 | -1.64 | 17.24 |
| (a) Crude Petroleum \& Natural Gas | 123.27 | 29.46 | 27.90 | 32.59 | 33.34 | 123.30 | 28.78 | -0.40 | -2.32 | 15.80 |
| (b) Solid Minerals | 2.66 | 0.52 | 0.68 | 0.92 | 0.84 | 2.97 | 0.58 | 0.04 | 11.69 | 0.32 |
| Coal Mining | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 8.98 | 0.00 |
| Metal Ores | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.00 | 10.61 | 0.00 |
| Quarrying \& Other Mining | 2.65 | 0.52 | 0.67 | 0.92 | 0.84 | 2.95 | 0.58 | 0.04 | 11.70 | 0.32 |
| (c) Manufacturing | 32.26 | 1.93 | 7.36 | 8.02 | 17.40 | 34.71 | 2.03 | 0.06 | 5.15 | 1.12 |
| Oil Refining | 1.05 | 0.28 | 0.29 | 0.27 | 0.27 | 1.12 | 0.30 | 0.01 | 6.15 | 0.16 |
| Cement | 0.68 | 0.20 | 0.20 | 0.18 | 0.17 | 0.75 | 0.22 | 0.01 | 10.43 | 0.12 |
| Other Manufacturing | 30.53 | 1.45 | 6.87 | 7.56 | 16.96 | 32.84 | 1.51 | 0.04 | 4.22 | 0.83 |
| 3. Building \& Construction | 15.45 | 4.84 | 3.93 | 3.68 | 4.89 | 17.35 | 5.49 | 0.37 | 13.25 | 3.01 |
| 4. Wholesale \& Retail Trade | 145.07 | 39.31 | 31.50 | 41.75 | 48.95 | 161.51 | 42.60 | 1.91 | 8.35 | 23.39 |
| 5. Services | 140.33 | 35.19 | 38.45 | 41.71 | 43.59 | 158.94 | 39.87 | 2.73 | 13.30 | 21.89 |
| (a) Transport | 20.75 | 5.20 | 5.24 | 5.69 | 6.02 | 22.15 | 5.52 | 0.19 | 6.11 | 3.03 |
| Road Transport | 18.73 | 4.68 | 4.74 | 5.17 | 5.43 | 20.01 | 4.96 | 0.17 | 6.09 | 2.72 |
| Rail Transport \& Pipelines | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 5.05 | 0.00 |
| Water Transport | 0.43 | 0.11 | 0.11 | 0.12 | 0.12 | 0.45 | 0.11 | 0.00 | 5.70 | 0.06 |
| Air Transport | 0.46 | 0.12 | 0.11 | 0.12 | 0.14 | 0.49 | 0.13 | 0.00 | 6.91 | 0.07 |
| Other Transport Services | 1.14 | 0.30 | 0.27 | 0.29 | 0.34 | 1.20 | 0.31 | 0.01 | 6.24 | 0.17 |
| (b) Communication | 35.34 | 10.00 | 11.21 | 12.46 | 13.96 | 47.62 | 13.29 | 1.91 | 32.83 | 7.29 |
| Telecommunications | 34.80 | 9.88 | 11.07 | 12.30 | 13.79 | 47.03 | 13.15 | 1.91 | 33.15 | 7.22 |
| Post | 0.54 | 0.13 | 0.14 | 0.16 | 0.17 | 0.59 | 0.14 | 0.01 | 7.84 | 0.07 |
| (c) Utilities | 24.51 | 4.52 | 5.73 | 7.85 | 7.23 | 25.34 | 4.65 | 0.08 | 3.00 | 2.55 |
| Electricity | 23.35 | 4.22 | 5.42 | 7.53 | 6.91 | 24.07 | 4.33 | 0.06 | 2.59 | 2.38 |
| Water | 1.15 | 0.30 | 0.32 | 0.33 | 0.33 | 1.27 | 0.33 | 0.02 | 8.77 | 0.18 |
| (d) Hotel \& Restaurant | 3.89 | 1.13 | 0.99 | 1.14 | 1.10 | 4.36 | 1.26 | 0.08 | 11.45 | 0.69 |
| (e) Finance \& Insurance | 27.67 | 7.16 | 7.60 | 6.81 | 7.20 | 28.77 | 7.41 | 0.15 | 3.53 | 4.07 |
| Financial Institutions | 26.50 | 6.84 | 7.28 | 6.49 | 6.88 | 27.49 | 7.06 | 0.13 | 3.25 | 3.88 |
| Insurance | 1.17 | 0.32 | 0.32 | 0.31 | 0.32 | 1.28 | 0.35 | 0.02 | 9.50 | 0.19 |
| (f) Real Estate \& Business Services | 14.38 | 3.61 | 3.90 | 4.06 | 4.27 | 15.84 | 3.94 | 0.19 | 9.12 | 2.16 |
| Real Estate | 13.48 | 3.38 | 3.65 | 3.82 | 4.03 | 14.88 | 3.70 | 0.19 | 9.39 | 2.03 |
| Business Services | 0.90 | 0.23 | 0.25 | 0.24 | 0.23 | 0.95 | 0.24 | 0.01 | 5.13 | 0.13 |
| (h) Producers of Govt. Services | 7.04 | 1.82 | 1.85 | 1.89 | 1.87 | 7.43 | 1.91 | 0.05 | 5.02 | 1.05 |
| Public Administration | 5.09 | 1.29 | 1.31 | 1.35 | 1.35 | 5.30 | 1.33 | 0.03 | 3.45 | 0.73 |
| Education | 1.58 | 0.43 | 0.44 | 0.44 | 0.42 | 1.73 | 0.47 | 0.02 | 9.01 | 0.26 |
| Health | 0.36 | 0.10 | 0.10 | 0.10 | 0.10 | 0.40 | 0.11 | 0.00 | 8.17 | 0.06 |
| (I) Comm., Social \& Pers. Services | 6.76 | 1.74 | 1.93 | 1.81 | 1.94 | 7.43 | 1.89 | 0.08 | 8.04 | 1.04 |
| Private non-Profit Organization | 0.03 | 0.01 | 0.01 | 0.01 | 0.01 | 0.03 | 0.01 | 0.00 | 10.30 | 0.01 |
| Other Services | 6.10 | 1.57 | 1.76 | 1.63 | 1.76 | 6.71 | 1.70 | 0.07 | 8.05 | 0.93 |
| Broadcasting | 0.63 | 0.16 | 0.17 | 0.18 | 0.17 | 0.68 | 0.18 | 0.01 | 7.81 | 0.10 |
| TOTAL (GDP) | 776.33 | 171.54 | 188.03 | 228.31 | 246.28 | 834.16 | 182.12 | 6.17 | 6.17 | 100.00 |
| Growth Rate (\%) | 7.98 | 7.13 | 7.61 | 7.30 | 7.68 | 7.45 | 6.17 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Q1-Q4, 2011 and Q1 2012 are provisional figures |  |  |  |  |  |  |  |  |  |  |
| Q1 2011 Revised based on new Crude Oil \& natural Gas figures from NNPC |  |  |  |  |  |  |  |  |  |  |

# Table II: Non-Oil GDP at 1990 Constant Basic Prices 

( Naira Billion unless otherwise stated)

| Activity Sector | Q1-2011 | Q2-2011 | Q3-2011 | Q4-2011 | 2011 | Q1-2012 | Relative Contribu tion (\%)Q1-2012 | Percentage ChangeQ1-2012 | Percentag e Share in Total$\qquad$ Q1-2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
| 1. Agriculture | 60.27 | 78.21 | 99.65 | 97.26 | 335.39 | 62.78 | 1.76 | 4.15 | 40.94 |
| (a) Crop Production | 51.56 | 68.78 | 90.65 | 87.62 | 298.61 | 53.62 | 1.46 | 4.01 | 34.97 |
| (b) Livestock | 5.03 | 5.62 | 5.19 | 5.68 | 21.52 | 5.25 | 0.16 | 4.40 | 3.42 |
| (c) Forestry | 1.05 | 1.06 | 1.06 | 1.08 | 4.25 | 1.11 | 0.04 | 5.76 | 0.73 |
| (d) Fishing | 2.64 | 2.75 | 2.74 | 2.89 | 11.01 | 2.79 | 0.11 | 5.80 | 1.82 |
| 2. Industry | 2.45 | 8.04 | 8.94 | 18.25 | 37.68 | 2.61 | 0.11 | 6.54 | 1.70 |
| (a) Solid Minerals | 0.52 | 0.68 | 0.92 | 0.84 | 2.97 | 0.58 | 0.04 | 11.69 | 0.38 |
| Coal Mining | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |  | 0.00 |
| Metal Ores | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.00 | 10.61 | 0.00 |
| Quarrying \& Other Mining | 0.52 | 0.67 | 0.92 | 0.84 | 2.95 | 0.58 | 0.04 | 11.70 | 0.38 |
| (a) Manufacturing | 1.93 | 7.36 | 8.02 | 17.40 | 34.71 | 2.03 | 0.07 | 5.15 | 1.33 |
| Oil Refining | 0.28 | 0.29 | 0.27 | 0.27 | 1.12 | 0.30 | 0.01 | 6.15 | 0.20 |
| Cement | 0.20 | 0.20 | 0.18 | 0.17 | 0.75 | 0.22 | 0.01 | 10.43 | 0.14 |
| Other Manufacturing | 1.45 | 6.87 | 7.56 | 16.96 | 32.84 | 1.51 | 0.04 | 4.22 | 0.98 |
| 3. Building \& Construction | 4.84 | 3.93 | 3.68 | 4.89 | 17.35 | 5.49 | 0.45 | 13.25 | 3.58 |
| 4. Wholesale \& Retail Trade | 39.31 | 31.50 | 41.75 | 48.95 | 161.51 | 42.60 | 2.31 | 8.35 | 27.78 |
| 5. Services | 35.19 | 38.45 | 41.71 | 43.59 | 158.94 | 39.87 | 3.29 | 13.30 | 26.00 |
| (a) Transport | 5.20 | 5.24 | 5.69 | 6.02 | 22.15 | 5.52 | 0.22 | 6.11 | 3.60 |
| Road Transport | 4.68 | 4.74 | 5.17 | 5.43 | 20.01 | 4.96 | 0.20 | 6.09 | 3.24 |
| Rail Transport \& Pipelines | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |  | 0.00 |
| Water Transport | 0.11 | 0.11 | 0.12 | 0.12 | 0.45 | 0.11 | 0.00 | 5.70 | 0.07 |
| Air Transport | 0.12 | 0.11 | 0.12 | 0.14 | 0.49 | 0.13 | 0.01 | 6.91 | 0.09 |
| Other Transport Services | 0.30 | 0.27 | 0.29 | 0.34 | 1.20 | 0.31 | 0.01 | 6.24 | 0.20 |
| (b) Communication | 10.00 | 11.21 | 12.46 | 13.96 | 47.62 | 13.29 | 2.31 | 32.83 | 8.66 |
| Telecommunications | 9.88 | 11.07 | 12.30 | 13.79 | 47.03 | 13.15 | 2.30 | 33.15 | 8.58 |
| Post | 0.13 | 0.14 | 0.16 | 0.17 | 0.59 | 0.14 | 0.01 | 7.84 | 0.09 |
| (c) Utilities | 4.52 | 5.73 | 7.85 | 7.23 | 25.34 | 4.65 | 0.10 | 3.00 | 3.03 |
| Electricity | 4.22 | 5.42 | 7.53 | 6.91 | 24.07 | 4.33 | 0.08 | 2.59 | 2.82 |
| Water | 0.30 | 0.32 | 0.33 | 0.33 | 1.27 | 0.33 | 0.02 | 8.77 | 0.21 |
| (d) Hotel \& Restaurant | 1.13 | 0.99 | 1.14 | 1.10 | 4.36 | 1.26 | 0.09 | 11.45 | 0.82 |
| (e) Finance \& Insurance | 7.16 | 7.60 | 6.81 | 7.20 | 28.77 | 7.41 | 0.18 | 3.53 | 4.83 |
| Financial Institutions | 6.84 | 7.28 | 6.49 | 6.88 | 27.49 | 7.06 | 0.16 | 3.25 | 4.60 |
| Insurance | 0.32 | 0.32 | 0.31 | 0.32 | 1.28 | 0.35 | 0.02 | 9.50 | 0.23 |
| (f) Real Estate \& Business Services | 3.61 | 3.90 | 4.06 | 4.27 | 15.84 | 3.94 | 0.23 | 9.12 | 2.57 |
| Real Estate | 3.38 | 3.65 | 3.82 | 4.03 | 14.88 | 3.70 | 0.22 | 9.39 | 2.41 |
| Business Services | 0.23 | 0.25 | 0.24 | 0.23 | 0.95 | 0.24 | 0.01 | 5.13 | 0.16 |
| (h) Producers of Govt. Services | 1.82 | 1.85 | 1.89 | 1.87 | 7.43 | 1.91 | 0.06 | 5.02 | 1.25 |
| Public Administration | 1.29 | 1.31 | 1.35 | 1.35 | 5.30 | 1.33 | 0.03 | 3.45 | 0.87 |
| Education | 0.43 | 0.44 | 0.44 | 0.42 | 1.73 | 0.47 | 0.03 | 9.01 | 0.30 |
| Health | 0.10 | 0.10 | 0.10 | 0.10 | 0.40 | 0.11 | 0.01 | 8.17 | 0.07 |
| (I) Comm., Social \& Pers. Services | 1.74 | 1.93 | 1.81 | 1.94 | 7.43 | 1.89 | 0.10 | 8.04 | 1.23 |
| Private non-Profit Organizatiq | 0.01 | 0.01 | 0.01 | 0.01 | 0.03 | 0.01 | 0.00 | 10.30 | 0.01 |
| Other Services | 1.57 | 1.76 | 1.63 | 1.76 | 6.71 | 1.70 | 0.09 | 8.05 | 1.11 |
| Broadcasting | 0.16 | 0.17 | 0.18 | 0.17 | 0.68 | 0.18 | 0.01 | 7.81 | 0.12 |
| TOTAL NON OIL GDP | 142.07 | 160.13 | 195.73 | 212.94 | 710.87 | 153.34 | 7.93 | 7.93 | 100.00 |
| Growth Rate (\%) | 8.73 | 8.85 | 8.70 | 9.07 | 8.85 | 7.93 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

Table III: GDP at Current Basic Prices

| ( Naira Billion unless otherwise stated) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity Sector | 2010 | Q1-2011 | Q2-2011 | Q3-2011 | Q4-2011 |  | Q1-2012 | Relative Contribut$\frac{\text { ion (\%) }}{\text { Q1-2012 }}$ | ercentage <br> Change | PercentageShare inTotalQ1-2012 |
|  |  |  |  |  |  | 2011 |  |  | Q1-2012 |  |
| 1. Agriculture | 10,310.66 | 2,186.24 | 2,753.38 | 3,570.25 | 3,080.25 | 11,590.12 | 2,417.77 | 2.79 | 10.59 | 26.44 |
| (a) Crop Production | 9,196.00 | 1,873.56 | 2,447.49 | 3,264.17 | 2,735.10 | 10,320.32 | 2,067.14 | 2.33 | 10.33 | 22.61 |
| (b) Livestock | 662.14 | 183.13 | 174.29 | 188.49 | 210.16 | 756.07 | 205.71 | 0.27 | 12.33 | 2.25 |
| (c) Forestry | 124.32 | 29.58 | 36.99 | 34.72 | 38.89 | 140.18 | 35.30 | 0.07 | 19.34 | 0.39 |
| (d) Fishing | 328.18 | 99.97 | 94.61 | 82.88 | 96.10 | 373.56 | 109.63 | 0.12 | 9.66 | 1.20 |
| 2. Industry | 15,194.56 | 3,801.66 | 3,829.66 | 4,102.98 | 4,528.79 | 16,263.08 | 4,074.99 | 3.29 | 7.19 | 44.57 |
| (a) Crude Petroleum \& Natural Gas | 14,505.76 | 3,735.76 | 3,664.59 | 3,900.45 | 4,215.14 | 15,515.93 | 4,002.86 | 3.21 | 7.15 | 43.78 |
| (b) Solid Minerals | 45.73 | 14.15 | 10.14 | 13.23 | 14.91 | 52.43 | 14.43 | 0.00 | 2.04 | 0.16 |
| Coal Mining | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |  | 0.00 |
| Metal Ores | 0.04 | 0.01 | 0.01 | 0.01 | 0.01 | 0.05 | 0.02 | 0.00 | 15.76 | 0.00 |
| Quarrying \& Other Mining | 45.69 | 14.13 | 10.13 | 13.22 | 14.90 | 52.38 | 14.42 | 0.00 | 2.02 | 0.16 |
| (c) Manufacturing | 643.07 | 51.75 | 154.93 | 189.30 | 298.74 | 694.72 | 57.69 | 0.07 | 11.48 | 0.63 |
| Oil Refining | 61.31 | 18.11 | 15.67 | 15.31 | 21.56 | 70.65 | 22.10 | 0.05 | 22.04 | 0.24 |
| Cement | 22.23 | 5.79 | 6.50 | 6.04 | 7.46 | 25.79 | 6.91 | 0.01 | 19.35 | 0.08 |
| Other Manufacturing | 559.53 | 27.85 | 132.75 | 167.95 | 269.73 | 598.28 | 28.68 | 0.01 | 2.97 | 0.31 |
| 3. Building \& Construction | 394.67 | 114.54 | 121.58 | 104.05 | 115.87 | 456.04 | 124.92 | 0.12 | 9.06 | 1.37 |
| 4. Wholesale \& Retail Trade | 4,648.70 | 1,310.65 | 1,494.01 | 1,296.41 | 1,286.94 | 5,388.01 | 1,545.80 | 2.83 | 17.94 | 16.91 |
| 5. Services | 3,436.17 | 898.14 | 971.46 | 940.07 | 1,036.73 | 3,846.40 | 979.38 | 0.98 | 9.05 | 10.71 |
| (a) Transport | 528.99 | 112.12 | 155.70 | 141.88 | 155.34 | 565.04 | 121.18 | 0.11 | 8.09 | 1.33 |
| Road Transport | 495.76 | 105.73 | 147.03 | 131.17 | 144.56 | 528.49 | 114.37 | 0.10 | 8.17 | 1.25 |
| Rail Transport \& Pipelines | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 | 0.00 | 0.00 | 2.35 | 0.00 |
| Water Transport | 1.35 | 0.28 | 0.42 | 0.48 | 0.34 | 1.51 | 0.29 | 0.00 | 3.74 | 0.00 |
| Air Transport | 5.87 | 1.44 | 1.59 | 1.83 | 1.70 | 6.57 | 1.58 | 0.00 | 9.17 | 0.02 |
| Other Transport Services | 26.00 | 4.66 | 6.66 | 8.39 | 8.73 | 28.45 | 4.95 | 0.00 | 6.10 | 0.05 |
| (b) Communication | 262.56 | 67.24 | 87.49 | 67.57 | 71.36 | 293.66 | 75.53 | 0.10 | 12.33 | 0.83 |
| Telecommunications | 260.71 | 66.79 | 87.02 | 67.11 | 70.79 | 291.71 | 75.03 | 0.10 | 12.34 | 0.82 |
| Post | 1.85 | 0.45 | 0.47 | 0.46 | 0.56 | 1.94 | 0.50 | 0.00 | 11.12 | 0.01 |
| (c) Utilities | 70.29 | 20.20 | 19.03 | 19.52 | 21.96 | 80.71 | 20.97 | 0.01 | 3.79 | 0.23 |
| Electricity | 67.43 | 19.39 | 18.11 | 18.64 | 21.28 | 77.43 | 20.08 | 0.01 | 3.52 | 0.22 |
| Water | 2.86 | 0.81 | 0.92 | 0.88 | 0.68 | 3.28 | 0.89 | 0.00 | 10.31 | 0.01 |
| (d) Hotel \& Restaurant | 113.79 | 33.46 | 28.65 | 34.62 | 34.06 | 130.80 | 36.64 | 0.04 | 9.49 | 0.40 |
| (e) Finance \& Insurance | 507.80 | 150.71 | 143.47 | 135.52 | 144.58 | 574.28 | 163.60 | 0.16 | 8.55 | 1.79 |
| Financial Institutions | 492.57 | 146.68 | 138.74 | 131.42 | 140.08 | 556.92 | 158.93 | 0.15 | 8.35 | 1.74 |
| Insurance | 15.22 | 4.03 | 4.73 | 4.10 | 4.50 | 17.36 | 4.67 | 0.01 | 15.73 | 0.05 |
| (f) Real Estate \& Business Services | 1,348.23 | 324.98 | 377.74 | 386.06 | 426.52 | 1,515.30 | 347.90 | 0.28 | 7.05 | 3.81 |
| Real Estate | 1,268.18 | 303.06 | 355.59 | 362.55 | 402.85 | 1,424.05 | 324.72 | 0.26 | 7.14 | 3.55 |
| Business Services | 80.04 | 21.92 | 22.15 | 23.51 | 23.67 | 91.25 | 23.18 | 0.02 | 5.77 | 0.25 |
| (h) Producers of Govt. Services | 292.75 | 83.41 | 80.83 | 79.37 | 89.44 | 333.06 | 86.81 | 0.04 | 4.07 | 0.95 |
| Public Administration | 224.19 | 63.34 | 60.44 | 59.70 | 69.87 | 253.35 | 65.41 | 0.02 | 3.26 | 0.72 |
| Education | 56.09 | 16.41 | 16.64 | 16.34 | 16.08 | 65.47 | 17.62 | 0.01 | 7.35 | 0.19 |
| Health | 12.47 | 3.65 | 3.75 | 3.33 | 3.50 | 14.24 | 3.78 | 0.00 | 3.36 | 0.04 |
| (I) Comm., Social \& Pers. Services | 311.77 | 106.02 | 78.55 | 75.54 | 93.46 | 353.56 | 126.76 | 0.25 | 19.57 | 1.39 |
| Private non-Profit Organization | 0.24 | 0.07 | 0.07 | 0.07 | 0.07 | 0.28 | 0.07 | 0.00 | 8.98 | 0.00 |
| Other Services | 308.52 | 105.07 | 77.73 | 74.80 | 92.49 | 350.10 | 125.77 | 0.25 | 19.70 | 1.38 |
| Broadcasting | 3.00 | 0.88 | 0.75 | 0.68 | 0.89 | 3.19 | 0.92 | 0.00 | 4.81 | 0.01 |
| TOTAL (GDP) | 33,984.75 | 8,311.23 | 9,170.10 | 10,013.76 | 10,048.57 | 37,543.65 | 9,142.86 | 10.01 | 10.01 | 100.00 |
| Growth rate | 17.62 |  |  |  |  | 10.47 | 10.01 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Q1-Q4, 2011 and Q1 2012 are provisional figures |  |  |  |  |  |  |  |  |  |  |
| Q1 2011 Revised based on new Crude Oil \& natural Gas figures from NNPC |  |  |  |  |  |  |  |  |  |  |

## Table IV: Non-Oil GDP at Current Basic Prices

## ( Naira Billion unless otherwise stated)

|  |  |  |  |  |  |  | Relative Contribution (\%) | Percentage Change | Percentage Share in Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity Sector | Q1-2011 | Q2-2011 | Q3-2011 | Q4-2011 | 2011 | Q1-2012 | Q1-2012 | Q1-2012 | Q1-2012 |
| 1. Agriculture | 2,186.2 | 2,753.4 | 3,570.3 | 3,080.2 | 11,590.1 | 2,417.8 | 5.06 | 10.59 | 47.04 |
| (a) Crop Production | 1,873.6 | 2,447.5 | 3,264.2 | 2,735.1 | 10,320.3 | 2,067.14 | 4.23 | 10.33 | 40.22 |
| (b) Livestock | 183.1 | 174.3 | 188.5 | 210.2 | 756.1 | 205.71 | 0.49 | 12.33 | 4.00 |
| (c) Forestry | 29.6 | 37.0 | 34.7 | 38.9 | 140.2 | 35.30 | 0.13 | 19.34 | 0.69 |
| (d) Fishing | 100.0 | 94.6 | 82.9 | 96.1 | 373.6 | 109.63 | 0.21 | 9.66 | 2.13 |
| 2. Industry | 65.9 | 165.1 | 202.5 | 313.7 | 747.2 | 72.1 | 0.14 | 9.45 | 1.40 |
| (a) Solid Minerals | 14.1 | 10.1 | 13.2 | 14.9 | 52.4 | 14.4 | 0.01 | 2.04 | 0.28 |
| Coal Mining | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.00 | 0.00 | 11.06 | 0.00 |
| Metal Ores | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.02 | 0.00 | 15.76 | 0.00 |
| Quarrying \& Other Mining | 14.1 | 10.1 | 13.2 | 14.9 | 52.4 | 14.42 | 0.01 | 2.02 | 0.28 |
| (b) Manufacturing | 51.8 | 154.9 | 189.3 | 298.7 | 694.7 | 57.7 | 0.13 | 11.48 | 1.12 |
| Oil Refining | 18.1 | 15.7 | 15.3 | 21.6 | 70.7 | 22.10 | 0.09 | 22.04 | 0.43 |
| Cement | 5.8 | 6.5 | 6.0 | 7.5 | 25.8 | 6.91 | 0.02 | 19.35 | 0.13 |
| Other Manufacturing | 27.9 | 132.8 | 167.9 | 269.7 | 598.3 | 28.68 | 0.02 | 2.97 | 0.56 |
| 3. Building \& Construction | 114.5 | 121.6 | 104.0 | 115.9 | 456.0 | 124.9 | 0.23 | 9.06 | 2.43 |
| 4. Wholesale \& Retail Trade | 1,310.7 | 1,494.0 | 1,296.4 | 1,286.9 | 5,388.0 | 1,545.8 | 5.14 | 17.94 | 30.07 |
| 5. Services | 898.1 | 971.5 | 940.1 | 1,036.7 | 3,846.4 | 979.4 | 1.78 | 9.05 | 19.05 |
| (a) Transport | 112.1 | 155.7 | 141.9 | 155.3 | 565.0 | 121.2 | 0.20 | 8.09 | 2.36 |
| Road Transport | 105.7 | 147.0 | 131.2 | 144.6 | 528.5 | 114.37 | 0.19 | 8.17 | 2.23 |
| Rail Transport \& Pipelines | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.00 | 0.00 | 2.35 | 0.00 |
| Water Transport | 0.3 | 0.4 | 0.5 | 0.3 | 1.5 | 0.29 | 0.00 | 3.74 | 0.01 |
| Air Transport | 1.4 | 1.6 | 1.8 | 1.7 | 6.6 | 1.58 | 0.00 | 9.17 | 0.03 |
| Other Transport Services | 4.7 | 6.7 | 8.4 | 8.7 | 28.4 | 4.95 | 0.01 | 6.10 | 0.10 |
| (b) Communication | 67.2 | 87.5 | 67.6 | 71.4 | 293.7 | 75.5 | 0.18 | 12.33 | 1.47 |
| Telecommunications | 66.8 | 87.0 | 67.1 | 70.8 | 291.7 | 75.03 | 0.18 | 12.34 | 1.46 |
| Post | 0.4 | 0.5 | 0.5 | 0.6 | 1.9 | 0.50 | 0.00 | 11.12 | 0.01 |
| (c) Utilities | 20.2 | 19.0 | 19.5 | 22.0 | 80.7 | 21.0 | 0.02 | 3.79 | 0.41 |
| Electricity | 19.4 | 18.1 | 18.6 | 21.3 | 77.4 | 20.08 | 0.01 | 3.52 | 0.39 |
| Water | 0.8 | 0.9 | 0.9 | 0.7 | 3.3 | 0.89 | 0.00 | 10.31 | 0.02 |
| (d) Hotel \& Restaurant | 33.5 | 28.6 | 34.6 | 34.1 | 130.8 | 36.6 | 0.07 | 9.49 | 0.71 |
| (e) Finance \& Insurance | 150.7 | 143.5 | 135.5 | 144.6 | 574.3 | 163.6 | 0.28 | 8.55 | 3.18 |
| Financial Institutions | 146.7 | 138.7 | 131.4 | 140.1 | 556.9 | 158.93 | 0.27 | 8.35 | 3.09 |
| Insurance | 4.0 | 4.7 | 4.1 | 4.5 | 17.4 | 4.67 | 0.01 | 15.73 | 0.09 |
| (f) Real Estate \& Business Services | 325.0 | 377.7 | 386.1 | 426.5 | 1,515.3 | 347.9 | 0.50 | 7.05 | 6.77 |
| Real Estate | 303.1 | 355.6 | 362.6 | 402.8 | 1,424.1 | 324.72 | 0.47 | 7.14 | 6.32 |
| Business Services | 21.9 | 22.1 | 23.5 | 23.7 | 91.2 | 23.18 | 0.03 | 5.77 | 0.45 |
| (h) Producers of Govt. Services | 83.4 | 80.8 | 79.4 | 89.4 | 333.1 | 86.8 | 0.07 | 4.07 | 1.69 |
| Public Administration | 63.3 | 60.4 | 59.7 | 69.9 | 253.4 | 65.41 | 0.05 | 3.26 | 1.27 |
| Education | 16.4 | 16.6 | 16.3 | 16.1 | 65.5 | 17.62 | 0.03 | 7.35 | 0.34 |
| Health | 3.7 | 3.8 | 3.3 | 3.5 | 14.2 | 3.78 | 0.00 | 3.36 | 0.07 |
| (I) Comm., Social \& Pers. Services | 106.0 | 78.5 | 75.5 | 93.5 | 353.6 | 126.8 | 0.45 | 19.57 | 2.47 |
| Private non-Profit Organizations | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.07 | 0.00 | 8.98 | 0.00 |
| Other Services | 105.1 | 77.7 | 74.8 | 92.5 | 350.1 | 125.77 | 0.45 | 19.70 | 2.45 |
| Broadcasting | 0.9 | 0.7 | 0.7 | 0.9 | 3.2 | 0.92 | 0.00 | 4.81 | 0.02 |
| TOTAL NON OIL GDP | 4,575.5 | 5,505.5 | 6,113.3 | 5,833.4 | 22,027.7 | 5,140.0 | 12.34 | 12.34 | 100.00 |
| Growth Rates (\%) |  |  |  |  | 14.44 | 12.34 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Q1 - Q4, 2011 and Q1 2012 are provisional figures |  |  |  |  |  |  |  |  |  |
| Q1 2011 Revised based on new Crude Oil \& natural Gas figures from NNPC |  |  |  |  |  |  |  |  |  |

## Table V: Crop Production, Wholesale \& Trade and Manufacturing GDP at Current Basic Prices

(Naira Billion unless otherwise stated)

|  |  |  |  |  |  |  |  | Relative Contribution (\%) | Percentag e Change | Percentag <br> e Share in Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity Sector | 2010 | Q1-2011 | Q2-2011 | Q3-2011 | Q4-2011 | 2011 | Q1-2012 | Q1-2012 | Q1-2012 | Q1-2012 |
| Crop Production | 9,196.0 | 1,873.6 | 2,447.5 | 3,264.2 | 2,735.1 | 10,320.3 | 2,067.1 | 2.33 | 10.33 | 100.00 |
| Beans | 203.2 | 22.8 | 36.0 | 75.2 | 92.6 | 226.6 | 25.2 | 0.03 | 10.33 | 1.22 |
| Cassava | 3,263.5 | 770.3 | 911.8 | 1,088.5 | 893.5 | 3,664.1 | 849.8 | 0.96 | 10.33 | 41.11 |
| Cocoyam | 264.9 | 62.5 | 74.0 | 88.4 | 72.6 | 297.4 | 69.0 | 0.08 | 10.33 | 3.34 |
| Cotton | 491.3 | 55.2 | 87.1 | 181.9 | 223.9 | 548.0 | 60.9 | 0.07 | 10.33 | 2.94 |
| Groundnut | 283.6 | 31.8 | 50.2 | 105.0 | 129.3 | 316.3 | 35.1 | 0.04 | 10.33 | 1.70 |
| Guinea Corn | 527.0 | 64.7 | 92.4 | 193.0 | 237.7 | 587.7 | 71.4 | 0.08 | 10.33 | 3.45 |
| Maize | 729.7 | 138.2 | 290.6 | 347.0 | 53.5 | 829.2 | 152.4 | 0.17 | 10.33 | 7.37 |
| Melon | 33.0 | 6.2 | 13.1 | 15.7 | 2.4 | 37.5 | 6.9 | 0.01 | 10.33 | 0.33 |
| Millet | 432.6 | 48.6 | 76.6 | 160.1 | 197.2 | 482.5 | 53.6 | 0.06 | 10.33 | 2.59 |
| Rice | 319.1 | 38.4 | 89.8 | 143.0 | 88.1 | 359.3 | 42.4 | 0.05 | 10.33 | 2.05 |
| Yam | 2,544.6 | 595.8 | 712.4 | 850.5 | 698.4 | 2,857.0 | 657.3 | 0.74 | 10.33 | 31.80 |
| Oil Palm Fruit | 103.6 | 39.2 | 13.4 | 16.0 | 46.0 | 114.6 | 43.2 | 0.05 | 10.33 | 2.09 |
| Wholesale and Retail Trade | 4,648.7 | 1,310.7 | 1,494.0 | 1,296.4 | 1,286.9 | 5,388.0 | 1,545.8 | 2.83 | 17.94 | 100.00 |
| Retail | 239.2 | 67.4 | 76.8 | 66.7 | 66.4 | 277.3 | 79.5 | 0.15 | 17.94 | 5.14 |
| Wholesale | 3,650.5 | 1,028.9 | 1,173.3 | 1,018.4 | 1,010.6 | 4,231.1 | 1,213.5 | 2.22 | 17.94 | 78.50 |
| Wholesale/Retail | 636.2 | 179.7 | 204.4 | 177.3 | 176.0 | 737.4 | 211.9 | 0.39 | 17.94 | 13.71 |
| Wholesale/Retail/Export | 0.4 | 0.1 | 0.1 | 0.1 | 0.1 | 0.5 | 0.1 | 0.00 | 17.94 | 0.01 |
| Repairs of Personal \& Household Goods | 120.0 | 33.9 | 38.6 | 33.3 | 33.2 | 139.1 | 40.0 | 0.07 | 17.94 | 2.59 |
| Sales, Maintenance \& Repair of Motor Vehicle \& Motorcycl | 1.8 | 0.5 | 0.6 | 0.5 | 0.5 | 2.1 | 0.6 | 0.00 | 17.94 | 0.04 |
| EXPORT | 0.5 | 0.1 | 0.1 | 0.1 | 0.1 | 0.5 | 0.2 | 0.00 | 17.94 | 0.01 |
| MANUFACTURING | 643.1 | 51.8 | 154.9 | 189.3 | 298.7 | 694.7 | 57.7 | 0.07 | 11.48 | 100.00 |
| Other Manufacturing | 559.5 | 27.9 | 132.8 | 167.9 | 269.7 | 598.3 | 28.7 | 0.01 | 2.97 | 49.71 |
| Food, Beverages and Tobaco | 197.5 | 14.5 | 51.6 | 64.9 | 80.9 | 211.9 | 14.9 | 0.005 | 2.97 | 25.91 |
| Textile, Apparel and Footwear | 100.0 | 5.6 | 20.5 | 32.5 | 48.0 | 106.7 | 5.8 | 0.002 | 2.97 | 10.08 |
| Wood and Wood Products | 2.5 | 0.1 | 0.7 | 0.8 | 1.1 | 2.7 | 0.1 | 0.000 | 2.97 | 0.20 |
| Pulp, Paper and Publishing | 19.4 | 1.3 | 3.3 | 4.8 | 11.2 | 20.6 | 1.3 | 0.000 | 2.97 | 2.29 |
| Non-Metalic Products | 126.3 | 2.0 | 32.7 | 27.0 | 73.3 | 134.9 | 2.1 | 0.001 | 2.97 | 3.57 |
| Domestic/Industrial Plastic and Rubber | 14.1 | 0.7 | 3.1 | 6.7 | 4.6 | 15.1 | 0.7 | 0.000 | 2.97 | 1.25 |
| Electrical and Electronics | 26.8 | 0.9 | 4.9 | 9.8 | 13.0 | 28.6 | 1.0 | 0.000 | 2.97 | 1.69 |
| Basic metal, Iron and Steel | 62.5 | 2.3 | 11.0 | 19.3 | 33.8 | 66.4 | 2.4 | 0.001 | 2.97 | 4.12 |
| Motor Vehicle and Miscellaneous Assembly | 10.5 | 0.3 | 4.9 | 2.3 | 3.9 | 11.4 | 0.3 | 0.000 | 2.97 | 0.60 |
| Oil Refining | 61.3 | 18.1 | 15.7 | 15.3 | 21.6 | 70.7 | 22.1 | 0.05 | 22.04 | 38.31 |
| Cement | 22.2 | 5.8 | 6.5 | 6.0 | 7.5 | 25.8 | 6.9 | 0.01 | 19.35 | 11.97 |
| Crop Production Growth |  | 10.09 | 16.84 | 13.31 | 8.59 | 12.23 | 10.33 |  |  |  |
| Wholesale and Retail Trade Growth |  | 15.70 | 23.82 | 12.42 | 11.32 | 15.90 | 17.94 |  |  |  |
| Manufacturing Production Growth |  | 8.48 | 16.22 | 7.79 | 4.29 | 8.03 | 11.48 |  |  |  |

## Table V: Crop Production, Wholesale \& Trade and Manufacturing GDP at 1990 Constant Basic Prices

( Naira Billion unless otherwise stated)

|  |  |  |  |  |  |  |  | Relative Contribution (\%) | Percentag e Change | Percentage Share in Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity Sector | 2010 | Q1-2011 | Q2-2011 | Q3-2011 | Q4-2011 | 2011 | Q1-2012 | Q1-2012 | Q1-2012 | Q1-2012 |
| Crop Production | 282.61 | 51.56 | 68.78 | 90.65 | 87.62 | 298.61 | 53.62 | 1.21 | 4.01 | 100.00 |
| Beans | 6.33 | 0.63 | 1.01 | 2.09 | 2.97 | 6.69 | 0.65 | 0.01 | 4.01 | 1.22 |
| Cassava | 100.01 | 21.20 | 25.62 | 30.23 | 28.62 | 105.67 | 22.05 | 0.50 | 4.01 | 41.11 |
| Cocoyam | 8.12 | 1.72 | 2.08 | 2.45 | 2.32 | 8.58 | 1.79 | 0.04 | 4.01 | 3.34 |
| Cotton | 15.32 | 1.52 | 2.45 | 5.05 | 7.17 | 16.19 | 1.58 | 0.04 | 4.01 | 2.94 |
| Groundnut | 8.84 | 0.88 | 1.41 | 2.91 | 4.14 | 9.34 | 0.91 | 0.02 | 4.01 | 1.70 |
| Guinea Corn | 16.42 | 1.78 | 2.60 | 5.36 | 7.61 | 17.35 | 1.85 | 0.04 | 4.01 | 3.45 |
| Maize | 22.07 | 3.80 | 8.17 | 9.64 | 1.71 | 23.32 | 3.95 | 0.09 | 4.01 | 7.37 |
| Melon | 1.00 | 0.17 | 0.37 | 0.44 | 0.08 | 1.05 | 0.18 | 0.00 | 4.01 | 0.33 |
| Millet | 13.49 | 1.34 | 2.15 | 4.45 | 6.32 | 14.25 | 1.39 | 0.03 | 4.01 | 2.59 |
| Rice | 9.82 | 1.06 | 2.52 | 3.97 | 2.82 | 10.37 | 1.10 | 0.02 | 4.01 | 2.05 |
| Yam | 77.99 | 16.40 | 20.02 | 23.62 | 22.37 | 82.41 | 17.05 | 0.38 | 4.01 | 31.80 |
| Oil Palm Fruit | 3.19 | 1.08 | 0.38 | 0.44 | 1.47 | 3.37 | 1.12 | 0.03 | 4.01 | 2.09 |
| Wholesale and Retail Trade | 145.07 | 39.31 | 31.50 | 41.75 | 48.95 | 161.51 | 42.60 | 1.91 | 8.35 | 100.00 |
| Retail | 7.47 | 2.02 | 1.62 | 2.15 | 2.52 | 8.31 | 2.19 | 0.10 | 8.35 | 5.14 |
| Wholesale | 113.92 | 30.86 | 24.74 | 32.79 | 38.43 | 126.83 | 33.44 | 1.50 | 8.35 | 78.50 |
| Wholesale/Retail | 19.85 | 5.39 | 4.31 | 5.71 | 6.69 | 22.10 | 5.84 | 0.26 | 8.35 | 13.71 |
| Wholesale/Retail/Export | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.00 | 8.35 | 0.01 |
| Repairs of Personal \& Household Goods | 3.74 | 1.02 | 0.81 | 1.07 | 1.26 | 4.17 | 1.10 | 0.05 | 8.35 | 2.59 |
| Sales, Maintenance \& Repair of Motor Vehicle \& Motorcycl | 0.06 | 0.02 | 0.01 | 0.02 | 0.02 | 0.06 | 0.02 | 0.00 | 8.35 | 0.04 |
| EXPORT | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.02 | 0.00 | 0.00 | 8.35 | 0.01 |
| MANUFACTURING | 29.99 | 1.82 | 6.86 | 7.41 | 16.19 | 32.28 | 2.03 | 0.12 | 11.61 | 100.00 |
| Other Manufacturing | 30.53 | 1.45 | 6.87 | 7.56 | 16.96 | 32.84 | 1.51 | 0.04 | 4.22 | 74.29 |
| Food, Beverages and Tobaco | 10.63 | 0.75 | 2.67 | 2.92 | 5.09 | 11.43 | 0.79 | 0.019 | 4.22 | 38.72 |
| Textile, Apparel and Footwear | 5.43 | 0.29 | 1.06 | 1.46 | 3.02 | 5.84 | 0.31 | 0.007 | 4.22 | 15.06 |
| Wood and Wood Products | 0.14 | 0.01 | 0.04 | 0.03 | 0.07 | 0.15 | 0.01 | 0.000 | 4.22 | 0.31 |
| Pulp, Paper and Publishing | 1.08 | 0.07 | 0.17 | 0.22 | 0.70 | 1.16 | 0.07 | 0.002 | 4.22 | 3.42 |
| Non-Metalic Products | 7.08 | 0.10 | 1.69 | 1.21 | 4.61 | 7.62 | 0.11 | 0.003 | 4.22 | 5.33 |
| Domestic/Industrial Plastic and Rubber | 0.73 | 0.04 | 0.16 | 0.30 | 0.29 | 0.79 | 0.04 | 0.001 | 4.22 | 1.87 |
| Electrical and Electronics | 1.45 | 0.05 | 0.25 | 0.44 | 0.81 | 1.56 | 0.05 | 0.001 | 4.22 | 2.52 |
| Basic metal, Iron and Steel | 3.42 | 0.12 | 0.57 | 0.87 | 2.12 | 3.68 | 0.12 | 0.003 | 4.22 | 6.15 |
| Motor Vehicle and Miscellaneous Assembly | 0.58 | 0.02 | 0.25 | 0.10 | 0.25 | 0.62 | 0.02 | 0.000 | 4.22 | 0.90 |
| Oil Refining | 1.05 | 0.28 | 0.29 | 0.27 | 0.27 | 1.12 | 0.30 | 0.01 | 6.15 | 14.79 |
| Cement | 0.68 | 0.20 | 0.20 | 0.18 | 0.17 | 0.75 | 0.22 | 0.01 | 10.43 | 10.93 |
| Crop Production Growth |  | 5.50 | 5.81 | 5.58 | 5.73 | 5.66 | 4.01 |  |  |  |
| Wholesale and Retail Trade Growth |  | 10.13 | 11.47 | 11.82 | 11.80 | 11.33 | 8.35 |  |  |  |
| Manufacturing Production Growth |  | 6.42 | 7.31 | 8.14 | 7.69 | 7.64 | 11.61 |  |  |  |

## Deposit Money Banks Monthly Activities Report for March 2012



## EXECUTIVE SUMMARY

- Total assets/liabilities of Deposit Money Banks (DMBs) in March 2012 stood at N19,843.8 billion, showing increases of N122.2 billion or 0.6 per cent and N17,698.7 billion or 2.3 per cent above the levels recorded in the preceding month and at end-December 2011.
- When compared with the level recorded in the preceding month, inter-bank liabilities decreased by N17.5 billion or 2.5 per cent.
- The major sources of funds in March 2012 were from the expansion of capital accounts and contraction of reserves by N205.0 billion and N107.6 billion, respectively.
- Funds were utilized mainly to reduce unclassified liabilities as well as expand unclassified assets, claims on central government, demand deposits, claims on state and local governments, decline of credit from central bank and reduction in money market instruments by N250.3 billion, N128.0 billion, N93.1 billion, N58.9 billion, N29.9 billion, N16.4 billion and N12.0 billion, respectively.
- Aggregate credit to the domestic economy (net) rose by N90.6 billion or 0.7 per cent above the level recorded in the preceding month, but fell by N391.7 billion or 3.0 per cent below the level at end-December 2011.
- Foreign assets (net) of the DMBs stood at $\mathrm{N} 1,550.9$ billion in the review month. At this level, the foreign assets (net) was N77.1 billion or 4.7 per cent lower than the preceding month's level.
- The consolidated deposit rates increased by 0.4 percentage points to 3.79 per cent, while the maximum lending rate increased by 0.08 percentage points to 23.21 per cent. Consequently, the interest rate spread between the maximum lending rate and consolidated deposit rate was 19.43 per cent in the review month.


## 1. Total Assets/Liabilities

Total assets/liabilities of Deposit Money Banks (DMBs) in March 2012 stood at N19,843.8 billion, showing increases of N122.2 billion or 0.6 per cent and N17,698.7 billion or 2.3 per cent above the levels recorded in the preceding month and at end-December 2011. The N122.2 billion rise in total assets reflected the increases in claims on state and local government, unclassified assets, claims on Federal Government and claims on private sector by N29.9 billion or 5.9 per cent, N128.1 billion or 4.2 per cent, N93.1 billion or 2.6 per cent and $N 58.9$ billion or 0.7 per cent, respectively. The increase in total assets was, however, moderated by the N31.8 billion or 13.2 per cent, N107.6 billion or 7.3 per cent and N48.4 billion or 2.5 per cent declines in claims on other financial institutions, reserves and foreign assets, respectively.

All the liabilities components contributed to the rise in total liabilities, except unclassified liabilities, money market instruments and credit from central bank, which declined by N250.4 billion or 8.6 per cent, N12.0 billion or 6.6 per cent and N16.4 billion or 5.7 per cent, respectively (Table I).

### 1.2 Unclassified Assets

At N3,155.3 billion, unclassified assets rose by N 128.0 billion or 4.2 per cent and $\mathrm{N} 3,453.6$ billion or 10.7 per cent above the levels recorded in the preceding month and at end-December, 2011.

The increase in unclassified assets in the review month was attributed to the 16.1 and 1.2 per cent increases in other assets and fixed assets, respectively. These increases far outweighed the 14.3 per cent decrease in domestic inter-bank claims (Table I).

### 1.3 Credit from the Central Bank

The Central Bank's credit to the DMBs decreased by N16.4 billion or 5.7 per cent to N274.2 billion in March 2012. This was accounted for by the N24.6 billion or 57.9 per cent contraction in CBN overdraft to banks.

### 1.4 Inter - Bank Liabilities

When compared with the level recorded in the preceding month, inter-bank liabilities decreased by N17.5 billion or 2.5 per cent (Table 1). The decrease was attributed to the N79.5 billion or 32.6 per cent, N1.5 billion or 10.1 per cent and N0.2 billion or 0.2 per cent declines in un-cleared effects, balances held for banks in Nigeria and loans and advances from other banks in Nigeria, respectively (Chart 1). These decreases far outweighed the increases of 26.2, 19.6 and 1.7 per cent in inter-bank takings, money at call from banks in Nigeria and bankers payments, respectively.

Changes in Interbank Liabilities:March 2012


### 1.5 Unclassified Liabilities

Unclassified liabilities stood at $\mathrm{N} 2,671.2$ billion in the review month, showing a decrease of N250.3 billion or 8.6 per cent when compared with the level recorded in the preceding month, but an increase of N115.9 billion or 4.5 per cent above the position at end-December 2011. The decrease in unclassified liabilities in the review month was attributed to the fall in letters of credit, other liabilities and inter-bank liabilities by 11.7 per cent, 10.9 per cent and 2.5 per cent, respectively.

## 2. Sources and Uses of Funds

The major sources of funds in March 2012 were from the expansion of capital accounts and contraction of reserves by N205.0 billion and N107.6 billion, respectively. Other sources were increases in central government deposits, demand deposits, contraction of foreign assets, increase in bonds, decline in claims on other financial institutions, acquisition of foreign liabilities and increase in time, savings and foreign currency deposits, by N59.6 billion, N58.9 billion, N48.4 billion, N33.9 billion, N31.8 billion, N28.7 billion and N14.8 billion, respectively.

Funds were utilized mainly to reduce unclassified liabilities as well as expand unclassified assets, claims on central government, demand deposits, claims on state and local governments, decline of credit from central bank and reduction in money market instruments by N250.3 billion, N128.0 billion, N93.1 billion and N58.9 billion, N29.9 billion, N16.4 billion and N12.0 billion, respectively (Table 2)

### 3.0 Claims on the Domestic Economy

Aggregate credit to the domestic economy (net) rose by N90.6 billion or 0.7 per cent above the level recorded in the preceding month, but fell by N391.7 billion or 3.0 per cent below the level at end-December 2011. The rise was attributed to all the components except claims on other financial institutions which declined by N31.8 billion or 13.2 per cent (Table 3; Figure 2).

Changes in Claims on Core Private Sector


### 3.1 Net Claims on Federal Government

Net claims on the Federal Government stood at $\mathrm{N} 2,756.9$ billion, representing an increase of N33.5 billion or 1.2 per cent above the level in the preceding month, but a decrease of N260.7 billion or 8.6
per cent below the level at end-December 2011. The increase reflected mainly the expansion in treasury bills by N132.7 billion or 6.9 per cent. This increase far outweighed the 69.6 per cent and 1.5 per cent decreases in and loans and advances to central government and development stocks/FGN bonds, respectively (Table III)

### 3.2 Claims on State/Local Governments

At N538.1 billion, total credit to state and local governments increased by N29.9 billion or 5.9 per cent and N 24.9 billion or 4.9 per cent above the levels in the preceding month and at end-December 2011. The 5.9 per cent increase was accounted for by the 6.0 per cent and 0.5 per cent increase in loans and advances to state governments and local governments, respectively (Table III).

### 3.3 Total Loans and Advances (Net)

Total loans and advances of the DMBs to the domestic economy decreased by N60.6 billion or 1.0 per cent and N406.1 billion or 6.3 per cent below the levels recorded in the preceding month and at end-December 2011, respectively (Table 3).

### 3.4 Domestic Investments

At N6,286.4 billion, the domestic investments of the DMBs rose by N164.7 billion or 2.7 per cent and N22.1 billion or 0.4 per cent above the
levels in the preceding month and at end-December 2011, respectively (Table 3).

## 4. Sectoral Distribution of Credit

Total credit extended to the private sector by the DMBs in the review month amounted to N7,185.8 billion. This showed increase of 9.1 per cent above the level in the preceding month (Table 3.4).
The 9.1 per cent rise in total credit reflected increases of credit to all the sectors of the economy in the reviewed month (Figure 3).
Further analysis of the sectoral distribution of credit showed that the less preferred sectors absorbed $\mathrm{N} 2,868.3$ billion or 39.9 per cent of the total credit, while the preferred sectors got $\mathrm{N} 2,682.1$ billion or 37.3 per cent. The "other sectors (general)" received $\mathrm{N} 1,635.3$ billion or 22.8 per cent of the total credit (Table 4).


### 5.0 Analysis of other Assets/Liabilities

### 5.1 Other Assets

Other assets of the DMBs stood at $\mathrm{N} 1,443.4$ billion, representing an increase of N200.5 billion or 16.1 per cent above the level reported in the preceding month (Table 4).

The increase in "other assets" reflected increases in the relative contributions of all the components except unamortised reserves for loan losses which declined by 1.2 percentage points (Figure 4).


### 5.2 Other Liabilities

Other liabilities" of the DMBs stood at $\mathrm{N} 1,671.9$ billion, showing a decrease of N205.5 billion or 10.9 per cent below the level recorded in the preceding month (Table V). The decrease in "other liabilities" was largely accounted for by the decreases in the relative contributions of provision for bad debt, accounts payables and suspense account by 4.2, 3.3 and 1.5 percentage points, respectively (Figure 5).


### 6.0 Total Current Liabilities and Some

## Financial Ratios

### 6.1 Specified Liquid Assets

Total specified liquid assets of the DMBs stood at N5,889.9 billion in March 2012, representing a fall of N 251.3 billion or 4.1 per cent below the level recorded in February 2012. The decline reflected the 32.7 per cent and 3.4 per cent decreases in cash related items and other specified liquid assets, respectively.
This decrease was, however, moderated by the 6.9 per cent increase in liquid assets structure.

### 6.2 Total Current Liabilities

Total current liabilities of the DMBs rose by N140.9 billion or 1.1 per cent to N12, 674.4 billion in the review month. The rise was attributable mainly to the increase of N 215.3 billion or 2.1 per cent in deposit liabilities. This increase far outweighed the N94.1 billion or 4.1 per cent decrease in other deposit.

### 6.3 Liquidity Ratio

The DMBs achieved a liquidity ratio of 46.5 per cent in March 2012. At that level, the DMBs' liquidity ratio was 16.5 percentage point above the minimum target of 30.0 per cent prescribed for fiscal 2012 but 2.5 percentage points below the level in the preceding month (Figure 6).


Figure 6: Liquidity and Presceribed Liquidity Ratios

### 6.4 Loans to Deposit Ratio

The DMBs' loans-to-deposit ratio, expressed as the ratio of loans and advances (net) to total current liabilities, was 48.0 per cent in the review month, compared with 49.0 per cent recorded in the preceding month. The ratio achieved in the review month was 32.0 percentage points below the prescribed maximum prudential target of 80.0 per cent (Table 6).

### 7.0 Net Foreign Assets

Foreign assets (net) of the DMBs stood at N1,550.9 billion in the review month. At this level, the foreign assets (net) was N77.1 billion or 4.7 per cent lower than the preceding month's level. The decrease in net foreign assets was mainly accounted for by the decrease of N 48.4 billion or 2.5 per cent in foreign as
sets and the expansion by N 28.7 billion or 9.2 per cent in foreign liabilities (Table 7).

### 8.0 Interest Rate Movements

Most of the DMBs interest rates in the review month showed an upward trend. The only exception was the over twelve month's rate, the average of which fell by 1.15 percentage points.

The consolidated deposit rates increased by 0.4 percentage points to 3.79 per cent, while the maximum lending rate increased by 0.08 percentage points to 23.21 per cent.

Consequently, the interest rate spread between the maximum lending rate and consolidated deposit rate was 19.43 per cent in the review month.


| ASSETS | Dec-11 <br> (1) | Feb-12 <br> (2) | Mar-12 <br> (3) | Percentage betw (1) \& (3) | Chang een $(2) \&(3)$ | Mar-11 <br> Memo | (3)-(2) | (3)-(1) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RESERVES | 1,287,075.1 | 1,465,352.1 | 1,357,690.3 | 5.5 | (7.3) | 524,739.1 | $(107,661.7)$ | 70,615.2 |
| Currency | 320,911.1 | 356,935.8 | 291,423.3 | (9.2) | (18.4) | 303,694.9 | $(65,512.5)$ | $(29,487.8)$ |
| Deposits with CBN: | 966,164.1 | 1,108,416.2 | 1,066,267.0 | 10.4 | (3.8) | 221,044.2 | $(42,149.2)$ | 100,103.0 |
| [i] Reserve Requirements | 770,052.5 | 817,752.6 | 836,044.3 | 8.6 | 2.2 | 17,539.4 | 18,291.7 | 65,991.8 |
| [ii] Current Accounts | 131,509.6 | 250,598.6 | 215,176.8 | 63.6 | (14.1) | 197,891.2 | $(35,421.8)$ | 83,667.2 |
| [iii] Stabilization Securities | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| [iv] CBN Registered Certificates | 115.0 | 8,915.3 | 8,915.3 | 7,655.8 | 0.0 | 2,847.3 | 0.0 | 8,800.4 |
| [v] Shortfal/excess credit/others | 64,487.0 | 31,149.6 | 6,130.6 | (90.5) | (80.3) | 2,766.2 |  |  |
| FOREIGN ASSETS | 1,702,513.5 | 1,940,861.8 | 1,892,419.5 | 11.2 | (2.5) | 1,520,166.3 | $(48,442.2)$ | 189,906.0 |
| Claims on Non-resident Banks: | 1,702,511.8 | 1,940,860.1 | 1,892,417.8 | 11.2 | (2.5) | 1,520,155.5 | $(48,442.2)$ | 189,906.0 |
| [i] Balances held with banks outside Nigeria | 1,606,494.4 | 1,796,134.0 | 1,770,607.8 | 10.2 | (1.4) | 1,434,735.9 | $(25,526.3)$ | 164,113.4 |
| [ii] Balances held with offices and branches outside Nis | 96,017.4 | 144,726.0 | 121,810.1 | 26.9 | (15.8) | 85,419.6 | $(22,915.9)$ | 25,792.7 |
| [iii] Loans \& Advances to Banks outside Nigeria | 0.0 | 0.0 | 0.0 |  |  | 0.0 | 0.0 | 0.0 |
| Bills Discounted Payable outside Nigeria | 1.7 | 1.7 | 1.7 | 0.0 | 0.0 | 10.8 | 0.0 | 0.0 |
| CLAIMS ON CENTRAL GOVERNMENT | 3,696,292.7 | 3,615,646.1 | 3,708,749.8 | 0.3 | 2.6 | 3,052,721.5 | 93,103.8 | 12,457.2 |
| Treasury Bills | 1,992,111.1 | 1,924,437.9 | 2,057,169.8 | 3.3 | 6.9 | 1,187,724.6 | 132,731.9 | 65,058.6 |
| Treasury Certificates | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| Development Stocks/FGN Bond | 1,697,671.9 | 1,669,693.8 | 1,645,043.0 | (3.1) | (1.5) | 1,860,342.6 | (24,650.8) | $(52,628.9)$ |
| Loans \& Advances to Central Government | 6,509.6 | 21,514.4 | 6,537.1 | 0.4 | (69.6) | 4,654.3 | (14,977.3) | 27.5 |
| Bankers Unit Fund | 0.0 | 0.0 | 0.0 |  |  | 0.0 | 0.0 | 0.0 |
| CLAIMS ON STATE \& LOCAL GOVERNMENT | 513,218.7 | 508,129.6 | 538,114.3 | 4.9 | 5.9 | 376,771.7 | 29,984.7 | 24,895.7 |
| Loans \& Advances to State Government | 497,830.2 | 496,136.4 | 526,067.1 | 5.7 | 6.0 | 364,189.6 | 29,930.7 | 28,236.9 |
| Loans \& Advances to Local Government | 15,388.4 | 11,993.2 | 12,047.2 | (21.7) | 0.5 | 12,582.1 | 54.0 | $(3,341.2)$ |
| CLAIMS ON PRIVATE SECTOR | 9,101,227.1 | 8,923,533.6 | 8,982,437.6 | (1.3) | 0.7 | 8,632,667.2 | 58,904.0 | $(118,789.5)$ |
| Loans \& Advances to Other Customers | 6,098,513.5 | 6,009,723.5 | 6,053,885.0 | (0.7) | 0.7 | 6,409,412.2 | 44,161.5 | $(44,628.5)$ |
| Loans \& Advances to Nigeria Banks Subsidiaries | 24,504.3 | 11,056.8 | 3,448.9 | (85.9) | (68.8) | 183,414.9 | $(7,607.9)$ | $(21,055.4)$ |
| Bills Discounted from non-bank sources | 3,080.8 | 277.9 | 231.7 | (92.5) | (16.6) | 355.3 | (46.2) | $(2,849.1)$ |
| Investments | 2,574,658.9 | 2,527,616.3 | 2,584,248.9 | 0.4 | 2.2 | 1,676,351.0 | 56,632.5 | 9,589.9 |
| Commercial papers | 203,008.3 | 206,825.7 | 195,818.0 | (3.5) | (5.3) | 201,050.5 | $(11,007.6)$ | $(7,190.2)$ |
| Bankers Acceptances | 73,406.1 | 38,143.2 | 28,377.9 | (61.3) | (25.6) | 60,208.9 | $(9,765.3)$ | $(45,028.2)$ |
| Factored Debt | 0.0 | 0.0 | 0.0 |  |  | 0.0 | 0.0 | 0.0 |
| Advances under Lease | 124,055.3 | 129,890. 2 | 116,427.3 | (6.1) | (10.4) | 101,874.5 | $(13,462.9)$ | $(7,628.0)$ |
| CLAIMS ON OTHER FINANCIAL INSTITUTIONS | 246,227.8 | 240,872.8 | 209,064.8 | (15.1) | (13.2) | 138,023.2 | $(31,808.1)$ | $(37,163.0)$ |
| Placement with Discount Houses | 246,227.8 | 240,872.8 | 209,064.8 | (15.1) | (13.2) | 138,023.2 | $(31,808.1)$ | $(37,163.0)$ |
| UNCLASSIFIED ASSETS | 2,850,078.9 | 3,027,292.6 | 3,155,370.9 | 10.7 | 4.2 | 3,453,656.2 | 128,078.3 | 305,292.0 |
| Fixed Assets | 1,169,784.5 | 1,180,267.6 | 1,194,438.6 | 2.1 | 1.2 | 1,121,717.1 | 14,171.0 | 24,654.1 |
| Domestic Inter-Bank Claims: | 543,840.0 | 604,102.8 | 517,530.7 | (4.8) | (14.3) | 982,033.4 | $(86,572.2)$ | $(26,309.3)$ |
| [i] Bills Discounted from Banks in Nigeria | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 1.2 | 0.0 | 0.0 |
| [ii] Money at call with Banks | 116,421.9 | 160,483.8 | 185,060.8 | 59.0 | 15.3 | 179,510.3 | 24,577.0 | 68,639.0 |
| [iii] Inter-bank Placements | 208,869.3 | 258,435.1 | 191,495.5 | (8.3) | (25.9) | 560,934.7 | $(66,939.7)$ | $(17,373.9)$ |
| [iv] Balances held with banks in Nigeria | 120,995.4 | 110,691.4 | 61,850.5 | (48.9) | (44.1) | 142,586.0 | $(48,840.9)$ | $(59,144.9)$ |
| [v] Loans \& Advances to other Banks in Nigeria | 0.1 | 0.1 | 0.1 | 7.2 | 2.4 | 0.1 | 0.0 | 0.0 |
| [vi] Cheques for Collection | 97,553.4 | 74,492.4 | 79,123.8 | (18.9) | 6.2 | 99,001.2 | 4,631.4 | $(18,429.6)$ |
| Money at call outside banks | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| Certificates of Deposit | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| Palcement with Discount Houses | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| Other Assets: | 1,136,454.4 | 1,242,922.2 | 1,443,401.7 | 27.0 | 16.1 | 1,349,905.6 | 200,479.5 | 306,947.3 |
| TOTAL ASSETS | 19,396,633.8 | 19,721,688.6 | 19,843,847.4 | 2.3 | 0.6 | 17,698,745.2 | 122,158.7 | 447,213.6 |
| LIABILITIES |  |  |  |  |  |  |  |  |
| DEMAND DEPOSITS: | 4,920,850.2 | 4,723,959.8 | 4,782,835.6 | (2.8) | 1.2 | 3,964,078.4 | 58,875.9 | $(138,014.6)$ |
| Private Sector Deposits | 4,920,850.2 | 4,723,959.8 | 4,782,835.6 | (2.8) | 1.2 | 3,964,078.4 | 58,875.9 | $(138,014.6)$ |
| TIME, SAVINGS \& FOREIGN CURRENCY DEPOSI' | 6,531,913.0 | 6,733,184.4 | 6,747,988.7 | 3.3 | 0.2 | 6,229,106.6 | 14,804.2 | 216,075.7 |
| Time Deposits: | 4,566,392.0 | 4,645,647.1 | 4,742,497.6 | 3.9 | 2.1 | 4,481,636.3 | 96,850.5 | 176,105.5 |
| [i] Private Sector Time \& Savings Deposits | 3,159,233.7 | 4,539,184.3 | 4,650,404.7 | 47.2 | 2.5 | 4,378,348.7 | 111,220.4 | 1,491,171.0 |
| [ii] State Government Time \& Savings Deposits | 1,404,069.8 | 96,766.5 | 88,660.2 | (93.7) | (8.4) | 98,526.6 | $(8,106.4)$ | (1,315,409.6) |
| [iii] Local Government Time \& Savings Deposits | 3,088.5 | 9,696.3 | 3,432.7 | 11.1 | (64.6) | 4,760.9 | $(6,263.6)$ | 344.2 |
| Foreign Currency Deposits: | 1,965,521.0 | 2,087,537.3 | 2,005,491.1 | 2.0 | (3.9) | 1,747,470.3 | $(82,046.2)$ | 39,970.1 |
| Other Deposits | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | \#N/A | 0.0 | 0.0 |
| MONEY MARKET INSTRUMENTS: | 198,794.1 | 184,135.7 | 172,074.4 | (13.4) | (6.6) | 210,882.1 | $(12,061.3)$ | $(26,719.7)$ |
| Certificate of Deposit Issued | 0.8 | 0.8 | 0.8 | 0.0 | 0.0 | 0.8 | 0.0 | 0.0 |
| Notes \& Deposit (Cash) certificates | 198,793.4 | 184,134.9 | 172,073.6 | (13.4) | (6.6) | 210,881.3 | $(12,061.3)$ | $(26,719.7)$ |
| BONDS | 146,369.2 | 141,740.0 | 175,736.8 | 20.1 | 24.0 | 402,450.7 | 33,996.8 | 29,367.6 |
| Debentures | 146,369.2 | 141,740.0 | 175,736.8 | 20.1 | 24.0 | 402,450.7 | 33,996.8 | 29,367.6 |
| FOREIGN LIABILITIES: | 387,635.0 | 312,761.4 | 341,502.8 | (11.9) | 9.2 | 254,885.5 | 28,741.4 | $(46,132.2)$ |
| Balance Held for outside offices and branches | 7.6 | 7.4 | 7.4 | (1.6) | 0.2 | 7.5 | 0.0 | (0.1) |
| Balance held for banks outside Nigeria | 125,273.6 | 63,141.5 | 98,783.9 | (21.1) | 56.4 | 80,523.2 | 35,642.4 | $(26,489.7)$ |
| Money at call with foreign banks | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| Loans \& Advances from other banks outside Nigeria | 262,353.8 | 249,612.5 | 242,711.4 | (7.5) | (2.8) | 174,354.7 | $(6,901.1)$ | $(19,642.4)$ |
| CENTRAL GOVERNMENT DEPOSITS | 678,707.2 | 892,248.7 | 951,844.2 | 40.2 | 6.7 | 891,435.8 | 59,595.5 | 273,137.0 |
| Federal Government Time \& Savings Deposits | 131,024.6 | 151,356.8 | 182,842.0 | 39.5 | 20.8 | 159,879.5 | 31,485.2 | 51,817.4 |
| Federal Government Demand Deposits | 547,682.6 | 740,891.9 | 769,002.2 | 40.4 | 3.8 | 731,556.3 | 28,110.3 | 221,319.6 |
| CREDIT FROM CENTRAL BANK | 294,984.1 | 290,685.9 | 274,197.6 | (7.0) | (5.7) | 420,486.3 | $(16,488.3)$ | (20,786.5) |
| Loans \& Advances from CBN | 229,487.2 | 248,088.9 | 256,243.6 | 11.7 | 3.3 | 414,764.6 | 8,154.7 | 26,756.5 |
| CBN Overdrafts to banks | 65,496.9 | 42,597.0 | 17,954.0 | (72.6) | (57.9) | 5,721.7 | (24,643.0) | $(47,542.9)$ |
| CAPITAL ACCOUNTS: | 3,682,121.4 | 3,521,349.0 | 3,726,442.8 | 1.2 | 5.8 | 2,166,836.4 | 205,093.8 | 44,321.4 |
| Capital | 220,208.2 | 210,208.2 | 222,408.6 | 1.0 | 5.8 | 249,714.6 | 12,200.3 | 2,200.3 |
| Reserve Fund | 2,266,758.5 | 2,127,533.3 | 2,172,143.8 | (4.2) | 2.1 | 421,835.9 | 44,610.5 | $(94,614.7)$ |
| Reserves for Depreciation \& non-performing assets | 927,410.8 | 948,940.0 | 1,048,956.8 | 13.1 | 10.5 | 835,701.9 | 100,016.7 | 121,546.0 |
| Loans \& Advances from Federal and State GovernmeI | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 938.1 | 0.0 | 0.0 |
| Total Loans/Lease Loss Provision | 267,743.9 | 234,667.4 | 282,933.7 |  |  | 658,645.9 | 48,266.3 | 15,189.8 |
| UNCLASSIFIED LIABILITIES: | 2,555,259.5 | 2,921,623.7 | 2,671,224.4 | 4.5 | (8.6) | 3,158,583.5 | $(250,399.3)$ | 115,964.9 |
| Inter-bank liabilities: | 612,386.4 | 711,925.5 | 694,470.8 | 13.4 | (2.5) | 1,226,215.0 | $(17,454.7)$ | 82,084.5 |
| [i] Balances held for banks in Nigeria | 18,125.1 | 15,196.1 | 13,654.9 | (24.7) | (10.1) | 16,444.1 | $(1,541.2)$ | $(4,470.2)$ |
| [ii] Money at call from banks in Nigeria | 26,436.4 | 95,833.2 | 114,588.3 | 333.4 | 19.6 | 70,500.0 | 18,755.1 | 88,151.9 |
| [iii] Inter-bank takings | 143,965.1 | 167,361.2 | 211,218.6 | 46.7 | 26.2 | 721,059.5 | 43,857.3 | 67,253.5 |
| [iv] Uncleared effects | 246,150.2 | 243,763.9 | 164,211.1 | (33.3) | (32.6) | 304,523.9 | $(79,552.9)$ | (81,939.1) |
| [v] Loans \& Advances from other banks in Nigeria | 114,960.9 | 113,124.0 | 112,886.3 | (1.8) | (0.2) | 41,591.1 | (237.8) | $(2,074.6)$ |
| [vi] Bankers payments | 62,748.7 | 76,647.1 | 77,911.7 | 24.2 | 1.7 | 72,096.5 | 1,264.7 | 15,163.0 |
| Loans \& Advances from Other creditors | 157,635.2 | 98,360.8 | 98,389.0 | (37.6) | 0.0 | 101,265.1 | 28.1 | $(59,246.2)$ |
| Letters of Credit | 182,875.5 | 233,832.5 | 206,383.6 | 12.9 | (11.7) | 211,897.4 | $(27,448.9)$ | 23,508.0 |
| Takings from Discount Houses | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 25,250.0 | 0.0 | 0.0 |
| Other Liabilities: | 1,602,362.4 | 1,877,504.8 | 1,671,981.0 | 4.3 | (10.9) | 1,593,955.9 | $(205,523.8)$ | 69,618.6 |
| TOTAL LIABILITIES | 19,396,633.8 | 19,721,688.6 | 19,843,847.4 | 2.3 | 0.6 | 17,698,745.2 | $\begin{array}{r} 122,158.7 \\ 0.0 \\ \hline \end{array}$ | 447,213.6 |

Table 2

| Sources and Application of Funds of DMBs in March 2012 (in Millions of Naira) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  | Month:SOU-12SOUCESUSES |  | Month: Mar-12SOURCESUSES |  |
| [1] | RESERVES | $(6,679.1)$ | 0.0 | $(107,661.7)$ | 0.0 |
| [2] | FOREIGN ASSETS | 0.0 | 104,479.9 | $(48,442.2)$ | 0.0 |
| [3] | CLAIMS ON CENTRAL GOVERNMENT | $(128,911.8)$ | 0.0 | 0.0 | 93,103.8 |
| [4] | CLAIMS ON STATE \& LOCAL GOVERNMENT | 0.0 | 13,980.0 | 0.0 | 29,984.7 |
| [5] | CLAIMS ON PRIVATE SECTOR | (638,927.8) | 0.0 | 0.0 | 58,904.0 |
| [6] | CLAIMS ON OTHER FINANCIAL INSTITUTIONS | 0.0 | 9,869.5 | (31,808.1) | 0.0 |
| [7] | UNCLASSIFIED ASSETS | $(51,189.5)$ | 0.0 | 0.0 | 128,078.3 |
| LIABILIties |  |  |  |  |  |
| [1] | DEMAND DEPOSITS: | 0.0 | $(337,429.7)$ | 58,875.9 | 0.0 |
| [2] | TIME, SAVINGS \& FOREIGN CURRENCY DEPOSTS: | 0.0 | (195,203.4) | 14,804.2 | 0.0 |
| [3] | MONEY MARKET INSTRUMENTS: | 0.0 | $(8,962.1)$ | 0.0 | (12,061.3) |
| [4] | BONDS | 0.0 | (5,272.6) | 33,996.8 | 0.0 |
| [5] | FOREIGN LIABILITIES: | 0.0 | (43,668.8) | 28,741.4 | 0.0 |
| [6] | CENTRAL GOVERNMENT DEPOSITS | 6,466.5 | 0.0 | 59,595.5 | 0.0 |
| [7] | CREDIT FROM CENTRAL BANK | 46,248.4 | 0.0 | 0.0 | $(16,488.3)$ |
| [8] | CAPITAL ACCOUNTS: | 0.0 | (98,317.3) | 205,093.8 | 0.0 |
| [9] | UNCLASSIFIED LIABILTIES: | 0.0 | $(61,239.7)$ | 0.0 | $(250,399.3)$ |
|  | FUNDS SOURCED \& USED | 878,423.1 | 878,423.1 | 589,019.6 | 589,019.6 |

Table 3

| Deposit Money Banks' Aggregate Domestic Credit ( $=\mathrm{N}=$ =' million) |  |  |  |  |  |  |  | $\begin{gathered} 3-1 \\ (118,789.5) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dec-11 | Feb-12 | Mar-12 | Percentag | Chan | $\begin{aligned} & \text { Mar-11 } \\ & \text { Memo } \end{aligned}$ | $\begin{gathered} 3-2 \\ 58,904.0 \end{gathered}$ |  |
|  | (1) | (2) | (3) | $\begin{aligned} & \text { between } \\ & \begin{array}{ll} \text { (1) \&(3) } & (2) \&(3) \end{array} \end{aligned}$ |  |  |  |  |
| [1] CLAIMS ON PRIVATE SECTOR | 9,101,227.1 | 8,923,533.6 | 8,982,437.6 | (1.3) | 0.7 | 8,632,667.2 |  |  |
| (i) Loans \& Advances to Other Customers | 6,098,513.5 | 6,009,723.5 | 6,053,885.0 | (0.7) | 0.7 | 6,409,412.2 | 44,161.5 | $(44,628.5)$ |
| (ii) Advances under Lease | 124,055.3 | 129,890.2 | 116,427.3 | (6.1) | (10.4) | 101,874.5 | $(13,462.9)$ | $(7,628.0)$ |
| (iii) Commercial Papers/Bankers Acceptances | 276,414.4 | 244,968.9 | 224,195.9 | (18.9) | (8.5) | 261,259.4 | (20,773.0) | $(52,218.5)$ |
| (iv) Investments | 2,574,658.9 | 2,527,616.3 | 2,584,248.9 | 0.4 | 2.2 | 1,676,351.0 | 56,632.5 | 9,589.9 |
| (v) Bills from non-bank/L\&A to banks' subsidiaries/factored det | 27,585.1 | 11,334.7 | 3,680.5 | (86.7) | (67.5) | 183,770.2 | $(7,654.1)$ | $(23,904.5)$ |
| [2] CLAIMS ON STATE \& LOCAL GOVERNMENTS | 513,218.7 | 508,129.6 | 538,114.3 | 4.9 | 5.9 | 376,771.7 | 29,984.7 | 24,895.7 |
| (i) Loans \& Advances to State Governments | 497,830.2 | 496,136.4 | 526,067.1 | 5.7 | 6.0 | 364,189.6 | 29,930.7 | 28,236.9 |
| (ii) Loans \& Advances to Local Governments | 15,388.4 | 11,993.2 | 12,047.2 | (21.7) | 0.5 | 12,582.1 | 54.0 | $(3,341.2)$ |
| [3] CLAIMS ON OTHER FINANCIAL INSTITUTIONS | 246,227.8 | 240,872.8 | 209,064.8 | (15.1) | (13.2) | 138,023.2 | $(31,808.1)$ | $(37,163.0)$ |
| (I) Placement with Discount Houses | 246,227.8 | 240,872.8 | 209,064.8 | (15.1) | (13.2) | 138,023.2 | $(31,808.1)$ | $(37,163.0)$ |
| [4] CLAIMS ON CENTRAL GOVERNMENT (Net) | 3,017,585.5 | 2,723,397.4 | 2,756,905.7 | (8.6) | 1.2 | 2,161,285.8 | 33,508.3 | $(260,679.8)$ |
| (i) Treasury Bills | 1,992,111.1 | 1,924,437.9 | 2,057,169.8 | 3.3 | 6.9 | 1,187,724.6 | 132,731.9 | 65,058.6 |
| (ii) Treasury Certificates | 0.0 | 0.0 | 0.0 | \#N/A | \#N/A | 0.0 | 0.0 | 0.0 |
| (iii) Development Stocks/FGN Bonds | 1,697,671.9 | 1,669,693.8 | 1,645,043.0 | (3.1) | (1.5) | 1,860,342.6 | $(24,650.8)$ | $(52,628.9)$ |
| (iv) Loans \& Advances to Central Government | 6,509.6 | 21,514.4 | 6,537.1 | 0.4 | (69.6) | 4,654.3 | $(14,977.3)$ | 27.5 |
| Less |  |  |  |  |  |  |  |  |
| (i) Central Government Deposits | 678,707.2 | 892,248.7 | 951,844.2 | 40.2 | 6.7 | 891,435.8 | 59,595.5 | 273,137.0 |
| AGGREGATE DOMESTIC CREDIT (Net) | 12,878,259.1 | 12,395,933.5 | 12,486,522.4 | (3.0) | 0.7 | 11,308,747.8 | 90,588.9 | $(391,736.7)$ |
| LOANS \& ADVANCES (net) | 6,489,761.8 | 6,144,295.2 | 6,083,633.5 | (6.3) | (1.0) | 6,482,455.1 | $(60,661.7)$ | $(406,128.3)$ |
| DOMESTIC INVESTMENTS | 6,264,442.0 | 6,121,748.0 | 6,286,461.6 | 0.4 | 2.7 | 4,724,418.3 | 164,713.6 | 22,019.6 |
| ADVANCES UNDER LEASE | 124,055.3 | 129,890.2 | 116,427.3 | (6.1) | (10.4) | 101,874.5 | $(13,462.9)$ | (7,628.0) |
| MEMO: TOTAL CREDIT 11 | 9,614,445.8 | 9,431,663.3 | 9,520,552.0 | (1.0) | 0.9 | 9,009,438.9 | 88,888.7 | $(93,893.8)$ |
| 11 Total Credit is as defined in the Monetary Guidelines (Claims on private sector, state and local governments) |  |  |  |  |  |  |  |  |

Table 4


Table 5

| Breakdown of Other Assets/Liabilities of Deposit Money Banks (=N=' Million) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percentage Share in Total |  | Change Between (1) \& (2) |  |  |
|  | Feb-12 | Mar-12 | Feb-12 | Mar-12 | Actual | (\%) | rel Cont(\%) |
|  | (1) | (2) | (3) | (4) |  |  |  |
| [1] Total Other Assets | 1,242,922.2 | 1,443,401.7 | 100.0 | 100.0 | 200,479.5 | 16.1 | 16.1 |
| [a] Accounts Receivable | 705,799.1 | 787,568.9 | 56.8 | 54.6 | 81,769.7 | 11.6 | 6.6 |
| [b] Pre-payments | 240,266.0 | 300,221.7 | 19.3 | 20.8 | 59,955.7 | 25.0 | 4.8 |
| [c] Bills Payable | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |  | 0.0 |
| [d] Suspense | 44,478.3 | 77,718.6 | 3.6 | 5.4 | 33,240.2 | 74.7 | 2.7 |
| [e] Sundry Debtors | 45,803.3 | 74,545.5 | 3.7 | 5.2 | 28,742.2 | 62.8 | 2.3 |
| [ $\dagger$ ] Goodwill and other intangible assets | 74,492.4 | 79,123.8 | 6.0 | 5.5 | 4,631.4 | 6.2 | 0.4 |
| [g]unamortised reserves for loan looses | 133,592.8 | 119,064.8 | 10.7 | 8.2 | $(14,528.0)$ | (10.9) | (1.2) |
| [i] Miscellaneous | 4,081.3 | 4,059.9 | 0.3 | 0.3 | (21.5) | (0.5) | (0.0) |
| [2] Total Other Liabilities | 1,877,504.8 | 1,671,981.0 | 100.0 | 100.0 | $(205,523.8)$ | (10.9) | (10.9) |
| [a] Accounts Payables | 801,109.0 | 739,792.8 | 42.7 | 44.2 | $(61,316.2)$ | (7.7) | (3.3) |
| [b] Provision for bad debt | 243,763.9 | 164,211.1 | 13.0 | 9.8 | $(79,552.9)$ | (32.6) | (4.2) |
| [c] Suspense Account | 233,832.5 | 206,383.6 | 12.5 | 12.3 | $(27,448.9)$ | (11.7) | (1.5) |
| [d] provision for tax payments | 76,647.1 | 77,911.7 | 4.1 | 4.7 | 1,264.7 | 1.7 | 0.1 |
| [e] Sundry Creditors | 102,222.3 | 110,948.3 | 5.4 | 6.6 | 8,726.0 | 8.5 | 0.5 |
| [f] Forex rev reserves | 97,307.2 | 98,236.6 | 5.2 | 5.9 | 929.4 | 1.0 | 0.0 |
| [g] Deposit for shares | 66,172.1 | 72,914.5 | 3.5 | 4.4 | 6,742.4 | 10.2 | 0.4 |
| [h] Domestic \& Foreign | $(71,486.1)$ | $(58,586.4)$ | (3.8) | (3.5) | 12,899.7 | 18.0 | 0.7 |
| [l] Miscellaneous | $(3,018.0)$ | $(1,264.5)$ | (0.2) | (0.1) | 1,753.5 | 58.1 | 0.1 |

Table 6

| Liquidity Ratio, Liquid Assets Structure Ratio, Cash Reserve Ratio and Loans-to-Deposit Ratio of Deposit Money Banks |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Feb-12 } \\ (1) \\ (=N=' m) \\ \hline \hline \end{gathered}$ | $\begin{gathered} \text { Mar-12 } \\ (2) \\ \left(=N==^{\prime} m\right) \end{gathered}$ | hange Betwe <br> (1) \& (2) <br> Actual | (\%) |
| [A] TOTAL SPECIFIED LIQUID ASSETS | 6,141,254.8 | 5,889,927.5 | $(251,327.3)$ | (4.1) |
| [A.1] Cash Related Items | 827,547.1 | 557,236.7 | $(270,310.4)$ | (32.7) |
| (i) Currency | 356,935.8 | 291,423.3 | $(65,512.5)$ | (18.4) |
| (ii) Deposit at Central Bank (CBN Records) | 1,321,840.3 | 1,094,769.7 | $(227,070.6)$ | (17.2) |
| Less |  |  |  |  |
| (iii) Penalty Deposits | 0.0 | 0.0 | 0.0 | \#N/A |
| (iv) Cash Reserve Requirements (CBN Records) | 820,079.5 | 822,825.8 | 2,746.3 | 0.3 |
| (v) Stabilization Securities | 31,149.6 | 6,130.6 | $(25,019.0)$ |  |
| [A.2] Liquid-Assets-Structure | 1,933,353.2 | 2,066,085.1 | 132,731.9 | 6.9 |
| (i) Treasury Bills | 1,924,437.9 | 2,057,169.8 | 132,731.9 | 6.9 |
| (ii) Treasury Certificates | 0.0 | 0.0 | 0.0 |  |
| (iii) CBN Certificates | 8,915.3 | 8,915.3 | 0.0 |  |
| [A.3] Other Specified Liquid Assets | 3,380,354.5 | 3,266,605.7 | $(113,748.8)$ | (3.4) |
| (i) Balances with other banks (net) | 95,495.3 | 48,195.6 | $(47,299.7)$ | (49.5) |
| (ii) Placements with other banks (net) | 91,073.9 | 0.0 | $(91,073.9)$ | (100.0) |
| (iii) Placement with Discount Houses (net) | 240,872.8 | 209,064.8 | $(31,808.1)$ | (13.2) |
| (iv) Money at call (net) | 64,650.7 | 70,472.5 | 5,821.9 | 9.0 |
| (v) Certificates of deposit held (net) | 0.0 | 0.0 | 0.0 |  |
| (vi) Development Stocks/AMCON Bonds/FGN Bonds | 2,888,261.8 | 2,938,872.8 | 50,611.0 | 1.8 |
| [B] TOTAL CURRENT LIABILITIES | 12,533,528.6 | 12,674,466.0 | 140,937.4 | 1.1 |
| [B.1] Deposit Liabilities | 10,261,855.6 | 10,477,177.4 | 215,321.8 | 2.1 |
| (i) Demand Deposits | 5,464,851.7 | 5,551,837.8 | 86,986.1 | 1.6 |
| (ii) Savings Deposits | 1,868,705.9 | 1,920,857.6 | 52,151.7 | 2.8 |
| (iii) Time Deposits | 2,928,298.0 | 3,004,482.0 | 76,183.9 | 2.6 |
| [B.2] Other Deposits | 2,271,672.2 | 2,177,564.7 | $(94,107.5)$ | (4.1) |
| (i) Domiciliary Deposits | 2,087,537.3 | 2,005,491.1 | $(82,046.2)$ | (3.9) |
| (ii) Other Deposit Certificates \& Notes | 184,134.9 | 172,073.6 | $(12,061.3)$ | (6.6) |
| [B.3] Other Current Liabilities | 0.8 | 19,723.9 | 19,723.1 |  |
| (i) Excess balance held for other banks | 0.0 | 0.0 | 0.0 | \#N/A |
| (ii) Excess money at call takings | 0.0 | 0.0 | 0.0 | \#N/A |
| (iii) Excess inter-bank takings | 0.0 | 19,723.1 | 19,723.1 | \#N/A |
| (iv) Excess takings from Discount Houses | 0.0 | 0.0 | 0.0 | \#N/A |
| (v) Excess Certificate of Deposit issued | 0.8 | 0.8 | 0.0 | 0.0 |
| [C] LIQUIDITY RATIO | 49.0 | 46.5 | (2.5) |  |
| [D] LIQUID ASSET STRUCTURE RATIO | 15.4 | 16.3 | 0.9 |  |
| [F] LOANS-TO-DEPOST RATIO | 49.0 | 48.0 | (1.0) |  |
| Loans \& Advances (net) | 6,144,295.2 | 6,083,633.5 | $(60,661.7)$ | (1.0) |

Table 7

|  | Deposit Money Banks' <br> Foreign Assets (Net) <br> (In =N=' million) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Table 8:
Interest Rate Movements

| DEPOSIT MONEY BANKS WEIGHTED INTEREST RATE STRUCTURE | Feb-12 |  |  | Mar-12 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| [1] INTEREST BEARING DEPOSIT RATES <br> 1.1 Savings <br> 1.2 Call <br> 1.3 Seven days <br> 1.4 One month <br> 1.5 Three months <br> 1.6 Six Months <br> 1.7 Twelve months <br> 1.8 Over twelve months | $\begin{aligned} & \text { AVE } \\ & 1.43 \\ & 3.99 \\ & 3.64 \\ & 6.98 \\ & 7.96 \\ & 6.83 \\ & 6.63 \\ & 8.26 \end{aligned}$ | MIN 0.00 0.50 0.00 1.20 2.00 2.00 2.00 2.00 | MAX 4.00 13.00 14.00 15.00 15.50 16.00 16.50 12.00 | $\begin{aligned} & \text { AVE } \\ & 1.61 \\ & 6.27 \\ & 4.42 \\ & 7.54 \\ & 8.27 \\ & 7.42 \\ & 8.01 \\ & 7.11 \end{aligned}$ | MIN 0.00 0.50 1.20 1.20 2.00 2.00 2.00 2.00 | MAX 5.00 15.25 15.50 16.00 16.25 16.50 16.50 12.25 |
| Consolidated Interest Bearing Deposit rate <br> [2] DEMAND DEPOSIT RATES 2.1 Demand | 5.72 0.49 | 1.21 0.00 | 13.25 1.25 | 6.33 0.54 | 1.36 0.00 | 14.16 1.25 |
| Consolidated Deposit rate (Demand, Saving, Time/Term) <br> [3] LENDING RATES <br> 3.1 Prime <br> 3.2 Maximum | $\begin{array}{r} 3.43 \\ 17.11 \\ 23.13 \end{array}$ | $\begin{gathered} 0.68 \\ 10.00 \\ 16.00 \end{gathered}$ | $\begin{array}{r} 8.01 \\ 22.00 \\ 27.00 \end{array}$ | $\begin{array}{r} 3.79 \\ 17.28 \\ 23.21 \end{array}$ | $\begin{array}{r} 0.76 \\ 10.00 \\ 16.00 \end{array}$ | $\begin{array}{r} 8.49 \\ 22.00 \\ 27.00 \end{array}$ |
| Interest rate spread <br> Maximum Lending minus Consolidated Interest bearing <br> Maximum Lending minus Consolidated Deposit rate | $\begin{aligned} & 17.41 \\ & 19.70 \end{aligned}$ |  |  | $\begin{aligned} & 16.88 \\ & 19.43 \end{aligned}$ |  |  |
| ```Memorandum Item Total Demand Deposit Total Other Deposit (Savings, Time/Term)``` | $\begin{aligned} & 5,488.38 \\ & 7,068.68 \end{aligned}$ |  | $\begin{aligned} & 0.44 \\ & 0.56 \end{aligned}$ | $\begin{aligned} & 5,566.46 \\ & 7,102.90 \end{aligned}$ |  | $\begin{aligned} & 0.44 \\ & 0.56 \end{aligned}$ |

## Monetary Survey Report for March 2012




## Monetary Survey Report for March 2012

| Table I: MONETARY SURVEY (In Billion of Naira) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 |  | 2012 |  |  | Annualized Percentage |
|  | March | December | January | February | March |  |
|  | (1) | (2) | (3) | (4) | (5) |  |
| Net Foreign Assets | 6,988.1 | 7,138.7 | 7,413.6 | 7,234.6 | 7,306.7 | 9.42 |
| Net Domestic Assets | 4,665.5 | 6,164.8 | 6,341.7 | 5,919.2 | 5,964.3 | -13.01 |
| Domestic Credit | 8,206.8 | 13,686.7 | 13,954.0 | 13,469.3 | 13,679.1 | -0.22 |
| Government (net) | -1,240.2 | -496.9 | -687.6 | -541.5 | -440.8 | 45.13 |
| State \& Local Govt | 376.8 | 513.2 | 494.1 | 508.1 | 538.1 | 19.40 |
| Non-financial public enterprises | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.00 |
| Core Private Sector | 9,070.2 | 13,670.4 | 14,147.4 | 13,502.7 | 13,581.8 | -2.59 |
| Private Sector | 9,446.9 | 14,183.6 | 14,641.6 | 14,010.8 | 14,119.9 | -1.80 |
| Other assets(net) | -3,541.2 | -7,521.9 | -7,612.3 | -7,550.1 | -7,714.8 | -10.26 |
| Total Assets=Total money supply (M2) | 11,653.6 | 13,303.5 | 13,755.3 | 13,153.8 | 13,271.0 | -0.98 |
| Currency Outside Banks | 1,112.7 | 1,245.1 | 1,093.7 | 1,081.7 | 1,141.4 | -33.34 |
| Demand Deposits at | 4,311.8 | 5,526.4 | 5,733.2 | 5,338.9 | 5,381.6 | -10.48 |
| Central Bank | 347.8 | 605.6 | 671.8 | 615.0 | 596.6 | -5.97 |
| Deposit Money Banks | 3,964.1 | 4,920.9 | 5,061.4 | 4,724.0 | 4,782.8 | -11.22 |
| Non Interest Bank | 0.0 | 0.0 | 0.0 | 0.0 | 2.2 |  |
| Money (M1) | 5,424.5 | 6,771.6 | 6,826.9 | 6,420.6 | 6,522.9 | -14.69 |
| Quasi-money | 6,229.1 | 6,531.9 | 6,928.4 | 6,733.2 | 6,748.0 | 13.23 |
|  |  |  |  |  |  |  |
|  | Actual Change Between |  |  | Percentage Change Between |  |  |
|  | (1) \& (5) | (2) \& (5) | (4) \& (5) | (1) \& (5) | (2) \& (5) | (4) \& (5) |
| Net Foreign Assets | 318.64 | 168.05 | 72.13 | 4.56 | 2.35 | 1.00 |
| Net Domestic Assets | 1,298.70 | -200.57 | 45.06 | 27.84 | -3.25 | 0.76 |
| Domestic Credit | 5,472.29 | -7.65 | 209.78 | 66.68 | -0.06 | 1.56 |
| Government (net) | 799.35 | 56.05 | 100.71 | 64.46 | 11.28 | 18.60 |
| State \& Local Govt | 161.34 | 24.90 | 29.98 | 42.82 | 4.85 | 5.90 |
| Non-financial public enterprises | 0.00 | 0.00 | 0.00 |  |  |  |
| Core Private Sector | 4,511.60 | -88.60 | 79.09 | 49.74 | -0.65 | 0.59 |
| Private Sector | 4672.94 | -63.71 | 109.07 | 49.47 | -0.45 | 0.78 |
| Other assets(net) | -4,173.59 | -192.92 | -164.72 | -117.86 | -2.56 | -2.18 |
| Total Assets=Total money supply (M2) | 1,617.35 | -32.52 | 117.19 | 13.88 | -0.24 | 0.89 |
| Demand Deposits at | 1,069.76 | -144.86 | 42.67 | 24.81 | $-2.62$ $0.00$ | 0.80 |
| Central Bank | 248.80 | -9.04 | -18.41 | 71.54 | -1.49 | -2.99 |
| Deposit Money Banks | 818.76 | -138.01 | 58.88 | 20.65 | -2.80 | 1.25 |
| Non Interest Bank | 2.20 | 2.20 | 2.20 |  |  |  |
| Money (M1) | 1,098.42 | -248.64 | 102.34 | 20.25 | -3.67 | 1.59 |
| Quasi-money | 518.93 | 216.12 | 14.85 | 8.33 | 3.31 | 0.22 |

## 1. 0 Money Supply

The broad measure of money supply $\left(\mathrm{M}_{2}\right)$ year-to-date decreased marginally by N32.52 billion or 0.24 per cent to N13,271.0 billion in March 2012. At this level, $\mathrm{M}_{2}$ growth was 24.88 percentage points below the proposed target of 24.64 per cent for fiscal 2012, but 13.88 per cent higher than the level recorded a year earlier.

On annualized basis, $\mathrm{M}_{2}$ declined by 0.98 per cent (Table 1). When compared with its growth in the corresponding period of

2011, the year-on-year growth of $M_{2}$ was higher,
but its year-to-date rate was lower in March 2012 (Fig 1(a)).


Fig 1(a): $M_{2} \mathrm{YoY}$ and YtoD growth

### 1.1 Net Domestic Credit

Net domestic credit (NDC) decreased marginally from its level in December 2011 by N7. 65 billion or 0.06 per cent to N13,679.1 billion in the review period. At this level, NDC was 52.23 below the proposed target of 52.17 per cent for fiscal 2012, but 66.68 per cent higher than the level achieved twelve months ago. On annualized basis, it decreased marginally by 0.22 per cent (Table I).

The year-to-date marginal contraction in NDC was attributable to the decrease in credit to core private sector by N88.60 billion or 0.65 per cent (Table I).

### 1.1.1 Net Credit to Government

The 11.28 per cent year-to-date increase in net credit to government was 50.19 percentage points lower than the proposed target of 61.47 per cent for fiscal 2012, but 64.46 per cent higher than the level achieved a year earlier. The trends of growth in net credit to Government on year-on-year and endDecember 2011 to date basis are shown in Fig 1(b).


Fig 1(b): NCG YoY and YtD growth

### 1.1.2 Credit to Private Sector

Credit to private sector decreased marginally from its level in December 2011 by N63.71 billion or 0.45 per cent to N14,119.9 billion in March 2012. At this level, it was 47.95 percentage points lower than the proposed target of 47.50 per cent for fiscal 2012, but 49.47 per cent above the level reported a year ago (Appendix I and Fig 1(c)).


### 1.2 Net Foreign Assets

Net foreign assets increased by N168.05 billion or 2.35 per cent to N7,306.7 billion year-to-date. The 2.35 per cent expansion in NFA was 4.25 percentage points lower than the proposed target of 6.60 per cent for fiscal 2012 (Table I and Fig 1(d)).


Fig 1(d): NFA YoY and YtoD growth

### 1.3 Other Assets (Net)

Other assets net (OAN), year-to-date, decreased by N192.92 billion or 2.56 per cent. Similarly, at this level, it was $\mathrm{N} 4,173.59$ billion or 117.86 per cent below the level reported a year ago (Table 1, Appendix IV and Fig 1(e)).


Fig 1(e): OAN YoY and YtD growth
The 2.56 per cent decline in OAN from its level in December 2011 was accounted for by the decreases of 5.53 and 0.04 percentage points in the relative contributions of OAN of CBN and NIBs, and the increase of 3.01 percentage points in the relative contributions of OAN of DMBs (Table I, Appendix IV and Fig 1(f)).


Fig 1(f): Relative Contribution of CBN and DMBs Other Assets (Net) Components

The year-to-date decline in OAN was also attributable to the increases of 21.12 and 4.54 per cent in the unclassified liabilities of CBN and DMBs, (Appendix IV).

## 2. Determinants of Money Supply

The 0.24 per cent year-to-date contraction in $\mathrm{M}_{2}$ was due mainly to the decreases of 1.45 and 0.67 percentage points in the relative contributions of other assets net and credit to core private sector, respectively. These more than outweighed the $1.26,0.42$ and 0.19 percentage points increase in the relative contributions of net foreign assets, credit to government (net) and credit to state and local governments, respectively (Table II).

| Table II: Determinants of M2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Relative Contribution to M2 Growth from end-Dec (\%) |  |  | Contribtion, Year- |
|  | Dec-11 | Feb-12 | Mar-12 | Mar-12 |
| Net Foreign Assets | 5.48 | 0.36 | 1.26 | 2.73 |
| Net Domestic Assets | 9.89 | (1.50) | (1.51) | 11.14 |
| Domestic Credit | 42.94 | 8.08 | (0.06) | 46.96 |
| Government (net) | 5.17 | (0.34) | 0.42 | 6.86 |
| State \& Local Govt | 1.24 | (0.04) | 0.19 | 1.38 |
| Non-financial public enterp. | - | - | - | - |
| Core Private Sector | 36.53 | 8.46 | (0.67) | 38.71 |
| Other assets(net) | (33.05) | (9.58) | (1.45) | (35.81) |
| Total Monetary Assets | 15.37 | (1.14) | (0.24) | 13.88 |

When viewed on year-on-year basis, $\mathrm{M}_{2}$ rose by 13.88 per cent. The rise reflected largely the increases of 38.71, 6.86 and 2.73 percentage points in the relative contributions of credit to core private sector, credit to government (net) and net foreign assets, respectively. The increase was, however, moderated by the 35.81 percent-
age points decline in the relative contribution of other assets (net) (Table II).


Fig 2: Determinants of $M_{2}$ Growth from end-December 2011 and Year-on-Year

The relative contribution of NFA to the year-to-date growth of $\mathrm{M}_{2}$ was 1.26 percentage points in March 2012 compared with 0.36 percentage points recorded in the preceding month (Fig 2 and Table II).

## 3. Components of Money Supply

The 13.88 per cent year-on-year expansion in $\mathrm{M}_{2}$ in March 2012 was accounted for mainly by the 7.03, 4.45 and 2.13 percentage point increases in the relative contributions of demand deposits at deposits money banks, quasi-money and demand deposits at central bank, respectively (Table III and Fig 3).

Table III: Components of M2

|  | Relative Contribution to M2 Growth from <br> end-Dec (\%) | Rel. <br> Contribtion, <br> Year-on_Year |  |  |
| :---: | :---: | :---: | :---: | ---: |
|  | Dec-11 | Feb-12 | Mar-12 | Mar-12 |
| Total money supply (M2) | 15.37 | $(1.14)$ | $(0.24)$ | 13.88 |
| Currency Outside Banks | 1.41 | $(1.23)$ | $(0.78)$ | 0.25 |
| Demand Deposits at | 8.95 | $(1.43)$ | $(1.09)$ | 9.18 |
| Central Bank | $10.51)$ | 0.05 | $(0.07)$ | 2.13 |
| Deposit Money Banks | 9.46 | $(1.48)$ | $(1.04)$ | 7.03 |
| Non Interest Bank | 10.36 | $(2.66)$ | $(1.87)$ | 9.43 |
| Money (M1) | 5.01 | 1.51 | 1.62 | 4.45 |
| Quasi-money |  |  |  |  |

On year-to-date basis, the 0.24 per cent contraction in $\mathrm{M}_{2}$ was accounted for by the decreases of $1.04,0.78$ and 0.07 percentage points in the relative contributions of DMBs' demand deposits, currency outside banks and demand deposits at the central bank, respectively. The decreases outweighed the 1.62 and 0.02 percentage points rise in the relative contributions of quasi money and demand deposits at non interest bank (Table III and Fig 3).


Fig 3: Relative Contributions of $\mathrm{M}_{2}$ Components from end-December 2011 and Year-on-Year

All components of $M_{2}$ increased in March 2012 on year-on-year basis (Table III).

## Consumer Expectations Survey

## 1st Quarter 2012



Fig. 1 : Percentage of respondents by Education

## EXECUTIVE SUMMARY

The Q1 2012 Consumer Expectations Survey (CES) was conducted during the period 15th -21st February, 2012. The sample size was 1800 households, drawn from the National Bureau of Statistics (NBS) Master Sample List of Households, which is considered a representative sample of households nationwide. The survey produced 97.5 percent response rate.

The highlights of the CES report are as follows:

- Overall confidence index of consumers was downswing in Q1 2012, while outlook for the next quarter and the next 12 months though positive declined from the levels achieved in the previous quarter.
- Respondents outlook of all income bracket on economic condition, family income and family financial situation further deteriorated as more respondents anticipated weakening in income in Q1 2012..
- Consumers nationwide expected to spend less on basic goods and services in the next 12 months compared to the previous quarter.
- Respondents nationwide are of the opinion that Q1 2012 is not an ideal time to purchase consumer durables and motor vehicle
- Respondents' views about the economic condition, family financial situation and family income of the country weakened during the quarter, across all income groups.
- The consumers perception on unemployment index for the next 12 months was less optimistic compared to the previous quarter, while consumer sentiments on exchange rate were continued to be favourable.


## Consumer Expectations Survey First Quarter, 2012

The nationwide Consumer Expectations Survey (CES) for Q1 2012 was conducted between 15th - 21st February, covering a total sample size of 1,800 households drawn from the National Bureau of Statistics (NBS) Master Sample List of Households, which is considered a good representative sample of households nationwide. The states covered, the sample size distribution and response rates are as shown in the Table 1 below, while the location of the sampled states are shown in the Map of Nigeria below.

## About the

The Survey produced a
response rate of 97.5
percent


Table 1: The distribution of sample size and response rate

| ZONE | SAMPLE STATE | Q1 2012 SAMPLE <br> SIZE | Q1 2012 <br> RESPONSES | RESPONS <br> E RATE |
| :--- | :--- | :--- | :--- | :--- |
| North Central | Niger, Kwara, Benue, Kogi, <br> Nasarawa and Plateau | 300 | 300 | 100.0 |
| North East | Bauchi, Adamawa, Gombe, <br> Yobe, Taraba and Borno | 300 |  | 277 |
|  | Kaduna, Katsina, Kano, <br> Zamfara, Jigawa, Sokoto and <br> Kebbi | 350 | 92.3 |  |
| North West | 250 |  |  |  |
| South East | Anambra, Enugu, Imo, <br> Ebonyi and Abia | 300 | 250 | 100.0 |
| South South | Edo, Delta, Rivers, Bayelsa, <br> Cross River and Akwa-Ibom | 300 | 279 | 93.0 |
| South West | Lagos,Oyo, Ekiti,Ogun, Osun <br> and Ondo | 1800 | 300 | 100.0 |
| TOTAL |  |  | 1755 | 97.5 |

The total response rate for the Q1 2012 survey stood at 97.5 percent nationwide relative to 93.9 percent achieved in the previous quarter. The response rate by educational attainment, showed that 39.8 percent had university education, 33.0 percent were with higher non-university education, while 15.0 percent was for those with senior school education. Respondents with primary and junior school education accounted for 4.4 and 3.0 percent, respectively; while those with no educational background were 4.7 percent.


Fig. 1 : Percentage of respondents by Education
Nationwide Consumer Outlook


Consumer confidence nationwide in Q1 2012 was negative while outlooks for the next quarter and 12 months ahead were positive


Consumer's overall outlook in Q1 2012, remained negative. At -12.7 points the index dropped by -7.8 and -19.1 points below their levels in Q4 2011, and the corresponding period of 2011 respectively. This indicated that the pessimists outnumber the optimists. Consumer outlook for the next quarter was positive, at 32.1 points, the index rose slightly by 2.4 per cent compared to the 29.7 points attained in Q4, 2011. The negative outlook of consumers in the quarter under review, could be attributable to the pessimistic outlook of consumers in the economic condition, which dropped by -12.9 and -30.9 points respectively, when compared to their levels in the previous quarter and the corresponding quarter of 2011.

[^0]There is a weaker sentiment on economic condition in Q1 2012 .

Consumers' confidence in the next quarter and the next twelve months across all the three dimensions of economic condition, family financial situation, and family income posted positive indices.

Consumers views were captured across three dimensions, namely: - the country's economic condition, family financial situation and family income. The confidence indices on the three dimension, all posted negative indices. At -17.6,15.9 and -4.6 respectively, the indices were lower that the $-4.7,-15.8$ and -4.6 points attained in Q4, 2011.The negative outlook of consumers in the economic condition, the family financial situation and the family income reflected the worsening outlook of the consumer's overall index which fell by 7.8 and 19.1 percent respectively ,from their level in the previous quarter and the corresponding period of 2011..

Consumers expectations on economic conditions and family income in the next quarter were better than their outlooks in the previous quarter and the corresponding period of 2011 . At 25.8 and 66.0 points respectively, the index rose by 12.4 and 2.0 points, respectively, when compared to the level achieved in the the previous quarter. Similarly, looking ahead to the next 12 months, the indices of the three measured indicators are expected to be positive, with family income at 58.8 percent posting the highest index.

The respondents' outlook across all the income groups in the current quarter was negative. Respondents outlook on the country's economic condition and the family financial situation, was negative across all income group, with the under $\mathrm{N} 20,000.00$ group posting the highest pessimism of -28.5 and 28.3 per cent. respectively Similarly, all the respondents in the family income group recorded negative indexes across all the income group, with the over N100,000.00 income group recording the highest index of -14.6 percent. For the next quarter, respondents across all income groups were optimistic, as they all posted positive indexes, with the exception of the "the between N20,000 and N50,000 per month( Family financial situation), that posted a negative index of -2.8 per cent.

Nevertheless, all the income groups with the exception of the "between N20,000 and N50,000 per month (Family Financial situation) maintained positive outlook on the three dimensions earlier mentioned for the 12 months ahead.

Respondents from the income group of between the N20,000 - N50,000 N50,000 - N100,000 per month were most optimistic that the family income would rise in the next twelve months with confidence indices of 57.8 and 61.9 percent, respectively.

## Expenditures in the Next 12 Months



|  | Q2 2009 | Q3 2009 | Q4 2009 | Q1 2010 | Q2 2010 | Q3 2010 | Q4 2010 | Q1 2011 | Q2 2011 | Q3 2011 | Q4 2011 | Q1 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ National | 14.0 | 8.9 | 4.4 | 13.0 | 17.2 | 17.0 | 20.7 | 19.2 | 21.5 | 21.0 | 15.8 | 14.7 |
| - NC | 0.8 | 6.8 | 22.1 | 26.2 | 31.3 | 35.4 | 36.2 | 19.5 | 24.9 | 27.8 | 7.6 | 17.2 |
| $\square \mathrm{NE}$ | 17.9 | 20.7 | 20.5 | 19.2 | 32.7 | 15.9 | 16.8 | 17.5 | 24.0 | 22.6 | 11.0 | 7.0 |
| NW | 19.3 | 17.1 | 22.1 | 15.9 | 18.9 | 18.3 | 13.6 | 23.3 | 26.4 | 20.2 | 14.8 | 18.6 |
| - SE | 6.9 | 7.0 | 13.1 | -2.6 | 13.4 | 9.7 | 17.6 | 11.9 | 19.0 | 17.7 | 14.0 | 7.5 |
| - SS | 1.5 | 14.6 | -12.9 | 11.9 | 16.6 | 16.8 | 23.3 | 17.7 | 20.5 | 18.7 | 19.5 | 0.0 |
| - SW | 14.3 | 4.0 | 13.1 | 13.6 | 9.0 | 13.1 | 20.8 | 5.1 | 23.2 | 20.6 | 24.5 | 14.7 |

Fig 3: Confidence Index: Expenditure in the next 12 months

More consumers expected a slightly lower expenditure on basic commodities and services in the next 12 months

More households nationwide expect further declines in their expenditure on basic commodities and services in the next 12 months. With an average index of 14.7 percent, the index dipped further by 1.1 and 4.5 points, as against the 15.8 and 19.2 points attained in the previous quarter and the corresponding period of 2011.

By geographical location, the average confidence on amount of expenditures for the next twelve months of the North West zone remained upswing. With an average Cl of 18.6 point, the index increased by 3.8 points, when compared with the level in the preceding quarter, it however dropped by 14.7 points compared to its level in the corresponding period of 2011. The expenditure items that are expected to register higher indices in the zone include education, food \& other households needs, medical expenses and purchase of appliances.

In all the six geopolitical zones, consumers' anticipation of expenditure on basic goods and services over the next 12 months, remained positive. The average confidence index on amount of expenditures for the zones stood at 17.2, 7.0, 18.6, 7.5, 11.7 and 14.7 percent in Q1 2012 as against 19.5,


More respondents believed that Q1 2012 is not an ideal time to buy consumer durables

## Buying Conditions ${ }^{2}$



Fig. 4: Buying Conditions Index: National

The overall buying conditions index for consumer in the current quarter for big-ticket items like consumer durables, motor vehicles and house and lot stood at 41.9 percent, representing a decline of 1.6 and 7.3 points when compared to the level attained in previous quarter and the corresponding period of 2011. The decline was driven largely by the fall in sentiments on motor vehicle, consumer durables and house \& lot, with the house \& lot posting the lowest sentiment at 38.8 percent.
$\mathbf{2}$ Buying condition refers to the assessment of consumers as to whether it is good time, neither good nor bad or bad time to buy assets (ie. consumer durables, house and lot, and motor vehicles) during the quarter. An index above 50 means more respondents indicated that it is a good time to buy assets; below 50 means more respondents believe that it would not be an opportune time to make purchases; and 50 means the number of respondents on both sides is equal. $\mathrm{BCI}=0.5(100+\mathrm{DI})$, where DI = diffusion index


Most respondents believed that the next 12 months is not an ideal time to buy bigticket items.

Buying Intentions ${ }^{3}$


|  | Q2 2009 | Q3 2009 | Q4 2009 | Q1 2010 | Q2 2010 | Q3 2010 | Q4 2010 | Q1 2011 | Q2 2011 | Q3 2011 | Q4 2011 | Q1 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ Buying Intention Index | 31.9 | 45.6 | 43.6 | 47.8 | 51.8 | 50.6 | 53.4 | 52.7 | 58.0 | 56.4 | 49.8 | 49.1 |
| - Consumer Durables | 52.8 | 53.6 | 54.1 | 55.8 | 58.4 | 58.5 | 65.0 | 61.7 | 66.5 | 60.9 | 57.0 | 52.2 |
| - Motor Vehicle | 38.5 | 42.0 | 38.5 | 43.4 | 48.6 | 46.1 | 47.8 | 49.3 | 53.4 | 54.5 | 47.2 | 46.4 |
| - House \& Lot | 47.8 | 41.3 | 38.1 | 44.2 | 48.5 | 47.2 | 47.5 | 47.0 | 54.3 | 53.9 | 45.3 | 48.8 |

Fig 5: Buying Intention Index: National

The overall proportion of respondents that indicated intentions to buy big tickets items in the next 12 months declined marginally to 49.1 points from the 49.8 points achieved in the previous quarter, it further declined by 3.6 points when compared to the level achieved in the corresponding period a year ago. Respondents that signified intentions to buy consumer durables in the next twelve months posted the highest index of 52.2 points. While the least index of 46.4 was posted for motor vehicle.

$\mathbf{3}_{\text {Buying intention refers to the assessment of consumers as to whether it is good time, neither good }}$ nor bad or bad time to buy assets (ie. consumer durables, house and lot, and motor vehicles) during the next 12 months. An index above 50 means more respondents indicated that it is a good time to buy assets; below 50 means more respondents believe that it would not be an opportune time to make purchases; and 50 means the number of respondents on both sides is equal. $B I=0.5(100+D I)$, where $D I=$ diffusion index

## Selected Economic Indicators



Consumer sentiments on interest rates were unfavourable, while the consumers expected relative appreciation on Naira against the US dollar, for the next 12 months ahead.

The consumers perception on unemployment index for the next 12 months remained positive at 21.1 points though lower by 8.5 points from 29.6 points achieved a quarter ago, and higher by 0.9 points above the level in Q1, 2011. Consumers expectations on interest rates were however unfavourable having recorded 16.0 points in the review period as against 10.4 points achieved in the preceding quarter. With a confidence index of -3.5 percent, consumers expected relative appreciation in Naira against the US dollar in the next 12 months.
House rent, transportation, food, electricity and communication are expected to contribute to the economy in the next 12 months.


|  | Q22009 | Q3 2009 | Q42009 | Q12010 | Q2 2010 | Q3 2010 | Q4 2010 | Q12011 | Q22011 | Q3 2011 | Q4 2011 | Q12012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unemployment Rate Index | 47.0 | 36.6 | 39.7 | 35.6 | 34.5 | 32.5 | 27.3 | 20.2 | 14.3 | 16.6 | 29.6 | 21.1 |
| - Interest Rate Index | 22.6 | 13.9 | -23.5 | 25.2 | 21.9 | 6.5 | 1.2 | 3.9 | -5.8 | 2.6 | 10.4 | 16.0 |
| - Exchange Rate | -28.7 | -23.7 | 23.6 | -20.2 | -9.7 | 2.4 | 14.9 | 7.7 | 13.7 | 10.9 | -3.2 | -3.5 |
| Change in Price Index | 29.1 | 29.8 | 10.0 | 30.6 | 26.0 | 13.8 | 5.4 | 10.9 | 10.5 | 9.2 | 19.0 | 28.1 |

Fig 6: Selected Economic Indicators: National

## TECHNICAL NOTES

The overall consumer confidence index is computed as the average of the three indices, namely:

1. Economic Condition refers to the perception of the respondent regarding the general economic condition of the country.
2. Family Financial Situation refers to the level of savings, investments, other assets including cash at hand and outstanding debts.
3. Family Income includes primary income and receipts from other sources received by all family members as participants in any economic activity or as recipients of transfers, pensions, grants, and the like.

The confidence index or diffusion index is computed as the percentage share of respondents that answered in the affirmative less the percentage share of respondents that answered negative in a given indicator. A positive Cl indicates that respondents with a favorable view outnumber those with an unfavorable view, except for unemployment, change in prices and interest rate for borrowing money, where a positive Cl indicates the opposite.

|  |  |  |  | TABIE |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| National CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Overall Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: All Sectors |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| National | -23.0 | -20.3 | -14.3 | -8.0 | -4.0 | -1.8 | 4.3 | 6.4 | 5.1 | -1.6 | -4.9 | -12.7 |
| North Central | -14.3 | -10.2 | 5.4 | 3.9 | -11.4 | 6.9 | 16.1 | 9.8 | 10.6 | -2.8 | 6.9 | 2.7 |
| North East | -17.8 | -10.7 | -6.5 | -27.2 | -5.9 | 0.1 | 1.1 | 3.3 | -7.2 | -7.9 | -7.3 | -14.5 |
| North West | -12.6 | -21.0 | -6.9 | -4.9 | 7.1 | -1.0 | -3.8 | 10.6 | 6.2 | -5.6 | -13.8 | -15.7 |
| South East | -26.6 | -33.1 | -29.8 | -13.4 | -14.0 | -11.1 | 4.0 | 2.9 | -3.2 | -6.5 | -11.3 | -20.5 |
| South South | -31.8 | -19.7 | -28.6 | -2.3 | -16.9 | -4.2 | -5.7 | 6.2 | 9.0 | 3.0 | 2.6 | -18.0 |
| South West | -20.9 | -16.1 | -15.9 | -12.0 | -4.7 | -2.8 | 9.6 | 6.9 | 14.0 | 10.1 | -3.3 | -6.0 |
| Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| National | 22.5 | 21.5 | 29.3 | 27.3 | 30.8 | 29.1 | 38.0 | 38.8 | 41.7 | 36.2 | 29.7 | 32.1 |
| North Central | 22.1 | 31.1 | 43.0 | 39.4 | 23.4 | 33.6 | 56.2 | 41.7 | 59.8 | 42.3 | 36.8 | 36.0 |
| North East | 7.2 | 27.4 | 19.0 | 6.6 | 28.4 | 23.7 | 37.9 | 34.7 | 39.3 | 37.4 | 27.8 | 25.9 |
| North West | 14.0 | 8.0 | 29.4 | 30.9 | 36.6 | 25.6 | 29.8 | 38.4 | 39.8 | 29.7 | 17.4 | 26.7 |
| South East | 20.0 | 22.2 | 19.8 | 24.9 | 27.7 | 22.5 | 35.3 | 37.1 | 33.4 | 40.7 | 26.8 | 25.3 |
| South South | 11.0 | 26.1 | -21.8 | 25.6 | 17.8 | 24.7 | 30.9 | 34.5 | 44.3 | 29.6 | 36.7 | 34.7 |
| South West | 25.8 | 23.6 | 24.9 | 25.3 | 29.8 | 29.5 | 39.7 | 43.7 | 37.8 | 38.6 | 35.0 | 31.7 |
| Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| National | 24.2 | 28.4 | 27.0 | 31.1 | 35.5 | 39.3 | 42.2 | 39.8 | 44.6 | 38.3 | 31.9 | 29.5 |
| North Central | 27.8 | 32.7 | 38.2 | 39.4 | 10.1 | 18.7 | 55.1 | 35.9 | 63.0 | 42.7 | 31.2 | 34.5 |
| North East | 21.3 | 32.0 | 37.9 | 13.7 | 31.7 | 14.6 | 44.7 | 38.3 | 22.4 | 16.7 | 3.6 | 27.0 |
| North West | 24.9 | 31.7 | 36.8 | 32.5 | 46.2 | 42.2 | 26.4 | 35.6 | 40.2 | 40.6 | 18.3 | 22.5 |
| South East | 24.9 | 26.4 | 15.5 | 28.1 | 37.1 | 32.4 | 43.3 | 38.6 | 45.0 | 41.9 | 27.3 | 25.1 |
| South South | 13.9 | 26.6 | 11.8 | 32.2 | 25.8 | 40.4 | 32.7 | 37.0 | 44.8 | 33.4 | 30.2 | 33.9 |
| South West | 22.8 | 31.3 | 22.9 | 33.2 | 35.0 | 37.7 | 52.3 | 50.0 | 55.0 | 48.1 | 46.0 | 34.3 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| National |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -35.4 | -32.3 | -24.1 | $-12.9$ | -2.1 | 9.8 | 7.1 | 13.3 | 5.6 | 3.0 | -4.7 | -17.6 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | -38.7 | -30.0 | -26.8 | -10.9 | -9.8 | 10.8 | -4.0 | 3.6 | -6.7 | -8.5 | -12.9 | -28.5 |
| Between $\begin{gathered}\text { 20,000 and }\end{gathered} 550,000$ per month | -33.0 | -32.5 | -13.1 | -13.2 | -0.9 | 13.9 | 8.9 | 15.6 | 9.3 | 3.8 | -4.5 | -13.4 |
| Between A50,001 and A100,000 per month | -36.0 | -35.3 | -32.5 | -8.5 | 7.6 | 4.9 | 17.0 | 22.5 | 13.1 | 10.0 | 6.4 | -9.7 |
| Over $\begin{aligned} & \text { A } 100,000 ~ p e r ~ m o n t h ~\end{aligned}$ | -34.9 | -34.0 | -46.0 | -24.0 | -4.5 | 2.8 | 7.2 | 9.6 | 4.0 | 4.7 | -12.9 | -24.8 |
| Family Financial Situation | -24.3 | -19.7 | -12.7 | -8.8 | -11.2 | -19.8 | -12.2 | -12.8 | -11.7 | -19.5 | -15.8 | -15.9 |
| Under $\mathrm{A} 20,000$ per month | -30.7 | -93.5 | -15.1 | -11.8 | -17.5 | -35.2 | -14.7 | -17.0 | -24.8 | -25.2 | -23.9 | -28.3 |
| Between $\begin{gathered}\text { 20,000 and }\end{gathered}$ 50,000 per month | -22.6 | -83.0 | -13.7 | -5.9 | -8.6 | -23.4 | -13.2 | -15.4 | -14.5 | -22.2 | -15.3 | -18.0 |
| Between A 50,001 and $\mathrm{A} 100,000$ per month | -18.9 | -12.5 | -7.7 | -10.1 | -8.4 | -27.0 | -14.0 | -4.2 | -2.6 | -13.9 | -10.6 | -6.4 |
| Over $\begin{aligned} & \text { A } 100,000 ~ p e r ~ m o n t h ~\end{aligned}$ | -12.5 | -4.5 | -9.1 | -7.8 | -8.4 | -7.4 | -4.3 | -8.9 | 0.8 | -10.8 | -10.9 | -6.0 |
| Family Income | -9.3 | -8.8 | -6.3 | -2.4 | 1.4 | 4.6 | 18.0 | 18.7 | 21.4 | 11.7 | 5.8 | -4.6 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | -12.6 | -8.1 | -12.8 | -8.0 | -2.0 | 3.8 | 12.1 | 6.3 | 7.6 | 7.7 | -6.1 | -0.5 |
| Between A 20,000 and $A 50,000$ per month | -8.3 | -9.6 | 3.4 | -3.3 | 3.5 | 4.6 | 22.8 | 25.4 | 23.6 | 13.1 | 6.7 | -4.7 |
| Between A 50,001 and $\mathrm{A} 100,000$ per month | -11.2 | -11.1 | -14.2 | 12.7 | 1.6 | 1.9 | 16.8 | 23.6 | 27.1 | 10.8 | 18.1 | -3.2 |
| Over $\begin{aligned} & \text { 1 } 100,000 ~ p e r ~ m o n t h ~\end{aligned}$ | 0.9 | -8.8 | -10.2 | -4.9 | 2.2 | 11.1 | 17.2 | 13.0 | 28.0 | 15.8 | 0.0 | -14.6 |


| TABLE B |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| National |  |  |  |  |  |  |  |  |  |  |  |  |
| CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year |  | 2009 |  |  | 2010 |  |  |  |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q 4 | Q1 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| National |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 12.0 | 3.1 | 11.65 | 13.2 | 23.9 | 36.2 | 29.5 | 33.3 | 40.9 | 38.1 | 13.4 | 25.8 |
| Under $\mathrm{A} 20,000$ per month | 15.3 | -0.8 | 8.5 | 15.0 | 17.2 | 32.8 | 16.4 | 22.7 | 29.2 | 22.0 | -0.8 | 13.1 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | 7.8 | 0.9 | 13.2 | 11.8 | 22.9 | 37.5 | 32.0 | 38.9 | 42.9 | 41.4 | 12.5 | 23.2 |
| Between A50,001 and A100,000 per month | 14.5 | 15.0 | 18.5 | 22.6 | 29.4 | 41.3 | 32.9 | 39.8 | 45.2 | 40.6 | 22.4 | 33.3 |
| Over A 100,000 per month | 14.9 | -0.5 | 2.5 | -0.4 | 28.6 | 31.6 | 31.5 | 38.2 | 41.7 | 40.8 | 15.3 | 33.2 |
| Family Financial Situation | 1.1 | 2.0 | 4.6 | 4.1 | 12.2 | 17.0 | 26.7 | 25.4 | 33.2 | 22.8 | 11.5 | 4.4 |
| Under $\mathrm{A} 20,000$ per month | -3.6 | 1.6 | -3.3 | -5.8 | 10.8 | 3.8 | 14.7 | 14.7 | 31.9 | 20.1 | -2.1 | -2.8 |
| Between $\begin{aligned} & \text { 20,000 and } \mathrm{A} 50,000 \text { per month }\end{aligned}$ | 0.9 | 3.9 | 11.5 | 6.9 | 8.9 | 19.3 | 27.1 | 25.4 | 32.8 | 25.2 | 12.2 | 2.3 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | 6.8 | -3.6 | 3.9 | 13.6 | 20.6 | 17.8 | 31.8 | 32.3 | 36.9 | 21.6 | 18.9 | 11.8 |
| Over A100,000 per month | 4.9 | 4.9 | -1.7 | -1.6 | 10.5 | 32.8 | 30.1 | 30.8 | 30.6 | 22.2 | 11.5 | 3.6 |
| Family Income | 54.4 | 59.5 | 71.6 | 64.5 | 56.3 | 34.2 | 57.8 | 57.6 | 50.9 | 47.7 | 64.1 | 66.0 |
| Under A20,000 per month | 46.7 | 50.2 | 66.7 | -5.8 | 46.8 | 31.2 | 62.9 | 59.0 | 47.3 | 52.3 | 57.4 | 67.3 |
| Between $\mathrm{A} 20,000$ and $\mathrm{N} 50,000$ per month | 57.5 | 61.3 | 74.7 | 6.9 | 56.7 | 35.0 | 56.5 | 59.9 | 59.5 | 49.5 | 67.2 | 64.8 |
| Between A50,001 and A100,000 per month | 59.1 | 64.8 | 72.9 | 13.6 | 60.8 | 39.6 | 70.3 | 52.0 | 56.5 | 49.7 | 67.9 | 64.6 |
| Over $\begin{aligned} & \text { 100,000 per month }\end{aligned}$ | 55.6 | 65.0 | 69.2 | -1.6 | 62.9 | 29.4 | 44.1 | 57.7 | 31.9 | 35.9 | 56.3 | 69.9 |
| 4. Consumer outlook indices on economic and family condition: Next 12 MonthsNational |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 12.7 | 16.5 | 16.2 | 21.2 | 32.1 | 38.1 | 38.7 | 39.7 | 46.3 | 37.4 | 20.4 | 25.4 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 7.8 | 9.7 | 7.9 | 18.4 | 20.6 | 35.5 | 15.1 | 24.8 | 32.2 | 29.6 | 1.5 | 7.8 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | 6.8 | 15.4 | 14.5 | 19.9 | 34.9 | 36.8 | 40.8 | 41.1 | 43.8 | 37.6 | 18.1 | 22.8 |
| Between A 50,001 and $A 100,000$ per month | 23.2 | 18.0 | 26.6 | 33.9 | 33.7 | 43.3 | 45.8 | 42.6 | 54.1 | 37.9 | 26.9 | 32.8 |
| Over $\mathrm{N} 100,000$ per month | 19.7 | 25.9 | 14.7 | 9.1 | 33.2 | 36.5 | 40.3 | 44.8 | 51.3 | 40.7 | 28.6 | 30.4 |
| Family Financial Situation | 5.6 | 7.1 | 8.2 | 11.6 | 16.7 | 20.8 | 29.9 | 23.4 | 32.9 | 21.8 | 13.9 | 4.3 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 2.9 | -2.8 | -11.9 | -1.6 | 17.6 | 10.6 | 16.7 | 10.2 | 13.5 | 12.6 | -3.6 | 0.8 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | 3.6 | 9.5 | 10.0 | 13.8 | 10.8 | 15.8 | 31.0 | 22.2 | 32.6 | 24.0 | 11.9 | -1.0 |
| Between A 50,001 and $A 100,000$ per month | 9.4 | 8.0 | 12.0 | 18.3 | 21.6 | 23.1 | 31.7 | 27.4 | 33.1 | 20.9 | 18.5 | 7.0 |
| Over 4100,000 per month | 9.2 | 11.3 | 20.4 | 12.7 | 20.4 | 39.5 | 33.6 | 30.1 | 45.9 | 24.5 | 23.3 | 11.9 |
| Family Income | 54.4 | 61.7 | 56.5 | 60.7 | 57.6 | 59.2 | 58.1 | 56.2 | 54.6 | 55.7 | 61.3 | 58.8 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 62.2 | 58.0 | 54.5 | 52.7 | 56.6 | 0.0 | 58.3 | 55.6 | 45.2 | 31.6 | 59.2 | 53.5 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | 67.1 | 61.0 | 58.0 | 65.0 | 61.3 | 63.1 | 54.6 | 56.4 | 59.5 | 19.7 | 62.1 | 57.8 |
| Between A 50,001 and A 100,000 per month | 68.4 | 63.8 | 59.3 | 60.9 | 54.7 | 59.7 | 62.1 | 58.2 | 55.2 | 26.4 | 62.5 | 61.9 |
| Over $\mathrm{A} 100,000$ per month | 62.2 | 64.9 | 51.8 | 60.3 | 54.9 | 60.5 | 60.3 | 52.7 | 51.3 | 40.6 | 59.1 | 59.4 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 14.0 | 8.9 | 4.4 | 13.0 | 17.2 | 17.0 | 20.7 | 19.2 | 21.5 | 21.0 | 15.8 | 14.7 |
| Food \& Other household needs | 65.3 | 61.7 | 56.5 | 60.7 | 57.6 | 59.2 | 58.3 | 56.2 | 54.6 | 55.7 | 61.3 | 58.8 |
| Education | 59.8 | 56.6 | 51.5 | 60.2 | 59.2 | 55.9 | 58.0 | 54.5 | 54.6 | 55.2 | 61.2 | 58.7 |
| DebtPayment | 5.5 | -6.0 | -3.9 | -0.4 | 6.6 | 5.8 | -2.7 | 1.6 | 1.1 | 5.3 | 2.5 | 8.2 |
| Medical Expenses | 24.3 | 14.0 | 19.7 | 17.0 | 19.9 | 19.1 | 14.8 | 16.8 | 13.1 | 9.2 | 20.5 | 22.4 |
| Savings | 4.6 | 4.4 | -5.0 | 7.0 | 13.9 | 22.0 | 26.4 | 24.1 | 30.7 | 24.7 | 14.8 | 15.7 |
| Purchase of Appliances | -1.6 | -2.9 | -10.3 | -1.7 | 5.4 | 4.5 | 11.9 | 14.3 | 18.8 | 14.3 | 6.1 | -2.45 |
| Investment | 2.9 | 2.7 | -5.1 | 5.8 | 11.5 | 11.1 | 21.2 | 16.4 | 22.2 | 21.2 | 9.4 | 6.5 |
| Purchase of Consumer durables | 14.3 | 15.4 | 11.5 | 14.6 | 18.6 | 15.8 | 21.0 | 24.6 | 25.7 | 27.1 | 19.7 | 17.5 |
| Purchase of CarMotor Vehicle | -17.9 | -22.6 | -26.8 | -12.7 | -5.7 | -9.3 | 0.9 | -0.8 | -1.2 | 1.1 | -11.6 | -15.4 |
| Purchase of House | -21.1 | -20.1 | -28.8 | -17.3 | -4.0 | -8.1 | 2.7 | -4.8 | 6.3 | 4.3 | -14.0 | -10.7 |
| Others | 17.9 | -5.7 | -10.9 | 9.6 | 5.9 | 10.7 | 15.0 | 8.4 | 11.1 | 13.6 | 4.3 | 2.7 |


| TABLE B |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| National CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 37.3 | 36.8 | 36.7 | 40.7 | 42.8 | 43.7 | 48.9 | 49.2 | 54.6 | 49.6 | 43.5 | 41.9 |
| Consumer Durables | 45.4 | 45.6 | 46.9 | 48.8 | 50.7 | 52.3 | 59.0 | 59.4 | 60.7 | 55.9 | 52.9 | 47.7 |
| Motor Vehicle | 31.1 | 32.7 | 32.0 | 38.0 | 40.9 | 40.0 | 43.9 | 45.5 | 56.2 | 47.7 | 40.7 | 39.3 |
| House \& Lot | 35.5 | 32.2 | 31.2 | 35.2 | 36.7 | 38.9 | 43.8 | 42.9 | 46.8 | 45.2 | 36.9 | 38.8 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 46.4 | 45.6 | 43.6 | 47.8 | 51.8 | 50.6 | 53.4 | 52.7 | 58.0 | 56.4 | 49.8 | 49.1 |
| Consumer Durables | 52.8 | 53.6 | 54.1 | 55.8 | 58.4 | 58.5 | 65.0 | 61.7 | 66.5 | 60.9 | 57.0 | 52.15 |
| Motor Vehicle | 38.5 | 42.0 | 38.5 | 43.4 | 48.6 | 46.1 | 47.8 | 49.3 | 53.4 | 54.5 | 47.2 | 46.4 |
| House \& Lot | 47.8 | 41.3 | 38.1 | 44.2 | 48.5 | 47.2 | 47.5 | 47.0 | 54.3 | 53.9 | 45.3 | 48.8 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | 47.0 | 36.6 | 39.7 | 35.6 | 34.5 | 32.5 | 27.3 | 20.2 | 14.3 | 16.6 | 29.6 | 21.1 |
| Interest Rate Index for Borrowing Money | 22.6 | 13.9 | -23.5 | 25.2 | 21.9 | 6.5 | 1.2 | 3.9 | -5.8 | 2.6 | 10.4 | 16.0 |
| Exchange Rate | -28.7 | -23.7 | 23.6 | -20.2 | -9.7 | 2.4 | 14.9 | 7.7 | 13.7 | 10.9 | -3.2 | -3.5 |
| Change in Price Index | 29.1 | 29.8 | 10.0 | 30.6 | 26.0 | 13.8 | 5.4 | 10.9 | 10.5 | 9.2 | 19.0 | 28.1 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | 31.3 | 58.5 | 60.9 | 61.2 | 50.8 | 24.6 | 50.0 | 49.0 | 47.5 | 55.6 | 63.6 | 59.1 |
| Clothing \& Footwaer | 46.3 | 48.7 | 54.5 | 53.4 | 40.7 | 38.6 | 39.3 | 10.9 | 38.8 | 45.8 | 50.2 | 47.5 |
| Electricity | 43.4 | 40.7 | 44.5 | 36.5 | 35.8 | 35.5 | 34.9 | 49.0 | 35.4 | 42.1 | 54.0 | 56.8 |
| Water | 22.4 | 25.0 | 30.2 | 28.6 | 21.0 | 17.6 | 23.9 | 40.7 | 12.7 | 13.7 | 29.7 | 33.9 |
| House Rent | 75.3 | 73.1 | 66.3 | 67.4 | 66.5 | 64.3 | 61.6 | 37.0 | 52.6 | 59.1 | 62.8 | 65.2 |
| Transportation | 64.2 | 64.1 | 67.2 | 58.0 | 46.8 | 37.8 | 46.9 | 21.2 | 35.5 | 41.3 | 52.9 | 59.5 |
| Communication | 23.8 | 23.3 | 31.3 | 30.3 | 15.5 | 21.9 | 17.8 | 55.8 | 18.2 | 21.7 | 26.7 | 26.7 |
| Education | 57.3 | 52.5 | 48.8 | 50.8 | 51.5 | 49.8 | 50.3 | 40.2 | 43.0 | 42.9 | 52.1 | 52.1 |
| Medical Care | 44.4 | 48.5 | 47.7 | 43.8 | 50.6 | 43.0 | 43.5 | 15.2 | 38.6 | 39.2 | 47.9 | 48.2 |
| personal Care | 30.7 | 32.9 | 28.0 | 30.4 | 32.2 | 30.4 | 32.9 | 49.3 | 27.6 | 25.4 | 32.0 | 28.5 |
| Hotel \& Restaurant | 41.9 | 48.6 | 45.1 | 30.8 | 40.2 | 37.3 | 40.0 | 34.6 | 36.1 | 36.9 | 42.3 | 36.1 |
| Others | 8.2 | 35.9 | 29.6 | 14.1 | 27.4 | 15.9 | 25.0 | 34.2 | 14.2 | 11.5 | 22.5 | 26.8 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 8.1 | 4.9 | 7.6 | 8.8 | 5.9 | 6.5 | 6.0 | 4.1 | 6.5 | 4.5 | 4.4 | 4.4 |
| Junior School | 4.0 | 4.6 | 3.9 | 4.7 | 4.7 | 4.6 | 5.9 | 2.7 | 5.5 | 7.6 | 3.7 | 3.0 |
| Senior School | 20.6 | 17.2 | 22.8 | 22.9 | 17.1 | 17.4 | 16.5 | 21.4 | 19.9 | 19.8 | 17.3 | 15.0 |
| Higher non-university education | 32.3 | 36.2 | 31.6 | 29.2 | 32.6 | 33.2 | 31.2 | 32.6 | 35.6 | 29.5 | 34.1 | 33.0 |
| University | 31.7 | 34.7 | 32.4 | 31.0 | 36.9 | 34.4 | 37.1 | 36.3 | 31.0 | 35.0 | 37.8 | 39.8 |
| None | 3.1 | 2.3 | 1.5 | 3.4 | 2.7 | 3.8 | 3.3 | 2.9 | 1.3 | 3.7 | 2.7 | 4.7 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 1800 | 1085 | 1085 | 1085 | 1160 | 1550 | 1410 | 1400 | 1400 | 1400 | 1400 | 1800 |
| Number of Respondents | 1543 | 981 | 963 | 911 | 875 | 1339 | $\underline{1342}$ | 1376 | 1373 | 1365 | $\underline{1315}$ | 1755 |
| Response Rate | 85.7 | 90.4 | 88.8 | 84.0 | 75.4 | 86.4 | 95.2 | 98.3 | 98.1 | 97.5 | 93.9 | 97.5 |

# Consumer Expectations Survey <br> First Quarter, 2012 <br> North Central Zone 


Q2 2009Q3 2009Q4 2009Q1 2010Q2 2010Q3 2010Q4 2010Q1 2011Q2 2011Q3 2011 Q4 2011 Q1 2012

|  | Q2 200 | 320 | 20 | 20 | 2201 | 3 | 20 | 1201 | 201 | 2 |  | 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ■ Current Quarter | -14.3 | -10.2 | 5.4 | 3.9 | -11.4 | 6.9 | 16.1 | 9.8 | 10.6 | -2.8 | 6.9 | 2.7 |
| ■ Next Quarter | 22.1 | 31.1 | 43.0 | 39.4 | 23.4 | 33.6 | 56.2 | 41.7 | 59.8 | 42.3 | 36.8 | 36.0 |
| ■ Next 12 months | 27.8 | 32.7 | 38.2 | 39.4 | 10.1 | 18.7 | 55.1 | 35.9 | 63.0 | 42.7 | 31.2 | 34.5 |

Fig 3: North Central Consumer Outlook Index

The North Central zone consumers views were summarized across three dimensions, namely: - the country's economic condition, family financial situation, and family income. The confidence index on economic conditions at -19.6 percent dropped by -29.0 percent from the level attained in the corresponding quarter, a year ago. Likewise, the family income index at 27.7 percent in the current quarter was 2.1 points lower than the 29.8 percent recorded in Q1 2011. However, respondents perception on the family financial situation index in the current quarter, was favourable as the index rose marginally to 1.55 percent from -9.7 percent in Q1 2011. Nevertheless, the consumers' high unfavourable outlook on the zone's family income and economic condition make up for the improving outlook of the family financial situation as reflected in the current quarter consumer outlook index of 1.55 points.

In the next quarter the Consumers, were optimistic as the zone's economic condition and family financial situation remained positive, with index of 36.3 and 24.3 percent as against 32.3 and 18.2 percent achieved in Q1,2011. However, the zone's family income were less optimistic as their index though positive at 57.3 percent, was lower than the 74.7 percent achieved in Q1, 2011. Observing ahead to the next 12 months, the indices of the three measured indicators are remained positive, with family income at 67.7 percent posting the highest index.

The optimistic outlook of respondents for the next quarter was extended to the 12 months into the future, as consumers' confidence across all income groups put up positive indices. With the exception of the group between N20,000 and N50,000 per month.

| TABLE C |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North-Central Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Zonal Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter | -14.3 | -10.2 | 5.4 | 3.9 | -11.4 | 6.9 | 16.1 | 9.8 | 10.6 | -2.8 | 6.9 | 2.7 |
| Next Quarter | 22.1 | 31.1 | 43.0 | 39.4 | 23.4 | 33.6 | 56.2 | 41.7 | 59.8 | 42.3 | 36.8 | 36.0 |
| Next 12 months | 27.8 | 32.7 | 38.2 | 39.4 | 10.1 | 18.7 | 55.1 | 35.9 | 63.0 | 42.7 | 31.2 | 34.5 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -30.3 | -17.9 | -1.6 | 11.5 | -8.5 | 19.2 | 15.7 | 9.4 | 16.2 | 4.7 | 0.6 | -19.55 |
| Under A 20,000 per month | -24.6 | -7.0 | -8.3 | 14.2 | -13.3 | 6.7 | 15.3 | 4.1 | 3.3 | 4.2 | 0.9 | -37.5 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -37.0 | -21.7 | 0.6 | -0.9 | -10.4 | 26.4 | 5.3 | 5.0 | 16.8 | 7.5 | 0.5 | -17.9 |
| Between $\mathrm{A} 50,001$ and $\mathrm{N} 100,000$ per month | -38.3 | -25.9 | 6.3 | 23.9 | 0.0 | 20.4 | 29.8 | 28.0 | 38.3 | 4.4 | -2.8 | -8.2 |
| Over A 100,000 per month | -33.3 | -18.2 | 8.3 | 38.9 | -20.0 | 18.0 | 12.5 | 2.8 | 4.5 | -1.7 | 12.5 | -11.4 |
| Family Financial Situation | -12.4 | -17.9 | -3.2 | -7.5 | 17.8 | -18.7 | -10.8 | -9.7 | -29.5 | -23.7 | 5.6 | -0.15 |
| Under A 20,000 per month | 11.4 | -24.5 | -13.9 | -3.3 | 3.3 | -25.6 | 0.0 | -27.6 | -52.2 | -29.2 | 4.6 | -5.6 |
| Between A 20,000 and A 50,000 per month | 19.2 | -8.0 | 3.6 | -7.1 | 31.3 | 11.5 | -17.8 | -7.8 | -39.1 | -24.7 | 14.0 | -2.9 |
| Between A 50,001 and $\mathrm{A} 100,000$ per month | 13.8 | -5.0 | 4.2 | -13.0 | 25.9 | -25.5 | -9.7 | 4.9 | -15.0 | -36.0 | -8.3 | 19.9 |
| Over A 100,000 per month | 20.0 | 2.5 | 0.0 | -22.2 | -35.0 | -14.0 | -8.3 | -2.8 | -4.5 | 8.3 | -31.3 | -21.4 |
| Family Income | -0.4 | 5.1 | 20.9 | 7.5 | -43.5 | 20.2 | 43.5 | 29.8 | 45.2 | 10.7 | 14.6 | 27.7 |
| Under A 20,000 per month | 19.2 | 0.0 | 18.1 | 10.0 | -6.7 | 17.8 | 38.9 | 28.6 | 28.3 | 19.4 | 13.0 | 34.7 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -16.4 | 13.1 | 30.1 | -8.9 | -62.5 | 25.7 | 44.7 | 30.0 | 53.5 | 13.7 | 17.0 | 35.8 |
| Between A 50,001 and A 100,000 per month | -23.3 | -20.7 | 12.5 | 39.1 | -63.0 | 8.2 | 56.5 | 46.3 | 56.7 | 1.8 | 16.7 | 20.5 |
| Over A 100,000 per month | 13.3 | 27.3 | -8.3 | 11.1 | 0.0 | 32.0 | 12.5 | -5.6 | 9.1 | 10.0 | -12.5 | 0.0 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 7.4 | 18.4 | 18.9 | 39.3 | 24.3 | 39.7 | 42.4 | 32.3 | 49.8 | 37.6 | 9.9 | 26.25 |
| Under $\mathrm{A} 20,000$ per month | 9.9 | 20.2 | 19.8 | 37.0 | 5.6 | 24.4 | 30.4 | 21.6 | 48.1 | 17.4 | 0.0 | 12.8 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | 4.1 | 10.3 | 13.0 | 1.7 | 19.0 | 52.8 | 36.1 | 40.0 | 53.1 | 44.3 | -1.5 | 24.3 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | 6.3 | 40.9 | 25.9 | 31.5 | 31.0 | 56.4 | 56.7 | 39.0 | 50.0 | 36.6 | 34.0 | 30.2 |
| Over A 100,000 per month | 15.6 | 16.7 | 35.3 | 0.0 | 68.8 | 26.7 | 40.6 | 33.3 | 28.1 | 40.2 | 23.5 | 35.4 |
| Family Financial Situation | 13.8 | 18.8 | 33.0 | 10.8 | -35.6 | 21.3 | 49.0 | 18.2 | 50.5 | 22.0 | 23.2 | 24.3 |
| Under $\mathrm{A} 20,000$ per month | -20.2 | 19.2 | 28.8 | 23.9 | -22.2 | 8.9 | 30.4 | 3.9 | 57.7 | 39.1 | 21.9 | 23.4 |
| Between A 20,000 and A50,000 per month | -4.6 | 22.5 | 37.0 | 21.7 | -58.6 | 22.5 | 48.2 | 9.4 | 51.8 | 27.9 | 18.2 | 28.4 |
| Between $\mathrm{A} 50,001$ and $\mathrm{N} 100,000$ per month | -6.5 | 12.1 | 41.4 | 29.6 | -23.8 | 17.0 | 65.0 | 48.8 | 50.0 | 11.3 | 38.0 | 37.5 |
| Over A100,000 per month | 0.0 | 0.0 | 11.8 | 13.3 | -12.5 | 43.3 | 34.4 | 28.6 | 31.3 | 22.0 | 17.6 | -10.4 |
| Family Income | 45.0 | 56.1 | 77.0 | 68.2 | 81.6 | 39.9 | 77.2 | 74.7 | 79.2 | 67.4 | 77.3 | 57.3 |
| Under A20,000 per month | 58.7 | 40.4 | 79.2 | 47.8 | 94.4 | 55.6 | 78.3 | 62.7 | 57.7 | 52.2 | 71.9 | 70.2 |
| Between A20,000 and N50,000 per month | 29.2 | 70.6 | 80.4 | 73.3 | 65.5 | 33.8 | 83.1 | 84.7 | 77.7 | 77.0 | 84.8 | 49.5 |
| Between $\mathrm{A} 50,001$ and $\mathrm{N} 100,000$ per month | 32.3 | 42.4 | 69.0 | 81.5 | 90.5 | 40.4 | 76.7 | 87.8 | 100.0 | 54.9 | 80.0 | 51.0 |
| Over A 100,000 per month | 62.5 | 33.3 | 64.7 | 86.7 | 87.5 | 30.0 | 62.5 | 38.1 | 81.3 | 82.9 | 35.3 | 75.0 |
| 4. Consumer outlook indices on economic and family condition: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 15.9 | 28.3 | 25.1 | 45.0 | 6.6 | 44.8 | 50.6 | 37.6 | 60.6 | 37.3 | 14.7 | 34.2 |
| Under $\mathrm{A} 20,000$ per month | 10.6 | 28.4 | 21.4 | 15.1 | -9.1 | 31.4 | 11.1 | 14.8 | 44.4 | 50.0 | 5.3 | 25.0 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | 7.1 | 23.5 | 8.7 | -7.0 | -27.3 | 48.1 | 51.9 | 38.3 | 57.1 | 26.8 | -2.7 | 27.0 |
| Between A 50,001 and A 100,000 per month | 28.1 | 45.8 | 33.3 | 7.4 | 26.0 | 48.7 | 63.4 | 32.0 | 71.4 | 38.2 | 26.6 | 37.5 |
| Over A 100,000 per month | 40.9 | 28.3 | 44.0 | -32.1 | 30.6 | 50.0 | 43.1 | 56.8 | 69.6 | 43.8 | 53.8 | 46.6 |
| Family Financial Situation | 9.0 | 14.8 | 29.3 | 23.0 | 4.0 | 1.6 | 52.0 | 20.7 | 61.2 | 22.9 | 19.2 | 1.7 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 15.3 | -7.9 | 3.6 | 18.6 | -36.4 | 16.3 | 27.8 | 18.5 | 66.7 | 58.3 | 0.0 | 44.7 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | -0.9 | 20.6 | 14.5 | 21.1 | -63.6 | 27.8 | 50.6 | 5.2 | 61.0 | 32.1 | 24.2 | -8.0 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | 8.6 | 24.5 | 43.1 | 38.2 | -8.0 | 25.6 | 62.7 | 32.0 | 71.4 | 20.8 | 16.1 | -7.7 |
| Over A 100,000 per month | 29.4 | 0.0 | 54.8 | 7.1 | -16.7 | 41.9 | 47.2 | 36.4 | 39.1 | 8.9 | 23.1 | 6.9 |
| Family Income | 58.4 | 55.1 | 60.3 | 50.4 | 19.8 | 9.6 | 62.6 | 49.6 | 67.3 | 67.9 | 59.9 | 67.7 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 57.9 | 57.9 | 58.9 | 32.6 | 40.9 | 10.0 | 52.8 | 53.7 | 50.0 | 45.8 | 65.8 | 71.1 |
| Between $* 20,000$ and $A 50,000$ per month | 63.2 | 52.6 | 66.7 | 60.5 | 36.4 | 69.6 | 66.9 | 48.7 | 69.0 | 65.2 | 62.6 | 59.5 |
| Between $\begin{aligned} & \text { A } 50,001 ~ a n d ~ \\ & \text { A } 100,000 ~ p e r ~ m o n t h ~\end{aligned}$ | 62.3 | 52.0 | 56.9 | 61.8 | 2.0 | 62.8 | 59.7 | 50.0 | 65.5 | 68.8 | 59.7 | 74.5 |
| Over A 100,000 per month | 55.7 | 79.2 | 54.8 | 35.7 | 11.1 | 66.1 | 63.9 | 47.7 | 76.1 | 74.1 | 46.2 | 67.2 |


| TABLE C |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North-Central Zone <br> CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 0.8 | 6.8 | 22.1 | 26.2 | 31.3 | 35.4 | 36.2 | 19.5 | 24.9 | 27.8 | 7.6 | 17.2 |
| Food \& Other household needs | 58.4 | 55.1 | 60.3 | 68.2 | 19.8 | 9.6 | 62.6 | 49.6 | 67.3 | 67.9 | 59.9 | 67.65 |
| Education | 38.5 | 40.3 | 52.6 | 50.7 | 56.6 | 29.5 | 60.3 | 38.0 | 63.6 | 66.9 | 61.9 | -29 |
| Debt Payment | -4.1 | -19.7 | 23.1 | 17.6 | 47.5 | 36.0 | 18.5 | 13.7 | 8.8 | 10.2 | 7.1 | 23.85 |
| Medical Expenses | 3.5 | 6.7 | 33.6 | 59.4 | 54.6 | 40.0 | 22.2 | 8.1 | 16.7 | 19.7 | 22.5 | 40.85 |
| Savings | -15.0 | 1.6 | 19.9 | -0.7 | 10.5 | 82.5 | 40.7 | 25.7 | 20.8 | 28.9 | 4.8 | 27.65 |
| Purchase of Appliances | -18.0 | 4.0 | 17.1 | 39.9 | 55.3 | 50.5 | 33.3 | 9.2 | 17.2 | 22.2 | -11.5 | 11.2 |
| Investment | -12.5 | -0.7 | 27.0 | 0.6 | 42.7 | 57.5 | 36.6 | 24.8 | 18.3 | 21.2 | -2.5 | 16.45 |
| Purchase of Consumer durables | 4.3 | 27.6 | 0.0 | 0.0 | 17.7 | 24.0 | 33.8 | 23.8 | 23.9 | 36.3 | 2.3 | 25.95 |
| Purchase of Car/Motor Vehicle | -21.8 | -17.6 | 26.3 | 29.0 | 25.7 | 1.5 | 21.1 | 3.1 | 4.3 | 4.8 | -21.7 | -8.4 |
| Purchase of House | -15.5 | -17.3 | -28.1 | 23.0 | 38.9 | 16.5 | 27.8 | 11.4 | 10.2 | 9.7 | -17.5 | -2.55 |
| Others | -9.3 | -4.9 | 12.0 | 0.0 | -25.1 | 42.0 | 41.9 | 7.6 | 22.9 | 18.2 | -21.3 | 15.5 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 40.8 | 41.2 | 45.3 | 46.2 | 60.8 | 57.8 | 58.6 | 58.3 | 55.7 | 45.9 | 48.1 | 52.9 |
| Consumer Durables | 49.8 | 52.6 | 60.5 | 53.8 | 71.8 | 69.5 | 71.8 | 64.9 | 72.6 | 55.4 | 57.3 | 63.85 |
| Motor Vehicle | 45.9 | 36.5 | 36.0 | 42.1 | 55.3 | 51.5 | 51.4 | 52.0 | 46.1 | 43.1 | 45.7 | 49.575 |
| House \& Lot | 26.6 | 34.7 | 39.5 | 42.8 | 55.3 | 52.5 | 52.5 | 57.9 | 48.3 | 39.2 | 41.4 | 45.325 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 40.1 | 45.4 | 46.6 | 51.4 | 63.5 | 55.5 | 62.0 | 56.9 | 63.9 | 55.8 | 53.9 | 54.4 |
| Consumer Durables | 54.5 | 57.4 | 64.7 | 61.5 | 65.1 | 60.7 | 76.0 | 60.4 | 80.6 | 61.5 | 59.6 | 50.85 |
| Motor Vehicle | 30.8 | 41.5 | 36.8 | 45.6 | 56.9 | 50.9 | 55.0 | 56.5 | 55.4 | 53.8 | 51.2 | 56.45 |
| House \& Lot | 35.0 | 37.4 | 38.2 | 47.0 | 68.4 | 54.8 | 54.9 | 53.9 | 55.6 | 52.2 | 51.0 | 55.9 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | 42.2 | 16.35 | 46.4 | 43.9 | 2.6 | 40.2 | 38.0 | 27.0 | 41.8 | 25.8 | 38.2 | 7.0 |
| Interest Rate Index for Borrowing Money | 16.5 | 2.0 | 1.5 | 35.1 | 17.1 | 6.2 | 15.1 | 7.6 | -11.2 | 12.3 | 20.7 | 2.0 |
| Exchange Rate | -2.4 | 0.5 | -0.5 | -12.9 | -4.0 | 11.4 | 35.4 | 8.6 | 37.2 | 11.7 | 0.5 | 11.0 |
| Change in Price Index | 24.4 | 7.7 | -13.6 | 27.7 | 35.6 | 7.2 | -16.7 | 7.0 | -2.7 | 32.1 | 28.8 | 20.0 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | 51.2 | 55.6 | 67.6 | 54.8 | 88.2 | 31.6 | 64.2 | 61.7 | 75.5 | 58.7 | 75.2 | 45.3 |
| Clothing \& Footwaer | 52.6 | 52.1 | 31.4 | 41.3 | 61.9 | 45.1 | 61.1 | 51.5 | 56.9 | 66.3 | 72.2 | 48.4 |
| Electricity | 54.6 | 29.1 | 22.6 | 25.0 | 29.0 | 35.2 | 34.9 | 23.2 | 43.6 | 61.2 | 67.2 | 52.7 |
| Water | 13.4 | 27.0 | 27.8 | 19.0 | 46.1 | 18.7 | 30.8 | 12.1 | 23.4 | 23.5 | 41.0 | 35.7 |
| House Rent | 77.6 | 59.7 | 54.5 | 52.0 | 72.4 | 67.4 | 77.2 | 67.7 | 59.6 | 81.1 | 52.5 | 50.0 |
| Transportation | 76.7 | 60.2 | 84.3 | 37.8 | 36.9 | 36.8 | 63.1 | 39.4 | 52.7 | 66.8 | 46.5 | 39.0 |
| Communication | 35.4 | 30.6 | 17.8 | 35.1 | 21.0 | 30.0 | 27.2 | 13.1 | 50.0 | 23.9 | 21.7 | 18.3 |
| Education | 52.2 | 34.7 | 38.2 | 49.4 | 39.4 | 63.3 | 63.6 | 51.6 | 55.9 | 69.4 | 53.0 | 44.6 |
| Medical Care | 49.8 | 32.6 | 28.3 | 46.7 | 47.4 | 45.6 | 64.1 | 32.4 | 50.6 | 63.7 | 48.0 | 40.6 |
| personal Care | 26.1 | 13.8 | 7.3 | 18.9 | 26.3 | 27.0 | 47.0 | 28.3 | 53.2 | 33.7 | 24.7 | 21.0 |
| Hotel \& Restaurant | 36.8 | 31.1 | 41.4 | 21.0 | 27.6 | 38.8 | 48.0 | 24.7 | 57.9 | 42.8 | 25.3 | 24.0 |
| Others | 0.0 | 11.8 | 27.2 | 10.8 | 5.2 | 10.4 | 41.9 | 20.2 | 31.9 | 36.3 | 24.2 | 18.4 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 7.9 | 2.6 | 4.7 | 8.8 | 6.6 | 3.1 | 1.0 | 2.0 | 1.6 | 1.0 | 2.0 | 5 |
| Junior School | 1.7 | 3.1 | 1.6 | 4.7 | 25 | 4.1 | 6.6 | 4.5 | 1.6 | 0.5 | 1.0 | 0.7 |
| Senior School | 16.8 | 9.2 | 27.7 | 21.6 | 19.7 | 14.0 | 12.1 | 15.7 | 16.5 | 14.3 | 34.0 | 15 |
| Higher non-university education | 41.2 | 51.0 | 34.0 | 35.8 | 26.3 | 34.7 | 44.9 | 38.4 | 53.7 | 37.2 | 68.0 | 42.7 |
| University | 22.3 | 31.6 | 28.8 | 25.0 | 22.4 | 43.5 | 35.4 | 39.4 | 26.6 | 45.4 | 90.0 | 32 |
| None | 8.6 | 2.6 | 3.1 | 4.1 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | 1.5 | 3.0 | 4.7 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 300 | 200 | 200 | 200 | 100 | 300 | 200 | 200 | 200 | 200 | 200 | 300 |
| Number of Respondents | 291 | 196 | 191 | 148 | 76 | $\underline{243}$ | 198 | $\underline{200}$ | 188 | 196 | 198 | 300 |
| Response Rate | 97.0 | 98.0 | 95.5 | 74.0 | 76.0 | 81.0 | 99.0 | 100.0 | 94.0 | 98.0 | 99.0 | 100.0 |

# Consumer Expectations Survey <br> First Quarter 2012 <br> North East Zone 

## Consumer Outlook



Q2 2009Q3 2009Q4 2009Q1 2010Q2 2010Q3 2010Q4 2010Q1 2011Q2 2011 Q3 2011 Q4 2011 Q1 2012

|  | 20 | 3200 | 420 | 1201 | 20 | 20 | 2 | 1 | 2 | 201 | 201 | 120 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ■ Current Quarter | -17.8 | -10.7 | -6.5 | -27.2 | -5.9 | 0.1 | 1.1 | 3.3 | -7.2 | -7.9 | -7.3 | -14.5 |
| ■ Next Quarter | 7.2 | 7.7 | 4.9 | 6.6 | 28.4 | 23.7 | 37.9 | 34.7 | 39.3 | 37.4 | 27.8 | 25.9 |
| ■ Next 12 months | 21.3 | 32.0 | 37.9 | 13.7 | 31.7 | 14.6 | 44.7 | 38.3 | 22.4 | 16.7 | 3.6 | 27.0 |

Fig 4: North East Consumer Outlook Index
The opinions of consumers in the North East zone were similarly encapsulated across three dimensions, namely: - the country's economic condition, family financial situation, and family income. The economic conditions, family financial situation and the family income of $-10.2,-32.5$ and -10.4 points attained in Q1, 2012, were lower than the 9.9, -10.4 and 10.3, respectively, achieved in the corresponding period of 2011; The overall consumer outlook index for the current quarter, at -14.5 percent is lower by 17.8 points than 3.3 percent attained in Q1 2011. The respondents unfavourable perception in the zone could be attributed to the negative outlook of respondents in the across the three dimensions.

In the next quarter, the Consumers are less optimistic that the zone's economic condition and family financial situation would be favourable, as the index fell to 18.1 and -10.8 percent relative to 23.4 , and 23.6 percent, respectively, attained in the corresponding period of 2011. However, the consumer outlook in family income was optimistic as the index at 78.7 percent was 21.6 per cent higher than the 57.1 points attained in the corresponding period of 2011. Looking ahead to the next 12 months, the indices of the three measured indicators were mixed. While the economic condition and family income posted positive index, the family financial situation income posted a negative index of -1.5 points.

The outlook of respondents for the next quarter was extended to the 12 months ahead, as consumers' confidence across all income groups posted optimistic indices except the family financial income group which posted negative index of -1.5 points.

| TABIE D |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North-East Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Zonal Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter | -17.8 | -10.7 | -6.5 | -27.2 | -5.9 | 0.1 | 1.1 | 3.3 | -7.2 | -7.9 | -7.3 | -14.5 |
| Next Quarter | 7.2 | 27.4 | 19.0 | 6.6 | 28.4 | 23.7 | 37.9 | 34.7 | 39.3 | 37.4 | 27.8 | 25.9 |
| Next 12 months | 21.3 | 32.0 | 37.9 | 13.7 | 31.7 | 14.6 | 44.7 | 38.3 | 22.4 | 16.7 | 3.6 | 27.0 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -62.6 | -56.0 | -13.8 | -46.6 | 3.3 | 25.4 | 8.0 | 9.9 | -3.3 | 0.8 | -13.1 | -10.2 |
| Under A 20,000 per month | -74.0 | -48.2 | -20.0 | -45.2 | -12.5 | 26.2 | -2.4 | -10.4 | -38.1 | -16.3 | -34.8 | -27.7 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -40.0 | -66.7 | -4.3 | -53.6 | 4.5 | 23.5 | 13.7 | 13.1 | -10.5 | 0.0 | -20.5 | -1.4 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | 0.0 | -62.5 | -16.7 | -40.9 | 20.6 | 24.1 | 20.0 | 34.0 | 12.5 | 17.9 | 4.6 | 0.8 |
| Over A 100,000 per month | -100.0 | -19.8 | -50.0 | -50.0 | -18.2 | 40.0 | -7.5 | 31.3 | 21.8 | 7.5 | -13.6 | -7.5 |
| Family Financial Situation | 29.0 | 24.0 | -5.8 | -15.8 | -25.8 | -21.9 | -22.7 | -10.4 | -22.5 | -29.2 | -12.6 | -22.9 |
| Under $\mathrm{A} 20,000$ per month | -11.5 | 4.0 | -10.0 | -19.0 | -39.3 | -48.6 | -23.0 | -7.1 | -54.8 | -23.9 | -28.3 | -25.5 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -7.5 | 7.0 | -4.3 | -10.7 | -14.2 | -30.9 | -22.0 | -17.5 | -17.4 | -39.1 | -14.8 | -21.6 |
| Between A 50,001 and A 100,000 per month | 0.0 | 1.0 | -8.3 | -27.3 | -35.3 | -36.2 | -18.8 | -6.4 | -11.5 | -20.2 | -6.2 | -19.5 |
| Over A 100,000 per month | -50.0 | -29.8 | 25.0 | 16.7 | -31.8 | -55.0 | -32.5 | 6.3 | -17.3 | -17.5 | 0.0 | -27.5 |
| Family Income | -19.7 | 0.0 | 0.0 | -19.1 | 5.0 | -3.2 | 17.9 | 10.3 | 4.1 | 4.6 | 3.7 | -10.4 |
| Under $\mathrm{A} 20,000$ per month | -17.3 | -14.3 | 5.0 | -33.3 | 14.3 | 0.0 | 12.7 | -10.4 | -38.1 | -8.7 | -47.8 | -17.0 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -30.0 | 11.1 | 17.4 | 14.3 | -4.5 | -10.8 | 14.3 | 28.8 | 2.1 | 6.9 | 0.0 | -7.7 |
| Between A 50,001 and A 100,000 per month | 0.0 | 50.0 | -50.0 | -18.2 | 14.7 | 10.3 | 25.0 | 14.9 | 17.3 | 21.4 | 26.2 | 0.0 |
| Over A 100,000 per month | 0.0 | 0.0 | -100.0 | 0.0 | 9.1 | 0.0 | 35.0 | 0.0 | 29.1 | -10.0 | 9.1 | -25.0 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -7.3 | 23.0 | 14.7 | -9.0 | 26.1 | 28.7 | 29.7 | 23.4 | 41.7 | 24.4 | 10.5 | 9.8 |
| Under A 20,000 per month | -7.8 | 2.7 | 11.8 | -20.3 | 29.6 | 43.3 | 19.4 | 5.0 | 32.4 | 11.0 | -15.8 | -15.6 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -3.8 | 15.0 | 26.1 | 16.7 | 36.0 | 34.8 | 28.4 | 16.8 | 45.5 | 30.8 | 9.8 | 8.9 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | -50.0 | 20.0 | -14.3 | 0.0 | 14.7 | 63.2 | 46.3 | 63.0 | 53.4 | 21.4 | 18.6 | 28.2 |
| Over A 100,000 per month | 25.0 | -20.0 | 12.5 | -37.5 | 13.6 | -43.8 | 27.6 | 13.6 | 32.9 | 47.7 | 9.1 | 35.7 |
| Family Financial Situation | -18.4 | -2.0 | 11.7 | -31.5 | 7.8 | 8.4 | 24.1 | 23.6 | 19.2 | 23.1 | 9.1 | -10.8 |
| Under $\begin{aligned} & \text { 2 } 20,000 \\ & \text { per month }\end{aligned}$ | -15.6 | 3.7 | -5.9 | -62.5 | 3.7 | -13.3 | 22.4 | -10.0 | 29.7 | 5.1 | -57.9 | -15.6 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -15.4 | -10.0 | 39.1 | 38.9 | 7.0 | 19.6 | 20.5 | 34.7 | 3.9 | 32.3 | 19.5 | -8.9 |
| Between $\mathrm{A} 50,001$ and $\mathrm{N} 100,000$ per month | -100.0 | 100.0 | -28.6 | -40.0 | 17.6 | 21.1 | 36.6 | 43.5 | 48.3 | 34.7 | 15.7 | -11.3 |
| Over A100,000 per month | 0.0 | -2.0 | 0.0 | -50.0 | 0.0 | 37.5 | 20.7 | 27.3 | 6.8 | 18.2 | 0.0 | -3.6 |
| Family Income | 21.0 | -4.0 | 62.7 | 60.3 | 51.4 | 33.9 | 59.9 | 57.1 | 57.1 | 64.6 | 63.7 | 78.7 |
| Under $\mathrm{A} 20,000$ per month | 11.1 | 0.0 | 52.9 | 68.8 | 37.0 | 33.3 | 73.5 | 68.3 | 83.8 | 66.1 | 73.7 | 72.7 |
| Between $\mathrm{A} 20,000$ and $\mathrm{N} 50,000$ per month | 30.8 | -25.9 | 78.3 | 66.7 | 64.9 | 33.9 | 61.4 | 67.4 | 80.5 | 66.2 | 60.9 | 80.2 |
| Between $\mathrm{A} 50,001$ and $\mathrm{N} 100,000$ per month | 100.0 | 40.0 | 71.4 | 40.0 | 35.3 | 28.9 | 56.1 | 19.6 | 51.7 | 75.5 | 61.4 | 83.1 |
| Over A 100,000 per month | 0.0 | 100.0 | 0.0 | 50.0 | 59.1 | 62.5 | 37.9 | 63.6 | 23.3 | 31.8 | 81.8 | 78.6 |
| 4. Consumer outlook indices on economic and family condition: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 9.3 | 30.0 | 26.5 | 2.8 | 27.9 | 41.6 | 38.7 | 34.5 | 40.2 | 28.0 | 21.4 | 19.7 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 1.4 | -1.2 | 36.4 | -5.0 | 33.3 | 36.4 | 9.0 | 23.9 | 18.5 | 22.4 | -7.5 | -16.0 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | 15.5 | 18.1 | 32.7 | -12.5 | 37.0 | 42.5 | 46.3 | 28.3 | 41.2 | 26.1 | 15.3 | 33.3 |
| Between A 50,001 and A 100,000 per month | 14.3 | 14.3 | -21.4 | 26.5 | 16.3 | 54.0 | 47.0 | 48.5 | 61.0 | 34.7 | 32.6 | 27.8 |
| Over A 100,000 per month | 50.0 | -10.0 | 35.7 | 10.0 | 25.0 | 20.0 | 41.9 | 33.3 | 58.0 | 40.6 | 32.5 | 15.0 |
| Family Financial Situation | 3.9 | 10.0 | 21.6 | -9.6 | 16.4 | 8.1 | 27.5 | 19.9 | -2.9 | -3.6 | 12.8 | -1.5 |
| Under A 20,000 per month | 5.4 | -28.6 | -9.1 | -31.7 | 42.9 | -9.1 | 7.7 | -13.6 | -16.9 | -14.3 | -25.0 | -20.8 |
| Between A 20,000 and A 50,000 per month | 6.9 | 19.4 | 42.3 | -40.6 | 12.0 | 9.4 | 33.3 | 24.1 | -3.5 | -8.5 | 6.7 | -5.7 |
| Between A 50,001 and A 100,000 per month | -14.3 | 9.1 | -14.3 | -17.6 | 11.6 | 18.0 | 24.0 | 33.3 | 0.0 | -5.6 | 27.8 | 13.9 |
| Over A 100,000 per month | 0.0 | 0.0 | 28.6 | -20.0 | 11.5 | 53.3 | 40.5 | 27.8 | 32.0 | 62.5 | 20.0 | 5.0 |
| Family Income | 50.7 | 56.0 | 65.7 | 47.9 | 50.7 | -5.8 | 68.1 | 60.6 | 29.8 | 25.7 | -23.3 | 62.8 |
| Under A 20,000 per month | 50.0 | 7.1 | 59.1 | 68.3 | 52.4 | 0.0 | 64.1 | 56.8 | 18.5 | 31.6 | -28.9 | 54.7 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | 46.7 | 62.9 | 63.5 | 50.0 | 66.0 | 61.8 | 71.6 | 62.7 | 43.4 | 19.7 | -14.8 | 65.2 |
| Between A 50,001 and A 100,000 per month | 64.3 | 68.2 | 78.6 | 61.8 | 60.5 | 62.0 | 75.0 | 62.1 | 20.7 | 26.4 | -28.2 | 63.9 |
| Over A 100,000 per month | 75.0 | 50.0 | 71.4 | 85.0 | 71.2 | 53.3 | 55.4 | 52.8 | 12.0 | 40.6 | -26.9 | 65.0 |


| TABLE D |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North-East Zone <br> CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
|  | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 17.9 | 20.7 | 20.5 | 19.2 | 32.7 | 15.9 | 16.8 | 17.5 | 24.0 | 22.6 | 11.0 | 7.0 |
| Food \& Other household needs | 50.7 | 56.0 | 65.7 | 65.1 | 36.4 | 61.5 | 68.1 | 60.6 | 46.6 | 25.7 | 76.8 | 62.8 |
| Education | 68.5 | 64.0 | 40.3 | 63.7 | 21.5 | 53.4 | 66.3 | 54.0 | 54.0 | 31.3 | 75.0 | 60.8 |
| Debt Payment | 2.7 | 12.0 | 6.9 | 23.2 | 16.4 | 8.9 | 6.8 | 6.1 | 30.1 | 28.8 | 8.5 | 3.7 |
| Medical Expenses | 66.6 | 56.0 | 49.0 | 52.8 | 57.1 | 28.4 | 46.3 | 49.3 | 32.3 | 22.9 | 53.5 | 32.0 |
| Savings | -49.3 | -53.0 | 6.9 | -20.6 | 39.3 | 11.0 | 15.9 | 3.1 | 35.8 | 12.4 | 11.3 | -3.4 |
| Purchase of Appliances | 34.9 | 42.0 | 9.9 | 1.3 | 22.9 | -5.2 | -10.0 | 10.0 | 34.1 | 14.4 | -2.7 | -18.6 |
| Investment | 0.0 | -14.0 | 7.9 | 36.3 | 33.6 | 10.1 | 5.9 | -0.9 | 18.8 | 33.9 | -15.4 | -8.1 |
| Purchase of Consumer durables | 40.8 | 52.0 | 20.6 | 31.6 | 45.7 | 16.8 | 4.1 | 20.1 | 23.9 | 36.7 | 12.6 | 3.7 |
| Purchase of Car/Motor Vehicle | -33.0 | -17.0 | 2.0 | -43.9 | 29.3 | -12.5 | -21.6 | -5.4 | -12.0 | 8.7 | -32.9 | -34.1 |
| Purchase of House | 7.3 | 20.0 | 0.0 | -30.2 | 24.3 | -1.2 | -4.7 | -6.9 | 8.2 | 24.1 | -31.1 | -17.6 |
| Others | 7.3 | 10.0 | 16.7 | 32.2 | 33.6 | 3.7 | 8.2 | 2.9 | -7.2 | 9.6 | -34.5 | -4.7 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 34.9 | 38.5 | 50.3 | 27.9 | 54.6 | 62.9 | 56.0 | 56.9 | 51.8 | 56.2 | 33.6 | 36.0 |
| Consumer Durables | 40.2 | 50.0 | 50.0 | 40.5 | 52.5 | 51.6 | 59.0 | 55.2 | 52.1 | 52.3 | 51.9 | 44.8 |
| Motor Vehicle | 16.4 | 23.0 | 43.6 | 18.9 | 55.0 | 74.6 | 55.9 | 55.8 | 51.8 | 58.3 | 25.0 | 29.3 |
| House \& Lot | 48.0 | 42.5 | 57.4 | 24.3 | 56.4 | 62.4 | 53.0 | 59.9 | 51.5 | 58.1 | 23.9 | 33.9 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 45.3 | 45.8 | 56.4 | 31.5 | 47.9 | 60.9 | 61.5 | 60.1 | 53.6 | 57.0 | 43.3 | 43.3 |
| Consumer Durables | 52.0 | 55.0 | 59.4 | 45.2 | 58.2 | 88.6 | 90.9 | 90.0 | 48.6 | 48.2 | 56.4 | 49.3 |
| Motor Vehicle | 35.2 | 32.0 | 57.4 | 16.8 | 43.0 | 45.8 | 46.0 | 46.1 | 51.9 | 56.5 | 36.8 | 36.9 |
| House \& Lot | 48.7 | 50.5 | 52.5 | 32.5 | 42.5 | 48.4 | 47.5 | 44.1 | 60.4 | 66.2 | 36.6 | 43.9 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | -12.5 | 31 | 34.3 | 2.05 | 40.4 | 44.4 | 47.4 | 22.4 | 33.6 | 24.7 | 41.0 | 41.0 |
| Interest Rate Index for Borrowing Money | 28.9 | -4.0 | -47.1 | 52.1 | 25.0 | 1.2 | 14.4 | 10.4 | 20.8 | 24.7 | 30.5 | 27.3 |
| Exchange Rate | -53.9 | -72.0 | 47.1 | -68.5 | 2.1 | -10.5 | -8.2 | -12.7 | 9.8 | 7.2 | -22.9 | 27.5 |
| Change in Price Index | 26.3 | 48.0 | 25.5 | 45.3 | 33.6 | 10.4 | 38.2 | 26.0 | -0.4 | 8.7 | 35.3 | -9.7 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | -50 | -14.0 | 25.5 | 48.0 | 39.3 | 14.9 | 43.0 | 75.4 | 57.5 | 67.7 | 67.3 | 78.0 |
| Clothing \& Footwaer | 0 | 24.0 | 74.5 | 60.2 | 36.4 | 51.2 | 26.6 | 58.0 | 44.9 | 55.9 | 36.9 | 50.5 |
| Electricity | 7.9 | -4.0 | 56.8 | 27.4 | 21.5 | 42.0 | 35.2 | 45.7 | 62.8 | 38.0 | 78.6 | 74.0 |
| Water | -5.2 | -18.0 | 45.1 | 20.6 | 16.4 | 20.1 | 27.5 | 43.9 | 31.9 | 9.2 | 40.1 | 44.0 |
| House Rent | 71 | 94.0 | 84.3 | 63.1 | 57.1 | 66.5 | 63.8 | 67.0 | 70.6 | 50.3 | 78.6 | 73.0 |
| Transportation | 46.1 | 72.0 | 80.4 | 69.8 | 39.3 | 39.6 | 37.2 | 55.7 | 49.8 | 38.5 | 56.6 | 75.4 |
| Communication | 5.3 | 12.0 | 39.2 | 42.4 | 22.9 | 26.2 | 3.8 | 9.9 | 17.2 | 10.3 | 33.7 | 31.4 |
| Education | -7.9 | 42.0 | 56.9 | 53.5 | 33.6 | 64.1 | 57.5 | 66.1 | 65.3 | 36.9 | 62.6 | 66.8 |
| Medical Care | 17.1 | 32.0 | 60.8 | 69.8 | 45.7 | 59.3 | 41.1 | 50.4 | 61.6 | 22.6 | 55.6 | 56.0 |
| personal Care | 14.5 | 24.0 | 15.7 | 54.8 | 29.3 | 41.6 | 23.7 | 49.0 | 20.8 | 18.4 | 20.3 | 29.6 |
| Hotel \& Restaurant | 10.5 | 32.0 | 56.9 | 46.6 | 24.3 | 58.0 | 23.6 | 57.6 | 40.8 | 42.6 | 45.5 | 42.9 |
| Others | 31.6 | 38.0 | 31.4 | 65.8 | 33.6 | 35.1 | 15.4 | 23.1 | 4.9 | -27.1 | -6.9 | 42.6 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 13.2 | 8.0 | 9.8 | 35.6 | 6.4 | 9.7 | 5.3 | 4.2 | 22.9 | 11.3 | 4.8 | 6.9 |
| Junior School | 5.3 | 4.0 | 3.9 | 2.7 | 13.6 | 2.0 | 2.4 | 3.3 | 14.7 | 29.2 | 1.1 | 2.5 |
| Senior School | 22.4 | 42.0 | 13.7 | 20.5 | 37.1 | 12.1 | 13 | 17.5 | 26.5 | 17.9 | 11.2 | 8.3 |
| Higher non-university education | 38.2 | 30.0 | 35.3 | 17.8 | 38.6 | 47.2 | 44.4 | 40.6 | 27.3 | 23.1 | 42.8 | 42.2 |
| University | 11.8 | 8.0 | 37.3 | 11.0 | 4.3 | 22.6 | 28.5 | 27.4 | 6.5 | 15.4 | 30.5 | 35.4 |
| None | 9.2 | 8.0 | 0.0 | 12.3 | 0.0 | 6.5 | 6.3 | 7.1 | 2.0 | 3.1 | 9.6 | 4.7 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 100 | 75 | 75 | 75 | 200 | 250 | 210 | 200 | 200 | 200 | 200 | 300 |
| Number of Respondents | 76 | $\underline{50}$ | $\underline{51}$ | 73.0 | 140 | $\underline{200}$ | $\underline{207}$ | 198 | $\underline{200}$ | 195 | 187 | $\underline{277}$ |
| Response Rate | 76.0 | 66.7 | 68.0 | 97.3 | 70.0 | 80.0 | 98.6 | 99.0 | 100.0 | 97.5 | 93.5 | 92.3 |

# Consumer Expectations Survey <br> First Quarter 2012 <br> North West Zone 

## Consumer Outlook



The opinions of the consumers in the North West zone were captured across three dimensions, namely: the country's economic condition, family financial situation, and family income. The overall confidence index of consumer in the North East zone worsened in Q1, 2012. At -15.7, the index fell by 26.3 points below the level attained in the corresponding period of 2011. Similarly, the confidence index on economic conditions, Family Financial situation and Family income at $-19.3,-20.6$ and -12.7 respectively , was worse than the 17.9,-3.1 and 17.0 respectively attained in Q1, 2011.

In the next quarter, consumers are less confident that the zone's economic condition and family financial situation with a lower index of 7.0 and -3.5 percent respectively as against 25.9 and 18.7 percent respectively attained in Q1, 2011. However, the consumers were more optimistic about the family income with index of 77.9 percent as against 70.6 per cent achieved in Q1 2011. Looking ahead to the next 12 months, the indices of the economic condition, Family financial situation and family income are expected to be positive though lower than their level in the corresponding period of 2011, with family income posting the highest index of 56.6 percent in Q1 2012.

The outlook of respondents for the next quarter was not extended to the 12 months ahead, as consumers' confidence across all income groups posted positive indices.

| TABLE E |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North-West Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
|  | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Zonal Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter | -12.6 | -21.0 | -6.9 | -4.9 | 7.1 | -1.0 | -3.8 | 10.6 | 6.2 | -5.6 | -13.8 | -15.7 |
| Next Quarter | 14.0 | 8.0 | 29.4 | 30.9 | 36.6 | 25.6 | 29.8 | 38.4 | 39.8 | 29.7 | 17.4 | 26.7 |
| Next 12 months | 24.9 | 31.7 | 36.8 | 32.5 | 46.2 | 42.2 | 26.4 | 35.6 | 40.2 | 40.6 | 18.3 | 22.5 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -16.3 | -20.4 | -4.6 | -0.4 | 16.4 | 13.4 | 1.7 | 17.9 | 6.2 | -2.2 | -14.8 | -19.3 |
| Under A 20,000 per month | 27.6 | -25.0 | -3.9 | 6.0 | 4.7 | 3.7 | -23.6 | 18.8 | -5.4 | -4.9 | -10.8 | -26.6 |
| Between A 20,000 and A 50,000 per month | 17.2 | -15.7 | 2.9 | -4.4 | 16.5 | 16.0 | 4.7 | 17.3 | 11.0 | 0.0 | -18.1 | -14.8 |
| Between A50,001 and $\mathrm{A} 100,000$ per month | 25.5 | -22.2 | -21.4 | 6.3 | 21.2 | 15.3 | 10.2 | 27.1 | 11.3 | -5.3 | 0.9 | -14.6 |
| Over A 100,000 per month | 25.0 | -25.0 | -25.0 | -25.0 | -2.0 | 31.0 | 9.7 | 2.3 | 0.0 | -1.7 | -41.4 | -37.0 |
| Family Financial Situation | -11.0 | -25.4 | -16.7 | -7.2 | -9.4 | -27.1 | -10.0 | -3.1 | 0.8 | -26.4 | -20.5 | -15.0 |
| Under A 20,000 per month | -8.7 | -12.5 | -17.6 | -17.2 | -29.7 | -48.2 | -19.1 | -19.4 | -16.2 | -40.2 | -23.6 | -21.7 |
| Between A 20,000 and $\begin{aligned} & \text { A } 50,000 ~ p e r ~ m o n t h ~\end{aligned}$ | -10.2 | -22.5 | -22.1 | 1.9 | 6.3 | -34.0 | -8.9 | -13.1 | 5.3 | -27.4 | -23.3 | -22.8 |
| Between A 50,001 and A 100,000 per month | -20.2 | -4.5 | -7.1 | -12.5 | -4.5 | -27.4 | -4.2 | -2.1 | 7.0 | -10.5 | -14.5 | 5.6 |
| Over A 100,000 per month | -4.2 | 1.5 | 5.0 | 4.2 | -14.0 | -7.1 | -9.7 | -1.2 | 1.4 | -24.1 | -12.1 | 4.3 |
| Family Income | -10.5 | -17.3 | 0.7 | -7.3 | 14.4 | 10.7 | -3.0 | 17.0 | 11.5 | 11.7 | -6.2 | -12.7 |
| Under A 20,000 per month | -30.5 | -10.7 | 5.9 | -4.5 | 9.4 | 2.4 | 7.3 | 18.8 | -3.1 | 16.4 | -8.1 | -3.3 |
| Between A 20,000 and N 50,000 per month | 9.0 | -18.6 | 7.4 | -15.2 | 16.5 | 21.6 | 5.9 | 13.1 | 21.1 | 12.5 | -5.2 | -14.2 |
| Between A 50,001 and A 100,000 per month | -12.8 | -22.2 | -19.0 | 9.4 | 18.2 | 0.0 | -6.8 | 27.1 | 19.7 | -1.8 | 3.6 | -18.1 |
| Over A 100,000 per month | -25.0 | -50.0 | -30.0 | -16.7 | 16.0 | 9.5 | -23.9 | 7.0 | -11.1 | 24.1 | -24.1 | -21.7 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 27.9 | 11.3 | 17.4 | 20.6 | 31.6 | 31.5 | 14.1 | 25.9 | 22.6 | 36.9 | 3.2 | 5.6 |
| Under A 20,000 per month | 24.8 | 4.5 | 13.5 | 11.1 | 36.0 | 25.0 | 3.7 | 23.8 | 10.6 | 27.9 | -3.1 | -2.5 |
| Between A 20,000 and A 50,000 per month | 34.5 | 14.3 | 21.1 | 32.0 | 30.7 | 30.3 | 19.7 | 32.7 | 25.0 | 40.3 | 4.9 | 5.9 |
| Between A50,001 and A100,000 per month | 27.2 | 15.0 | 25.0 | 10.8 | 24.2 | 40.6 | 19.1 | 21.3 | 37.0 | 33.6 | 12.3 | 16.1 |
| Over A 100,000 per month | 13.5 | 30.0 | 3.3 | 11.5 | 33.9 | 32.9 | 14.7 | 20.4 | 3.5 | 36.8 | -8.1 | -7.4 |
| Family Financial Situation | -3.1 | -9.3 | 12.7 | 4.2 | 24.9 | 22.4 | 7.0 | 18.7 | 21.7 | 20.9 | -8.0 | -3.5 |
| Under N 20,000 per month | -18.4 | -12.7 | 1.9 | 1.9 | 26.3 | 7.9 | 0.0 | 24.6 | 25.0 | 17.6 | -3.1 | 2.5 |
| Between A 20,000 and A50,000 per month | 7.2 | -5.7 | 24.6 | 9.3 | 19.3 | 18.3 | 8.1 | 19.1 | 28.2 | 26.7 | -6.8 | -6.6 |
| Between A50,001 and $\mathrm{A100,000}$ per month | 6.5 | -20.0 | 11.5 | 2.7 | 30.3 | 43.8 | 17.6 | 13.8 | 20.8 | 12.3 | -4.3 | 0.0 |
| Over $\mathrm{N} 100,000$ per month | -3.8 | 20.0 | 6.7 | -15.4 | 32.1 | 26.8 | 1.3 | 18.4 | 0.0 | 17.6 | -27.0 | -14.8 |
| Family Income | 17.1 | 22.0 | 58.0 | 67.9 | 53.3 | 22.8 | 68.3 | 70.6 | 75.0 | 31.2 | 56.9 | 77.9 |
| Under A20,000 per month | 0.0 | 1.8 | 61.5 | 70.4 | 36.8 | 23.7 | 72.2 | 77.0 | 76.9 | 61.8 | 61.5 | 73.8 |
| Between $\mathrm{A} 20,000$ and $\mathrm{N} 50,000$ per month | 21.8 | 37.1 | 57.9 | 65.1 | 38.6 | 15.6 | 65.7 | 65.5 | 76.6 | 21.3 | 68.0 | 77.0 |
| Between $\mathrm{N} 50,001$ and $\mathrm{N} 100,000$ per month | 31.8 | 45.0 | 61.5 | 67.6 | 84.8 | 26.6 | 80.9 | 72.5 | 74.0 | 31.5 | 49.3 | 84.4 |
| Over A 100,000 per month | 45.8 | -60.0 | 40.0 | 76.9 | 92.9 | 34.1 | 57.7 | 71.4 | 72.1 | 44.1 | 32.4 | 74.1 |
| 4. Consumer outlook indices on economic and family condition: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 40.6 | 27.1 | 25.3 | 29.0 | 40.5 | 38.6 | 18.3 | 29.9 | 24.1 | 31.0 | 1.3 | 9.3 |
| Under N 20,000 per month | 39.9 | 22.1 | 19.7 | 6.1 | 24.4 | 27.6 | 5.8 | 24.4 | 13.3 | 18.3 | -3.3 | 4.7 |
| Between A 20,000 and $\begin{aligned} & \text { a } 50,000 \\ & \text { per month }\end{aligned}$ | 51.6 | 24.6 | 31.3 | 36.1 | 47.7 | 36.1 | 19.7 | 33.0 | 28.9 | 31.5 | 7.1 | 6.2 |
| Between A 50,001 and A 100,000 per month | 38.3 | 30.4 | 20.0 | 32.8 | 29.3 | 43.0 | 17.6 | 32.4 | 34.0 | 36.7 | 12.0 | 15.4 |
| Over A 100,000 per month | 20.0 | 55.0 | 25.0 | 39.5 | 37.9 | 49.0 | 29.0 | 24.6 | 10.7 | 26.0 | -22.2 | 13.6 |
| Family Financial Situation | 17.1 | 2.0 | 17.3 | 7.3 | 34.9 | 24.5 | 4.0 | 16.0 | 31.4 | 25.4 | -4.0 | 1.7 |
| Under N 20,000 per month | 2.6 | 4.7 | 0.0 | -7.3 | 10.3 | -3.4 | -9.3 | 11.1 | 11.1 | 13.3 | -1.7 | 1.3 |
| Between A 20,000 and N 50,000 per month | 28.3 | -10.1 | 26.6 | 20.8 | 37.5 | 14.9 | 8.5 | 16.0 | 43.0 | 27.7 | -6.1 | -3.6 |
| Between A 50,001 and A 100,000 per month | 19.5 | 25.0 | 26.7 | 5.2 | 39.0 | 38.0 | 6.8 | 18.2 | 30.9 | 23.4 | 7.0 | 9.6 |
| Over A 100,000 per month | 17.1 | 10.0 | 5.6 | -5.3 | 51.5 | 53.8 | 3.4 | 16.4 | 25.0 | 31.3 | -20.0 | 0.0 |
| Family Income | 17.1 | 66.0 | 67.7 | 61.3 | 63.2 | 63.4 | 56.8 | 61.1 | 65.1 | 65.3 | 57.7 | 56.6 |
| Under A 20,000 per month | -1.3 | 65.1 | -44.6 | 51.2 | -1.3 | 52.3 | 44.2 | 45.6 | 12.0 | 55.0 | 51.7 | 55.3 |
| Between A 20,000 and A 50,000 per month | 15.2 | 69.6 | -34.1 | 65.3 | -5.7 | 69.6 | 66.5 | 62.3 | 15.9 | 65.5 | 51.0 | 53.6 |
| Between A 50,001 and A 100,000 per month | 35.5 | 60.7 | -16.7 | 62.1 | 3.7 | 62.8 | 56.1 | 69.9 | 13.9 | 67.0 | 72.5 | 67.3 |
| Over A 100,000 per month | 27.3 | 60.0 | -9.5 | 65.8 | 21.2 | 66.1 | 53.4 | 57.4 | 11.4 | 67.7 | 56.7 | 37.9 |


| TABLE E |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North-West Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
|  | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 19.3 | 17.1 | 22.1 | 15.9 | 18.9 | 18.3 | 13.6 | 23.3 | 26.4 | 20.2 | 14.8 | 18.6 |
| Food \& Other household needs | 67.6 | 66.0 | 63.4 | 61.3 | 53.3 | 63.4 | 56.8 | 61.1 | 65.1 | 65.3 | 57.7 | 56.6 |
| Education | 67.2 | 67.0 | 59.0 | 62.1 | 59.2 | 62.0 | 60.2 | 64.1 | 64.4 | 62.9 | 62.2 | 65.9 |
| Debt Payment | 30.5 | 16.1 | 33.0 | 5.5 | 21.4 | 24.5 | 3.8 | 16.6 | 17.7 | 19.6 | 5.2 | 20.9 |
| Medical Expenses | 50.6 | 41.7 | 48.7 | 39.0 | 61.2 | 51.0 | 35.3 | 45.0 | 46.5 | 36.0 | 50.2 | 49.3 |
| Savings | 7.9 | -0.3 | 5.3 | -0.8 | -17.5 | 5.2 | 7.3 | 21.8 | 27.6 | 14.6 | 2.2 | 16.9 |
| Purchase of Appliances | -3.5 | 18.7 | 24.0 | -3.4 | 14.0 | -5.8 | -0.5 | 16.5 | 14.0 | 7.6 | -2.0 | -3.1 |
| Investment | 7.7 | -6.7 | 0.0 | 1.6 | -5.0 | -3.0 | 1.6 | 11.6 | 8.9 | 8.9 | 0.9 | 0.4 |
| Purchase of Consumer durables | 6.7 | 3.4 | 4.3 | 12.2 | 0.0 | 13.2 | 14.2 | 22.0 | 28.1 | 14.1 | 17.2 | 14.4 |
| Purchase of Car/Motor Vehicle | -15.5 | -16.4 | 9.4 | -6.3 | 9.0 | -14.5 | -11.4 | -1.2 | -2.0 | -5.9 | -21.5 | -18.5 |
| Purchase of House | -13.9 | -4.3 | -8.1 | -1.1 | 10.5 | -10.9 | -10.8 | -6.9 | 10.3 | -6.0 | -18.4 | -8.3 |
| Others | 7.3 | 2.7 | 4.0 | 5.0 | 1.5 | 16.3 | -6.6 | 6.3 | 9.8 | 5.0 | 9.4 | 10.6 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 52.2 | 38.6 | 46.6 | 43.5 | 53.2 | 60.3 | 59.0 | 62.6 | 81.3 | 44.8 | 38.9 | 36.8 |
| Consumer Durables | 81.2 | 41.4 | 50.4 | 46.4 | 57.2 | 55.4 | 51.5 | 58.5 | 79.3 | 55.9 | 46.9 | 43.7 |
| Motor Vehicle | 38.1 | 38.3 | 44.7 | 43.3 | 50.7 | 64.1 | 62.5 | 62.4 | 81.2 | 41.5 | 36.8 | 34.4 |
| House \& Lot | 37.2 | 36.2 | 44.9 | 40.8 | 51.7 | 61.6 | 63.0 | 67.0 | 83.5 | 37.1 | 32.9 | 32.4 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 49.1 | 49.3 | 54.3 | 47.4 | 47.8 | 49.5 | 45.9 | 46.7 | 52.6 | 43.8 | 42.0 | 41.7 |
| Consumer Durables | 58.6 | 51.0 | 58.7 | 53.7 | 62.5 | 61.2 | 52.0 | 58.0 | 65.7 | 62.7 | 48.0 | 50.9 |
| Motor Vehicle | 44.6 | 47.4 | 54.0 | 34.2 | 40.9 | 44.4 | 44.2 | 41.8 | 46.5 | 35.4 | 39.9 | 37.4 |
| House \& Lot | 44.2 | 49.5 | 50.2 | 54.3 | 39.9 | 42.9 | 41.6 | 40.3 | 45.6 | 33.2 | 38.1 | 36.8 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | 41.3 | 40.0 | 33.1 | 27.4 | 32.1 | 38.7 | 23.5 | 20.4 | 20.9 | 23.2 | 35.6 | 25.9 |
| Interest Rate Index for Borrowing Money | 39.2 | 34.0 | -21.3 | 23.7 | 37.3 | 18.6 | -4.7 | 1.0 | 6.8 | 14.8 | 19.3 | 14.6 |
| Exchange Rate | -33.3 | -29.3 | 38.7 | -5.7 | -15.0 | -7.6 | -16.4 | -2.0 | -25.6 | 4.4 | -13.9 | -22.3 |
| Change in Price Index | 41.2 | 43.3 | 32.0 | 35.2 | 35.4 | 25.9 | 16.0 | 18.0 | 29.7 | 18.2 | 29.2 | 19.5 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | 14.4 | 26.0 | 37.3 | 68.9 | 31.3 | 9.4 | 65.2 | 61.0 | 66.2 | 58.0 | 58.4 | 71.4 |
| Clothing \& Footwaer | 23.4 | 36.0 | 52.0 | 45.3 | 36.3 | 44.2 | 51.2 | 47.7 | 59.8 | 38.5 | 50.4 | 59.3 |
| Electricity | 28.3 | 50.0 | 49.3 | 31.6 | 42.8 | 56.9 | 50.2 | 34.7 | 38.6 | 53.6 | 43.8 | 61.4 |
| Water | 5.9 | 24.7 | 48.7 | 28.4 | 28.4 | 33.2 | 27.4 | 16.0 | 0.7 | 10.0 | 28.1 | 46.4 |
| House Rent | 68.6 | 78.7 | 66.7 | 64.2 | 63.2 | 72.5 | 55.9 | 48.6 | 60.1 | 65.6 | 55.4 | 65.9 |
| Transportation | 49.3 | 56.7 | 69.4 | 57.9 | 52.3 | 46.9 | 46.2 | 46.7 | 47.3 | 37.8 | 50.4 | 66.5 |
| Communication | 18.2 | 18.0 | 51.4 | 25.8 | 17.9 | 34.1 | 18.4 | 9.0 | 29.1 | 18.9 | 19.7 | 38.2 |
| Education | 49.7 | 51.3 | 58.7 | 49.0 | 67.1 | 52.8 | 47.8 | 42.6 | 39.2 | 32.3 | 46.3 | 56.7 |
| Medical Care | 52.1 | 62.6 | 58.0 | 52.6 | 59.7 | 56.2 | 47.9 | 34.3 | 48.0 | 49.5 | 48.9 | 49.3 |
| personal Care | 40.2 | 26.7 | 30.7 | 34.8 | 37.3 | 46.2 | 35.7 | 30.3 | 39.5 | 22.7 | 36.2 | 27.8 |
| Hotel \& Restaurant | 52.1 | 46.7 | 50.0 | 39.0 | 47.3 | 54.8 | 39.8 | 30.7 | 49.7 | 42.2 | 42.7 | 45.0 |
| Others | 25.5 | 22.0 | 37.4 | 18.4 | 13.4 | 21.0 | 18.0 | 18.6 | 16.8 | 5.2 | 26.3 | 24.3 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 8.7 | 6.0 | 8.7 | 4.7 | 8.0 | 5.5 | 9.7 | 8.0 | 3.0 | 1.4 | 2.6 | 3.7 |
| Junior School | 3.1 | 4.0 | 4.0 | 3.2 | 12.4 | 3.1 | 3.7 | 1.7 | 2.0 | 3.1 | 5.8 | 1.1 |
| Senior School | 15.4 | 12.7 | 13.3 | 13.2 | 24.9 | 12.1 | 11.4 | 14.7 | 12.2 | 12.7 | 10.2 | 9.7 |
| Higher non-university education | 39.9 | 47.3 | 44.0 | 36.3 | 67.2 | 34.5 | 28.8 | 33.3 | 49.0 | 41.2 | 44.5 | 40.7 |
| University | 29.4 | 23.3 | 30.0 | 40.5 | 97.0 | 34.1 | 36.8 | 35.0 | 32.4 | 33.7 | 34.7 | 36.1 |
| None | 3.5 | 6.7 | 0.0 | 2.1 | 100.0 | 10.7 | 9.7 | 7.3 | 1.4 | 7.9 | 2.2 | 8.6 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 300 | 200 | 200 | 200 | 250 | 300 | 300 | 300 | 300 | 300 | 300 | 350 |
| Number of Respondents | $\underline{286}$ | 150 | 150 | 190.0 | $\underline{210}$ | $\underline{240}$ | $\underline{299}$ | 300 | 300 | $\underline{291}$ | $\underline{274}$ | 349 |
| Response Rate | 95.3 | 75.0 | 75.0 | 95.0 | 84.0 | 80.0 | 99.7 | 100.0 | 100.0 | 97.0 | 91.3 | 99.7 |

# Consumer Expectations Survey <br> First Quarter 2012 <br> South East Zone 

## Consumer Outlook



Q2 2009 Q3 $2009 Q 42009$ Q1 2010 Q2 2010 Q3 2010 Q4 2010 Q1 2011 Q2 2011 Q3 2011 Q4 2011 Q1 2012

|  | Q2 | , | - | , |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ■ Current Quarter | -26.6 | -33.1 | -29.8 | -13.4 | -14.0 | -11.1 | 4.0 | 2.9 | -3.2 | -6.5 | -11.3 | -20.5 |
| ■ Next Quarter | 20.0 | 22.2 | 19.8 | 24.9 | 27.7 | 22.5 | 35.3 | 37.1 | 33.4 | 40.7 | 26.8 | 25.3 |
| ■ Next 12 months | 24.9 | 26.4 | 15.5 | 28.1 | 37.1 | 32.4 | 43.3 | 38.6 | 45.0 | 41.9 | 27.3 | 25.1 |

Fig 6: South East Consumer Outlook Index

The opinions of the consumers in the North West zone were captured across three dimensions, namely: the country's economic condition, family financial situation, and family income. The overall confidence index of consumer in the North East zone worsened in Q1, 2012. At -15.7, the index fell by 26.3 points below the level attained in the corresponding period of 2011. Similarly, the confidence index on economic conditions, Family Financial situation and Family income at $-19.3,-20.6$ and -12.7 respectively , was worse than the 17.9,-3.1 and 17.0 respectively attained in Q1, 2011.

In the next quarter, consumers are less confident that the zone's economic condition and family financial situation with a lower index of 7.0 and -3.5 percent respectively as against 25.9 and 18.7 percent respectively attained in Q1, 2011. However, the consumers were more optimistic about the family income with index of 77.9 percent as against 70.6 per cent achieved in Q1 2011. Looking ahead to the next 12 months, the indices of the economic condition, Family financial situation and family income are expected to be positive though lower than their level in the corresponding period of 2011, with family income posting the highest index of 56.6 percent in Q1 2012.

The outlook of respondents for the next quarter was not extended to the 12 months ahead, as consumers' confidence across all income groups posted positive indices.

| TABLEF |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South -East Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Zonal Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter | -26.6 | -33.1 | -29.8 | -13.4 | -14.0 | -11.1 | 4.0 | 2.9 | -3.2 | -6.5 | -11.3 | -20.5 |
| Next Quarter | 20.0 | 22.2 | 19.8 | 24.9 | 27.7 | 22.5 | 35.3 | 37.1 | 33.4 | 40.7 | 26.8 | 25.3 |
| Next 12 months | 24.9 | 26.4 | 15.5 | 28.1 | 37.1 | 32.4 | 43.3 | 38.6 | 45.0 | 41.9 | 27.3 | 25.1 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -36.9 | -39.5 | -36.3 | -9.4 | -3.3 | -1.4 | 7.7 | 8.5 | -6.6 | -7.6 | -2.9 | -28.0 |
| Under A 20,000 per month | -41.8 | -36.5 | -40.0 | -7.0 | -25.6 | -10.4 | -3.2 | -8.6 | -11.8 | -16.1 | -11.9 | -41.4 |
| Between A 20,000 and A 50,000 per month | -33.3 | -38.2 | -31.9 | -15.5 | -2.8 | 7.6 | 18.6 | 13.0 | 3.6 | -4.1 | -6.3 | -26.9 |
| Between A50,001 and A100,000 per month | -40.3 | -58.8 | -40.0 | -2.0 | 18.2 | -12.0 | 1.7 | 29.3 | -2.0 | -10.0 | 16.7 | -19.4 |
| Over A 100,000 per month | -47.7 | -42.9 | -50.0 | 0.0 | -10.0 | 25.0 | 6.5 | 0.0 | -26.2 | 31.3 | 8.3 | -22.9 |
| Family Financial Situation | -29.4 | -36.3 | -25.8 | -14.1 | -28.1 | -15.9 | -7.0 | -9.5 | -13.6 | -16.6 | -23.1 | -16.4 |
| Under A 20,000 per month | -28.2 | -31.5 | -18.3 | -18.0 | -4.7 | -33.8 | -7.0 | -11.7 | -22.9 | -25.8 | -45.2 | -8.6 |
| Between A 20,000 and A 50,000 per month | -34.0 | -24.5 | -30.3 | -19.1 | -20.8 | -27.8 | -3.1 | -14.3 | -12.5 | -17.6 | -13.3 | -19.8 |
| Between A 50,001 and A 100,000 per month | -25.0 | -6.5 | -23.3 | 2.0 | 0.0 | -18.0 | -8.3 | 8.5 | -12.2 | 4.3 | -8.3 | -18.5 |
| Over A 100,000 per month | -16.7 | -4.5 | -41.7 | 25.0 | 10.0 | -12.5 | -17.7 | -29.2 | 11.9 | -25.0 | -12.5 | -14.6 |
| Family Income | -13.5 | -23.7 | -27.4 | -16.7 | -10.6 | -16.1 | 11.4 | 9.8 | 10.6 | 4.7 | -7.9 | -17.2 |
| Under A 20,000 per month | -5.1 | -16.5 | -33.3 | -16.0 | -14.0 | -27.3 | -3.8 | -15.6 | 12.5 | -3.2 | -27.0 | -12.1 |
| Between A 20,000 and A 50,000 per month | -15.7 | -27.6 | -17.0 | -25.5 | -1.9 | -5.6 | -9.9 | 27.3 | 5.4 | 2.4 | -6.3 | -21.7 |
| Between A 50,001 and A 100,000 per month | -27.8 | -52.9 | -53.3 | -4.0 | -27.3 | -12.0 | -23.3 | 7.3 | 24.5 | 17.1 | -2.8 | -19.4 |
| Over A 100,000 per month | 4.5 | 0.0 | 0.0 | 50.0 | 0.0 | -16.7 | 25.8 | 41.7 | -14.3 | 37.5 | 66.7 | -4.2 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -4.1 | -8.1 | -5.3 | 14.1 | 30.4 | 24.0 | 29.0 | 38.7 | 42.7 | 34.7 | 4.9 | 18.4 |
| Under A 20,000 per month | -10.6 | -8.7 | -21.1 | 25.8 | 19.1 | 16.7 | 3.8 | 34.8 | 20.8 | 4.9 | -8.3 | -12.0 |
| Between A 20,000 and A 50,000 per month | -6.1 | -4.0 | -1.8 | 3.5 | 26.9 | 29.3 | 39.6 | 41.9 | 46.8 | 45.8 | -2.6 | 13.8 |
| Between A50,001 and A100,000 per month | 4.7 | -14.6 | 11.7 | 25.0 | 44.2 | 20.6 | 28.8 | 35.7 | 37.5 | 40.6 | 35.0 | 40.0 |
| Over $\begin{aligned} & \text { A } 100,000 \\ & \text { per month }\end{aligned}$ | 2.3 | -22.7 | -31.8 | 40.0 | 50.0 | 42.3 | 21.6 | 42.3 | 62.2 | 35.3 | 16.7 | 35.0 |
| Family Financial Situation | 2.3 | -7.6 | -13.7 | -3.8 | 6.5 | 10.8 | 20.7 | 22.6 | 35.4 | 26.3 | 4.7 | -4.4 |
| Under A 20,000 per month | 8.2 | -1.6 | -28.9 | -6.5 | 14.3 | -1.4 | -5.0 | 17.4 | 22.2 | 24.4 | -11.7 | -21.7 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | 3.0 | -6.9 | -3.6 | -2.8 | 2.8 | 17.1 | 16.7 | 18.6 | 36.4 | 22.6 | -5.3 | -12.8 |
| Between A50,001 and A100,000 per month | -1.3 | -25.0 | -30.0 | -4.2 | 18.5 | 11.8 | 42.5 | 36.7 | 35.4 | 33.3 | 32.5 | 13.8 |
| Over A100,000 per month | 4.8 | -9.1 | -18.2 | 0.0 | -16.7 | 38.5 | 37.8 | 15.4 | 45.9 | 29.4 | 46.7 | 13.3 |
| Family Income | 61.7 | 82.2 | 78.4 | 64.4 | 46.3 | 32.8 | 56.1 | 50.0 | 22.2 | 61.1 | 70.7 | 62.0 |
| Under A20,000 per month | 56.0 | 92.1 | 73.7 | 64.5 | 29.4 | 26.1 | 80.0 | 43.5 | 50.0 | 61.0 | 68.3 | 73.9 |
| Between A20,000 and N50,000 per month | 63.8 | 80.5 | 79.3 | 69.4 | 63.5 | 37.1 | 39.2 | 60.5 | 23.4 | 71.4 | 68.4 | 63.3 |
| Between $\mathrm{A} 50,001$ and $\mathrm{N100,000}$ per month | 69.3 | 66.7 | 73.3 | 41.7 | 38.5 | 35.3 | 77.5 | 30.6 | 4.2 | 54.2 | 75.0 | 50.8 |
| Over $\begin{aligned} & \text { (100,000 per month }\end{aligned}$ | 54.5 | 72.7 | 100.0 | 100.0 | 36.4 | 38.5 | 62.2 | 76.9 | 16.2 | 29.4 | 80.0 | 63.3 |
| 4. Consumer outlook indices on economic and family condition: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | 5.8 | 10.1 | 2.2 | 23.9 | 39.9 | 33.1 | 37.6 | 45.6 | 46.2 | 41.1 | 14.9 | 19.8 |
| Under A 20,000 per month | -25.7 | 7.4 | -26.6 | 23.8 | 21.4 | 30.7 | 23.5 | 12.9 | 43.3 | 27.0 | -6.1 | -26.4 |
| Between A 20,000 and A 50,000 per month | 3.4 | 11.2 | 6.6 | 20.1 | 43.1 | 28.8 | 41.4 | 54.5 | 37.8 | 44.2 | 16.5 | 18.4 |
| Between A 50,001 and A 100,000 per month | 22.5 | 10.0 | 23.0 | 31.5 | 55.6 | 33.8 | 48.5 | 47.7 | 50.0 | 35.2 | 21.3 | 36.8 |
| Over $\begin{aligned} & \text { A } 100,000 \\ & \text { per month }\end{aligned}$ | 3.4 | 10.7 | -20.0 | 29.2 | 16.7 | 50.0 | 22.6 | 61.1 | 61.3 | 63.0 | 52.9 | 36.3 |
| Family Financial Situation | 1.0 | 1.6 | -11.6 | 0.7 | 11.4 | 11.8 | 30.8 | 22.1 | 35.8 | 30.5 | 4.7 | 0.4 |
| Under A 20,000 per month | 0.0 | -4.3 | -43.8 | 0.0 | 14.3 | 5.3 | 23.5 | 2.9 | 16.7 | 10.8 | -14.3 | -25.0 |
| Between A 20,000 and A 50,000 per month | -4.2 | 11.2 | -1.9 | 1.4 | 7.8 | 4.5 | 28.0 | 36.4 | 36.6 | 29.1 | -1.2 | -3.8 |
| Between A 50,001 and A 100,000 per month | 11.5 | -8.6 | -10.8 | -3.7 | 19.4 | 12.5 | 25.0 | 24.2 | 37.0 | 38.6 | 22.5 | 1.5 |
| Over $\begin{aligned} & \text { A } 100,000 \\ & \text { per month }\end{aligned}$ | -2.3 | -14.3 | -13.3 | 8.3 | 0.0 | 47.8 | 52.4 | 7.4 | 47.5 | 52.2 | 47.1 | 32.5 |
| Family Income | 68.0 | 67.6 | 55.8 | 59.8 | 60.2 | 52.4 | 61.6 | 48.3 | 53.0 | 54.2 | 62.3 | 55.2 |
| Under A 20,000 per month | 56.9 | 60.6 | 42.2 | 50.0 | 71.4 | 56.1 | 55.9 | 52.9 | 63.3 | 58.1 | 64.3 | -63.5 |
| Between A 20,000 and A 50,000 per month | 68.5 | 69.1 | 52.4 | 63.2 | 63.7 | 52.3 | 62.4 | 60.6 | 61.0 | 58.1 | 65.3 | -83.3 |
| Between A 50,001 and A 100,000 per month | 75.3 | 70.0 | 56.8 | 59.3 | 52.8 | 43.8 | 64.7 | 50.0 | 39.1 | 53.4 | 51.3 | -31.8 |
| Over $\begin{aligned} & \text { ( 100,000 per month }\end{aligned}$ | 68.2 | 75.0 | 30.0 | 58.3 | 50.0 | 58.7 | 59.5 | 7.4 | 45.0 | 34.8 | 67.6 | -24.0 |


| TABLE F |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South -East Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 6.9 | 7.0 | 13.1 | -2.6 | 13.4 | 9.7 | 17.6 | 11.9 | 19.0 | 17.7 | 14.0 | 7.5 |
| Food \& Other household needs | 68.0 | 67.6 | 55.8 | 59.8 | 46.3 | 52.4 | 61.6 | 48.3 | 53.0 | 54.2 | 62.3 | 55.2 |
| Education | 63.6 | 59.0 | 61.1 | 60.3 | 57.7 | 43.8 | 59.1 | 49.2 | 52.8 | 56.8 | 53.1 | 46.8 |
| Debt Payment | -8.0 | 8.1 | 29.0 | -0.8 | 5.7 | 7.8 | -3.0 | -5.1 | -3.8 | -2.7 | 7.3 | -6.4 |
| Medical Expenses | 12.9 | 23.8 | 33.4 | 7.2 | 44.7 | 13.8 | 13.3 | 4.4 | 8.2 | 0.6 | 19.4 | 9.0 |
| Savings | 5.5 | 2.7 | 9.0 | -7.3 | -17.9 | 18.8 | 33.9 | 24.6 | 32.6 | 38.2 | 12.1 | 18.2 |
| Purchase of Appliances | 3.0 | 3.5 | 14.2 | -22.7 | 0.0 | -1.1 | 14.8 | 10.8 | 22.8 | 13.9 | 11.8 | -5.0 |
| Investment | -8.0 | -5.9 | 12.6 | -17.1 | 12.2 | 1.9 | 18.0 | 14.0 | 21.8 | 17.7 | 0.4 | 4.8 |
| Purchase of Consumer durables | 26.2 | 16.7 | 0.0 | 1.5 | -8.9 | 11.0 | 16.7 | 14.0 | 24.8 | 23.2 | 18.8 | 17.8 |
| Purchase of CarMMotor Vehicle | -27.8 | -43.3 | 29.0 | -36.4 | -0.8 | -21.0 | -17.6 | 17.9 | -4.6 | -14.3 | -19.4 | -19.8 |
| Purchase of House | -51.2 | -47.8 | -46.6 | -45.1 | 8.9 | -26.4 | -19.1 | -39.7 | -8.9 | -8.4 | -34.6 | -28.0 |
| Others | -8.6 | -7.3 | -52.9 | -28.1 | -0.8 | 5.7 | 16.5 | -6.7 | 10.1 | 15.8 | 22.8 | -10.2 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 31.0 | 25.6 | 32.0 | 31.6 | 65.8 | 67.2 | 64.5 | 45.2 | 37.8 | 46.0 | 36.9 | 35.0 |
| Consumer Durables | 43.3 | 38.2 | 60.0 | 41.7 | 55.3 | 58.1 | 55.7 | 54.9 | 55.3 | 52.4 | 46.1 | 41.4 |
| Motor Vehicle | 28.3 | 18.5 | 20.5 | 29.7 | 67.9 | 70.4 | 68.4 | 19.7 | 31.7 | 46.5 | 36.7 | 33.0 |
| House \& Lot | 21.4 | 20.2 | 15.5 | 23.3 | 74.2 | 73.2 | 69.3 | 61.1 | 26.5 | 39.1 | 28.0 | 30.5 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 37.5 | 37.7 | 38.2 | 35.8 | 43.8 | 40.0 | 51.5 | 41.5 | 55.9 | 50.4 | 41.9 | 42.8 |
| Consumer Durables | 50.5 | 50.8 | 60.3 | 50.4 | 55.7 | 55.4 | 65.4 | 61.1 | 67.9 | 65.3 | 52.4 | 50.2 |
| Motor Vehicle | 40.7 | 31.0 | 27.0 | 22.3 | 40.3 | 34.7 | 44.2 | 35.0 | 52.6 | 46.7 | 41.6 | 39.4 |
| House \& Lot | 21.4 | 31.2 | 27.5 | 34.7 | 35.4 | 29.8 | 44.9 | 28.6 | 47.4 | 39.1 | 31.8 | 38.8 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | 47.65 | 48.4 | 38.2 | 51.1 | 36.6 | 29.1 | 32.4 | 6.2 | 0.8 | 11.3 | 28.1 | 27.8 |
| Interest Rate Index for Borrowing Money | 14.6 | 28.1 | -15.8 | 18.2 | 18.7 | 10.2 | 11.4 | 7.2 | -13.1 | -4.2 | 6.8 | 16.8 |
| Exchange Rate | -10.9 | -35.6 | 36.3 | -10.6 | -20.3 | -2.1 | 20.7 | 2.2 | 20.2 | -2.1 | -6.2 | -2.0 |
| Change in Price Index | 16.3 | 48.1 | 22.1 | 41.6 | 29.3 | 10.2 | 11.8 | 5.1 | -5.1 | 22.7 | 12.0 | 28.4 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | 38.7 | 88.1 | 64.2 | 68.2 | 39.9 | 24.7 | 62.4 | 38.1 | 29.3 | 50.0 | 70.2 | 50.8 |
| Clothing \& Footwaer | 57.7 | 70.8 | 68.4 | 54.5 | 33.3 | 32.2 | 62.4 | 38.7 | 14.7 | 40.5 | 62.3 | 41.2 |
| Electricity | 54.6 | 57.3 | 58.9 | 50.7 | 23.6 | 22.0 | 46.5 | 44.3 | 19.2 | 43.2 | 54.5 | 49.2 |
| Water | 31.6 | 41.1 | 47.3 | 31.9 | 2.5 | 9.7 | 32.5 | 16.0 | -0.5 | 24.2 | 32.4 | 28.8 |
| House Rent | 79.0 | 76.2 | 82.6 | 78.8 | 60.2 | 47.4 | 71.4 | 66.0 | 30.8 | 57.4 | 74.9 | 58.8 |
| Transportation | 67.1 | 81.7 | 83.1 | 72.8 | 30.9 | 22.1 | 53.6 | 32.5 | 7.6 | 41.6 | 69.7 | 50.4 |
| Communication | 19.6 | 46.5 | 52.1 | 47.0 | 25.2 | 8.1 | 30.4 | 13.9 | -7.6 | 26.9 | 38.2 | 12.8 |
| Education | 70.8 | 73.5 | 61.6 | 69.0 | 57.8 | 39.3 | 57.8 | 58.3 | 23.7 | 43.7 | 54.5 | 33.2 |
| Medical Care | 43.4 | 66.5 | 74.2 | 61.4 | 56.9 | 38.2 | 51.5 | 43.8 | 12.1 | 37.9 | 57.0 | 40.0 |
| personal Care | 27.1 | 47.0 | 42.6 | 43.9 | 38.2 | 8.6 | 41.8 | 40.7 | 15.6 | 30.0 | 36.2 | 31.2 |
| Hotel \& Restaurant | 53.6 | 63.8 | 47.4 | 56.8 | 36.6 | 21.5 | 62.4 | 46.4 | 16.2 | 49.5 | 58.1 | 29.2 |
| Others | 36.3 | 58.9 | 38.4 | 25.0 | 19.5 | 17.2 | 35.0 | 30.4 | 3.5 | 39.5 | 37.2 | 24.0 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 7.1 | 4.9 | 6.3 | 0.0 | 0.0 | 8.1 | 1.7 | 2.1 | 4.0 | 5.8 | 9.9 | 1.2 |
| Junior School | 1.4 | 9.2 | 3.2 | 4.5 | 0.8 | 5.9 | 0.8 | 2.1 | 4.5 | 6.8 | 3.1 | 6.0 |
| Senior School | 25.4 | 16.2 | 22.6 | 12.1 | 12.2 | 24.2 | 12.7 | 21.6 | 18.7 | 28.9 | 31.4 | 18.0 |
| Higher non-university education | 18.3 | 31.9 | 27.4 | 37.1 | 27.6 | 31.7 | 29.5 | 24.2 | 25.8 | 12.6 | 25.7 | 26.0 |
| University | 46.4 | 37.8 | 38.4 | 45.5 | 59.3 | 29.0 | 54.9 | 49.0 | 46.0 | 45.3 | 29.8 | 47.2 |
| None | 0.0 | 0.0 | 2.1 | 0.8 | 0.0 | 1.1 | 0.4 | 1.0 | 1.0 | 0.5 | 0.0 | 1.6 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 300 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 250 |
| Number of Respondents | 295 | 185 | $\underline{190}$ | 132 | 123 | 186 | 187 | 194 | 198 | 190 | 191 | $\underline{250}$ |
| Response Rate | 98.3 | 92.5 | 95.0 | 66.0 | 61.5 | 93.0 | 93.5 | 97.0 | 99.0 | 95.0 | 95.5 | 100.0 |

# Consumer Expectations Survey 

First Quarter 2012
South South Zone

## Consumer Outlook



Fig 7: South South Consumer Outlook Index

The respondents views in this zone were captured across three dimensions, namely: - the country's economic condition, family financial situation, and family income. The confidence index on economic conditions, family financial income and family income at $-12.9,-22.4$ and -18.6 percent was lower than the $16.8,-20.4$ and 22.3 percent attained in the corresponding quarter of 2011. At -18.0 the overall outlook for consumers was lower by -24.2 per cent below the level attained in the corresponding period of 2011. However, the consumers' unfavourable outlook on the zone was as a result of the less optimism in the economic condition, family financial situation and family income in the current quarter.

In the next quarter, consumers remain optimistic that the zone's Economic condition and family income would be enhanced, with positive index of 40.3 and 56.3 respectively percent as against 31.2 and 50.6 respectively percent in Q1 2011, while the zone's family financial situation is expected to decline to 8.3 percent relative to the 21.7 points, recorded in the corresponding quarter a year earlier. The indices of the three measured indicators in the next 12 months, are expected to be positive, with family income at 56.3 percent posting the highest index.

From the results, the consumers' confidence across all income groups posted positive optimistic indices showing the positive view of respondents for the next quarter and the next 12 months.

TABLE G

| TABLE G |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South-South Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year |  | 2009 |  |  |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Zonal Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter | -31.8 | -19.7 | -28.6 | -2.3 | -16.9 | -4.2 | -5.7 | 6.2 | 9.0 | 3.0 | 2.6 | -18.0 |
| Next Quarter | 11.0 | 26.1 | -21.8 | 25.6 | 17.8 | 24.7 | 30.9 | 34.5 | 44.3 | 29.6 | 36.7 | 34.7 |
| Next 12 months | 13.9 | 26.6 | 11.8 | 32.2 | 25.8 | 40.4 | 32.7 | 37.0 | 44.8 | 33.4 | 30.2 | 33.9 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -37.0 | -37.1 | -41.3 | 1.2 | -21.5 | 1.4 | 10.3 | 16.8 | 21.1 | 14.9 | 8.3 | -12.9 |
| Under A 20,000 per month | -34.1 | -37.0 | -59.2 | 3.7 | -34.1 | 15.1 | -9.5 | 11.4 | 25.0 | -25.9 | -15.0 | -23.1 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | -39.0 | -37.7 | -13.3 | 16.7 | -8.0 | 2.3 | 15.7 | 23.0 | 19.3 | 22.3 | 18.4 | -5.4 |
| Between A50,001 and A100,000 per month | -53.6 | -38.6 | -48.4 | 26.1 | -20.0 | -2.6 | 21.4 | 14.4 | 21.4 | 21.0 | 7.7 | -6.2 |
| Over A 100,000 per month | -22.2 | -32.4 | -100.0 | 1.2 | 10.0 | -37.5 | 15.6 | 11.7 | 21.1 | 15.8 | 9.1 | -31.7 |
| Family Financial Situation | -20.5 | -10.3 | -7.7 | -1.9 | -19.8 | -13.9 | -28.1 | -20.4 | -17.0 | -17.9 | -16.9 | -22.4 |
| Under $\mathrm{A} 20,000$ per month | -17.1 | -9.0 | -17.5 | -11.8 | -4.9 | -14.2 | -17.6 | -31.4 | -7.8 | -16.7 | -18.3 | -34.3 |
| Between A 20,000 and A 50,000 per month | -20.6 | -5.0 | -5.1 | 2.8 | -28.0 | -18.9 | -20.4 | -31.8 | -29.5 | -19.9 | -30.9 | -18.0 |
| Between A 50,001 and A 100,000 per month | -21.4 | 0.0 | 3.1 | -8.3 | -10.0 | -31.6 | -28.6 | -10.0 | -10.2 | -11.0 | -13.5 | -26.7 |
| Over A 100,000 per month | -22.2 | -1.5 | 100.0 | 6.5 | 50.0 | -6.3 | 3.1 | 5.0 | 10.5 | -26.3 | 7.6 | -11.0 |
| Family Income | -37.8 | -11.9 | -36.7 | -6.2 | -9.3 | 0.0 | 0.7 | 22.3 | 22.9 | 12.1 | 16.4 | -18.6 |
| Under A 20,000 per month | -41.5 | -10.9 | -48.3 | -20.6 | -12.2 | 41.5 | -16.2 | 8.6 | 12.5 | 0.0 | 13.3 | -13.0 |
| Between A 20,000 and A 50,000 per month | -47.1 | -20.8 | -24.5 | 3.7 | 4.0 | -16.7 | 9.3 | 25.7 | 22.7 | 16.5 | 20.6 | -21.6 |
| Between A 50,001 and A 100,000 per month | -14.3 | 11.4 | -31.3 | 5.6 | -33.3 | -7.9 | 7.1 | 28.9 | 30.6 | 18.0 | 21.2 | -5.5 |
| Over A 100,000 per month | -11.1 | -35.3 | -100.0 | -17.4 | 20.0 | -50.0 | 0.0 | 20.0 | 21.1 | -10.5 | 3.0 | -41.5 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -11.5 | 2.3 | -13.4 | 10.9 | -3.5 | 20.9 | 32.3 | 31.2 | 43.6 | 44.7 | 21.5 | 40.3 |
| Under A 20,000 per month | 35.0 | -2.9 | -29.5 | -1.9 | -21.4 | 51.2 | 23.5 | 17.2 | 36.0 | 25.0 | -8.3 | 62.8 |
| Between A 20,000 and A 50,000 per month | -11.9 | -7.5 | -8.2 | -2.7 | -4.8 | 22.1 | 12.1 | 34.7 | 35.5 | 34.2 | 30.7 | 37.5 |
| Between A50,001 and A100,000 per month | -17.3 | 21.1 | -2.8 | 48.0 | 16.7 | 34.5 | 39.5 | 24.5 | 51.8 | 57.8 | 17.9 | 41.5 |
| Over A 100,000 per month | 22.7 | 5.6 | 0.0 | 19.0 | 16.7 | 37.0 | 34.9 | 43.3 | 51.4 | 49.0 | 29.4 | 25.0 |
| Family Financial Situation | -31.9 | -2.0 | -30.3 | 3.1 | -1.2 | 13.9 | 15.7 | 21.7 | 25.0 | 3.0 | 9.3 | 7.6 |
| Under $\mathrm{N} 20,000$ per month | -35.5 | -2.9 | -48.3 | 0.0 | 14.3 | 23.3 | 0.0 | 20.7 | 12.0 | -30.0 | -22.2 | 7.0 |
| Between A 20,000 and A50,000 per month | -40.3 | -1.7 | -24.5 | 3.6 | 0.0 | 19.2 | 15.2 | 16.9 | 21.7 | -5.5 | 13.6 | 9.4 |
| Between A50,001 and A100,000 per month | -23.1 | 2.6 | -31.3 | 4.0 | -22.2 | 1.8 | 26.3 | 21.6 | 38.6 | 14.1 | 10.0 | 5.7 |
| Over A100,000 per month | 9.1 | -11.1 | -100.0 | 4.8 | 16.7 | 13.0 | 16.3 | 28.9 | 18.9 | 7.8 | 15.7 | 7.7 |
| Family Income | 76.3 | 78.1 | -21.8 | 62.7 | 58.2 | 39.3 | 44.7 | 50.6 | 64.4 | 41.2 | 79.2 | 56.3 |
| Under A20,000 per month | 80.6 | 77.1 | 49.1 | 70.4 | 53.6 | 25.6 | 52.9 | 58.6 | 44.0 | 70.0 | 61.1 | 30.2 |
| Between A20,000 and N50,000 per month | 77.6 | 80.0 | 44.6 | 60.7 | 41.9 | 25.0 | 48.5 | 39.0 | 62.3 | 61.6 | 84.1 | 53.1 |
| Between A50,001 and A100,000 per month | 65.4 | 81.6 | 48.3 | 68.0 | 72.2 | 38.2 | 50.0 | 54.9 | 78.9 | 35.9 | 85.7 | 63.6 |
| Over A 100,000 per month | 81.8 | 66.7 | -5.9 | 52.4 | 100.0 | 100.0 | 58.1 | 55.6 | 59.5 | 17.6 | 72.5 | 71.2 |
| 4. Consumer outlook indices on economic and family condition: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -0.7 | 16.3 | 2.1 | 17.9 | 12.2 | 34.9 | 37.0 | 35.9 | 52.1 | 35.9 | 25.1 | 42.6 |
| Under A 20,000 per month | 3.7 | 8.8 | 0.0 | 2.8 | -20.0 | 51.9 | 12.2 | 3.6 | 46.4 | -25.0 | -54.5 | 54.2 |
| Between A 20,000 and A 50,000 per month | -6.5 | 9.5 | 0.0 | 4.5 | 18.8 | 42.1 | 22.6 | 42.4 | 46.0 | 50.0 | 32.1 | 33.8 |
| Between A 50,001 and A 100,000 per month | -7.4 | 16.7 | 6.1 | 40.6 | 16.7 | 27.0 | 31.4 | 37.5 | 55.9 | 27.2 | 24.1 | 52.1 |
| Over A 100,000 per month | 22.2 | 32.3 | 16.7 | 29.2 | 38.5 | 19.7 | 21.0 | 34.6 | 54.2 | 38.3 | 34.0 | 34.0 |
| Family Financial Situation | -24.4 | 2.6 | -22.6 | 3.9 | -1.2 | 23.1 | 15.2 | 14.7 | 20.2 | 11.1 | 10.9 | 6.1 |
| Under A 20,000 per month | -25.0 | -23.5 | -25.0 | -11.1 | 5.0 | 63.0 | 54.5 | 7.1 | 0.0 | 50.0 | -18.2 | 11.1 |
| Between A 20,000 and A 50,000 per month | -32.3 | 3.4 | -13.8 | 5.5 | 6.3 | 12.7 | 12.9 | 7.6 | -2.0 | 26.7 | 16.7 | -7.8 |
| Between A 50,001 and A 100,000 per month | -34.6 | 4.4 | -31.7 | 12.5 | -23.8 | 6.0 | 28.6 | 5.8 | 32.9 | -5.9 | -5.2 | 9.6 |
| Over A 100,000 per month | 16.7 | 12.9 | -33.3 | 0.0 | 7.7 | 36.4 | 11.3 | 34.6 | 29.2 | 13.6 | 25.0 | 13.9 |
| Family Income | 66.7 | 61.0 | 56.0 | 74.7 | 66.3 | 63.3 | 46.0 | 60.3 | 62.3 | 53.3 | 54.6 | 52.9 |
| Under A 20,000 per month | 66.1 | 52.9 | 57.5 | 86.1 | 70.0 | 50.0 | 45.5 | 39.3 | 67.9 | 87.5 | 45.5 | 34.7 |
| Between A 20,000 and A 50,000 per month | 73.0 | 62.9 | 55.2 | 83.6 | 67.2 | 74.6 | 67.7 | 49.2 | 49.0 | 51.1 | 47.6 | 53.2 |
| Between A 50,001 and A 100,000 per month | 68.5 | 56.7 | 54.9 | 67.2 | 64.3 | 50.0 | 64.3 | 64.4 | 66.4 | 62.5 | 52.6 | 48.9 |
| Over A 100,000 per month | 47.2 | 67.7 | 66.7 | 56.3 | 61.5 | 72.7 | 39.3 | 76.0 | 67.7 | 46.3 | 61.8 | 66.7 |


| TABLE G |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South-South Zone    <br> CONSUMER EXPECTATIONS SURVEY    <br>  2009 2010  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 1.5 | 14.6 | -12.9 | 11.9 | 16.6 | 16.8 | 23.3 | 17.7 | 20.5 | 18.7 | 19.5 |  |
| Food \& Other household needs | 66.7 | 14.6 | 56.0 | 74.7 | 58.2 | 63.3 | 46.0 | 60.3 | 62.3 | 53.3 | 54.6 | 52.9 |
| Education | 55.8 | 61.0 | 47.6 | 60.1 | 50.0 | 42.2 | 35.2 | 53.0 | 48.1 | 46.5 | 54.7 | 45.4 |
| Debt Payment | -1.9 | 62.6 | -23.2 | 5.1 | 11.6 | 0.1 | 5.6 | 2.3 | 2.2 | 5.1 | 0.6 | 5.0 |
| Medical Expenses | 34.8 | -6.0 | 34.6 | 26.0 | 52.3 | 7.3 | 7.6 | 6.0 | 23.2 | 5.0 | 3.4 | 11.1 |
| Savings | 34.8 | 22.3 | -18.7 | 21.7 | -34.9 | 37.3 | 28.6 | 25.5 | 40.7 | 29.7 | 29.1 | 11.7 |
| Purchase of Appliances | -26.7 | 23.5 | -24.7 | -8.9 | 12.7 | 1.8 | 19.4 | 1.9 | 8.8 | 12.6 | 12.6 | -4.3 |
| Investment | -26.3 | -4.7 | -38.4 | -0.4 | 2.4 | 21.4 | 45.0 | 7.3 | 26.9 | 20.6 | 30.9 | 12.8 |
| Purchase of Consumer durables | -2.7 | 30.8 | -7.4 | 13.3 | 0.0 | 29.0 | 27.2 | 9.6 | 24.0 | 26.9 | 22.4 | 20.1 |
| Purchase of Car/Motor Vehicle | -47.0 | 12.1 | -69.8 | -33.7 | 11.6 | -16.2 | 3.7 | 5.5 | -13.3 | -10.0 | 2.8 | -12.9 |
| Purchase of House | -58.1 | -29.5 | -76.4 | -49.9 | 12.8 | -18.2 | 16.5 | 20.9 | -7.0 | -2.7 | -7.2 | -10.8 |
| Others | -12.6 | -26.4 | -21.5 | 22.5 | 5.8 | 16.8 | 21.7 | 2.7 | 9.9 | 18.8 | 11.0 | -2.3 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 20.2 | 31.1 | 15.4 | 30.4 | 74.3 | 63.8 | 60.4 | 60.6 | 55.2 | 46.7 | 46.5 | 40.7 |
| Consumer Durables | 31.1 | 44.1 | 31.7 | 46.9 | 54.7 | 50.0 | 57.6 | 61.2 | 61.5 | 56.1 | 58.2 | 40.7 |
| Motor Vehicle | 16.5 | 24.6 | 6.7 | 25.4 | 83.4 | 69.9 | 59.5 | 59.8 | 42.7 | 40.2 | 41.6 | 40.5 |
| House \& Lot | 13.0 | 24.5 | 7.7 | 19.0 | 84.9 | 71.4 | 64.1 | 60.9 | 61.6 | 43.8 | 39.6 | 41.0 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 23.8 | 42.2 | 21.4 | 32.9 | 32.8 | 44.5 | 45.8 | 49.2 | 55.2 | 39.9 | 52.4 | 54.7 |
| Consumer Durables | 37.8 | 51.3 | 38.7 | 52.0 | 50.6 | 57.0 | 50.4 | 57.4 | 60.1 | 55.6 | 55.5 | 53.1 |
| Motor Vehicle | 18.7 | 36.6 | 13.2 | 20.3 | 22.1 | 38.3 | 42.8 | 44.2 | 52.0 | 30.1 | 50.0 | 49.2 |
| House \& Lot | 14.8 | 38.7 | 12.4 | 26.4 | 25.6 | 38.3 | 44.4 | 46.2 | 53.6 | 34.1 | 51.8 | 61.9 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | 57.4 | 49.1 | 56.0 | 46.5 | 57.0 | 26.6 | 23.7 | 30.2 | 14.8 | 4.5 | 31.5 | 13.3 |
| Interest Rate Index for Borrowing Money | 33.3 | 7.3 | -62.0 | 25.5 | 23.3 | 4.0 | 10.5 | 2.1 | -7.5 | -27.1 | 21.9 | 12.9 |
| Exchange Rate | -57.1 | -25.1 | 12.0 | -18.6 | -37.2 | 6.9 | 26.0 | 3.3 | 2.6 | -5.0 | -5.5 | 4.0 |
| Change in Price Index | 45.2 | 32.4 | -9.8 | 24.8 | 44.2 | 28.9 | 9.2 | 19.0 | 18.7 | -20.1 | 12.5 | 25.8 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | 60.7 | 65.5 | 83.1 | 62.8 | 51.1 | 22.0 | 37.5 | 29.4 | 59.6 | 35.7 | 67.7 | 45.2 |
| Clothing \& Footwaer | 43.7 | 51.0 | 65.5 | 51.2 | 45.4 | 27.2 | 39.5 | 37.0 | 61.7 | 39.7 | 61.7 | 45.8 |
| Electricity | 28.9 | 46.4 | 45.1 | 17.8 | 50.0 | 21.4 | 32.9 | 46.8 | 50.0 | 45.7 | 54.6 | 50.2 |
| Water | 20 | 15.9 | -5.0 | 27.9 | 16.3 | 10.9 | 24.3 | 27.7 | -6.4 | 18.1 | 36.6 | 16.2 |
| House Rent | 69.6 | 88.1 | 61.9 | 71.3 | 81.4 | 72.2 | 70.4 | 60.8 | 79.8 | 47.7 | 77.1 | 76.7 |
| Transportation | 72.6 | 58.9 | 41.5 | 53.5 | 50.0 | 33.0 | 46.8 | 35.9 | 45.2 | 33.2 | 61.7 | 59.9 |
| Communication | 23.7 | 10.6 | 24.7 | 11.6 | 37.2 | 4.6 | 29.6 | 26.1 | 30.9 | 38.7 | 38.8 | 13.6 |
| Education | 60 | 47.7 | 49.3 | 45.0 | 46.5 | 37.0 | 47.4 | 46.8 | 62.8 | 26.7 | 60.1 | 47.7 |
| Medical Care | 45.9 | 43.1 | 54.3 | 31.0 | 55.8 | 38.0 | 51.3 | 43.5 | 59.6 | 35.7 | 59.0 | 41.9 |
| personal Care | 37 | 43.0 | 52.1 | 12.4 | 25.6 | 34.1 | 42.1 | 40.2 | 34.0 | 32.2 | 48.1 | 35.5 |
| Hotel \& Restaurant | 43.7 | 72.2 | 71.1 | 13.1 | 54.7 | 35.9 | 51.3 | 27.7 | 42.0 | 10.0 | 53.6 | 33.7 |
| Others | 30.4 | 53.0 | 45.1 | 0.8 | 33.7 | 5.2 | 31.5 | 18.5 | 17.5 | 14.5 | 32.8 | 16.1 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 8.9 | 8.6 | 15.5 | 11.6 | 14.0 | 11.0 | 7.9 | 0.5 | 2.1 | 3.0 | 1.1 | 7.5 |
| Junior School | 3.7 | 2.0 | 4.9 | 0.0 | 5.8 | 2.3 | 15.1 | 4.9 | 4.3 | 4.0 | 2.2 | 2.2 |
| Senior School | 14.8 | 20.5 | 31.7 | 41.9 | 25.6 | 26.0 | 27.0 | 30.4 | 22.9 | 28.6 | 13.1 | 24.4 |
| Higher non-university education | 45.9 | 29.1 | 21.8 | 15.5 | 19.8 | 20.8 | 19.1 | 28.3 | 26.1 | 27.6 | 25.7 | 20.4 |
| University | 26.7 | 38.4 | 23.9 | 25.6 | 32.6 | 39.9 | 30.3 | 35.9 | 42.6 | 34.7 | 56.3 | 41.2 |
| None | 0.0 | 1.3 | 0.7 | 5.4 | 2.3 | 0.0 | 0.7 | 0.0 | 2.1 | 2.0 | 1.1 | 4.3 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 300 | 160 | 160 | 160 | 160 | 200 | 200 | 200 | 200 | 200 | 200 | 300 |
| Number of Respondents | $\underline{135}$ | 151 | 142 | $\underline{129}$ | 86 | $\underline{173}$ | 152 | 184 | 188 | $\underline{199}$ | 183 | $\underline{279}$ |
| Response Rate | 45.0 | 94.4 | 88.8 | 80.6 | 53.8 | 86.5 | 76.0 | 92.0 | 94.0 | 99.5 | 91.5 | 93.0 |

## Consumer Expectations Survey

First Quarter 2012
South West Zone

## Consumer Outlook



Fig 8: South West Consumer Outlook Index

The consumers in the zone opinions were captured across three dimensions, namely: - the country's economic condition, family financial situation, and family income. The confidence index on economic conditions and family income at -15.5 and 1.3 percent was lower than the 14.5 and 22.5 percent attained in the corresponding quarter of 2011. However, the family financial situation index at -3.9 percent in Q1 2012 was higher than -16.3 percent by 12.1 per cent recorded in Q1 2011. At -6.0 index points, the consumers' overall unfavourable stance in the current quarter was as a result of deterioration in the economic condition and family income as revealed in the current quarter consumers' outlook index points of -6.0 percent compared to 6.9 percent recorded in the corresponding quarter a year ago.

In the next quarter, consumers are of the belief that the zone's economic condition and family financial situation would get worse, with lower optimistic index of 33.1 and 11.7 percent relative to 46.3 and 42.0 percent, respectively, attained in the corresponding quarter of 2011. However, the consumers outlook on the family income at 61.3 percent achieved in Q1 2012 was more than the 42.7 percent recorded in Q1, 2011. The next 12 months indices of the three measured indicators are expected to be positive, with family income at 57.3 percent posting the highest index.

The positive outlook of respondents for the next quarter was extended to the 12 months ahead, as consumers' confidence across all income groups posted optimistic indices.

| TABLE H |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South -West ZoneCONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Zonal Consumer Outlook: Composite Index |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter | -20.9 | -16.1 | -15.9 | -12.0 | -4.7 | -2.8 | 9.6 | 6.9 | 14.0 | 10.1 | -3.3 | -6.0 |
| Next Quarter | 25.8 | 23.6 | 24.9 | 25.3 | 29.8 | 29.5 | 39.7 | 43.7 | 37.8 | 38.6 | 35.0 | 31.7 |
| Next 12 months | 22.8 | 31.3 | 22.9 | 33.2 | 35.0 | 37.7 | 52.3 | 50.0 | 55.0 | 48.1 | 46.0 | 34.3 |
| 2. Consumer outlook indices on the current economic and family condition: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -48.9 | -37.7 | -38.0 | -36.9 | -20.8 | -3.6 | 3.8 | 14.5 | 3.8 | 15.1 | -2.3 | -15.5 |
| Under A 20,000 per month | -52.1 | -34.0 | -24.4 | -24.2 | -12.5 | 6.6 | 2.9 | 9.2 | -4.3 | 7.7 | -18.9 | -8.3 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -54.1 | -42.5 | -23.4 | -33.1 | -32.5 | 2.7 | 0.5 | 19.7 | 13.5 | 10.3 | 5.7 | -12.3 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | -41.5 | -33.8 | -42.0 | -38.8 | -4.9 | -13.6 | 13.3 | 2.9 | 8.5 | 28.0 | 10.5 | -10.2 |
| Over A 100,000 per month | -33.7 | -40.3 | -59.6 | -56.0 | -19.4 | -8.5 | 3.6 | 18.6 | -3.1 | 8.7 | -22.9 | -28.3 |
| Family Financial Situation | -11.7 | -7.3 | -11.6 | -10.0 | -10.0 | -14.5 | -10.1 | -16.3 | 1.2 | -6.4 | -22.6 | -3.9 |
| Under A 20,000 per month | -19.4 | -18.6 | -8.5 | -4.2 | -3.3 | -17.0 | -18.8 | -15.0 | -4.3 | -9.6 | -61.7 | -6.0 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -11.9 | -23.7 | -12.9 | -8.8 | -11.2 | -3.3 | -13.5 | -13.2 | -10.7 | -4.1 | -40.4 | -7.1 |
| Between A 50,001 and A 100,000 per month | -3.1 | 5.4 | -10.7 | -10.2 | -7.3 | -26.4 | -22.4 | -17.3 | 7.6 | -8.1 | -17.3 | -0.5 |
| Over A 100,000 per month | 3.3 | -8.1 | -13.2 | -19.0 | -20.8 | 1.8 | 12.9 | -30.0 | -7.1 | -3.8 | -27.3 | -3.6 |
| Family Income | -2.0 | -3.2 | 1.9 | 10.9 | 16.7 | 9.8 | 35.1 | 22.5 | 37.2 | 21.5 | 14.9 | 1.3 |
| Under A 20,000 per month | -20.5 | 2.0 | -7.0 | 1.7 | -8.3 | 9.4 | 31.9 | 15.0 | 27.6 | 21.2 | 6.1 | 14.3 |
| Between A 20,000 and A 50,000 per month | 9.2 | -3.3 | 7.0 | 20.0 | 36.9 | 1.1 | 32.4 | 28.4 | 28.1 | 24.7 | 16.2 | 3.9 |
| Between A 50,001 and A 100,000 per month | 4.6 | -5.4 | 6.0 | 20.4 | 34.1 | 7.1 | 18.4 | 17.3 | 28.8 | 12.9 | 30.3 | 0.0 |
| Over A 100,000 per month | 4.3 | -6.5 | -2.0 | -2.0 | -19.4 | 22.0 | 54.3 | 17.1 | 56.1 | 30.8 | -5.7 | -6.0 |
| 3. Consumer outlook indices on economic and family condition: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -10.5 | -4.3 | -4.6 | -1.1 | 6.7 | 27.5 | 35.3 | 46.3 | 50.0 | 46.4 | 28.3 | 22.2 |
| Under $\mathrm{A} 20,000$ per month | -13.4 | -25.0 | -6.9 | -1.5 | 13.6 | 26.4 | 34.7 | 36.8 | 36.3 | 50.0 | 22.1 | 32.1 |
| Between A 20,000 and A 50,000 per month | -16.2 | -12.2 | 0.9 | -3.6 | 5.7 | 29.9 | 35.5 | 43.9 | 55.1 | 51.2 | 40.0 | 18.8 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | -1.1 | 11.0 | 6.6 | 12.7 | 18.9 | 19.3 | 19.4 | 56.9 | 44.9 | 47.3 | 24.7 | 15.3 |
| Over A 100,000 per month | 0.0 | 2.5 | -16.0 | -13.1 | -9.1 | 32.0 | 44.6 | 52.3 | 55.2 | 36.2 | 16.3 | 29.3 |
| Family Financial Situation | 8.3 | 5.6 | 11.1 | 15.4 | 26.2 | 22.2 | 43.1 | 42.0 | 49.7 | 34.0 | 29.5 | 11.7 |
| Under A 20,000 per month | -8.1 | 13.9 | 0.0 | 26.5 | 31.8 | 13.9 | 36.7 | 35.8 | 45.1 | 34.8 | 27.9 | -10.7 |
| Between A 20,000 and A50,000 per month | 10.4 | 4.7 | 10.0 | 4.3 | 33.0 | 22.7 | 50.4 | 40.5 | 46.1 | 40.7 | 32.0 | 10.0 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | 27.2 | -1.5 | 16.0 | 33.8 | 54.7 | 10.7 | 2.0 | 43.1 | 39.0 | 30.1 | 29.9 | 18.4 |
| Over A100,000 per month | 6.1 | 10.2 | -2.0 | 1.5 | -16.4 | 34.8 | 60.7 | 53.5 | 61.0 | 30.4 | 25.0 | 12.8 |
| Family Income | 79.6 | 69.5 | 68.1 | 61.5 | 56.6 | 38.7 | 40.8 | 42.7 | 13.8 | 35.4 | 47.1 | 61.3 |
| Under A20,000 per month | 81.4 | 60.8 | 38.9 | 70.6 | 50.0 | 38.9 | 28.6 | 37.7 | -13.7 | 19.6 | 16.3 | 75.0 |
| Between A20,000 and N50,000 per month | 84.0 | 69.9 | 61.8 | 53.6 | 64.8 | 55.7 | 53.0 | 44.6 | 23.6 | 34.9 | 46.0 | 58.8 |
| Between $\mathrm{A} 50,001$ and $\mathrm{A} 100,000$ per month | 80.6 | 71.6 | 83.0 | 63.4 | 66.0 | 54.7 | 65.3 | 39.7 | 33.9 | 53.8 | 60.9 | 56.1 |
| Over A 100,000 per month | 65.2 | 77.4 | 76.4 | 63.1 | 40.0 | 6.7 | 16.7 | 46.5 | 7.6 | 21.7 | 51.9 | 64.9 |
| 4. Consumer outlook indices on economic and family condition: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Economic Condition | -1.6 | 13.9 | -3.0 | 5.9 | 23.3 | 35.9 | 52.7 | 53.4 | 59.7 | 48.8 | 43.0 | 28.5 |
| Under A 20,000 per month | -11.1 | -24.1 | 5.4 | 14.3 | 42.9 | 41.4 | 43.9 | 45.1 | 59.5 | 51.4 | 56.2 | 30.6 |
| Between A 20,000 and $\mathrm{A} 50,000$ per month | -14.1 | -19.7 | -15.2 | 4.8 | 23.9 | 25.3 | 52.1 | 53.8 | 56.9 | 53.8 | 96.4 | 28.1 |
| Between A 50,001 and A 100,000 per month | 15.5 | 9.2 | 14.0 | 25.0 | 33.1 | 52.7 | 56.4 | 52.0 | 64.0 | 48.5 | 62.9 | 29.2 |
| Over A 100,000 per month | 15.7 | 19.2 | -7.9 | -9.3 | -1.9 | 30.7 | 53.7 | 62.3 | 59.1 | 43.2 | 41.0 | 27.7 |
| Family Financial Situation | 7.6 | 10.4 | 17.6 | 24.3 | 26.3 | 27.3 | 51.5 | 41.4 | 52.6 | 35.7 | 36.1 | 17.0 |
| Under $\begin{aligned} & \text { 20,000 per month }\end{aligned}$ | 0.0 | 13.8 | 3.0 | 28.6 | 40.0 | 31.4 | 31.7 | 31.4 | 48.6 | 31.4 | 21.6 | 0.0 |
| Between A 20,000 and A 50,000 per month | 10.5 | 11.8 | 10.0 | 9.7 | 23.3 | 23.0 | 58.9 | 41.9 | 51.4 | 43.8 | 38.9 | 31.5 |
| Between A 50,001 and A 100,000 per month | 13.9 | 0.0 | 14.0 | 39.3 | 45.2 | 25.7 | 42.3 | 42.6 | 29.4 | 38.8 | 34.4 | 14.8 |
| Over A 100,000 per month | 2.4 | 17.8 | 11.0 | 23.3 | 0.0 | 30.7 | 60.7 | 47.4 | 66.7 | 25.9 | 42.9 | 11.9 |
| Family Income | 62.3 | 69.5 | 54.1 | 69.5 | 55.5 | 50.0 | 52.7 | 55.2 | 52.7 | 59.9 | 58.9 | 57.3 |
| Under A 20,000 per month | 59.9 | 61.5 | 46.4 | 50.0 | 55.7 | 31.4 | 58.5 | 70.6 | 52.7 | 19.5 | 58.1 | 47.2 |
| Between $\mathrm{A} 20,000$ and $\mathrm{A} 50,000$ per month | 64.9 | 71.1 | 61.6 | 58.1 | 52.8 | 45.4 | 52.7 | 52.7 | 62.5 | 53.0 | 60.4 | 57.5 |
| Between A 50,001 and A 100,000 per month | 60.7 | 69.0 | 59.0 | 56.3 | 62.1 | 56.8 | 48.7 | 51.5 | 47.1 | 58.0 | 57.8 | 59.3 |
| Over A 100,000 per month | 63.9 | 76.7 | 48.8 | 61.6 | 51.9 | 55.4 | 53.3 | 51.8 | 49.6 | 45.5 | 59.1 | 56.9 |


| TABLE H |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South -West Zone CONSUMER EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| Year <br> Quarter | 2009 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
|  | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Confidence Index on Amount of Expenditures: Next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Average | 14.3 | 4.0 | 13.1 | 13.6 | 9.0 | 13.1 | 20.8 | 5.1 | 23.2 | 20.6 | 24.5 | 14.7 |
| Food \& Other household needs | 62.3 | 61.5 | 54.1 | 57.8 | 56.6 | 50.0 | 52.7 | 55.2 | 52.7 | 59.9 | 58.9 | 57.3 |
| Education | 60.0 | 56.4 | 62.3 | 63.2 | 50.4 | 57.2 | 59.0 | 6.8 | 53.7 | 60.8 | 60.3 | 58.1 |
| Debt Payment | -0.7 | -22.3 | -7.1 | -25.6 | -2.1 | -20.1 | -34.0 | -44.7 | -34.7 | -22.5 | -9.4 | -3.5 |
| Medical Expenses | 10.2 | -17.5 | -1.9 | -19.3 | 23.7 | -12.9 | -27.8 | -41.2 | -34.3 | -25.2 | -19.9 | -13.9 |
| Savings | 20.3 | 10.4 | 16.8 | 16.8 | -20.8 | 30.0 | 36.0 | 15.2 | 40.4 | 28.0 | 29.0 | 21.7 |
| Purchase of Appliances | -0.1 | -11.5 | -1.5 | 8.0 | -2.9 | 13.6 | 18.2 | 19.8 | 26.4 | 17.2 | 23.8 | 4.0 |
| Investment | 9.1 | 3.4 | 0.0 | 11.7 | -12.9 | 13.2 | 31.7 | 17.9 | 43.1 | 27.2 | 34.6 | 12.5 |
| Purchase of Consumer durables | 10.2 | 6.6 | 16.0 | 18.4 | 0.0 | 15.6 | 31.1 | 13.2 | 33.9 | 30.0 | 37.5 | 23.0 |
| Purchase of Car/Motor Vehicle | -7.3 | -11.8 | 4.3 | 9.4 | -3.8 | 1.9 | 28.1 | 20.5 | 22.1 | 17.7 | 15.3 | 0.1 |
| Purchase of House | -12.3 | -15.0 | -4.6 | -5.1 | 0.0 | -8.1 | 14.6 | -23.4 | 22.6 | 17.7 | 13.5 | -1.2 |
| Others | 5.3 | -16.0 | 6.0 | 14.4 | 10.4 | 3.4 | 19.2 | 17.4 | 30.0 | 16.1 | 26.3 | 3.2 |
| 6. Buying Conditions Index: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Conditions Index | 38.8 | 45.1 | 46.0 | 49.5 | 61.3 | 53.4 | 59.2 | 59.9 | 53.7 | 61.4 | 53.8 | 49.0 |
| Consumer Durables | 49.0 | 48.4 | 51.0 | 55.5 | 58.4 | 54.9 | 67.6 | 61.3 | 68.6 | 60.8 | 57.5 | 50.7 |
| Motor Vehicle | 35.6 | 43.8 | 43.7 | 48.4 | 59.3 | 52.7 | 55.7 | 60.7 | 56.5 | 55.6 | 53.5 | 47.7 |
| House \& Lot | 31.9 | 43.3 | 43.3 | 44.8 | 66.1 | 52.6 | 54.5 | 57.8 | 36.0 | 67.9 | 50.5 | 48.8 |
| 7. Buying Intention Index: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Buying Intentions Index | 44.6 | 45.2 | 58.1 | 56.6 | 56.6 | 59.0 | 67.7 | 67.0 | 59.5 | 60.9 | 62.4 | 57.7 |
| Consumer Durables | 53.8 | 32.0 | 58.8 | 62.2 | 63.2 | 61.1 | 75.8 | 70.7 | 76.3 | 65.8 | 68.1 | 58.5 |
| Motor Vehicle | 41.2 | 52.5 | 64.2 | 54.8 | 53.0 | 56.5 | 65.2 | 66.8 | 40.0 | 62.1 | 60.2 | 58.7 |
| House \& Lot | 38.9 | 51.2 | 51.3 | 52.7 | 53.8 | 59.4 | 62.05 | 63.5 | 62.1 | 54.8 | 59.0 | 55.9 |
| 8. Indices on Selected Economic Indicators: Next 12 Months |  |  |  |  |  |  |  |  |  |  |  |  |
| Unemployment Rate Index | 51.95 | 33.3 | 30.3 | 33.05 | 35.2 | 15.7 | 7.7 | 9.5 | 24.2 | 6.8 | 10.0 | 25.7 |
| Interest Rate Index for Borrowing Money | 16.3 | 8.1 | -23.6 | 15.5 | 15.4 | 3.7 | -19.1 | -0.7 | -30.9 | 26.9 | 5.7 | 27.0 |
| Exchange Rate | -33.3 | -19.7 | 25.4 | -27.6 | -13.3 | 18.2 | 38.4 | 34.1 | 44.8 | 14.7 | 19.8 | 14.0 |
| Change in Price Index | 28.2 | 20.1 | 14.3 | 21.3 | 0.8 | 0.3 | 0.4 | 0.7 | 15.5 | 37.5 | 17.0 | 25.6 |
| 9. Sectors Contribution to price changes over the next 12 months |  |  |  |  |  |  |  |  |  |  |  |  |
| Food | 66.7 | 68.7 | 62.5 | 57.7 | 66.2 | 43.1 | 26.4 | 29.1 | 12.9 | 24.5 | 50.7 | 61.3 |
| Clothing \& Footwaer | 59.8 | 40.9 | 52.3 | 58.1 | 50.5 | 27.2 | 3.3 | 17.9 | 5.6 | 33.3 | 28.3 | 37.0 |
| Electricity | 51.5 | 37.7 | 44.5 | 41.5 | 48.4 | 24.2 | 11.1 | 31.5 | 3.6 | 13.0 | 37.6 | 52.0 |
| Water | 35 | 25.7 | 24.1 | 25.6 | 28.8 | 8.1 | 6.0 | 15.9 | 5.9 | 45.6 | 10.0 | 29.3 |
| House Rent | 80.2 | 64.7 | 60.7 | 64.5 | 63.7 | 55.5 | 43.5 | 37.8 | 27.0 | 33.6 | 49.3 | 66.6 |
| Transportation | 68.5 | 60.3 | 50.4 | 48.5 | 52.0 | 38.0 | 38.2 | 31.2 | 10.2 | 19.0 | 40.5 | 64.0 |
| Communication | 34.8 | 13.7 | 13.4 | 21.8 | 20.8 | 18.5 | 4.3 | 13.3 | 1.4 | 36.1 | 16.7 | 41.3 |
| Education | 70 | 56.7 | 38.0 | 43.1 | 48.3 | 39.8 | 34.8 | 38.4 | 14.8 | 29.3 | 44.3 | 60.6 |
| Medical Care | 45.2 | 45.7 | 27.3 | 23.5 | 30.5 | 22.9 | 17.7 | 30.8 | 7.6 | 20.4 | 28.3 | 60.0 |
| personal Care | 40.2 | 36.9 | 18.6 | 32.6 | 32.5 | 17.5 | 16.1 | 25.5 | 3.9 | 33.0 | 27.6 | 27.0 |
| Hotel \& Restaurant | 42.0 | 41.3 | 23.2 | 25.5 | 23.3 | 12.8 | 23.7 | 23.5 | 14.8 | 18.0 | 33.3 | 40.0 |
| Others | 28.2 | 35.3 | 7.9 | 0.8 | 19.5 | 5.4 | 16.0 | 25.8 | 8.2 |  | 20.6 | 35.0 |
| 10. Percentage of Respondents by Educational Attainment |  |  |  |  |  |  |  |  |  |  |  |  |
| Primary School | 7.4 | 3.2 | 4.6 | 7.1 | 5.0 | 2.7 | 8.7 | 5.0 | 3.9 | 5.4 | 6.7 | 2.3 |
| Junior School | 5.7 | 4.4 | 6.0 | 9.2 | 8.8 | 8.4 | 9.4 | 1.0 | 5.6 | 5.4 | 6.4 | 6.3 |
| Senior School | 24.6 | 20.1 | 21.3 | 28.0 | 24.6 | 19.9 | 24.7 | 29.1 | 23.4 | 19.7 | 21.6 | 16.0 |
| Higher non-university education | 26.1 | 26.5 | 30.1 | 25.9 | 26.7 | 28.3 | 22.7 | 30.5 | 29.9 | 28.9 | 29.4 | 23.7 |
| University | 34.3 | 44.6 | 36.6 | 28.0 | 31.7 | 40.4 | 33.8 | 33.8 | 35.9 | 36.1 | 33.7 | 48.3 |
| None | 1.3 | 0.8 | 1.4 | 1.7 | 3.3 | 0.3 | 0.7 | 0.7 | 1.3 | 4.4 | 2.1 | 3.3 |
| 11. Total Sample Households and Response Rate |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Sample Households | 500 | 250 | 250 | 250 | 250 | 300 | 300 | 300 | 300 | 300 | 300.0 | 300 |
| Number of Respondents | 460 | 249 | $\underline{216}$ | 239 | 240 | $\underline{297}$ | $\underline{299}$ | 300 | 299 | 294 | 282 | 300 |
| Response Rate | 92.0 | 99.6 | 86.4 | 95.6 | 96.0 | 99.0 | 99.7 | 100.0 | 99.7 | 98.0 | 94.0 | 100.0 |

## Business Expectations Survey

## 1st Quarter 2012



Business Constraints

## EXECUTIVE SUMMARY

The First Quarter 2012 Business Expectations Survey (BES) was carried out between February 6 -10, 2012, with a sampled size of 1850 business enterprises nationwide and a response rate of 94.4 per cent. The sectors covered during the exercise includes Industrial, Construction, Wholesale/Retail Trade and Services.

The highlights of the BES report are as follows:

1. Business outlook of respondents is less optimistic in Q1 and Q2 2012 .
2. The expected drivers for the less optimism on the macro economy in the current quarter, could be attributed to the moderation in the industrial, wholesale/retail and services sectors indices which dropped to 11.6, 2.5 and 18.3 index points, respectively, in the current quarter.
3. The worsening access to credit by firms reduced their financial conditions in Q1 2012.
4. Insufficient power supply, high interest rate, financial problems, economic climate and competition among others were cited by the respondent firms as major constraints limiting business activities in country.
5. The respondent firms expected a stronger naira in the current quarter, and a quarter ahead. However, the inflation and borrowing rates are expected to rise in the current and next quarter.

## Business Expectations Survey First Quarter, 2012

The Q1, 2012 Business Expectations Survey (BES) ${ }^{1}$ was conducted during the period February $6-10,2012$. A total number of 1,850 firms were surveyed nationwide, drawn from the updated survey frames of both the Central Bank of Nigeria (CBN) and the National Bureau of Statistics (NBS). The survey produced 94.4 per cent response rate compared with 95.1 per cent in the preceding quarter.
The Map and Table A below show the sampled states, the sample size and the percentage response rate of the survey.

## About the Survey

MAP 1

The response rate from the 1,850 firms surveyed was 94.4 per cent

TABLE A


| $\begin{array}{l}\text { ZONE }\end{array}$ | $\begin{array}{r}\text { SAMPLE STATE }\end{array}$ | $\begin{array}{r}\text { Q1 2012 SAMPLE } \\ \text { SIZE }\end{array}$ | $\begin{array}{r}\text { Q1 2012 } \\ \text { RESPONSES }\end{array}$ |
| :--- | :--- | ---: | ---: | ---: |
| Rorth Central |  |  |  |
| RESPONSE |  |  |  |
| RATE (\%) |  |  |  |$\}$

[^1]Respondents were drawn from the Industrial, Construction, Wholesale/Retail Trade, and Services made up of: Financial Intermediation, Hotels and Restaurants, Renting and Business Activities and Community and Social Services.
The overall response rate for the quarter, at 94.4 per cent was 0.7 point lower than the level attained in the previous quarter but 0.4 point higher than the level in the corresponding period of 2011. A breakdown of the responses received by type of business showed that about 21.7 per cent of the respondents were importers, 3.1 per cent exporters, while 8.2 per cent were those with dual roles (importers and exporters). "Neither importer nor exporter" category of the respondents accounted for 67.0 per cent (Table B sections $16 \& 8$ ).

## Overall Business Outlook on the Macro economy

Business outlook continue to be less optimistic in both Q1 and Q2 2012


Fig. 1 National Overall Business Outlook Index (Q2 2008- Q1 2012)

Respondent firms were slightly less optimistic on the macro economy in the quarter under review as overall confidence index ( Cl$)^{2}$ dropped to 10.1 index points, down by 13.5 points below the level achieved in the previous quarter. Similarly, respondents were less optimistic about the macro economy in the next quarter, as the overall confidence index dropped slightly to 52.2 points, down by 1.6 points below the current quarter expectations (Fig. 1).

The expected drivers for less optimism on the macro economy in the current quarter, may likely be the slight moderation in the industrial, wholesale/retail and services indices which dropped to $11.6,2.5$ and 18.3 index points, respectively. The less optimism on the macro economy in the next quarter is expected to be moderated by the likely upswing in the construction sector which may inch up by 17.2 per cent to 21.4 index points in the quarter (Fig. 2).

[^2]

|  | Industrial | Construction | Wholesale/Retail | Services |
| :--- | :---: | :---: | :---: | :---: |
| ■Q1 2012 | 11.6 | 21.4 | 2.5 | 18.3 |
| $\square$ Next Quarter | 49.3 | 56.1 | 53.5 | 52.4 |

Fig.2: Overall Business Outlook Index on the Macroeconomy by Sectors: Next Quarter

## Macro economy outlook by type and size of business

## Optimism on the macro economy in the quarter is heightened by the upswing in the "Exporter" type businesses.

The drivers by type of business for the less optimism on the macro economy in the current quarter, are the moderation in the "importer" and "neither importer nor exporter" type indices which dropped to 4.5 and 9.5 index points, respectively. The optimism on the macro economy in the quarter is heightened by the upswing in the "Exporter" type indices which inched up to 29.6 index points in the quarter (Table B section 12).

The percentage distribution of respondent firms by type of business shows that "neither importer nor exporter" constitutes the highest percentage of respondents ( 67 per cent), followed by "importer" (21.7 per cent), "both importer and exporter" (8.2 per cent) and "exporter" ( 3.1 per cent) (Table B section 16).

The drivers by size of business for the less optimism on the macro economy in the current quarter, is the moderation in small, medium and large firm size index which dropped to $8.9,12.3$ and 15.9 index points respectively from 20.3, 28.8 and 39.7 points achieved in the preceding quarter (Table B section 14).

The percentage distribution of respondent firms by size of business shows that small size firms constitutes the highest percentage of respondents ( 76.9 per cent), followed by medium size firms (14.4 per cent), and large size firms ( 8.6 per cent) (Table B section 17).

Business Outlook Index on the Macro Economy by Sector


Fig.3a: Current Quarter Business Outlook Index by Sector Q2 2008-Q1 2012


Fig. 3b: Current Quarter Business Outlook Index by Sector Q2 2008-Q1 2012

Business sentiment was significantly upbeat in the construction sector in the current quarter. At 21.4 points, it rose by 17.2 index points above the level in the preceding quarter. The industrial, wholesale /retail and services sectors were however downbeat, their indices fell to 11.6, 2.5, and 18.3 points below their levels in the preceding quarter (Figs. 3a and 3b).

The distribution of respondent firms by sector of business shows that services sector constitutes the highest number of respondents (794), followed by wholesale/retail (475), industrial (379) and construction (98) (Table B section 18).
The outlook of respondent firms across all the sectors for the next quarter (Q2, 2012), remained positive, though at varying degrees. The construction sector had the highest index point (56.1), while the industrial sector had the lowest index point (49.3) (Table B section 3).

## Business Confidence on Own Operations by Sector



Fig. 3c: Current Quarter Business Outlook Index on Own Operations by Sector Q2 2008-Q1 2012


Fig. 3d: Current Quarter Business Outlook Index on Own Operations by Sector Q2 2008-Q1 2012

Respondent firms in the construction sector were more optimistic on own operations in the quarter under review as the business confidence index inched up to 23.5 index points, up by 13.6 points above the level achieved in the previous quarter. Similarly, respondents in the industrial and wholesales/retail sectors were also optimistic on own operations as the business confidence index increased to 14.8 and 15.6 index points, respectively above the levels achieved in the preceding quarter. However, the respondent firms in the services sector were less optimistic on own operations in the quarter under review as the business confidence index dipped to 17.3 index points, down from 25.0 points below the level achieved in the previous quarter (Figs. 3c \& 3d).

> Average Capacity Utilization decreased in the current quarter.

Reduction in access to credit by firms worsened their financial conditions in Q1, 2012.

The average capacity utilization index (CUI) at 19.7 points in Q1, 2012, declined by 4.7 and 15.5 points compared with the 24.4 and 35.2 points achieved a quarter ago and the corresponding period of 2011 (Fig. 4).


Fig. 4 Volume and Average Capacity Utilization Index (Q2 2008-Q1 2012)

## Access to Credit and Financial Condition

Access to credit of respondents firms declined in Q1 2012, as the credit access index dropped to 1.7 points from 6.3 index points recorded in the preceding quarter. This resulted in a downswing in volume of business activity, volume of total order book and financial condition indices which plunged to 17.1, 14.5 and 14.8 index points, respectively (Table B section 5).

Similarly, the financial condition index declined to 14.8 index points in the current quarter, down by 2.3 index points from the 17.1 index points recorded in the preceding quarter. The downswing in the index was largely driven by services sectors with which indices dropped to 17.3 points from the 25.0 points achieved in the previous quarter, indicating declines in their internal liquidity positions. However, the financial condition of the industrial, construction and wholesale/retail sectors at 14.8, 23.5 and 15.6 index points, showed an upswing when compared with the preceding quarter index (Fig. 5).

The Volume of Business Activities plunged down in Q1 2012, but optimistic in the next quarter.


Fig. 5: Business Outlook Index on own operations: Access to Credit versus Financial Condition

The outlook of the firms on the volume of business activity and total order book index plunged down in Q1, 2012 . At 17.1 and 14.5 points, the volume of business activity index and volume of total order book index declined by 7.9 and 3.1 points, respectively compared with their levels in Q4, 2011 (Table B section 5). However, the outlook for the volume of business activity for the next quarter is expected to be optimistic with a diffusion index of 68.1 points, which was more than 62.8 points attained in the preceding quarter (Fig. 6a).


Fig. 6a: Employment Outlook and Volume of Business Activity Indices
Next Quarter

## Employment and Expansion Plans

In the quarter under review, the employment index dipped slightly by 0.3 per cent to 46.6 points, below the level recorded in Q4, 2011. Favourable employment prospects were expected in all the sectors. The construction sector with 54.1 index points was the most optimistic, followed by the service sector, with 50.1 points. The industrial and wholesale/retail trade sector followed closely with 46.2 and 45.7 points, respectively (Table B sections 6\&7).
On the analysis of businesses with expansion plans, 51.0 per cent of the respondent firms in the construction sector indicated that they have expansion plans in the next quarter. Similarly, of the total respondent firms in wholesale/retail trade, industrial and services sectors $36.8,29.8$ and 27.7 per cent, respectively indicated interest in expanding their business in the next quarter (Table B section 8).

## Business Constraints

Insufficient power supply, high interest rate, financial problems, unfavourable economic climate and unclear economic laws among others remain major threats to business in Nigeria.

The respondent firms expected the Naira to remain strong in Q1 and Q2 2012.

The respondent firms emphasized, insufficient power supply (64.6) index points), high interest rate ( 53.4 index points), financial problems (48.4 index points), unfavourable economic climate (44.8 index points), competition (39.5) and unclear economic laws (38.6 index points) as the major factors among others, restraining the business activity in the current quarter (Fig. 6b).

## Expectations on Exchange Rate



Fig. 6c: N/\$ Exchange Rate Index Q2 2008-Q1 2012

Respondent firms expected the naira to remain strong in the current and next quarters, as the confidence indices remained positive at 2.1 and 20.8 points in Q1 and Q2 2012, respectively (Fig. 6c).

## Expectations on Inflation and Borrowing Rates

Inflation rate is expected to rise in both the current and next quarters.

In both the current and the next quarters, the respondent firms expected borrowing rate to rise

Fig. 7 Inflation Rate Index (Q2 2008-Q1 2012)
The inflation rate index stood at 33.5 and 15.2 per cent in the current and next quarters, respectively, compared with 16.0 and 10.1 per cent recorded in the preceding quarters of 2011, respectively. The positive confidence index for inflation rate indicated that inflation would be expected to rise in both the current and the next quarters (Fig 7 ).


Fig.8: Borrowing Rate Index
In both the current and the next quarters, the respondent firms anticipated that the rate of borrowing would rise. The confidence indices fell to 19.6 and 4.5 points but remain positive in the current and next quarters from 21.3 and 7.8 points in the fourth quarter of 2011. This implies unfavourable borrowing rate for both Q1 and Q2, 2012 indicating rising borrowing rates for the two periods (Fig. 8).

## TABLEB

## business expectations survey

National

| Year | 2008 |  |  | 2010 |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |

1. Overall Business Outlook on the Macroeconomy

Confidence Index: All Sectors

## Current Quarter

| Notional | 10.2 | 15.0 | 3.8 | -1.2 | -8.6 | -6.4 | -1.9 | 10.0 | 12.3 | 18.4 | 30.1 | 38.6 | 41.1 | 23.9 | 23.6 | 10.1 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- | :--- |
| Noth Central | 25.3 | 30.2 | 60.3 | 30.4 | 0.9 | -8.6 | 4.9 | 29.4 | 9.5 | 27.6 | 30.2 | 31.2 | 62.9 | 50.5 | 31.8 | 6.4 |
| Noth East | 0.0 | 8.7 | 12.0 | 3.3 | 4.6 | 34.4 | 2.4 | -15.0 | 15.5 | 36.0 | 56.2 | 55.7 | 58.3 | 37.7 | 30.7 | 39.0 |
| Noth West | 25.0 | 38.6 | -10.9 | -8.8 | -2.2 | -14.3 | -6.3 | 17.2 | 24.1 | 36.5 | 34.9 | 37.0 | 35.2 | 27.9 | 31.7 | 2.4 |
| South East | -21.8 | -8.7 | -10.3 | -6.3 | -25.8 | -17.6 | -15.9 | 8.4 | 37.1 | -12.2 | 34.0 | 35.1 | 7.9 | 9.4 | -1.6 | -0.4 |
| South South | 344.1 | 10.4 | 14.5 | 6.1 | 17.0 | 5.7 | -6.4 | 20.7 | -3.5 | 1.2 | 21.7 | 44.4 | 40.0 | 7.0 | 14.1 | -3.6 |
| South West | 8.5 | 9.0 | -25.4 | -19.7 | -2.5 | -14.0 | 8.6 | -4.7 | -4.6 | 14.3 | 8.1 | 31.3 | 40.6 | 11.5 | 28.4 | 18.6 |

## Next Quarter

| National | 63.7 | 558.8 | 39.7 | 45.5 | 46.2 | 48.2 | 46.6 | 45.0 | 55.1 | 52.1 | 54.4 | 59.8 | 59.5 | 55.5 | 53.8 | 52.2 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Notrh Central | 67.4 | 66.9 | 79.4 | 73.8 | 52.8 | 52.9 | 53.0 | 64.2 | 52.4 | 45.3 | 47.7 | 50.7 | 52.3 | 45.0 | 49.2 | 56.1 |
| Noth East | 60.0 | 52.2 | 36.9 | 39.1 | 43.1 | 81.7 | 50.0 | 75.0 | 66.6 | 37.0 | 35.6 | 50.0 | 54.3 | 37.7 | 38.2 | 44.4 |
| North West | 76.2 | 62.7 | 188.9 | 32.5 | 42.9 | 43.6 | 52.8 | 61.7 | 62.0 | 70.7 | 67.7 | 68.3 | 62.9 | 54.7 | 60.4 | 34.4 |
| South East | 77.5 | 53.6 | 19.8 | 25.4 | 59.7 | 40.7 | 25.0 | 50.7 | 70.4 | 32.0 | 61.9 | 61.6 | 42.6 | 51.6 | 29.8 | 54.1 |
| South South | 85.4 | 61.2 | 45.2 | 40.3 | -2.9 | 41.1 | 47.9 | 50.6 | 48.3 | 64.6 | 69.8 | 63.5 | 68.4 | 73.7 | 65.4 | 58.3 |
| South West | 46.4 | 55.1 | 31.5 | 30.1 | 42.2 | 44.7 | 53.5 | 9.5 | 40.5 | 57.7 | 48.9 | 61.6 | 70.3 | 67.1 | 69.6 | 65.0 |


| 2.Business Outlook Index on the Macroeconomy by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 21.7 | 14.9 | -7.0 | -11.9 | -19.0 | -13.1 | -6.5 | 10.3 | 16.9 | 17.4 | 24.2 | 40.1 | 34.7 | 12.5 | 25.5 | 11.6 |
| Constructionsector | 5.2 | 43.8 | 12.9 | 5.3 | -17.4 | -16.7 | 6.7 | 17.1 | 7.8 | 11.9 | 11.3 | 40.0 | 28.8 | 25.7 | 4.2 | 21.4 |
| Wholesale and Retail Trade | -12.3 | 16.1 | 6.7 | 1.6 | -4.2 | 3.7 | -8.6 | 1.7 | 8.5 | 12.6 | 31.9 | 27.7 | 37.2 | 18.2 | 17.8 | 2.5 |
| Services Secto of which: | 14.7 | 11.6 | -4.9 | 3.4 | 0.0 | -1.1 | 5.9 | 11.9 | 4.4 | 27.9 | 35.3 | 49.3 | 56.0 | 36.4 | 36.4 | 18.3 |
| Financial Intermediation | 44.4 | 36.4 | -21.1 | -15.8 | -16.7 | -30.8 | -11.1 | 42.3 | 40.0 | 35.9 | 48.5 | 55.8 | 55.6 | 30.2 | -2.3 | -26.3 |
| Hotels and Restarants | 8.5 | 16.3 | 12.3 | 0.0 | -1.4 | 6.3 | 17.0 | 11.4 | 10.9 | 13.0 | 30.1 | 25.6 | 27.2 | 23.8 | 28.1 | 5.1 |
| Renting and Business Activities | 34.0 | -16.1 | 34.4 | 18.2 | -25.0 | -3.1 | -4.5 | 8.0 | 25.0 | 32.0 | 28.6 | 18.2 | 30.6 | 41.7 | 5.6 | -1.9 |
| Community and Social Sevices | 78.6 | -24.1 | 25.4 | 11.1 | 4.2 | -9.1 | -12.9 | 4.3 | 17.4 | 12.0 | 25.0 | 15.8 | 12.5 | 3.8 | 7.1 | 27.3 |


| 3. Business Outlok I Index on the Macroeconomy by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 68.1 | 58.8 | 37.6 | 42.4 | 45.1 | 45.1 | 50.4 | 48.5 | 57.6 | 53.8 | 54.6 | 53.3 | 62.1 | 55.1 | 54.7 | 49.3 |
| Construction Sector | 63.6 | 79.5 | 65.6 | 65.8 | 56.5 | 31.3 | 53.3 | 39.0 | 45.1 | 73.1 | 41.5 | 67.7 | 69.7 | 62.9 | 46.5 | 56.1 |
| Wholesale and Retail Trade | 77.2 | 57.8 | 40.6 | 48.9 | 50.7 | 46.3 | 34.9 | 34.5 | 56.0 | 47.1 | 61.6 | 64.8 | 54.8 | 60.4 | 51.2 | 53.5 |
| Senices Sector of which: | 54.7 | 50.0 | 31.7 | 33.9 | 37.2 | 55.6 | 39.9 | 35.8 | 47.1 | 44.9 | 44.4 | 58.4 | 51.7 | 44.4 | 54.8 | 52.4 |
| Financial Intermediation | 55.6 | 72.7 | 36.8 | 26.3 | 50.0 | 23.1 | 27.8 | 73.1 | 53.3 | 71.8 | 66.7 | 62.8 | 91.7 | 79.1 | 54.5 | 52.6 |
| Hotels and Restarants | 72.0 | 62.6 | 47.4 | 58.3 | 57.5 | 63.5 | 68.2 | 59.5 | 61.8 | 57.0 | 66.2 | 69.0 | 69.6 | 59.0 | 62.8 | 56.2 |
| Renting and Business Activities | 88.7 | 51.6 | 59.4 | 39.4 | 25.0 | 50.0 | 50.0 | 56.0 | 57.1 | 61.2 | 53.6 | 60.6 | 72.2 | 77.8 | 61.1 | 41.5 |
| Community and Social Serices | 93.3 | 55.2 | 29.3 | 51.4 | 37.5 | 45.5 | 58.1 | 56.5 | 60.9 | 52.0 | 68.8 | 52.6 | 81.3 | 57.7 | 28.6 | 50.0 |


| 4. Business Confidence Index on Own Operations by Sector Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 21.3 | 12.8 | -2.7 | 4.1 | 1.5 | -4.0 | -10.2 | 4.2 | 7.0 | 11.8 | 14.4 | 24.5 | 22.1 | -9.5 | 12.5 | 14.8 |
| Construction Sector | 66.2 | 20.8 | -12.5 | 0.0 | 4.3 | -2.1 | -20.0 | -2.4 | 0.0 | 7.5 | 9.4 | 24.6 | 15.2 | 14.3 | 9.9 | 23.5 |
| Wholesale and Retail Trade | 29.7 | 3.8 | 9.4 | 1.6 | 8.5 | 10.6 | -2.7 | -1.1 | 7.1 | 4.2 | 23.9 | 15.4 | 18.9 | 10.9 | 15.0 | 15.6 |
| Serices Sector | -4.6 | 16.4 | 15.9 | 6.7 | 5.1 | 7.8 | 9.2 | -12.7 | -2.9 | 6.5 | 11.9 | 23.6 | 24.5 | 9.3 | 25.0 | 17.3 |

## TABLE B

BUSINESS EXPECTATIONS SURVEY
National

| Year | 2008 |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 5. Business Outlook Index on Own Operations: CWrrent Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business activity Index | 21.5 | 24.2 | 15.1 | 6.9 | 10.7 | 3.6 | 3.5 | 4.6 | 16.4 | 19.3 | 30.0 | 32.5 | 32.0 | 21.8 | 25.0 | 17.1 |
| Volume of Total Order Book Index | 2.3 | 22.7 | 12.3 | 9.5 | 6.3 | 2.2 | 2.7 | 1.2 | 11.8 | 14.0 | 24.8 | 25.5 | 22.8 | 11.1 | 17.6 | 14.5 |
| Credit Access Index | 3.0 | -0.5 | -6.9 | -9.3 | -6.8 | -7.2 | -18.0 | -20.7 | 8.8 | -5.8 | 1.0 | 7.5 | 13.3 | 0.7 | 6.3 | 1.7 |
| Financial Condition Index | 18.6 | 12.7 | 7.9 | 4.4 | 4.6 | 1.0 | -2.1 | -0.3 | 8.1 | 9.1 | 17.0 | 22.9 | 22.0 | 7.0 | 17.1 | 14.8 |
| Average Capactiy Utilization | 77.4 | 21.3 | 19.4 | 11.7 | 15.2 | 10.4 | 7.8 | 13.0 | 17.5 | 22.5 | 33.0 | 35.2 | 33.0 | 16.6 | 24.4 | 19.7 |
| 6. Business Outlook Index on Own Operations: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 46.2 | 74.8 | 57.2 | 67.2 | 67.7 | 62.0 | 64.4 | 55.6 | 71.9 | 65.6 | 66.8 | 68.8 | 68.5 | 64.2 | 62.8 | 68.1 |
| Employment Outlook Index | 70.6 | 44.6 | 39.6 | 31.2 | 39.9 | 36.5 | 32.0 | 31.3 | 40.1 | 45.7 | 51.4 | 52.3 | 50.5 | 48.7 | 46.9 | 46.6 |
| 7. Employment Outlook Index on Own Operations by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector | 51.7 | 40.1 | 37.4 | 18.2 | 34.6 | 29.7 | 31.2 | 34.7 | 29.6 | 40.0 | 45.7 | 41.4 | 46.4 | 40.0 | 41.6 | 46.2 |
| Construction Settor | 39.8 | 56.2 | 59.4 | 47.4 | 21.7 | 25.0 | 53.3 | 43.9 | 58.8 | 46.3 | 47.2 | 55.4 | 48.5 | 47.1 | 47.9 | 54.1 |
| Wholesale and Retail Trade | 29.6 | 47.8 | 80.6 | 24.7 | 45.5 | 40.1 | 28.0 | 19.2 | 44.7 | 41.0 | 47.8 | 53.2 | 46.0 | 50.2 | 47.5 | 45.7 |
| Services Settor | 52.6 | 45.3 | 73.1 | 41.3 | 43.0 | 46.9 | 35.5 | 33.6 | 44.1 | 56.5 | 64.4 | 64.5 | 58.1 | 55.1 | 56.9 | 50.1 |
| 8. Business with Expansion Plans in per cent): Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector | 75.6 | 70.0 | 61.5 | 61.1 | 57.1 | 55.9 | 52.9 | 63.0 | 35.8 | 27.6 | 29.4 | 13.5 | 25.5 | 14.1 | 19.8 | 29.8 |
| Construction Sector | 69.7 | 68.5 | 59.4 | 68.4 | 39.1 | 62.5 | 70.0 | 58.5 | 52.9 | 52.2 | 24.5 | 32.3 | 0.0 | 20.0 | 46.5 | 51.0 |
| Wholesale and Retail Trade | 43.9 | 67.2 | 60.6 | 61.9 | 64.3 | 63.1 | 59.1 | 67.2 | 50.4 | 38.1 | 30.4 | 31.8 | 20.5 | 30.7 | 38.0 | 36.8 |
| Services Sector of which: | 75.4 | 72.1 | 67.5 | 66.4 | 71.1 | 68.9 | 63.2 | 58.2 | 52.9 | 28.9 | 35.0 | 34.0 | 18.1 | 34.6 | 23.9 | 27.7 |
| Financial Intermediation | 77.8 | 63.6 | 73.7 | 78.9 | 58.3 | 69.2 | 61.1 | 61.5 | 73.3 | 28.2 | 45.5 | 30.2 | 66.7 | 34.9 | 50.0 | 36.8 |
| Hotes and Restaurants | 82.9 | 69.7 | 63.2 | 66.7 | 54.1 | 66.7 | 62.5 | 67.1 | 41.8 | 18.0 | 14.7 | 25.6 | 8.8 | 1.6 | 20.7 | 23.6 |
| Renting and Business Activities | 64.2 | 71.0 | 71.9 | 87.9 | 1000 | 84.4 | 77.3 | 52.0 | 57.1 | 79.6 | 42.9 | 51.5 | 72.2 | 66.7 | 77.8 | 62.3 |
| Communityand Social Serices | 86.7 | 51.7 | 72.9 | 56.9 | 50.0 | 70.5 | 51.6 | 52.2 | 21.7 | 20.0 | 50.0 | 5.3 | 0.0 | 38.5 | 14.3 | 36.4 |


| 9. Business Constraints: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| High Interest Rate | 58.1 | 57.2 | 55.4 | 56.4 | 63.8 | 54.8 | 59.1 | 64.2 | 62.8 | 58.6 | 56.2 | 53.1 | 56.0 | 48.8 | 51.2 | 53.4 |
| Unclear Economic Laws | 36.1 | 35.2 | 35.4 | 35.2 | 41.7 | 34.9 | 37.1 | 45.6 | 45.8 | 42.5 | 37.0 | 33.7 | 35.9 | 32.5 | 34.0 | 38.6 |
| Lack of Equipment | 16.3 | 5.0 | 13.6 | 17.1 | 18.2 | 18.1 | 18.1 | 31.2 | 25.2 | 26.9 | 24.8 | 17.2 | 25.3 | 22.4 | 22.4 | 22.3 |
| Insufficient Demand | 9.9 | 2.6 | 13.9 | 19.8 | 22.6 | 19.0 | 23.0 | 23.3 | 30.4 | 30.1 | 26.0 | 18.2 | 23.6 | 22.8 | 24.4 | 30.6 |
| Access to Credit | 26.5 | 18.7 | 23.0 | 23.2 | 31.4 | 34.0 | 39.8 | 39.2 | 36.7 | 47.9 | 44.9 | 35.6 | 40.3 | 36.8 | 40.9 | 34.4 |
| Financial Problems | 42.1 | 41.6 | 41.2 | 45.4 | 48.8 | 46.7 | 51.1 | 60.0 | 51.9 | 49.4 | 49.7 | 46.9 | 47.9 | 48.2 | 46.0 | 48.4 |
| Competition | 34.2 | 32.7 | 38.1 | 34.4 | 39.8 | 31.1 | 32.3 | 29.1 | 41.9 | 34.9 | 31.2 | 28.2 | 35.8 | 38.3 | 37.9 | 39.5 |
| Labor Problems | -14.3 | -16.6 | -8.5 | -8.1 | 0.8 | -0.2 | -1.3 | 5.8 | 6.2 | 6.8 | 2.7 | 4.8 | 6.8 | 10.6 | 6.2 | 8.5 |
| Lack of Materials Input | 5.4 | -2.9 | 10.2 | 11.2 | 11.6 | 8.7 | 9.3 | 20.6 | 18.7 | 15.6 | 13.7 | 8.3 | 15.9 | 15.6 | 18.7 | 20.6 |
| Unfavourable Political Climate | 17.6 | 13.9 | 23.7 | 28.7 | 29.3 | -11.3 | 32.0 | 36.6 | 33.2 | 36.6 | 30.3 | 21.9 | 27.1 | 30.9 | 27.5 | 35.1 |
| Unfavourable Economic Climate | 43.4 | 37.5 | 42.0 | 45.5 | 49.1 | 42.6 | 48.5 | 48.1 | 47.5 | 52.1 | 42.2 | 37.3 | 38.9 | 41.0 | 38.4 | 44.8 |
| Insufficient Power Supply | 68.5 | 68.5 | 60.8 | 58.0 | 71.0 | 66.2 | 70.5 | 77.2 | 72.7 | 75.7 | 72.8 | 63.6 | 74.1 | 72.8 | 66.2 | 64.6 |
| 10. Business Expectation Index on Selected Economic Indicators: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N/\$ Exchange Rate | 14.8 | 17.8 | -5.4 | -6.3 | 12.4 | -6.2 | -3.1 | 3.3 | -2.4 | 8.5 | 5.1 | 19.6 | 13.7 | 12.4 | 8.9 | 2.1 |
| Inflation Rate | 24.7 | 22.2 | 23.0 | 18 | 24.8 | 25.1 | 16.2 | 8.7 | 8.5 | 8.9 | 1.0 | 2.1 | 9.2 | 17.9 | 16.0 | 33.5 |
| Borrowing Rate | -3.5 | -2.9 | 12.0 | -2.5 | -3.5 | 4.3 | -2.9 | -14.0 | 3.1 | -5.4 | 2.1 | 9.6 | -2.1 | 11.7 | 21.3 | 19.6 |
| 11. Business Expectation Index on Selected Economic Indicators: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N/\$ Exchange Rate | 28.6 | 24.9 | 3.5 | 5.5 | 8.1 | 16.4 | 11.3 | 10.8 | 25.2 | 7.4 | 6.5 | 26.0 | 10.3 | 13.9 | 16.4 | 20.8 |
| Inflation Rate | -3.5 | -2.9 | 12.0 | 6.6 | -14.2 | 6.5 |  | -11.0 | 3.9 | 9.2 | -7.6 | -12.0 | 15.6 | 9.9 | 10.1 | 15.2 |
| Borrowing Rate | -0.5 | -1.4 | -2.0 | -3.3 | -5.6 | 1.3 | -7.5 | -20.3 | -2.6 | -2.8 | -4.4 | -7.8 | -1.3 | 1.4 | 7.8 | 4.5 |

## TABLEB

## BUSNESS EXPECTATONS SURVEY

National

| Year | 2000 |  |  | 2010 |  |  |  |  |  |  |  | 2011 |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |

12. Business Outlook index on the Macroeconomy by Type of Business: Current Quarter

| Importer | 3.9 | 14.9 | 7.7 | 11.1 | -22.0 | 11.5 | -2.8 | 6.5 | 11.5 | 20.5 | 36.6 | 45.1 | 51.6 | 28.8 | 34.6 | 4.5 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| Exporter | 42.9 | 43.8 | -14.3 | 10.3 | 25.0 | -15.2 | -4.0 | 20.6 | 12.1 | 37.8 | 61.4 | 48.7 | 41.7 | 77.6 | 23.1 | 29.6 |
| Both Importer and Exporter | 6.8 | 16.1 | 15.1 | 4.5 | -1.5 | -22.3 | -12.0 | -3.9 | -5.9 | 23.7 | 20.2 | 33.3 | 35.6 | 32.4 | 21.4 | 21.5 |
| Neither Importer nor exporter | 11.1 | 7.7 | -2.3 | -10.2 | -8.6 | -8.3 | 0.4 | 13.4 | 16.3 | 15.6 | 27.5 | 36.8 | 37.6 | 16.1 | 20.1 | 9.5 |


| 13. Business Outlookindex on the Macroconomy by Typeof Business: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Importer | 64.1 | 63.2 | 35.4 | 44.7 | 28.9 | 44.2 | 29.2 | 25.4 | 62.3 | 31.5 | 35.5 | 47.4 | 32.6 | 46.7 | 42.1 | 43.8 |
| Exporter | 85.2 | 61.3 | 355 | 57.1 | 78.3 | 51.1 | 72.0 | 47.1 | 60.6 | 37.8 | 47.7 | 61.5 | 52.8 | 13.2 | 57.7 | 42.6 |
| Both Importer and Exporter | 56.2 | 60.1 | 39.7 | 43.9 | 45.6 | 42.0 | 51.8 | 26.5 | 42.6 | 58.3 | 57.3 | 50.8 | 75.2 | 54.9 | 55.0 | 59.0 |
| Neither Importer nor expoter | 65.1 | 57.7 | 40.8 | 45.2 | 48.6 | 51.7 | 52.1 | 56.1 | 55.6 | 59.0 | 60.7 | 65.1 | 68.2 | 62.6 | 57.7 | 54.6 |

14. Business Outtook index on the Macroeconomy by Size of Business: Current Quarter

| Small $($ S50 $)$ | 5.4 | 13.6 | 6.7 | 1.7 | -8.9 | -4.9 | 63.6 | 13.8 | 13.2 | 17.4 | 30.7 | 37.7 | 42.2 | 20.6 | 20.3 | 8.9 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium $(50$ and $<200)$ | 17.9 | 19.1 | -9.6 | -9.7 | -11.6 | -2.5 | 58.4 | -7.1 | 10.2 | 25.6 | 35.9 | 46.2 | 38.2 | 28.3 | 28.8 | 12.3 |
| Large (200and Up) | 223.5 | 19.2 | 6.8 | -8.1 | 0.0 | -26.0 | 55.8 | 20.0 | 10.8 | 11.5 | 15.7 | 32.1 | 35.8 | 37.7 | 39.7 | 15.9 |


| 15. Business Outlok kindex on the Macreeconomy by siz of Business: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Small (50) | 65.7 | 59.1 | 40.9 | 47.8 | 48.1 | 50.3 | 47.8 | 46.9 | 55.5 | 53.9 | 56.7 | 64.7 | 59.5 | 58.8 | 53.8 | 54.9 |
| Medium (50and < 200) | 64.6 | 59.1 | 40.0 | 42.4 | 40.8 | 46.3 | 50.4 | 38.8 | 53.9 | 50.0 | 59.2 | 41.6 | 63.7 | 53.0 | 56.7 | 51.6 |
| Large (200 and Up) | 52.4 | 60.3 | 29.3 | 36.1 | 45.8 | 36.5 | 34.7 | 45.6 | 54.1 | 42.5 | 30.7 | 51.8 | 51.9 | 39.0 | 49.6 | 29.8 |

16. Percentage Distribution of Respondent Firms by Type of Business

| Importer | 17.7 | 18.3 | 28.3 | 29.6 | 15.0 | 23.2 | 26.4 | 22.0 | 16.3 | 22.3 | 21.7 | 21.8 | 24.8 | 22.2 | 23.2 | 21.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expoter | 3.2 | 3.5 | 3.0 | 4.0 | 4.0 | 4.7 | 3.1 | 4.4 | 4.4 | 3.0 | 3.6 | 2.9 | 2.6 | 5.9 | 2.0 | 3.1 |
| Both Importer and Exporter | 17.6 | 16.2 | 10.6 | 9.0 | 11.2 | 14.2 | 10.3 | 13.3 | 13.5 | 12.7 | 10.1 | 9.4 | 7.4 | 8.0 | 9.8 | 8.2 |
| Neither Importer nor exporter | 61.5 | 62.0 | 58.0 | 57.4 | 69.8 | 57.9 | 60.2 | 60.2 | 65.7 | 61.9 | 64.5 | 65.8 | 65.1 | 63.9 | 65.0 | 67.0 |
| 17. Percentage Distribution of Respondent Firms by Employment Size |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Small \| 50 ) | 69.1 | 71.9 | 73.3 | 71.5 | 70.3 | 73.5 | 71.3 | 66.1 | 72.8 | 71.6 | 72.7 | 75.2 | 76.4 | 70.6 | 73.8 | 76.9 |
| Medium (50 and <200) | 18.7 | 19.3 | 18.1 | 19.9 | 20.0 | 16.6 | 16.5 | 22.2 | 17.1 | 19.1 | 16.9 | 16.5 | 15.6 | 18.0 | 15.6 | 14.4 |
| large (200and Up) | 11.9 | 8.7 | 8.6 | 8.5 | 9.7 | 9.8 | 12.2 | 11.7 | 9.9 | 9.2 | 10.4 | 8.4 | 8.0 | 11.4 | 10.6 | 8.6 |
| No Response | 0.3 | 0.1 | 0 | 0.1 | 0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 18. Distribution of Respondent Firms by Sector |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample Size (N) | 1075 | 1075 | 1050 | 1024 | 850 | 1100 | 1100 | 1100 | 1100 | 1350 | 1350 | 1400 | 1400 | 1400 | 1400 | 1850 |
| Response Rate (\%) | 80.6 | 83.3 | 81.5 | 71.2 | 71.3 | 89.1 | 73.1 | 69.7 | 67.9 | 90.7 | 90.5 | 94.8 | 92.6 | 91.5 | 95.1 | 94.4 |
| All Sectors | 866 | 896 | 856 | 729 | 606 | 980 | 804 | 767 | 74 | 1224 | 1222 | 1327 | 1297 | 1281 | 1331 | 1746 |
| Industrial Sector | 240 | 338 | 187 | 194 | 205 | 350 | 276 | 262 | 243 | 340 | 326 | 365 | 349 | 305 | 329 | 379 |
| Construction Sector | 77 | 73 | 32 | 38 | 23 | 48 | 30 | 41 | 51 | 67 | 53 | 65 | 66 | 70 | 71 | 98 |
| Wholesale and Retail Trade | 180 | 186 | 180 | 182 | 143 | 217 | 186 | 177 | 141 | 310 | 276 | 267 | 312 | 303 | 326 | 475 |
| Serices Sector of which: | 369 | $\underline{299}$ | 290 | $\underline{119}$ | 235 | 365 | 312 | 287 | 312 | 505 | 567 | 578 | 633 | 603 | 605 | 794 |
| Financial Intermediation | 18 | 11 | 19 | 19 | 12 | 13 | 18 | 26 | 15 | 52 | 47 | 43 | 36 | 43 | 32 | 38 |
| Hotels and Restaurants | 82 | 99 | 57 | 72 | 74 | 96 | 88 | 79 | 110 | 87 | 122 | 129 | 125 | 122 | 133 | 178 |
| Renting and Business Activities | 53 | 31 | 32 | 33 | 4 | 32 | 22 | 25 | 28 | 49 | 28 | 33 | 36 | 36 | 36 | 53 |
| Community and Social Sevices | 15 | 29 | 59 | 72 | 24 | 44 | 31 | 23 | 23 | 25 | 16 | 19 | 16 | 26 | 28 | 44 |

# Business Expectations Survey <br> First Quarter, 2012 <br> North Central Zone 

## Business Outlook



Fig.9: North Central Zone Business Outlook Index (Q2 2008-Q1 2012)

Respondent firms in the North Central zone were less optimistic on business activities in the quarter under review as overall confidence index moderated to 6.4 index points, down by 25.4 points below the level achieved in the previous quarter. However, respondents were more optimistic about business activities in the next quarter, at 56.1 points, the index rose by 6.9 points above the level achieved in the previous quarter (Fig.9).

The indices of the construction, industrial and services sectors rose to $37.5,16.7$ and 10.0 index points, respectively, while the index of the wholesale/retail sector dropped to -4.7 index points in the quarter under review (Table C section 2).

The financial condition index stood at 11.7 per cent in the current quarter, and was mainly driven by services sector. The services sector at 31.3 index points moderated in its internal liquidity position, while financial condition of the industrial, construction and wholesale/retail trade sectors stood at 19.2, 6.3 and 14.4 index points, respectively (Tables C sections 4\&5).
Access to credit of respondents in the North Central zone, worsened in Q1 2012, as the credit access
index fell to -13.4 points. This resulted in moderation in volume of business activity index which dropped to 18.7 index points (Table $C$ section 5 ).

Respondents in the zone cited financial problems, high interest rate, insufficient power supply, competition, unclear economic laws among others as limiting factors to the growth of business activities (Table C section 8).

Respondent firms expect naira to appreciate and increase in inflation and borrowing rates in the current and the next quarters, but expect borrowing rates to be lower in the next quarter (Tables C sections 9\&10).

The respondent firms by type of business shows that "neither importer nor exporter" category constituted the majority with 70.1 per cent, followed by "importer" 18.1 per cent, "both importer and exporter" 8.4 per cent and "exporter" 3.4 per cent (Table C section 11).

TABLEC
BUSINESS EXPECTATIONS SURVEY
North Central Zone

| Year | 2008 |  |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 |  | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Vverall Business Outlook on the Macroeconomy Conidencelinder All Sectors |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North Centrol |  | 25.3 | 30.2 | 60.3 | 30.4 | 0.9 | -8.6 | 4.9 | 29.4 | 9.5 | 27.6 | 30.2 | 31.2 | 62.9 | 50.5 | 31.8 | 6.4 |
| Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North Centrol |  | 67.4 | 66.9 | 79.4 | 73.8 | 52.8 | 52.9 | 53.0 | 64.2 | 52.4 | 45.3 | 47.7 | 50.7 | 52.3 | 45.0 | 49.2 | 56.1 |
| 2.Business Outlook Index on the Macroeconomy by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector |  | 48.3 | 26.7 | 22.9 | -2.5 | -2.6 | -25.0 | -2.6 | 20.9 | 4.5 | -2.8 | 9.1 | 27.0 | 47.6 | 27.0 | -2.7 | 16.7 |
| Construction Sector |  | 3.1 | 27.3 | 100 | 50.0 | -400 | -55.6 | -14,3 | 63.6 | 0.0 | 27.3 | - 12.5 | -300 | 25.0 | 28.6 | 0.0 | 37.5 |
| Wholesale and Retail Trade |  | 25.0 | 35.6 | 70.6 | 42.2 | 8.8 | 8.5 | 5.6 | 15.4 | 83.3 | 42.2 | 39.3 | 12.5 | 64.3 | 7.4 | 34.4 | -4.7 |
| Services Sector of which: |  | 0.0 | 40.0 | 66.7 | 56.3 | -12.5 | 7.1 | 25.0 | 53.3 | 10.0 | 38.7 | 42.2 | 61.4 | 86.5 | 80.7 | 51.9 | 10.0 |
| Financial Intermediation |  | 40.0 | 0.0 | 100 | 66.7 | 0.0 | 0.0 | 0.0 | 20.0 | 0.0 | 0.0 | 0.0 | 15.8 | -6.7 | -36.4 | -25.0 | 16.7 |
| Hotels and Restaurants |  | 25.0 | 38.5 | 58.3 | 4.5 | 0.0 | 14.3 | 12.5 | 28.6 | -9.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Renting and Business Activities |  | 20.0 | -12.5 | 92.9 | 72.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Community and Social Serices |  | 14.3 | 0.0 | 80.0 | 40.0 | 66.7 | 0.0 | 0.0 | 50.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 3. Business Outlook index on the Macroeconomy by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrialsector |  | 80.7 | 71.6 | 68.6 | 69.2 | 43.6 | 49.3 | 51.9 | 55.8 | 36.4 | 41.7 | 36.4 | 43.2 | 41.5 | 45.9 | 16.2 | 55.6 |
| Construction Sector |  | 56.3 | 63.6 | 100 | 80.0 | 20.0 | 0.0 | 0.0 | 81.8 | 57.1 | 90.9 | 0.0 | 60.0 | 81.3 | 57.1 | 62.5 | 62.5 |
| Wholesale and Retail Trade |  | 58.3 | 64.4 | 94.1 | 80.0 | 58.8 | 52.2 | 52.8 | 61.5 | 66.7 | 46.7 | 53.6 | 43.8 | 50.0 | 66.7 | 59.4 | 53.1 |
| Services Sector of which: |  | 68.2 | 53.3 | 91.7 | 81.3 | 25.0 | 64.3 | 53.6 | 73.3 | 60.0 | 38.7 | 49.5 | 53.5 | 49.0 | 36.7 | 54.7 | 62.0 |
| Financial Intermediation |  | 80.0 | 1000 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 80.0 | 0.0 | 50 | 70.6 | 57.9 | 80.0 | 54.5 | 66.7 | 38.9 |
| Hotels and Restaurants |  | 100.0 | 61.5 | 66.7 | 77.3 | 76.5 | 78.6 | 81.3 | 57.1 | 63.6 | 0.0 | 0.0 | 0.0 | 52.6 | 0.0 | 0.0 | 0.0 |
| Renting and Business Activites |  | 50.0 | 62.5 | 64.3 | 81.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Community and Social Serices |  | 57.1 | 80.0 | 92.9 | 70.0 | 100.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 4. Business Corifidence Index on Own Operations by Sector: Curent Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrialsector | 39.7 | 22.7 | -2.9 | -5.1 | 2.6 | -5.3 | -36.3 | 18.6 | 4.5 | -22.2 | -24.2 | -2.7 | 7.1 | -16.2 | -16.2 | 19.2 |
| Construction Sector | . 15.6 | 18.2 | 66.7 | 20.0 | -40.0 | -22.2 | -0.5 | 18.2 | 14.3 | -18.2 | -25.0 | -50.0 | 31.3 | 7.1 | 0.0 | 6.3 |
| Wholesale and Retail Trade | 2.8 | 15.6 | 58.8 | 44.4 | 20.6 | 12.8 | 5.5 | 3.8 | 33.3 | 2.2 | 7.1 | -18.8 | 3.6 | -29.6 | 0.0 | 14.4 |
| Services Sector | 30.8 | 26.2 | 61.1 | 42.3 | -7.1 | 0.0 | 21.3 | 40.0 | -10.0 | 8.0 | -1.8 | 10.9 | 8.3 | 14.7 | 10.4 | 31.3 |
| 5. Business Outiokk Index on Own Operations: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 33.7 | 40.7 | 47.6 | 32.7 | 9.4 | 0.6 | 11.6 | 16.5 | -7.9 | 19.3 | 24.1 | 15.1 | 38.6 | 42.5 | 30.8 | 18.7 |
| Volume of Total Order Bok Index | 43.8 | 38.9 | 55.6 | 35.1 | 8.5 | -1.7 | 15.2 | 11.0 | -3.2 | 11.6 | 20.0 | 6.0 | 29.0 | 10.6 | 8.2 | 13.1 |
| Credit Access Index | 14.0 | 0.6 | 32.6 | 21.4 | -17.9 | -20.7 | -19.5 | -33.1 | -3.2 | 9.4 | 4.1 | -1.5 | 15.2 | -1.5 | 0.5 | -13.4 |
| Financial Condition Index | 19.7 | 19.2 | 42.8 | 29.8 | 3.8 | 2.3 | 4.9 | 12.8 | 4.7 | 3.3 | 4.1 | -2.0 | 8.7 | 2.0 | 2.5 | 11.7 |
| Average Capacity Uililiztion | 32.6 | 33.1 | 56.4 | 28.6 | 12.3 | 5.2 | 13.4 | 22.9 | 9.5 | 16.6 | 20.6 | 15.6 | 21.3 | 9.6 | 6.7 | 10.1 |
| 6. Business Outlook Index on Own Operations : Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 80.3 | 82.6 | 94.4 | 82.7 | 66.0 | 71.3 | 65.9 | 66.1 | 55.6 | 56.9 | 60.0 | 69.4 | 65.5 | 50.5 | 50.7 | 69.4 |
| Employment Outlook Index | 50.0 | 46.5 | 66.6 | 57.1 | 34.0 | 30.5 | 37.2 | 47.7 | 11.2 | 56.9 | 65.7 | 70.4 | 67.5 | 73.2 | 53.9 | 52.7 |

BUSINESS EXPECTATIONS SURVEY
North Central Zone

| Year | 2008 |  |  | 20010 |  |  |  | 2011 |  |  |  | 2012 |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |

7. Business with Expansion Plans (in per cent): Next Quarter

| Industrial Sector | 74.1 | 76.0 | 25.0 | 71.8 | 59.0 | 40.8 | 46.8 | 44.2 | -27.3 | 41.7 | 21.2 | -45.9 | 0.0 | -54.1 | -2.7 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


| 8. Business Constraints: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| High Interest Rate | 64.0 | 58.1 | 59.5 | 58.2 | 38.7 | 56.0 | 53.0 | 77.0 | 50.8 | 78.7 | 63.9 | 59.6 | 65.0 | 69.7 | 56.7 | 54.2 |
| Unclear Economic Laws | 34.0 | 30.3 | 35.7 | 32.5 | 50.5 | 38.2 | 39.0 | 44.0 | 36.6 | 47.3 | 50.6 | 36.8 | 37.7 | 39.0 | 37.7 | 47.1 |
| Lack of Equipment | 25.8 | 6.7 | 17.5 | 26.7 | 25.0 | 21.8 | 11.0 | 24.5 | 30.2 | 43.1 | 56.7 | 43.5 | 47.8 | 41.0 | 35.3 | 27.0 |
| Insufficient Demand | 12.6 | 3.8 | 21.4 | 25.0 | 35.8 | 21.8 | 20.1 | 8.5 | 22.3 | 36.5 | 52.1 | 40.0 | 26.8 | 20.2 | 24.3 | 39.3 |
| Access to Credit | 42.7 | 10.5 | 24.6 | 29.6 | 41.0 | 21.0 | 22.9 | 17.5 | 27.8 | 41.7 | 44.2 | 46.0 | 40.1 | 27.1 | 24.9 | 33.6 |
| Financial Problems | 56.5 | 42.5 | 33.7 | 45.8 | 41.0 | 42.5 | 41.2 | 72.0 | 27.0 | 50.0 | 52.6 | 48.1 | 45.5 | 51.3 | 30.6 | 56.2 |
| Competition | 34.0 | 42.5 | 42.1 | 35.8 | 49.1 | 35.3 | 22.0 | 32.5 | 29.4 | 38.2 | 49.0 | 43.1 | 53.4 | 31.3 | 42.8 | 48.2 |
| Labor Problems | 0.3 | -20.9 | -20.6 | -10.5 | 16.5 | -1.1 | 0.9 | -27.5 | 29.3 | 27.9 | 28.5 | 24.1 | 46.5 | 44.9 | 29.2 | 7.5 |
| Lack of Materials Input | 12.4 | 4.1 | 12.3 | 15.9 | 15.6 | 13.8 | -7.0 | -8.5 | 7.2 | 23.2 | 25.1 | 9.2 | 9.1 | 2.3 | 11.0 | 17.0 |
| Unfavourable Political Climate | 13.5 | 7.3 | 13.5 | 31.9 | 33.0 | 29.3 | 18.9 | 47.0 | 38.1 | 36.5 | 47.2 | 38.7 | 22.9 | 29.4 | 22.1 | 43.0 |
| Unfavourable Economic Climate | 48.3 | 41.3 | 35 | 48.8 | 51.4 | 47.1 | 39.9 | 62.0 | 90.6 | 49.7 | 36.9 | 35.7 | 51.6 | 38.7 | 32.5 | 45.4 |
| Insufficient Power Supply | 66.3 | 77.3 | 80.6 | 73.3 | 21.2 | 71.0 | 77.1 | 94.5 | 73.0 | 62.7 | 65.4 | 60.6 | 70.3 | 52.4 | 59.3 | 48.5 |
| 9. Business Expectation Index on Selected Economic Indicators: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N/\$ Exchange Rate | 5.6 | 25.6 | 33.3 | 17.9 | -2.8 | 9.8 | 6.7 | 19.3 | $-1.6$ | 38.7 | 40.0 | 58.7 | 59.4 | 43.4 | 22.0 | 16.5 |
| Inflation Rate | 29.2 | 16.3 | 40.5 | 25.0 | 2.8 | 19.5 | 7.3 | -6.4 | 9.5 | 0.5 | -23.6 | -16.1 | -17.3 | 5.5 | 24.1 | 39.6 |
| Borrowing Rate | -6.2 | 3.5 | 4.8 | -0.6 | -33.0 | -9.2 | -12.8 | -50.5 | -4.8 | 10.5 | -8.7 | -23.6 | -3.1 | 6.5 | 17.5 | 7.7 |

## 10. Business Expectation Index on Selected Economic Indicators: Next Quarter

| $\mathrm{N} /$ S Exhange Rate | 23.0 | 39.6 | 11.9 | 16.1 | 17.0 | 5.7 | 9.1 | 13.7 | 9.5 | 16.1 | 20.6 | 28.2 | -1.5 | 35.4 | 26.2 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Inflation Rate | 4.5 | 1.2 | 4.8 | 4.8 | -14.2 | -8.0 | 0.0 | -21.1 | 4.8 | 12.7 | -24.6 | 41.2 | 25.4 | 31.8 | 27.2 |
| 25.5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Borrowing Rate | 0.6 | 0.0 | 15.9 | 0.0 | -33.0 | -12.6 | -12.8 | -46.8 | -6.4 | -9.9 | -14.4 | -25.6 | -6.1 | 12.1 | 5.7 |

11. Percentage Distribution of Respondent Firms by Type of Business

| Importer | 9.0 | 14.0 | 34.1 | 40.5 | 20.8 | 16.7 | 12.8 | 10.1 | 6.3 | 13.8 | 13.3 | 9.0 | 28.9 | 16.2 | 9.7 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Exporter | 1.7 | 3.5 | 0.8 | 1.2 | 4.7 | 5.2 | 3.7 | 6.4 | 3.2 | 1.1 | 2.1 | 2.0 | 2.0 | 24.2 | 3.1 |
| Both Importer and Exporter | 12.9 | 12.2 | 7.9 | 7.7 | 11.3 | 12.1 | 8.5 | 7.3 | 17.5 | 11.6 | 9.2 | 7.5 | 4.6 | 9.6 | 7.2 |
| Neither Importer nor exporter | 75.8 | 70.3 | 48.4 | 47.6 | 63.2 | 66.1 | 75.0 | 76.1 | 73.0 | 73.5 | 75.4 | 81.4 | 64.5 | 50.0 | 80.0 |


| Small (<50) | 88.8 | 79.7 | 90.5 | 79.0 | 66.0 | 72.4 | 74.4 | 73.4 | 65.1 | 68.5 | 81.5 | 74.4 | 78.7 | 54.0 | 77.4 | 86.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium (50 and <200) | 7.3 | 15.7 | 7.1 | 13.8 | 26.4 | 19.5 | 14.6 | 21.1 | 27.0 | 24.9 | 14.4 | 21.1 | 17.3 | 25.8 | 10.8 | 9.1 |
| Large (200 and Up) | 3.9 | 4.7 | 2.4 | 6.6 | 7.5 | 8.0 | 11.0 | 5.5 | 7.9 | 6.6 | 4.1 | 4.5 | 4.1 | 20.2 | 11.8 | 4.4 |
| No Response | 0.0 | 0.0 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 13. Distribution of Respondent Firms by Sector |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Sectors | 178 | 173 | 126 | 167 | 106 | 174 | 164 | 109 | 63 | 181 | 195 | 199 | 197 | 198 | 195 | 298 |
| Industrial Sector | 58 | 75 | 35 | 40 | 39 | 76 | 77 | 43 | 22 | 36 | 33 | 37 | 42 | 37 | 37 | 36 |
| Construction Sector | 32 | 11 | 3 | 10 | 5 | 9 | 7 | 11 | 14 | 11 | 8 | 10 | 16 | 14 | 8 | 16 |
| Wholesale and Retail Trade | 36 | 45 | 34 | 45 | 34 | 47 | 36 | 26 | 6 | 45 | 28 | 32 | 28 | 27 | 32 | 128 |
| Services Sector of which: | 52 | 42 | 54 | 72 | $\underline{28}$ | 42 | 44 | 29 | $\underline{21}$ | 89 | 126 | $\underline{120}$ | $\underline{111}$ | 120 | 118 | 118 |
| Financial Intermediation | 5 | 1 | 1 | 3 | 0 | 0 | 0 | 5 | 0 | 14 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hotels and Restaurants | 8 | 13 | 12 | 22 | 17 | 28 | 16 | 7 | 11 | 0 | 17 | 19 | 15 | 11 | 12 | 18 |
| Renting and Business Activities | 10 | 8 | 14 | 11 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Community and Social Services | 7 | 5 | 15 | 20 | 3 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

# Business Expectations Survey <br> First Quarter, 2012 <br> North East Zone 

## Business Outlook



Fig.10: North East Zone Business Outlook Index (Q2 2008-Q1 2012)

Respondent firms in the North East zone were Access to credit of respondents in the North East optimistic on business activities in the quarter under zone, deteriorated slightly in Q1 2012, as the index review as overall confidence index rose to 39.0 index dropped to 14.1 points. This resulted in a downswing points, up by 8.3 points above the level achieved in in volume of business activity index to 21.6 points in the previous quarter. Similarly, respondents remained the current quarter (Table D section 5).
optimistic about business activities in the next quarter, at 44.4 points, the index rose by 6.2 points above the level achieved in the previous quarter (Fig. 10).

The indices of the industrial, construction and wholesale/retail sectors rose to 41.5, 40.9 and 29.7 index points, respectively, compared with their levels in the previous quarter, while the index of service sector moderated to 46.1 index points in the quarter under review, from the 48.1 points recorded in Q4,2011 (Table D section 2).

The financial condition index stood at 26.6 per cent in the current quarter, which was driven largely by the number of the more optimistic respondent firms. The wholesale/retail sector at 54.1 index points recorded an upswing in its internal liquidity position, while financial condition of the service sector at 21.6 points showed a downward trend, when compared with the level in the previous quarter (Tables D sections 4\&5).

Respondents in the zone cited unfavourable economic climate high interest rate, insufficient power supply, unfavourable political climate, financial problems and access to credit as limiting factors to the growth of business activities in the zone (Table D section 8 ).

Respondent firms expect naira to appreciate and increase in inflation and borrowing rates in the current quarter, but borrowing rates to decline in the next quarter (Tables D sections 9\&10).

The respondent firms by type of business shows that "neither importer nor exporter" category constituted the majority with 47.7 per cent, followed by "importer" 39.8 per cent, "exporter" 5.4 per cent and "both importer and exporter" 7.1 per cent (Table D section 11).

TABLED
BUSINESS EXPECTATIONS SURVEY
North EastZone

| Year | 2008 |  |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 |  | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Overall Business Outlook on the Marroeconomy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: All Sectors |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North East |  | 60.0 | 52.2 | 36.9 | 39.1 | 43.1 | 81.7 | 50.0 | 75.0 | 66.6 | 37.0 | 35.6 | 50.0 | 54.3 | 37.7 | 38.2 | 4.4 |
| 2. Business Outtook index on the Macroeconomy by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector |  | 25.9 | -12.5 | 17.2 | 3.4 | 6.3 | 21.9 | 18.2 | -15.0 | 37.8 | 44.0 | 61.5 | 59.1 | 40.5 | 41.0 | 20.0 | 41.5 |
| Construction Sector |  | 50.0 | 33.3 | 0.0 | -50.0 | 0.0 | 40.0 | -100.0 | 0.0 | 37.5 | -15.8 | 14.3 | 50.0 | 25.0 | 26.7 | -20.0 | 40.9 |
| Wholesale and Retail Trade |  | 0.0 | 50.0 | -6.3 | -14,3 | -15.4 | 55.6 | -28.6 | 28.6 | -13.3 | 36.6 | 57.1 | 50.0 | 50.0 | 37.8 | 6.1 | 29.7 |
| Services Sector of which: |  | -52.6 | -16.7 | 26.3 | 4.8 | -7.7 | 47.6 | .66.7 | -100.0 | -11.8 | 43.0 | 62.2 | 61.4 | 72.1 | 42.1 | 48.1 | 46.1 |
| Financial Intermediation |  | 0.0 | 0.0 | -50.0 | -50.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | -7.7 | 43.8 | 25.0 | 43.8 | 18.8 | 35.3 | 18.5 |
| Hotels and Restaurants |  | 0.0 | 9.1 | 20.0 | 18.2 | 33.3 | -16.7 | 75.0 | -20.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Renting and Business Activities |  | 16.7 | 40.0 | 20.0 | 0.0 | 0.0 | 66.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Community and Social Sevices |  | 0.0 | -20.0 | 16.7 | 66.7 | 16.7 | 25.0 | -25.0 | -33.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 3. Business Outtook Index on the Macroeconomy by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 70.4 | 29.2 | 31.0 | 32.1 | 31.3 | 78.1 | 59.1 | 70.0 | 78.4 | 40.0 | 53.8 | 47.0 | 75.7 | 46.2 | 33.3 | 43.4 |
| Construction Sector | 50.0 | 1000 | 66.7 | 1000 | 1000 | 80.0 | 0.0 | 1000 | 62.5 | 47.4 | 14.3 | 50.0 | 37.5 | 33.3 | 20.0 | 50.0 |
| Wholesale and Retail Trade | 71.4 | 75.0 | 31.3 | 28.6 | 53.8 | 100.0 | 14.3 | 85.7 | 33.3 | 31.7 | 57.1 | 61.5 | 62.5 | 45.9 | 12.1 | 62.2 |
| Serices Sector of which: | 15.8 | 33.3 | 42.1 | 47.6 | 15.4 | 76.2 | 33.3 | 33.3 | 70.6 | 33.8 | 18.9 | 47.7 | 45.1 | 28.9 | 46.2 | 32.4 |
| Financial Intermediation | 100.0 | 50.0 | 25.0 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 71.4 | 46.2 | 56.3 | 56.3 | 75.0 | 43.8 | 64.7 | 63.0 |
| Hotes and Restaurants | 0.0 | 63.6 | 60.0 | 54.5 | 63.6 | 50.0 | 75.0 | 80.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Renting and Business Activities | 100.0 | 60.0 | 60.0 | 20.0 | 66.7 | 1000 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Community and Socia Sevices | 0.0 | 60.0 | 0.0 | 66.7 | 50.0 | 87.5 | 75.0 | 1000 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 4. Business Confidence Index on Own Operations by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 55.6 | 12.5 | 17.2 | 24.1 | 18.8 | 15.6 | 0.0 | 25.0 | 5.4 | 14.0 | 41.0 | 42.4 | 40.5 | 10.3 | -6.7 | 17.0 |
| Construction Sector | 50.0 | 0.0 | -33.3 | -100.0 | 0.0 | 60.0 | -1000 | 0.0 | -37.5 | -21.1 | 7.1 | 44.4 | 6.3 | 0.0 | -20.0 | 40.9 |
| Wholesale and Retail Trade | 0.0 | 41.7 | 6.3 | 7.1 | 8.3 | 44.4 | 42.9 | 14.3 | 6.7 | 7.3 | 40.0 | 30.8 | 40.6 | 8.1 | -24.2 | 54.1 |
| Senices Sector | -15.4 | 18.3 | 18.2 | 19.1 | 20.0 | 57.1 | -33.3 | 0.0 | -35.3 | -12.6 | 31.1 | 44.3 | 45.9 | 13.2 | 34.6 | 21.6 |
| 5. Business Outtook Index on Own Operations: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 21.2 | 27.5 | 21.8 | 14.1 | 18.5 | 44.1 | 40.5 | 10.0 | 20.3 | 16.0 | 33.0 | 35.0 | 33.2 | 5.4 | 23.6 | 21.6 |
| Volume of Total Order Book Index | 27.1 | 23.2 | 22.8 | 15.2 | 16.9 | 44.1 | 28.6 | 7.5 | 10.7 | 9.5 | 12.4 | 7.4 | 16.1 | 4.4 | 0.5 | 8.7 |
| Credit Access index | 2.4 | 5.8 | 3.3 | 1.1 | 10.8 | 32.3 | 0.0 | -22.5 | -10.7 | -1.5 | -4.1 | 26.6 | 33.2 | -3.2 | 24.1 | 14.1 |
| Financial Condition Index | 15.3 | 20.3 | 12.0 | 16.3 | 16.9 | 32.3 | 2.4 | 22.5 | -8.4 | 8.0 | 33.0 | 41.2 | 41.7 | 2.7 | 12.5 | 26.6 |
| Average Capacty Utilization | 24.7 | 15.9 | 28.3 | 23.9 | 27.7 | 36.6 | 23.8 | 10.0 | 17.8 | 46.5 | 69.5 | 61.7 | 60.5 | 22.4 | 37.2 | 46.9 |
| 6. Business Outlook Index on Own Operations: Next Quatrer |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 69.4 | 63.8 | 60.9 | 65.2 | 58.5 | 69.9 | 85.7 | 92.5 | 88.1 | 52.5 | 64.4 | 54.6 | 60.5 | 50.8 | 61.4 | 63.9 |
| Employment Outlook Index | 36.5 | 31.9 | 34.8 | 34.8 | 30.8 | 61.2 | 52.4 | 20.5 | 45.3 | 59.5 | 64.5 | 57.0 | 45.8 | 41.0 | 50.8 | 66.4 |


| TABLE D |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BUSINESS EXPECTATIONS SURVEY North East Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2008 |  |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 |  | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 7. Business with Expansion Plans (in per cent): Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector |  | 81.5 | 69.6 | 69.0 | 69.0 | 87.5 | 90.6 | 86.4 | 95.0 | 45.9 | 36.0 | 79.5 | 12.1 | 10.8 | 48.7 | 13.3 | 57.7 |
| Construction Sector |  | 75.0 | 66.7 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 36.8 | 57.1 | 33.3 | 50.0 | 46.7 | 60.0 | 72.7 |
| Wholesale and Retail Trade |  | 60.7 | 75.0 | 75.0 | 85.7 | 76.9 | 94.4 | 85.7 | 100.0 | 33.3 | 46.3 | 8.6 | 38.5 | 31.3 | 40.5 | 45.5 | 40.5 |
| Services Sector of which: |  | 68.4 | 66.7 | 73.7 | 81.0 | 92.3 | 100.0 | 100.0 | 66.7 | 76.5 | 3.9 | 20.0 | 54.5 | 0.8 | 13.2 | -1.9 | 18.8 |
| Financial Intermediation |  | 100.0 | 50.0 | 75.0 | 100.0 | 100.0 | 0.0 | 0.0 | 0.0 | 71.4 | 38.5 | 87.5 | 62.5 | 37.5 | 50.0 | 52.9 | 70.4 |
| Hotels and Restaurants |  | 0.0 | 72.7 | 90.0 | 81.8 | 75.0 | 100.0 | 100.0 | 80.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Renting and Business Activities |  | 83.3 | 80.0 | 80.0 | 80.0 | 100.0 | 100.0 | 75.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Community and Social Services |  | 0.0 | 80.0 | 83.3 | 83.3 | 100.0 | 100.0 | 100.0 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 8. Business Constraints: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| High Interest Rate | 56.5 | 47.9 | 28.8 | 37.9 | 74.1 | 66.1 | 61.9 | 91.3 | 57.2 | 28.5 | 46.9 | 46.0 | 33.7 | 38.0 | 36.0 | 52.1 |
| Unclear Economic Laws | -50.0 | 40.7 | 39.1 | 46.7 | 63.8 | 53.2 | 60.7 | 72.5 | 50.1 | 28.3 | 22.5 | 12.4 | 37.4 | 32.3 | 33.3 | 27.7 |
| Lack of Equipment | 33.5 | 13.0 | 9.2 | 14.3 | 52.3 | 46.2 | 40.5 | 57.5 | 45.9 | 15.0 | 16.8 | 1.6 | 20.0 | 15.1 | 7.3 | 13.7 |
| Insufficient Demand | 21.8 | 15.2 | 2.7 | -3.9 | 46.9 | 44.1 | 20.2 | 65.0 | 34.6 | 15.5 | 14.9 | 0.5 | 8.4 | 23.8 | 3.3 | 19.3 |
| Access to Credit | 25.9 | 7.3 | 24.5 | 21.8 | 53.8 | 45.7 | 52.4 | 16.3 | 49.4 | 42.8 | 46.4 | 41.4 | 41.8 | 41.1 | 45.1 | 32.0 |
| Financial Problems | -37.6 | 44.3 | 38.6 | 39.4 | 66.2 | 74.7 | 81.0 | 91.3 | 69.6 | 27.5 | 41.8 | 44.0 | 44.2 | 45.2 | 44.0 | 36.0 |
| Competition | -50.0 | 27.5 | 40.8 | 27.8 | 42.3 | 42.5 | 36.9 | -11.3 | 39.3 | 5.5 | -7.7 | -29.5 | 7.3 | 12.9 | 26.9 | 23.5 |
| Labor Problems | 1.2 | -8.8 | -6.0 | -7.2 | 31.5 | 23.7 | 25.0 | -25.0 | 8.3 | -1.5 | -11.1 | -23.9 | -9.1 | 0.6 | -2.0 | 7.2 |
| Lack of Materials Input | 30.0 | 11.7 | 1.6 | 5.1. | 36.2 | 28.0 | 29.8 | 46.3 | 32.8 | 93.0 | 17.3 | 7.0 | 14.2 | 24.7 | 37.3 | 32.0 |
| Unfavourable Political Climate | 20.6 | 16.0 | 19.6 | 28.3 | 43.1 | 16.7 | 36.9 | 5.0 | 18.4 | 16.3 | 11.7 | 1.4 | 21.0 | 34.8 | 35.9 | 36.0 |
| Unfavourable Economic Climate | 49.4 | 33.4 | 29.3 | 33.9 | 59.2 | 57.5 | 67.9 | 56.3 | 50.1 | 58.5 | 53.1 | 38.9 | 44.1 | 60.1 | 61.6 | 58.9 |
| Insufficient Power Supply | 85.9 | 79.8 | 54.9 | 75.0 | 75.4 | 75.2 | 97.6 | 95.0 | 80.4 | 75.3 | 53.5 | 46.6 | 55.7 | 72.8 | 53.5 | 50.2 |


| 9. Business Expectation Index on Selected Economic Indicators: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| N/\$ Exchange Rate | 1.2 | -11.6 | -50 | -48.9 | 9.2 | 12.9 | 14.3 | -67.5 | 16.7 | 13.0 | 11.9 | 43.9 | 46.2 | 30.0 | 5.5 |
| Inflation Rate | 50.6 | 30.5 | 4.3 | 13.0 | 21.5 | 28.0 | 23.8 | -7.5 | 0.0 | 43.5 | -2.6 | -8.9 | 3.5 | 35.5 | 30.7 |
| Borrowing Rate | 31.8 | 31.9 | 4.3 | 10.9 | 35.4 | 30.1 | 4.8 | -22.5 | 1.2 | -17.0 | -16.0 | -7.5 | 6.7 | 27.3 | 24.2 |

10. Business Expectation Index on Selected Economic Indicators: Next Quarter

| N/\$ Exchange Rate | 18.8 | 23.2 | 10.9 | 3.3 | 47.7 | 49.4 | -7.1 | 62.5 | 9.5 | -13.0 | 7.7 | 25.7 | -1.3 | 19.7 | -9.5 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Inflation Rate | 31.8 | 33.4 | 32.6 | 37.0 | 27.7 | 72.1 | 73.8 | 40.0 | 23.8 | 42.8 | 5.1 | 9.3 | 27.4 | 24.1 | 49.7 |
| Borrowing Rate | 30.6 | 18.9 | 17.4 | 13.0 | 41.5 | 63.4 | 26.2 | 45.0 | 4.8 | 13.0 | 19.6 | 25.2 | -13.0 | -4.3 | 6.0 |

11. Percentage Distribution of Respondent Firms by Type of Business

| Importer | 11.8 | 14.5 | 12.0 | 17.4 | 12.3 | 19.8 | 16.7 | 5.0 | 11.9 | 44.5 | 49.0 | 51.4 | 49.3 | 42.1 | 46.7 | 39.8 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Exporter | 3.5 | 2.9 | 10.9 | 10.9 | 4.6 | 9.7 | 0.0 | 0.0 | 2.4 | 10.5 | 10.8 | 7.5 | 5.8 | 6.6 | 3.0 | 5.4 |
| Both Importer and Exporter | 10.6 | 13.0 | 8.7 | 15.2 | 16.9 | 12.5 | 2.4 | 2.5 | 11.9 | 6.5 | 1.0 | 3.3 | 2.7 | 2.7 | 1.0 | 7.1 |
| Neither Importer nor exporter | 74.1 | 69.6 | 68.5 | 56.5 | 66.2 | 58.0 | 81.0 | 92.5 | 73.8 | 38.5 | 39.2 | 37.9 | 42.2 | 48.6 | 49.2 | 47.7 |
| 12. Percentage Distribution of Respondent Firms by Employment Size |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Small (<50) | 62.4 | 65.2 | 68.5 | 72.8 | 70.8 | 90.0 | 88.1 | 90.0 | 89.3 | 63.0 | 68.0 | 68.2 | 63.2 | 65.0 | 63.8 | 66.4 |
| Medium (50 and <200) | 30.6 | 27.5 | 25.0 | 20.7 | 24.6 | 7.5 | 9.5 | 10.0 | 9.5 | 24.5 | 17.0 | 23.4 | 25.1 | 21.9 | 20.6 | 15.8 |
| Large (200 and Up) | 7.1 | 7.2 | 6.5 | 6.5 | 4.6 | 2.5 | 2.4 | 0.0 | 1.2 | 12.5 | 14.9 | 8.4 | 11.7 | 13.1 | 15.6 | 17.8 |
| No Response | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 13. Distribution of Respondent Firms by Sector |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| All Sectors | 85 | 71 | 92 | 92 | 65 | 93 | 42 | 40 | 84 | 200 | 194 | 200 | 160 | 183 | 199 | 241 |
| Industrial Sector | 27 | 24 | 29 | 29 | 16 | 32 | 22 | 20 | 37 | 50 | 39 | 52 | 37 | 39 | 30 | 53 |
| Construction Sector | 4 | 6 | 3 | 2 | 1 | 5 | 1 | 2 | 8 | 19 | 14 | 18 | 16 | 15 | 15 | 22 |
| Wholesale and Retail Trade | 28 | 12 | 16 | 14 | 13 | 18 | 7 | 7 | 15 | 41 | 35 | 26 | 32 | 37 | 33 | 37 |
| Services Sector of which: | $\underline{19}$ | $\underline{29}$ | $\underline{44}$ | $\underline{47}$ | $\underline{35}$ | $\underline{38}$ | $\underline{12}$ | $\underline{11}$ | $\underline{24}$ | $\underline{90}$ | $\underline{106}$ | $\underline{104}$ | $\underline{75}$ | $\underline{92}$ | $\underline{121}$ | $\underline{129}$ |
| Financial Intermediation | 1.0 | 2 | 4 | 4 | 1 | 0 | 0 | 0 | 0 | 13 | 14 | 0 | 0 | 0 | 0 | 0 |
| Hotels and Restaurants | 0.0 | 11 | 10 | 11 | 12 | 6 | 4 | 5 | 7 | 0 | 2 | 16 | 16 | 16 | 17 | 27 |
| Renting and Business Activities | 6.0 | 5 | 5 | 5 | 3 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Community and Social Services | 0 | 5 | 6 | 6 | 6 | 8 | 4 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

# Business Expectations Survey <br> First Quarter, 2012 <br> North West Zone 

## Business Outlook



Fig.11: North West Zone Business Outlook Index (Q2 2008-Q1 2012)

Respondent firms in the North West zone were less optimistic on business activities in the quarter under review as overall confidence index plummeted to 2.4 index points. It fell by 29.3 points below the level achieved in the previous quarter. Similarly, respondents were less optimistic about business activities in the next quarter, at 34.4 points, the index fell by 26.0 points below the level achieved in the previous quarter (Fig 11).

The indices of the industrial, wholesale/retail trade and service sectors moderated to $0.9,8.5$ and 7.3 index points, respectively, while the index of construction sector inched up to 28.6 index points in the quarter under review (Table E section 2). The down swing could be attributed to current unrest in the zone especially Kano and Kaduna states, in the quarter under review.

The financial condition index stood at 19.8 per cent in the current quarter, which was driven by the larger number of less optimistic respondent firms.

The unrest in the zone affected the access to credit which in turn moderated the volume in business activity, financial condition and average capacity utilization. Access to credit, volume of business .
activity, average capacity utilization and volume of total order book of respondents in the North West zone slightly dipped in Q1 2012, to 7.6,14.3,15.5 and 14.6 points respectively, from 8.3, 28.4, 25.9 and 29.8 index points recorded in Q4,2011 (Table E section 5).

Respondents in the zone cited insufficient power supply, unfavourable economic climate, high interest rate, among others as limiting factors to the growth of business activities (Table E section 8).

Respondent firms expect naira to depreciate in the current quarter but appreciate in the next quarter. However, a rise in both inflation and borrowing rates in the current and next quarters are expected (Table E sections 9\&10).

The respondent firms by type of business shows that "neither importer nor exporter" category constituted the majority with 68.1 per cent, followed by "importer" 19.5 per cent, "both importer and exporter" 7.6 per cent and "exporter" 4.9 per cent (Table E section 11).

TABLEE
BUSINESS EXPECTATIONS SURVEY
North West Zone

| Year | 2008 |  |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 |  | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conidence Index: All Sectors |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North West |  | 76.2 | 62.7 | 18.9 | 32.5 | 42.9 | 43.6 | 52.8 | 61.7 | 62.0 | 70.7 | 67.7 | 68.3 | 62.9 | 54.7 | 60.4 | 34.4 |
| 2. Business Outlook Index on the Macroeconomy by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector |  | 33.3 | 36.5 | 4.3 | 11.1 | -16.7 | -13.0 | -7.3 | 12.0 | 21.1 | 34.1 | 23.3 | 33.9 | 35.6 | 7.1 | 28.0 | 0.9 |
| Construction Sector |  | -66.7 | 41.2 | 50.0 | 50.0 | 60.0 | 0.0 | 40.0 | 0.0 | 42.9 | 71.4 | 62.5 | 76.9 | 58.3 | 55.6 | 20.0 | 28.6 |
| Wholesale and Retail Trade |  | 20.0 | 26.1 | -19.4 | -30.6 | -23.8 | -16.1 | -25.7 | 20.8 | 22.7 | 42.5 | 47.5 | 33.8 | 37.9 | 44.7 | 31.9 | 8.5 |
| Services Sector of which: |  | 29.4 | 38.5 | -39.1 | 0.0 | 22.2 | 16.7 | -18.8 | $-20.0$ | 15.8 | 33.3 | 72.2 | 27.0 | 34.2 | 27.8 | 56.7 | 7.3 |
| Financial Intermediation |  | 0.0 | 0.0 | -100.0 | -100.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 80.0 | 16.7 | 60.0 | 50.0 | 55.6 | -66.7 | -27.3 |
| Hotels and Restaurants |  | 33.3 | 52.2 | 0.0 | 33.3 | 30.8 | -15.0 | 40.0 | 42.9 | 31.8 | 53.1 | 43.6 | 41.7 | 28.6 | 34.1 | 47.1 | -30.6 |
| Renting and Business Activities |  | 25.0 | 0.0 | 0.0 | 0.0 | 0.0 | $-20.0$ | -37.5 | 0.0 | 26.3 | 3.6 | 25.0 | 45.5 | 27.3 | 46.7 | 17.6 | 0.0 |
| Community and Social Sevices |  | 100.0 | 66.7 | 33.3 | 25.0 | 0.0 | -400 | 0.0 | 66.7 | 42.9 | 30.0 | 0.0 | 40.0 | -25.0 | -33.3 | 0.0 | 25.0 |


| Industria Sector | 77.8 | 65.4 | 21.7 | 22.2 | 38.9 | 45.3 | 50.9 | 57.3 | 57.9 | 64.8 | 64.7 | 59.6 | 58.9 | 47.1 | 73.0 | 33.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Construction Sector | 1000 | 82.4 | 1000 | 100.0 | 60.0 | 0.0 | 100.0 | -33.3 | 71.4 | 100.0 | 87.5 | 92.3 | 91.7 | 77.8 | 33.3 | 57.1 |
| Wholesale and Retail Trade | 70.0 | 60.9 | 13.9 | 36.1 | 38.1 | 48.4 | 40.0 | 54.2 | 65.9 | 82.5 | 74.6 | 67.6 | 59.1 | 60.5 | 58.3 | 42.3 |
| Services Sector of which: | 70.6 | 61.5 | -8.7 | 18.8 | 66.7 | 50.0 | 56.3 | 40.0 | 47.4 | 77.8 | 61.1 | 78.4 | 63.2 | 47.2 | 53.3 | 14.6 |
| Financial Intermediation | 75.0 | -100.0 | 1000 | 0.0 | 0.0 | 0.0 | 100.0 | 1000 | 0.0 | 100.0 | 33.3 | 40.0 | 87.5 | 88.9 | 0.0 | 36.4 |
| Hotels and Restaurants | 91.7 | 52.2 | 1000 | 100.0 | 61.5 | 60.0 | 70.0 | 1000 | 86.4 | 75.0 | 74.4 | 83.3 | 71.4 | 51.2 | 61.8 | 36.1 |
| Renting and Business Activities | 62.5 | 0.0 | 0.0 | 0.0 | 0.0 | 30.0 | 37.5 | 1000 | 57.9 | 60.7 | 70.0 | 63.6 | 36.4 | 73.3 | 47.1 | 6.3 |
| Community and Social Serices | 100.0 | 66.7 | 41.7 | 25.0 | 0.0 | 40.0 | 50.0 | 1000 | 57.1 | 50.0 | 44.4 | 60.0 | 75.0 | 33.3 | 42.9 | 45.8 |


| 4. Business Confidence Index on Own Operations by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 5.6 | -3.8 | -4.3 | 33.3 | 27.8 | 0.0 | -9.1 | 10.7 | 15.8 | 35.2 | 22.4 | 21.1 | 36.7 | 3.5 | 27.0 | 14.7 |
| Construction Sector | 33.3 | 0.0 | 0.0 | 0.0 | 60.0 | 0.0 | 40.0 | 33.3 | 14.3 | 42.9 | 25.0 | 46.2 | 33.3 | 55.6 | 26.7 | 47.6 |
| Wholesaleand Retail Trade | 30.0 | 17.4 | -5.6 | -25.0 | 14.3 | 19.4 | 18.6 | 20.8 | 9.1 | 37.5 | 33.9 | 22.5 | 19.7 | 28.9 | 45.8 | 32.4 |
| Services Sector | 16.3 | 28.8 | 0.0 | -8.3 | 4.5 | 0.0 | 6.9 | 0.0 | 5.3 | 33.3 | 61.1 | 27.0 | 28.9 | 11.1 | 33.3 | 14.6 |


| 5. Business Outlook Index on Own Operations : Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Volume of Business Activity Index | 76.2 | 31.0 | 13.9 | 3.8 | 13.2 | -9.3 | -4.2 | 19.4 | 28.2 | 38.8 | 38.9 | 35.9 | 32.2 | 35.0 | 28.4 |


| 6. Business Outlook index on Own Operations: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Volume of Business Activity Index | 75.0 | 77.3 | 47.5 | 56.3 | 56.0 | 62.9 | 74.6 | 68.5 | 71.3 | 82.9 | 80.4 | 71.5 | 68.6 | 68.2 | 63.6 | 60.2 |
| Employment Outlook index | 39.3 | 49.7 | 32.7 | 23.8 | 34 | 34.1 | 34.3 | 44.4 | 42.9 | 33.8 | 56.8 | 56.0 | 49.8 | 50.8 | 43.3 | 51.4 |

BUSINESS EXPECTATIONS SURVEY
North West Zone

| Year | 2008 |  |  | 2009 |  |  |  | 2011 |  |  | 2012 |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |

7. Business with Expansion Plans (in per cent): Next Quarter

| Industrial Sector | 64.7 | 76.9 | 47.8 | 44.4 | 77.8 | 66.7 | 76.4 | 74.7 | 23.7 | 45.1 | 50.0 | 48.6 | 66.7 | 29.4 | 46.0 | 35.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Construction Sector | 100.0 | 70.6 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 33.3 | 100.0 | 71.4 | 100.0 | 100.0 | 83.3 | 11.1 | 73.3 | 71.4 |
| Wholesale and Retail Trade | 60.0 | 73.9 | 47.2 | 44.4 | 71.4 | 83.9 | 80.0 | 89.6 | 38.6 | 85.0 | 66.1 | 54.9 | 54.5 | 42.1 | 86.1 | 46.5 |
| Services Sector of which: | 70.6 | 73.1 | 69.6 | 62.5 | 66.7 | 66.7 | 93.8 | 66.7 | 47.4 | 100.0 | 100.0 | 78.4 | 68.4 | 72.2 | 100.0 | 65.9 |
| Financial Intermediation | 75.0 | 0.0 | 0.0 | 0.0 | 100.0 | 50.0 | 100.0 | 100.0 | 0.0 | 60.0 | 66.7 | 60.0 | 100.0 | 33.3 | 33.3 | 63.6 |
| Hotels and Restaurants | 75.0 | 60.9 | 66.7 | 66.7 | 61.5 | 65.0 | 80.0 | 71.4 | 36.4 | 56.3 | 28.2 | 55.6 | 42.9 | 22.0 | 35.3 | 11.1 |
| Renting and Business Activities | 62.5 | 66.7 | 0.0 | 0.0 | 0.0 | 80.0 | 75.0 | 66.7 | 26.3 | 92.9 | 60.0 | 81.8 | 81.8 | 46.7 | 88.2 | 75.0 |
| Community and Social Services | 0.0 | 0.0 | 83.3 | 100.0 | 0.0 | 70.0 | 50.0 | 66.7 | 28.6 | 80.0 | 100.0 | 60.0 | 50.0 | 77.8 | 100.0 | 58.3 |


| 8. Business Constraints: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| High Interest Rate | 43.5 | 50.1 | 53.5 | 57.8 | 48.8 | 58.6 | 58.8 | 63.2 | 60.0 | 61.7 | 55.6 | 57.6 | 52.7 | 38.6 |

11. Percentage Distribution of Respondent Firms by Type of Business

| Importer | 14.3 | 15.9 | 36.0 | 37.5 | 12.9 | 14.3 | 12.7 | 18.3 | 17.9 | 20.3 | 20.0 | 19.9 | 15.2 | 13.2 | 26.3 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 19.5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Exporter | 0.0 | 2.1 | 3.0 | 6.3 | 1.2 | 4.3 | 4.2 | 5.1 | 7.2 | 2.7 | 5.5 | 3.5 | 2.7 | 1.1 | 1.8 |
| Both Importer and Exporter | 20.2 | 12.4 | 18.0 | 15.0 | 8.2 | 19.3 | 14.1 | 24.0 | 14.9 | 20.3 | 12.0 | 9.4 | 9.1 | 10.4 | 10.4 |
| Neither Importer nor exporter | 65.5 | 69.7 | 43.0 | 41.3 | 77.6 | 62.1 | 69.0 | 52.6 | 60.0 | 56.8 | 62.5 | 67.2 | 73.1 | 75.4 | 61.5 |
| 12. Percentage Distribution of Respondent Firms by Employment Size |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Small $\langle 50$ ) | 61.9 | 64.8 | 72 | 72.5 | 67.1 | 67.1 | 68.3 | 60.0 | 72.3 | 66.2 | 66.9 | 76.3 | 78.8 | 72.5 | 77.7 |
| Medium (50 and <200) | 25.0 | 26.2 | 19 | 20 | 25.9 | 20.0 | 19.0 | 21.7 | 14.9 | 22.5 | 20.7 | 14.6 | 15.2 | 17.9 | 13.7 |
| Large (200 and Up) | 11.9 | 9.0 | 9 | 7.5 | 7.1 | 12.9 | 12.7 | 18.3 | 12.3 | 11.3 | 12.4 | 9.1 | 6.1 | 9.6 | 8.6 |
| No Response | 0.0 | 0.0 | 0 | 0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| All Sectors | 84 | 145 | 100 | 80 | 85 | 140 | 142 | 175 | 195 | 222 | 275 | 287 | 264 | 280 | 278 | 329 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 18 | 52 | 23 | 18 | 36 | 54 | 55 | 75 | 76 | 91 | 116 | 109 | 90 | 85.0 | 100 | 109 |
| Construction Sector | 3 | 17 | 2 | 2 | 5 | 7 | 5 | 3 | 7 | 7 | 8 | 13 | 12 | 9 | 15 | 21 |
| Wholesale and Retail Trade | 20 | 23 | 36 | 36 | 21 | 31 | 35 | 48 | 44 | 40 | 59 | 71 | 66 | 76 | 72 | 71 |
| Services Sector of which: | 43 | 53 | 39 | $\underline{24}$ | $\underline{21}$ | 48 | 47 | 49 | 68 | 84 | $\underline{92}$ | $\underline{94}$ | 96 | $\underline{110}$ | $\underline{91}$ | 128 |
| Financial Intermediation | 4 | 26 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 5 | 6 | 5 | 8 | 9.0 | 3 | 11 |
| Hotels and Restaurants | 12 | 1 | 3 | 3 | 13 | 20 | 20 | 21 | 22 | 32 | 39 | 36 | 35 | 41 | 34 | 36 |
| Renting and Business Activities | 8 | 23 | 0 | 0 | 0 | 10 | 8 | 6 | 19 | 28 | 20 | 11 | 11 | 15 | 17 | 16 |
| Community and Social Services | 2 | 3 | 12 | 4 | 0 | 10 | 2 | 6 | 7 | 10 | 9 | 5 | 4 | 9 | 7 | 24 |

# Business Expectations Survey <br> First Quarter, 2012 <br> South East Zone 

## Business Outlook



Fig.12: South EastZone Business Outlook Index (Q2 2008 - Q1 2012)

Respondent firms in the South East zone remain less optimistic on business activities in the quarter under review as overall confidence index stood at -0.4 index points. However, respondents were more optimistic about business activities in the next quarter, at 54.1 points, the index rose significantly by 24.3 points above the level achieved in the previous quarter (Fig. 12).

The index of the construction sector was upswing at 6.3 in the current quarter, while the indices of industrial and service sectors, moderated to 3.2 and 10.5 points, respectively, but wholesale and retail trade plummeted to -11.1 in the quarter under review (Table F section 2).

The financial condition index stood at 0.4 per cent in the current quarter, which was driven by the larger number of optimistic respondent firms. The industrial, construction and wholesale/retail sectors at 4.8, 12.5 and -4.4 index points recorded increases in its internal liquidity position, respectively, while the service sector at 8.8 index points, showed a moderation (Table F section 4).

Access to credit of respondents in the South East zone, improved significantly in Q1 2012, as the credit access index rose by 24.3 per cent to -6.5 points.

Similarly, volume of business activity, volume of total book order and average capacity utilization indices inched up to $2.1,8.9$ and 7.7 index points, respectively (Table F section 5).

Respondents in the zone cited insufficient power supply, high interest rate, financial problems, competition, unclear economic laws, access to credit among others as limiting factors to the growth of business activities (Table F section 8).

Respondent firms expect naira to appreciate, while inflation and borrowing rates would be expected to rise in the current and next quarters (Table F section 9\&10).

The respondent firms by type of business shows that "neither importer nor exporter" category constituted the majority with 72.4 per cent, followed by "importer" 19.9 per cent, "both importer and exporter" 7.3 per cent and "exporter" 0.4 per cent. (Table F section 11).

TABLEF
BUSINESS EXPECTATIONS SURVEY
South EastZone

| Year | 2008 |  |  | 20010 |  |  |  | 2011 |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q4 |

1. Overall Business Outlook on the Macroeconomy

Confidence Index: All Sectors
Current Quarter

| South East | -21.8 | -8.7 | -10.3 | -6.3 | -25.8 | -17.6 | -15.9 | 8.4 | 37.1 | -12.2 | 34.0 | 35.1 | 7.9 | 9.4 | -1.6 | -0.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| South East | 77.5 | 53.6 | 19.8 | 25.4 | 59.7 | 40.7 | 25.0 | 50.7 | 70.4 | 32.0 | 61.9 | 61.6 | 42.6 | 51.6 | 29.8 | 54.1 |


| 2. Business Outlook Index on the Macroeconomy by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | -77.8 | 5.1 | 0.0 | 0.0 | -43.2 | -18.9 | -17.8 | 22.7 | 46.2 | -18.4 | 18.4 | 30.2 | - 12.5 | -14.3 | 17.6 | 3.2 |
| Construction Sector | -100.0 | 20.0 | -20.0 | -20.0 | -50.0 | -25.0 | 0.0 | -28.6 | -800 | 16.7 | 14.3 | 55.6 | - 11.1 | - 12.5 | -27.3 | 6.3 |
| Wholesale and Retail Trade | -43.8 | 0.0 | -14.8 | -7.7 | -8.3 | -19.5 | -10.8 | -23.1 | 53.8 | -16.7 | 31.4 | 41.7 | 4.3 | 7.0 | -27.0 | -11.1 |
| Senices Sector of which: | 5.3 | 19.0 | 0.0 | 0.0 | 14.3 | -5.0 | -9.7 | 13.8 | 35.7 | -7.1 | 20.7 | 22.2 | 13.9 | 25.8 | 11.5 | 10.5 |
| Financial Intermediation | 0.0 | 80.0 | $-20.0$ | -10.0 | -20.0 | -37.5 | $-27.3$ | 72.7 | 87.5 | 60.0 | 100.0 | 61.1 | 57.1 | 33.3 | 33.3 | 0.0 |
| Hotels and Restaurants | 10.7 | 33.3 | -5.3 | -10.5 | -35.3 | -23.8 | -10.0 | 0.0 | 24.0 | -31.6 | 50.0 | 22.2 | 14.3 | 17.9 | 0.0 | -4.7 |
| Renting and Business Activities | 33.3 | -75.0 | -100.0 | -100.0 | -100.0 | -50.0 | 0.0 | -25.0 | 60.0 | 16.7 | 66.7 | 100.0 | 75.0 | 75.0 | -28.6 | -66.7 |
| Community and Social Serices | 27.3 | 0.0 | -15.4 | -33.3 | -18.2 | 0.0 | -60.0 | -20.0 | 33.3 | -9. 1 | 57.1 | 22.2 | 36.4 | 30.0 | -21.4 | 9.1 |


| 3.Business Outlook Index on the Macroeconomy by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 86.160 .0 | 47.6 | 50.0 | 70.5 | 35.1 | 40.0 | 59.1 | 69.2 | 42.9 | 49.0 | 66.0 | 47.9 | 46.9 | 31.4 | 56.5 |
| Construction Sector | 83.3100 .0 | 30.0 | 40.0 | 75.0 | 50.0 | 40.0 | 57.1 | 0.0 | 66.7 | 85.7 | 88.9 | 77.8 | 100.0 | 45.5 | 56.3 |
| Wholesale and Retail Trade | 37.543 .8 | 0.0 | 11.5 | 66.7 | 19.5 | -8.1 | 3.8 | 84.6 | 12.5 | 57.1 | 47.2 | 12.8 | 25.6 | -2.7 | 62.2 |
| Senices Sector of which: | $84.2 \quad 47.6$ | 20.8 | 12.0 | 42.9 | 57.5 | 29.0 | 51.7 | 71.4 | 21.4 | 41.4 | 48.1 | 30.6 | 38.7 | 38.5 | 57.9 |
| Financial Intermediation | 100.0 100.0 | 40.0 | 40.0 | 50.0 | 37.5 | 37.8 | 90.9 | 87.5 | 100.0 | 100.0 | 66.7 | 1000 | 100.0 | 66.7 | 83.3 |
| Hotels and Restaurants | 71.41000 | 15.8 | 26.3 | 76.5 | 57.1 | 40.0 | 50.0 | 60.0 | 36.8 | 78.6 | 63.0 | 46.4 | 60.7 | 54.5 | 51.2 |
| Renting and Business Activities | 83.3100 .0 | 0.0 | 0.0 | -100.0 | 50.0 | 60.0 | 1000 | 1000 | 16.7 | 100.0 | 1000 | 1000 | 100.0 | 42.9 | -33.3 |
| Community and Socia Services | 90.9100 .0 | 0.0 | -16.7 | 27.3 | 62.5 | 30.0 | 80.0 | 88.9 | 45.5 | 100.0 | 77.8 | 90.9 | 100.0 | -7.1 | 27.3 |


| 4. Business Confidence Index on Own Operations by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | -16.7 | 10 | -4.8 | 0.0 | -2.3 | -21.6 | -28.9 | -18.2 | 7.7 | -28.6 | -10.2 | 17.0 | -22.9 | -30.6 | -7.8 | 4.8 |
| Construction Sector | -750 | 20 | -20.0 | 0.0 | -12.5 | -12.5 | -20.0 | -42.9 | 0.0 | 16.7 | 14.3 | 44.4 | -11.1 | 12.5 | -9.1 | 12.5 |
| Wholesale and Retail Trade | -37.5 | -15.6 | -18.5 | -7.7 | 0.0 | -26.8 | -40.5 | -34.6 | 23.1 | -39.6 | 11.4 | 19.4 | -10.6 | -14.0 | -29.7 | -4.4 |
| Senvices Sector | 0.0 | 2.4 | 11.8 | 10.3 | 6.7 | -22.5 | -12.9 | -34.5 | 21.4 | -28.6 | -3.4 | -3.7 | -33.3 | -45.2 | 11.5 | 8.8 |


| 5. Business Outlook Index on Own Operations: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Volume of Business Activity Index | -12.7 | -4.7 | -1.6 | -5.6 | 9.7 | -14.2 | -20.1 | -9.1 | 33.3 | -13.9 | 21.5 | 34.7 | -9.0 | -11.0 | -3.7 | 2.1 |
| Volume of Total Order Book Index | -5.6 | -4.7 | -11.9 | -.9.5 | 8.1 | -19.6 | -22.0 | -12.5 | 29.5 | -19.2 | 18.5 | 19.8 | -28.4 | -15.4 | -1.1 | 8.9 |
| Credit Access Index | -21.1 | -22.1 | -28.6 | -20.6 | -8.9 | -20.6 | -38.4 | -48.6 | -12.4 | -34.3 | 6.0 | -3.8 | -29.0 | -16.5 | -30.8 | -6.5 |
| Financial Condition Index | -9.9 | -2.7 | 0.0 | 4.0 | 1.6 | -18.6 | -21.3 | -23.6 | 26.7 | -25.0 | 8.3 | 20.4 | -14.7 | -15.9 | -9.6 | 0.4 |
| Average Capacity Utilization | 0.0 | 0.0 | -0.8 | 3.2 | 8.9 | -1.5 | -17.1 | -5.5 | 34.3 | -10.5 | 16.0 | 30.8 | -3.6 | .8.3 | 2.7 | 7.7 |
| 6. Business Outlook Index on Own Operations: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 85.9 | 76.5 | 50.8 | 61.9 | 85.5 | 56.4 | 42.7 | 50.7 | 83.8 | 44.8 | 57.7 | 61.6 | 49.5 | 53.8 | 43.6 | 64.7 |
| Employment Outlook index | 54.9 | 50.3 | 19.8 | 21.4 | 64.5 | 26.5 | 25.8 | 15.2 | 59.0 | 5.8 | 22.0 | 26.9 | 20.0 | 27.5 | 15.5 | 19.5 |

TABLE F

## BUSINESS EXPECTATIONS SURVEY

South East Zone

| Year | 2008 |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |

7. Business with Expansion Plans (in per cent): Next Quarter

| Industrial Sector | 55.6 | 67.5 | 66.7 | 65.0 | 20.5 | 46.6 | 20.0 | 40.9 | 38.5 | 34.7 | 34.7 | -69.8 | -54.2 | -55.1 | -29.4 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


| 8. Business Constraints: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\quad$ High Interest Rate | 54.9 | 66.9 | 61.5 | 63.5 | 74.6 | 62.5 | 62.2 | 67.4 | 69.5 | 58.1 | 48.5 | 54.7 | 61.8 | 40.5 |


| 10. Business Expectation Index on Selected Economic Indicators: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| N/\$ Exchange Rate | 50.0 | 13.4 | -29.4 | -27.0 | -25.8 | 13.2 | 15.2 | 0.7 | 56.2 | -20.9 | -23.8 | 11.5 | -24.8 | -18.7 | -0.6 |
| Inflation Rate | -52.1 | -52.4 | -21.4 | -29.4 | -79.8 | -24.0 | -20.7 | -36.1 | -18.1 | 23.8 | 3.6 | -22.6 | -18.4 | -2.8 | -14.3 |
| Borrowing Rate | -51.4 | -26.2 | -32.5 | -34.9 | -17.7 | -24.5 | -47.6 | -29.9 | 6.7 | -30.3 | -1.2 | -6.1 | -5.8 | -3.9 | -18.6 |

11. Percentage Distribution of Respondent Firms by Type of Business

| Importer | 33.1 | 20.8 | 31.7 | 29.4 | 8.1 | 28.4 | 31.1 | 20.8 | 7.6 | 17.4 | 18.5 | 18.1 | 27.4 | 20.9 | 22.3 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


| All Sectors | 142 | 122 | 126 | 126 | 124 | 204 | 164 | 144 | 105 | 172 | 168 | 182 | 190 | 182 | 188 | 246 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 36 | 40 | 21 | 20 | 44 | 74 | 45 | 44 | 26 | 49 | 49 | 53 | 48 | 49 | 51 | 62 |
| Construction Sector | 6 | 5 | 10 | 10 | 8 | 8 | 5 | 7 | 5 | 6 | 7 | 9 | 9 | 8 | 11 | 16 |
| Wholesale and Retail Trade | 16 | 32 | 27 | 26 | 12 | 41 | 37 | 26 | 13 | 48 | 35 | 36 | 47 | 43 | 37 | 45 |
| Services Sector of which: | 84 | 45 | 68 | 68 | $\underline{60}$ | 81 | $\underline{71}$ | 67 | 61 | $\underline{69}$ | $\underline{71}$ | 84 | 86 | 82 | 89 | $\underline{123}$ |
| Financial Intermediation | 1 | 5 | 10 | 10 | 10 | 8 | 11 | 11 | 8 | 5 | 10 | 18 | 7 | 9 | 9 | 6 |
| Hotels and Restaurants | 28 | 12 | 19 | 19 | 17 | 21 | 20 | 18 | 25 | 19 | 28 | 27 | 28 | 28 | 33 | 43 |
| Renting and Business Activities | 6 | 4 | 2 | 2 | 1 | 4 | 5 | 4 | 5 | 6 | 3 | 3 | 4 | 4 | 7 | 6 |
| Community and Social Services | 11 | 3 | 13 | 12 | 11 | 8 | 10 | 5 | 9 | 11 | 7 | 9 | 11 | 10 | 14 | 11 |

# Business Expectations Survey <br> First Quarter, 2012 <br> South South Zone 

## Business Outlook



Respondent firms in the South South zone were indices to -2.2, 9.5 and 8.1 index points, respectively pessimistic on business activities in the quarter under (Table G section 5).
review as overall confidence index dropped to -3.6 index points, from the 14.1 points achieved in the previous quarter. However, respondents were less optimistic about business activities in the next quarter, at 58.3 points, the index dropped marginally by 7.1 points below the level achieved in the previous quarter (Fig. 13).

The indices of the industrial, construction, wholesale/retail and services sectors declined to 0.0, -25.0, -8.3 and -1.2 index points, respectively, in the quarter under review (Table G section 2).

The financial condition index stood at 5.7 per cent in the current quarter, which was driven largely by the number of the less optimistic respondent firms. The construction and services sectors at 12.5 and 2.4 index points, respectively recorded downswings in their internal liquidity positions in Q1,2012, while the industrial sector moderated to -2.2 points (Table G

Respondents in the zone cited insufficient power supply, financial problems, high interest rate, unfavourable economic climate and competitions as limiting factors to the growth of business activities (Table G section 8).

Respondent firms expect naira to depreciate in the current quarter, but appreciate in the next quarter. Inflation and borrowing rates are expected to rise in the current and next quarters (Table G sections 9\&10).

The respondent firms by type of business shows that "neither importer nor exporter" category constituted the majority with 57.2 per cent, followed by "importer" 16.6 per cent, "both importer and exporter" 6.7 per cent and "exporter" firms 1.8 per cent (Table G section 11).

At -10.9 points, access to credit of respondents in the South South zone, worsened in the first quarter of 2012, as against the level achieved in Q4, 2011. The anticipation of a worsening condition resulted in declines in the volume of total order book, volume of business activity and average capacity utilization

TABLEG
BUSINESS EXPECTATIONS SURVEY
South South Zone

| Year | 2008 |  |  | 2009 |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |

1. Vverall Business Outlook on the Macroeconomy

Conifidence Index:All Sectors
Current Quarter

| South South <br> Next Quarter | 34.1 | 10.4 | 14.5 | 6.1 | 17.0 | 5.7 | -6.4 | 20.7 | -3.5 | 1.2 | 21.7 | 44.4 | 40.0 | 7.0 | 14.1 | -3.6 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South South | 85 | 61.2 | 45.2 | 40.3 | -2.9 | 41.1 | 47.9 | 50.6 | 48.3 | 64.6 | 69.8 | 63.5 | 68.4 | 73.7 | 65.4 | 58.3 |


| 2. Business Outlook index on the Macroeconomy by Sector: Curent Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 4.2 | 24.1 | -23.1 | 0.0 | 62.5 | 17.1 | -24.0 | 37.0 | 10.5 | -11.6 | 40.0 | 45.2 | 45.9 | -10.5 | 32.4 | 0.0 |
| Construction Sector | 0.0 | 36.4 | -23.1 | 60.0 | 0.0 | . 16.7 | -66.7 | 0.0 | 20.0 | -100.0 | 1000 | 50.0 | 50.0 | 14.3 | 62.5 | -25.0 |
| Wholesale and Retail Trade | 71.4 | 0.0 | 75.0 | 16.7 | 41.7 | 0.0 | 0.0 | 8.3 | -29.2 | -1.8 | 33.3 | 36.0 | 40.4 | 12.5 | 22.4 | -8.3 |
| Senvices Sector of which: | 33.3 | 15.4 | 23.1 | 0.0 | 50.0 | -1.9 | 4.5 | 6.7 | 33.3 | 17.9 | 10.3 | 52.3 | 35.9 | -3.4 | -4.7 | -1.2 |
| Financial Internediation | 20.0 | 50.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 | -50.0 | 20.0 | 20.0 | 80.0 | 42.9 | 13.3 | -40.0 | -44.4 |
| Hotes and Restaurants | 60.0 | 17.4 | 33.3 | 0.0 | 33.3 | 25.0 | 25.0 | 41.7 | -23.5 | 14.3 | 13.3 | 46.2 | 50.0 | 61.5 | 25.0 | 13.0 |
| Renting and Business Activities | 85.7 | -25.0 | 0.0 | 50.0 | 0.0 | 1000 | 0.0 | 0.0 | 0.0 | 40.0 | 1000 | 7.1 | 28.6 | 14.3 | -75.0 | 0.0 |
| Communityand Social Sevices | 1000 | 0.0 | 33.3 | -100.0 | 0.0 | 20.0 | -50.0 | -50.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100 |


| 3. Business Outlook Index on the Macroeconomy by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 75.0 | 46.7 | 66.7 | 72.7 | 0.0 | 40.0 | 40.0 | 74.1 | 68.4 | 65.1 | 53.3 | 45.2 | 75.7 | 73.7 | 56.8 | 67.4 |
| Construction Sectior | 66.7 | 90.9 | 75.0 | 100.0 | 0.0 | 50.0 | .25,3 | 33.3 | 20.0 | 1000 | 1000 | 1000 | 50.0 | 50.0 | 1000 | 50.0 |
| Wholesale and Retail Trade | 100.0 | 50.0 | 69.2 | 58.3 | 8.3 | 21.2 | 64.6 | 37.5 | 45.8 | 61.4 | 80.0 | 76.0 | 65.4 | 75.0 | 70.7 | 47.9 |
| Services Sector of which: | 66.7 | 69.2 | 44.4 | 50.0 | 0.0 | 53.8 | 17.3 | 6.7 | 44.4 | 67.9 | 76.9 | 61.4 | 56.3 | 69.0 | 55.8 | 57.6 |
| Financial Intermediation | 100.0 | 1000 | 0.0 | 0.0 | 0.0 | 0.0 | 4.0 | 1000 | 50.0 | 60.0 | 40.0 | 100.0 | 100.0 | 80.0 | 40.0 | 55.6 |
| Hotes and Restaurants | 100.0 | 58.3 | 66.0 | 1000 | 0.0 | 50.0 | 31.7 | 1000 | 41.2 | 50.0 | 66.7 | 69.2 | 78.6 | 92.3 | 75.0 | 82.6 |
| Renting and Business Activities | 100.0 | 50.0 | 0.0 | 1000 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 80.0 | 1000 | 71.4 | 92.9 | 1000 | 75.0 | 64.3 |
| Community and Social Serices | 100.0 | 50.0 | 0.0 | -50.0 | 0.0 | 30.0 | 12.0 | -50.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100 |


| 4. Business Confidence Index on Own Operations by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 33.3 | 36.7 | 0.0 | 18.2 | -62.5 | 14.3 | -8.0 | 29.6 | 5.3 | 4.7 | 6.7 | 35.5 | 32.4 | -28.9 | -5.4 | -2.2 |
| Construction Sector | -46.7 | 45.5 | -5000 | 0.0 | 0.0 | 0.0 | -66.7 | 33.3 | 40.0 | -50.0 | 100.0 | 50.0 | 50.0 | 7.1 | 37.5 | 12.5 |
| Wholesale and Retail Trade | 35.7 | 30.0 | 30.8 | 8.3 | -8.3 | 27.3 | 9.2 | 4.2 | 16.7 | 19.3 | 40.0 | 40.0 | 32.7 | 15.0 | 25.9 | 14.6 |
| Senvices Sector | 18.0 | 25.5 | -11.1 | -30.0 | 6.7 | 23.1 | 10.4 | -20.0 | 0.0 | 10.7 | 17.9 | 18.2 | 32.8 | -3.4 | 16.3 | 2.4 |


| 5. Business Outtook index on Own Operations: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Voume of Business Activity Index | 34.1 | 29.3 | 30.6 | 6.1 | -11.4 | 19.9 | 14.9 | 24.2 | 23.6 | 19.3 | 34.9 | 24.7 | 36.8 | 22.6 | 28.1 | 9.5 |
| Voume of Total Order Book Index | 30.5 | 32.8 | 24.2 | 11.0 | -14,3 | 25.5 | 10.6 | 19.5 | 15.3 | 14.3 | 19.9 | 37.1 | 37.4 | 13.5 | 22.2 | -2.2 |
| Credit Access index | -9.8 | 3.5 | -11.3 | 7.3 | -22.9 | -3.5 | -14.9 | -3.4 | -10.5 | -31.7 | -8.5 | 6.7 | 19.0 | -17.2 | -7.6 | -10.9 |
| Financial Condition Index | 15.9 | 27.6 | 0.0 | -3.7 | -14.3 | 21.3 | 5.3 | 13.8 | 9.4 | 11.2 | 17.9 | 24.7 | 33.7 | 2.7 | 15.1 | 5.7 |
| Average Capacity Utilization | 23.2 | 32.8 | 14.5 | 9.8 | -11.4 | 25.5 | 6.4 | 10.3 | 10.5 | 10.5 | 28.3 | 38.2 | 40.0 | 5.9 | 21.6 | 8.1 |
| 6. Business Outlook Index on Own Operations :Next Quatter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume of Business Activity Index | 89.0 | 81 | 54.8 | 43.9 | 31.4 | 53.2 | 72.3 | 74.8 | 84.7 | 72.6 | 78.3 | 68.5 | 80.0 | 76.9 | 77.9 | 71.8 |
| Employment Outlook Index | 36.6 | 50 | 4.8 | 11.0 | 17.1 | 48.9 | 37.2 | 26.4 | 56.4 | 41.6 | 53.8 | 53.4 | 55.8 | 47.9 | 46.5 | 51.9 |

TABLE G
BUSINESS EXPECTATIONS SURVEY
South South Zone

| Year | 2008 |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |

7. Business with Expansion Plans (in per cent): Next Quarter

| Industrial Sector | 75.0 | 76.7 | 76.9 | 81.8 | 25 | 65.7 | 48.0 | 77.8 | -5.3 | 53.5 | 33.3 | 9.7 | 62.2 | 36.8 | 29.7 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


| 9. Business Expectation Index on Selected Economic Indicators: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| N/\$ Exchange Rate | -11.0 | 19.0 | -29.0 | -4.9 | -20.0 | 5.7 | 7.4 | -5.1 | 22.3 | 11.8 | 13.2 | 42.2 | 19.5 | 12.0 | 2.1 | -16.2 |
| Inflation Rate | 39.0 | 28.0 | 12.9 | 13.4 | 28.6 | 48.2 | -3.2 | 27.4 | 29.4 | 11.8 | 13.1 | 11.8 | 10.0 | 1.1 | -1.6 | 34.6 |
| Borrowing Rate | 30.5 | -2.0 | 4.8 | -3.7 | 34.3 | 40.4 | 1.1 | -1.1 | 2.3 | 6.9 | 2.8 | 32.0 | -11.5 | -1.6 | 25.4 | 10.3 |

## 10. Business Expectation Index on Selected Economic Indicators: Next Quarter

| N/\$ Exchange Rate | 23.2 | 20.7 | 1.6 | 1.2 | -11.4 | 5.0 | 38.3 | 20.6 | 21.2 | 21.7 | 20.7 | 43.9 | 11.6 | 21.5 | 29.7 | 13.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Inflation Rate | 11.0 | 6.9 | 22.6 | 6.1 | 42.9 | 22.7 | 19.1 | 10.3 | 10.5 | 26.7 | 10.3 | 39.9 | 18.9 | 0.5 | 4.8 | 9.2 |
| Borrowing Rate | 22.0 | -12.1 | -1.6 | -2.4 | 31.4 | 33.3 | -12.8 | -30.8 | -2.3 | 21.1 | -1.0 | 15.1 | 0.0 | -24.2 | 6.5 | 2.5 |

## 11. Percentage Distribution of Respondent Firms by Type of Business

| Importer | 15.9 | 20.7 | 30.7 | 6.1 | 11.4 | 17.7 | 24.5 | 24.1 | 21.2 | 26.1 | 15.1 | 14.0 | 15.3 | 18.8 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| In.3 | 17.3 | 16.6 |  |  |  |  |  |  |  |  |  |  |  |  |
| Exporter | 9.8 | 1.7 | 3.2 | 46.0 | 0.0 | 9.9 | 2.1 | 2.3 | 2.4 | 0.6 | 0.9 | 0.6 | 1.1 | 2.2 |
| 2.2 | 1.8 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Both Importer and Exporter | 14.6 | 17.2 | 6.6 | 7.7 | 5.7 | 7.8 | 12.8 | 10.3 | 15.3 | 12.4 | 15.1 | 18.5 | 10.0 | 8.1 |
| Neither Importer nor exporter | 59.8 | 56.0 | 59.7 | 40.2 | 82.9 | 64.5 | 60.6 | 63.2 | 61.2 | 60.9 | 67.9 | 66.9 | 73.7 | 71.0 |
|  |  | 67.6 | 57.2 |  |  |  |  |  |  |  |  |  |  |  |


| Small (<50) | 70.7 | 85.3 | 59.7 | 43.9 | 77.1 | 76.6 | 74.5 | 81.6 | 72.9 | 80.7 | 75.5 | 77.0 | 83.2 | 74.2 | 75.7 | 82.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium (50 and <200) | 20.7 | 11.2 | 30.6 | 7.3 | 14.3 | 18.4 | 11.7 | 14.9 | 20.0 | 12.4 | 19.8 | 18.5 | 12.1 | 17.7 | 17.3 | 8.8 |
| Large (200 and Up) | 8.5 | 3.4 | 9.7 | 7.3 | 8.6 | 5.0 | 13.8 | 3.4 | 7.1 | 6.8 | 4.7 | 4.5 | 4.7 | 8.1 | 7.0 | 9.2 |
| No Response | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |


| 13. Distribution of Respondent Firms by Sector |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Sectors | 82 | 100 | 48 | 48 | 35 | 141 | 94 | 87.0 | 85 | 161 | 106 | 178 | 190 | 186 | 185 | 283 |
| Industrial Sector | 24 | 30 | 13 | 11 | 8 | 35 | 25 | 27.0 | 19 | 43 | 15 | 31 | 37 | 38 | 37 | 46 |
| Construction Sector | 15 | 11 | 4 | 5 | 0 | 6 | 3 | 6.0 | 5 | 4 | 1 | 2 | 2 | 14 | 8 | 8 |
| Wholesale and Retail Trade | 14 | 10 | 13 | 12 | 12 | 33 | 27 | 24.0 | 24 | 57 | 30 | 25 | 52 | 40 | 58 | 96 |
| Services Sector of which: | $\underline{29}$ | 49 | $\underline{18}$ | $\underline{20}$ | 15 | 67 | 39 | 30.0 | 37 | 57 | 60 | $\underline{120}$ | $\underline{99}$ | 94 | 82 | 133 |
| Financial Intermediation | 5 | 2 | 0 | 0 | 0 | 0 | 1 | 1.0 | 2 | 5 | 5 | 5 | 7 | 15 | 10 | 9 |
| Hotels and Restaurants | 10 | 24 | 6 | 6 |  | 4 | 12 | 12.0 | 17 | 14 | 15 | 13 | 14 | 13 | 20 | 23 |
| Renting and Business Activities | 7 | 8 | 0 | 4 | 0 | 1 | 0 | 0.0 | 0 | 10 | 1 | 14 | 14 | 7 | 4 | 14 |
| Community and Social Services | 4 | 2 | 3 | 2 | 0 | 10 | 4 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 5 | 2 |

# Business Expectations Survey <br> First Quarter, 2012 <br> South West Zone 

## Business Outlook




|  | $\begin{gathered} \text { Q2 } \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2011 \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2011 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2011 \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ 2011 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2012 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\square$ Current Quarter | 8.5 | 9.0 | -25.4 | -19.7 | -2.5 | -14.0 | 8.6 | -4.7 | -4.6 | 14.3 | 8.1 | 31.3 | 40.6 | 11.5 | 28.4 | 18.6 |
| ■ Next Quarter | 46.4 | 55.1 | 31.5 | 30.1 | 42.2 | 44.7 | 53.5 | 9.5 | 40.5 | 57.7 | 48.9 | 61.6 | 70.3 | 67.1 | 69.6 | 65.0 |

Fig.14: South West Business Outlook Index (Q2 2008-Q1 2012)

Respondent firms in the South West zone were represented a decline of 12.4 points compared with moderately optimistic on business activities in the the level in the preceding quarter. This resulted in a quarter under review and the next quarter as overall downswing in volume of business activity and average confidence index dropped to 18.6 and 65.0 index capacity utilization indices which fell to 32.1 and points, down by 9.8 and 4.6 points above the level 31.0 index points, respectively (Table H section 5 ). achieved in the previous quarter (Fig. 14).

Respondents in the zone cited insufficient power
The index of the industrial sector inched up to 17.8 index point, while the services, wholesale/retail and construction sector indices moderated to 24.0, 14.4 and 6.3 index points in the quarter under review (Table H section 2).

The financial condition in the current quarter stood at 22.0 per cent, which was driven largely by the number of the less optimistic respondent firms. The services, industrial, wholesale/Retail and construction sector at 31.3, 19.2, 14.4 and 6.3 index points recorded downswing in their internal liquidity positions, when compared with the preceding quarter index (Table H sections 4\&5).

Access to credit of respondents in the South West zone, stood at 16.6 points in the current quarter. It
supply, high interest rate, financial problems and competition as limiting factors to the growth of business activities (Table H section 8 ).

Respondent firms expect naira to depreciate in the current quarter and appreciate in the next quarter, while inflation and borrowing rates would rise in the current and next quarters (Table H section 9\&10).

The respondent firms by type of business shows that "neither importer nor exporter" category constituted the majority with 66.2 per cent, followed by "importer" 19.8 per cent, "both importer and exporter" 11.5 per cent and "exporter" firms 2.6 per cent (Table H section 11).

## TABIEH

BUSINESS EXPCCTATIONS SURVEY
South West Zone

| Year | 2008 |  |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter | Q2 |  | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q. | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 1. Overall Business Outlook on the Macrocconomy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Confidence Index: All Sectors |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| South West |  | 8.5 | 9.0 | -25.4 | -19.7 | -2.5 | -14,0 | 8.6 | 4.7 | -4.6 | 14.3 | 8.1 | 31.3 | 40.6 | 11.5 | 28.4 | 18.6 |
| Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| South West |  | 46.4 | 55.1 | 31.5 | 30.1 | 42.2 | 44.7 | 53.5 | 9.5 | 40.5 | 57.7 | 48.9 | 61.6 | 70.3 | 67.1 | 69.6 | 65.0 |
| 2.Business Outtook Index on the Macroeconomy by Sector: Curent Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Setor |  | 13.9 | 5.1 | -37.5 | -32.9 | -14,5 | -24.1 | -3.8 | -15.1 | 8.3 | 29.6 | 13.5 | 43.4 | 45.3 | 40.0 | 7.1 | 17.8 |
| Construction Sector |  | -7.4 | 56.5 | 28.6 | -44.4 | -25.0 | -15.4 | 44.4 | 16.7 | -2.6 | 30.0 | -13.3 | 30.8 | 36.4 | -3.8 | 20.2 | 6.3 |
| Wholesale and Retail Trade |  | -4.8 | 0.0 | -5.8 | -18.4 | 8.0 | 14.9 | 6.8 | -19.6 | -12.1 | -3.8 | 9.0 | 22.1 | 39.1 | 1.5 | 20.9 | 14.4 |
| Services Sector of which: |  | 9.2 | 8.3 | -41.2 | -18.2 | 5.2 | -23.4 | 17.0 | 15.8 | 0.0 | 8.0 | 0.0 | 33.8 | 35.9 | 30.0 | 50.0 | 24.0 |
| Financial Intermediation |  | 100.0 | 0.0 | -100.0 | -100.0 | 0.0 | -33.3 | 20.0 | 0.0 | 14.3 | 60.0 | 33.3 | 40.0 | 64.3 | 23.1 | 41.2 | -25.0 |
| Hotels and Restaurants |  | 8.3 | -37.5 | -40.0 | -18.2 | -16.7 | -11.8 | 6.3 | -37.5 | -25.0 | 4.5 | 4.8 | 27.8 | 41.2 | 40.0 | 50.0 | 35.5 |
| Renting and Business Activities |  | 63.6 | -50.0 | 0.0 | -18.2 | 0.0 | 0.0 | 25.0 | 20.0 | -28.6 | 20.0 | 50.0 | -20.0 | 14.3 | 0.0 | 50.0 | 17.6 |
| Community and Social Serices |  | 12.5 | -54,5 | 0.0 | -14.3 | 0.0 | -50.0 | 45.5 | -20.0 | -4.7 | 25.0 | 0.0 | -20.0 | -100.0 | 11.5 | 28.3 | 42.9 |


| 3. Business Outlook index on the Macroeconomy by Sector: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | 32.9 | 56.5 | 18.8 | 30.7 | 41.0 | 39.2 | 57.7 | 0.0 | 44.4 | 56.3 | 51.4 | 49.4 | 72.7 | 90.0 | 50.0 | 57.5 |
| Construction Sector | 48.1 | 69.6 | 71.4 | 44.4 | 50.0 | 30.8 | 88.9 | 0.0 | 33.3 | 75.0 | 40.0 | 53.8 | 66.7 | 76.3 | 66.0 | 56.3 |
| Wholesale and Retail Trade | 34.9 | 57.1 | 40.4 | 53.1 | 58.0 | 59.6 | 40.9 | 6.5 | 48.7 | 48.1 | 52.8 | 76.6 | 68.8 | 54.5 | 74.6 | 60.8 |
| Serices Sector of which: | 47.1 | 40.4 | 32.4 | 21.9 | 46.6 | 44.7 | 41.5 | 24.6 | 32.8 | 57.3 | 47.8 | 69.2 | 85.7 | 50.0 | 60.0 | 71.9 |
| Financial Intermediation | 100.0 | 0.0 | 1000 | 1000 | 0.0 | 0.0 | 40.0 | 37.5 | 0.0 | 80.0 | 66.7 | 53.3 | 82.4 | 69.2 | 64.7 | 50.0 |
| Hotes and Restaurants | 83.3 | 56.3 | 20.0 | 45.5 | 8.3 | 58.8 | 81.3 | -18.8 | 53.6 | 59.1 | 38.1 | 72.2 | 71.4 | 60.0 | 1000 | 71.0 |
| Renting and Business Activities | 81.8 | 0.0 | 70.0 | -9.1 | 0.0 | 50.0 | 62.5 | 26.7 | 0.0 | 80.0 | 25.0 | 0.0 | 0.0 | 16.7 | 50.0 | 82.4 |
| Community and Social Serices | 75.0 | 27.3 | - 12.5 | -7.1 | 0.0 | 12.5 | 72.7 | -200 | 28.6 | 75.0 | 0.0 | 0.0 | 0.0 | 67.1 | 69.6 | 85.7 |


| 4. Business Conidence Index on Own Operations by Sector: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial Sector | -37.0 | 8.6 | -10.9 | -6.6 | -8.1 | -5.1 | 5.8 | -18.9 | -1.6 | 29.6 | 23.0 | 27.7 | 0.0 | 20.0 | 37.8 | 19.2 |
| Construction Setior | 3.7 | 31.8 | 0.0 | 0.0 | 25.0 | -7.7 | 22.2 | 25.0 | -16.7 | 45.0 | 13.3 | 15.4 | 23.0 | 20.0 | 28.6 | 6.3 |
| Wholesale and Retail Trade | 6.3 | -10.9 | 0.0 | -16.3 | 4.0 | 10.9 | 6.8 | 13.0 | -10.3 | 2.5 | 15.7 | 7.8 | 29.7 | 31.8 | 21.3 | 14.4 |
| Serices Sector | -4.5 | 8.6 | -5.2 | -20.2 | 1.4 | -2.1 | 20.8 | -17.5 | -1.7 | 1.3 | -1.4 | 32.3 | 1000 | 30.0 | 40.3 | 31.3 |
| 5. Business Outlook index on Own Operations: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voume of Business Activity Index | 23.1 | 22.8 | -5.5 | -7.1 | 11.6 | 3.1 | 8.6 | -13.7 | 0.4 | 26.4 | 26.4 | 42.7 | 49.4 | 26.2 | 35.7 | 32.1 |
| Voume of Total Order Bok Index | 22.0 | 17.9 | -9.4 | -5.2 | 9.5 | -2.2 | 3.5 | -18.4 | -3.3 | 22.9 | 29.6 | 40.6 | 40.5 | 25.0 | 33.2 | 37.2 |
| Credit Access index | 1.4 | 5.7 | -19.9 | -23.0 | -11.1 | -6.1 | -9.1 | -23.6 | -18.1 | 3.8 | 8.4 | 12.5 | 25.7 | 26.2 | 29.0 | 16.6 |
| Financial Condition Index | -12.2 | 9.0 | -5.5 | -11.2 | -0.5 | -5.7 | 10.6 | -13.2 | -1 | 15.0 | 15.1 | 25.0 | 27.4 | 21.1 | 34.6 | 22.0 |
| Average Capaity Utilization | 11.2 | 16.7 | 7.2 | -3.0 | 17.1 | 8.8 | 24.2 | 10.8 | 11.1 | 27.5 | 28.5 | 30.2 | 36.5 | 32.1 | 42.3 | 31.0 |
| 6. Business Outlook Index on Own Operations: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voume of Business Activity Index | 71.2 | 67.8 | 53.0 | 49.1 | 67.3 | 55.7 | 65.7 | 28.3 | 60 | 75.4 | 61.2 | 81.2 | 81.1 | 78.1 | 73.8 | 76.8 |
| Employment Outookindex | 47.1 | 37.9 | 21.5 | 16.7 | 34. | 33.8 | 33.8 | 28.3 | 31.6 | 46.5 | 44.7 | 54.1 | 58.8 | 57.2 | 56.0 | 49.8 |


| TABLE H |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BUSINESS EXPECTATIONS SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| South West Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Year | 2008 |  |  | 2009 |  |  |  | 2010 |  |  |  | 2011 |  |  |  | 2012 |
| Quarter | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 |
| 7. Business with Expansion Plans (in per cent): Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Sector | 80.6 | 62.4 | 51.6 | 52.6 | 66.1 | 53.2 | 53.8 | 60.4 | 17.5 | 40.8 | 16.2 | 25.3 | 38.9 | 26.3 | 27.0 | 26.0 |
| Construction Sector | 63.0 | 56.5 | 14.3 | 55.6 | 50.0 | 69.2 | 77.8 | 66.7 | 66.7 | 30.0 | 6.7 | 38.5 | 9.1 | 40.0 | 57.1 | 62.5 |
| Wholesale and Retail Trade | 75.8 | 67.2 | 67.3 | 72.9 | 70.6 | 63.8 | 77.3 | 67.4 | 33.3 | 31.6 | 19.1 | 71.4 | 58.6 | 60.0 | 38.3 | 44.3 |
| Services Sector of which: | 77.0 | 58.3 | 67.6 | 60.6 | 72.4 | 59.6 | 56.6 | 59.6 | 34.5 | 48.1 | 33.3 | 35.4 | 31.3 | 51.5 | 28.4 | 31.3 |
| Financial Intermediation | 100.0 | 0.0 | 100.0 | 100.0 | 0.0 | 100.0 | 60.0 | 75.0 | 50.0 | 20.0 | 33.3 | -6.7 | 57.1 | 0.0 | 80.0 | 16.7 |
| Hotels and Restaurants | 83.3 | 56.3 | 80.0 | 90.9 | 58.3 | 76.5 | 56.3 | 56.3 | 42.9 | 9.1 | 4.8 | 22.2 | 29.4 | 38.5 | 17.6 | 22.6 |
| Renting and Business Activities | 100.0 | 50.0 | 70.0 | 90.9 | 0.0 | 100.0 | 62.5 | 60.0 | 0.0 | 60.0 | 50.0 | 20.0 | 42.9 | 80.0 | 100.0 | 41.2 |
| Community and Social Services | 100.0 | 54.5 | 75.0 | 46.4 | 100.0 | 100.0 | 63.6 | 80.0 | 42.9 | 50.0 | 0.0 | 60.0 | 100.0 | 66.7 | 100.0 | 71.4 |
| 8. Business Constraints: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| High Interest Rate | 61.2 | 59.6 | 55.0 | 46.8 | 62.0 | 52.6 | 60.6 | 63.2 | 66.9 | 62.3 | 64.5 | 55.2 | 61.8 | 54.0 | 57.5 | 59.0 |
| Unclear Economic Laws | 40.2 | 31.7 | 36.5 | 28.6 | 35.4 | 27.2 | 30.8 | 45.3 | 40.3 | 44.1 | 38.5 | 35.4 | 22.6 | 23.7 | 24.5 | 29.4 |
| Lack of Equipment | 20.2 | 2.9 | 17.7 | 17.7 | 13.6 | 12.3 | 18.4 | 32.8 | 23.3 | 25.2 | 28.1 | 10.4 | 11.9 | 23.4 | 24.6 | 26.3 |
| Insufficient Demand | 19.3 | 1.5 | 23.2 | 29.7 | 18.6 | 10.7 | 37.1 | 23.8 | 26.3 | 27.8 | 31.0 | 19.3 | 36.6 | 25.4 | 37.7 | 38.3 |
| Access to Credit | 31.7 | 13.9 | 14.9 | 12.3 | 27.4 | 44.3 | 38.4 | 55.9 | 32.3 | 50.8 | 47.1 | 31.5 | 45.2 | 42.5 | 45.0 | 34.3 |
| Financial Problems | 40.0 | 38.4 | 42.3 | 42.0 | 49.5 | 52.6 | 48.7 | 62.9 | 50.1 | 50.8 | 50.9 | 42.2 | 52.7 | 48.8 | 56.7 | 48.5 |
| Competition | 33.6 | 45.5 | 40.9 | 34.2 | 42.5 | 37.9 | 43.9 | 25.8 | 37.5 | 35.5 | 29.9 | 37.5 | -56.3 | 31.5 | 37.8 | 41.7 |
| Labour Problems | 3.1 | -8.0 | -3.3 | -4.5 | -2.0 | -5.7 | -6.6 | 14.8 | -3.4 | 1.4 | -3.0 | 3.6 | 2.9 | 2.6 | 0.9 | 6.4 |
| Lack of Materials Input | 12.9 | -2.9 | 19.1 | 18.0 | 9.8 | -0.4 | 16.4 | 23.4 | 11.0 | 11.3 | 13.6 | 10.0 | 15.6 | 16.1 | 21.6 | 25.7 |
| Unfavourable Political Climate | 34.1 | 25.2 | 24.9 | 22.5 | 27.1 | 38.2 | 39.1 | 38.1 | 41.2 | 42.8 | 26.4 | 24.3 | 16.8 | 22.4 | 21.1 | 20.4 |
| Unfavourable Economic Climate | 49.7 | 38.6 | 46.4 | 40.9 | 44.7 | 58.3 | 56.6 | 42.0 | 46.1 | 49.2 | 37.2 | 32.2 | 22.9 | 23.2 | 23.6 | 28.4 |
| Insufficient Power Supply | 74.6 | 46.8 | 40.9 | 32.5 | 56.0 | 74.3 | 50.0 | 63.7 | 76.6 | 75.3 | 80.5 | 58.8 | 73.7 | 75.8 | 67.9 | 74.4 |
| 9. Business Expectation Index on Selected Economic Indicators: Current Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\mathrm{N} /$ \$ Exchange Rate | 17.3 | 9.0 | -16.0 | -12.6 | 8.0 | -15.4 | -16.7 | 17.0 | -26.1 | 0.0 | -11.3 | -13.2 | -24.7 | -9.6 | 2.5 | -0.3 |
| Inflation Rate | 24.4 | 31.1 | 30.4 | 15.6 | 16.1 | 17.1 | 27.8 | 9.9 | -0.5 | 7.2 | 11.3 | 23.2 | 32.7 | 26.2 | 17.1 | 31.2 |
| Borrowing Rate | -3.7 | 17.9 | 6.1 | 11.9 | 8.5 | 3.1 | 11.6 | 3.7 | -0.5 | -1.3 | 8.1 | -8.5 | -10.8 | 29.4 | 29.0 | 34.3 |
| 10. Business Expectation Index on Selected Economic Indicators: Next Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N/\$ Exchange Rate | 26.1 | 20.5 | 9.9 | 9.7 | 26.6 | 19.7 | 4.0 | 0.9 | 18.6 | 14.5 | 2.1 | 17.8 | 45.6 | 19.4 | 13.0 | 28.4 |
| Inflation Rate | -2.4 | -0.4 | 6.1 | 10.8 | 1.5 | 7.9 | 17.7 | 6.7 | 2.3 | 4.8 | -9.5 | 35.2 | 18.5 | -16.7 | -12.6 | 2.6 |
| Borrowing Rate | -16.9 | 10.2 | -3.9 | 5.6 | 6.0 | 4.4 | 21.7 | -5.2 | -0.9 | -3.5 | 4.2 | -6.4 | 7.1 | 5.2 | 16.5 | 7.1 |
| 11. Percentage Distribution of Respondent Firms by Type of Business |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Importer | 18.6 | 20.8 | 32.0 | 22.3 | 18.1 | 19.3 | 46.5 | 34.4 | 21.9 | 14.6 | 14.8 | 17.8 | 16.6 | 26.2 | 17.5 | 19.8 |
| Exporter | 3.7 | 7.3 | 2.8 | 3.3 | 7.0 | 3.9 | 5.6 | 7.5 | 5.6 | 1.4 | 1.1 | 2.8 | 3.4 | 2.0 | 1.0 | 2.6 |
| Both Importer and Exporter | 27.5 | 22.0 | 14.9 | 5.9 | 15.6 | 25.0 | 13.6 | 15.1 | 14.4 | 16.7 | 15.1 | 11.0 | 10.1 | 9.5 | 14.3 | 11.5 |
| Neither Importer nor exporter | 48.8 | 49.8 | 50.3 | 68.4 | 59.3 | 51.8 | 34.3 | 42.9 | 58.1 | 67.4 | 69.0 | 68.3 | 69.9 | 62.3 | 67.1 | 66.2 |
| 12. Percentage Distribution of Respondent Firms by Employment Size |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Small (<50) | 59.7 | 64.5 | 64.1 | 60.6 | 64.3 | 66.2 | 56.6 | 52.8 | 67.4 | 75.7 | 74.6 | 77.6 | 75.0 | 76.6 | 76.2 | 78.5 |
| Medium (50 and <200) | 19.0 | 20.4 | 24.3 | 29.8 | 18.1 | 17.1 | 22.2 | 30.2 | 20.5 | 14.6 | 13.4 | 11.4 | 11.8 | 10.3 | 12.2 | 13.2 |
| Large (200 and Up) | 21.0 | 14.7 | 11.6 | 9.6 | 13.6 | 16.7 | 21.2 | 17.0 | 12.1 | 9.4 | 12.0 | 11.0 | 13.2 | 13.1 | 11.5 | 7.7 |
| No Response | 0.3 | 0.4 | 0.0 | 0.0 | 4.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 13. Distribution of Respondent Firms by Sector |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| All Sectors | 295 | 285 | 181 | 218 | 191 | 228 | 198 | 212 | 215 | 288 | 284 | 281 | 296 | 252 | 286 | 349 |
| Industrial Sector | 73 | 117 | 64 | 76 | 62 | 79 | 52 | 53 | 63 | 71 | 74 | 83 | 95 | 57 | 74 | 73 |
| Construction Sector | 27 | 23 | 7 | 9 | 4 | 13 | 9 | 12 | 12 | 20 | 15 | 13 | 11 | 10 | 14 | 16 |
| Wholesale and Retail Trade | 63 | 64 | 52 | 49 | 51 | 47 | 44 | 46 | 39 | 79 | 89 | 77 | 87 | 80 | 94 | 97 |
| Services Sector of which: | $\underline{132}$ | 81 | 58 | 84 | 74 | 89 | $\underline{93}$ | 101 | 101 | 118 | $\underline{106}$ | $\underline{108}$ | $\underline{103}$ | $\underline{105}$ | $\underline{104}$ | $\underline{163}$ |
| Financial Intermediation | 2 | 0 | 1 | 1 | 0 | 3 | 5 | 8 | 4 | 10 | 12 | 15 | 14 | 10 | 10 | 12 |
| Hotels and Restaurants | 24 | 16 | 5 | 11 | 12 | 17 | 16 | 16 | 28 | 22 | 21 | 18 | 17 | 13 | 17 | 31 |
| Renting and Business Activities | 11 | 6 | 10 | 11 | 0 | 14 | 8 | 15 | 4 | 5 | 4 | 5 | 7 | 10 | 8 | 17 |
| Community and Social Services | 8 | 11 | 8 | 28 | 4 | 8 | 11 | 5 | 7 | 4 | 0 | 5 | 1 | 6 | 2 | 7 |

## The CBN Inflation Attitudes Survey For

## Q1 2012



Fig. 9: What do you think will be best for (a) the Nigerian Economy and (b) for you personally, for a change in interest rate in the next few months?

## EXECUTIVE SUMMARY

The 2012 First Quarter survey of households' attitudes to inflation and interest rates was conducted by the Statistics Department between 15th -20th February, 2012. This was in its bid to asses the general publics' perceptions of inflation which will help gauge Banks macroeconomic policy formulation.

- The survey shows given a choice, about 45.3 per cent of the respondents would prefer a rise in interest rate as against 19.6 percent which preferred that price should rise faster.
- The results revealed that 69.5 percent of the respondents are aware that the CBN sets the interest rate.
- About 40.2 percent of the respondents were of the view that the 10.0 per cent Government targeted inflation rates in this year's budget is too high, whereas 18.9 per cent felt it is too low.
- About 41.4 per cent of the respondent households expected prices in the shops generally to go up by $1 \%$ but less than $3 \%$ over the next twelve months.
- Majority of the respondents, (63.6 percent) are satisfied with the way CBN is doing its job; while only 7.9 per cent are dissatisfied, giving a net satisfaction of 55.7 percent.


## THE CBN INFLATION ATTITUDES SURVEY

## 1. Introduction

Apart from its price and monetary stability mandate, the Bank (CBN) is also tasked with supporting the Government's blueprint on economic growth and unemployment reduction. One major objective of the Bank is to build public confidence and support for economic growth, price stability, and public understanding of the Monetary Policy Committee's roles. If people understand and support the objectives of price stability as well as understand how the interest rate is used to achieve it, macroeconomic stability which is an essential prerequisite for economic growth and development would be attained.


Who sets the direction of the Interest Rates ?
The level of interest rates deemed appropriate to achieve this, is decided by the Monetary Policy Committee (MPC) on periodic basis. The Committee equally articulates other foremost policy frameworks which are considered as catalysts in moderating price changes and economic stability.

In order to assess the impact of the Bank's efforts in building general public support for price stability, sample survey of public opinion is often used. The Statistics Department, on behalf of the Bank embarked upon this survey, with a view to assessing the general public's perceptions of inflation in the past one year, their expectations for inflation over the next

## THE CBN INFLATION ATTITUDES SURVEY

year, their views on interest rate and knowledge of the monetary policy framework. Opinion poll was effectively used in exploring the progression of public views and general understanding of monetary policy matters. Good estimates of inflation expectations and public understanding of what influences them are important parameter for successful monetary policy.

In this way, the Bank will be in a position to quantify the impact of its efforts in stabilizing and sustaining prices in the Nigerian economy. Results of the recent survey of the public perceptions on this are as hereunder discussed.

## 2. The Inflation Attitudes Survey

The Statistics Department had gone out on quarterly basis since June 2009 to sample the views of households on how they view the price changes of goods and services in the shops in the last twelve months, and their expectations of price changes over the next twelve months. The Q1,20I2 Inflation Attitude Survey being the most recent in the series was conducted between 15th -20th February, 2012, with a sample size of 1400 people, aged 15 and above in 350 randomly selected Enumeration Areas (EAs),


Would a rise in interest rate make prices in the street to rise?

## THE CBN INFLATION ATTITUDES SURVEY

in the six geopolitical zones of the country. The raw data were weighted to match the demographic profile of Nigeria as a whole ( Table 1 presents the summary of results of the Twelveth inflation attitudes surveys so far conducted).

Inflation expectations do vary amongst people due to the differences in the goods and services bought, which often leads to differences in the prices of the goods and
"Questions were also asked about how prices had moved in the past 12 months and expected movement in prices in the next 12 months.
A total of 14 questions were asked. Some of these questions sought information on public knowledge, understanding and attitudes towards the
MPC process, as well as
expectations of interest rates and inflation." services. Thus, the designed questionnaire captures information on age, sex, income, employment status among others. The survey involves in-house face-to-face interviews of members of selected households. The selection entailed a quota sample of individuals within randomly selected Enumeration Areas (EAs). This was done using the instrumentality of the National Integrated Survey of Households (NISH) of the National Bureau of Statistics (NBS). The survey asked questions about the evolution of prices of 'goods and services', and the questions were designed to reflect a concept of inflation the general public are most likely to be familiar with, instead of any specific measures of inflation, like the Consumer Price Index inflation rate.

The questionnaire was therefore couched in a manner to capture the expectations of respondents. The options for questions asked were in ranges of price change, of which respondent households are expected to select one that best suites their expectations. The options were in the form of "Gone Down" ,"Not Changed, " up by 1\% but less than 3\%", "up by 3\%" or Above" and "No Idea". Respondents were made to answer a total of 14 questions which includes; their thought on how prices had changed in the previous twelve months and how they expect prices to change over the next twelve months, in addition to inquiring from them the body that sets the interest rates. Also range of questions seeking information on public knowledge, understanding and attitudes towards MPC process and expectations of interest rates were asked. The respondents were equally requested to state whether they were satisfied or not with the way the Central Bank of Nigeria is doing its job of setting interest rates in order to control inflation. The survey result showed that 63.6 percent were satisfied as compared to 70.1 percent recorded in Q4 2011. Since public reactions to interest rate movements is likely to be influenced by other factors in the national mood, care must therefore be taken in drawing conclusions from such opinion polls about public perceptions of monetary policy in view of the inherent risk in drawing such conclusion.

## THE CBN INFLATION ATTITUDES SURVEY

and attitudes towards MPC process and expectations of interest rates were asked.
In addition, households focus on particular types of goods and services when thinking about inflation. Noticeable variation in the answers may therefore be because respondents are thinking about inflation as it relates to their own patterns of spending in addition to media reports about price trends. Their understanding of the transmission mechanism of monetary policy may also be another factor to be considered in their opinion about inflation. The rest report would discuss in details the developments in the households' inflation rates and interest rates perceptions and expectations, and their awareness of quantitative easing.

## KNOWLEDGE AND EXPECTATIONS QUESTIONS

## "Most

respondent
households by 46.0 percent margin, opined that the economy would be weakened if inflation persisted, whereas 26.2 percent felt it would make little difference in the economy"

### 3.1 Inflation

The survey result showed that 9.9 percent respondent households belief that the economy would end up stronger, while 46.0 percent felt that the economy would end up weaker if prices started to rise faster than they do now, thereby giving a sizeable support to price stability. Also, about 26.2 per cent of the respondents believed it would make little difference in the economy if prices continue to rise faster than they do now. The result has followed the same pattern since the inception of the survey in Q2 2009 (Question 3). When asked in question 1, to say how prices have changed over the past 12 months, by making a choice from the five banded options on the questionnaire. The respondents gave a median answer of 3.6 per cent, which is


If prices start rising faster than they do now, would Nigeria's economy...?
consistent with the previous trends. This however, conceals a wide variation, from 16.4 per cent who thought prices had gone down or not changed, to 51.1 per cent who felt they had risen by 3 percent or above, as well as 22.3 per cent who chose the "up by 1 percent but less than 3 percent" option or band. Respondent's median expectations of the rate of inflation over the next twelve months (Question 2) was 2.7 per cent, which is 0.9 per cent higher than the perceptions of the previous quarter. These figures, though within the sampling error, have fluctuated very little relative to the corresponding period a year earlier.

## KNOWLEDGE AND EXPECTATIONS QUESTIONS

The views of the respondents on Question 2, on 'how much they expect prices in the shops generally to change over the next 12 months?', show that 41.4 per cent of the respondent households expect prices to rise by 3 percent or above in the next 12 months; relative to 24.2 percent of this group that expect prices to rise by 1 per cent but less than 3 per cent in the next 12 months. Similarly, 24.2 per cent of the 'respondents were optimistic that prices over the next one year would either go down or remain the same. Few people thought that inflation was not likely to rise. This pattern has been maintained in all the ten series of the survey so far conducted.

### 3.2 Interest Rate

## "Respondents

 sentiments on whether the interest rate will rise or fall over the next12 months
were divergent"

(Questions 5 and 6) At 47.1 points, the percentage of respondent households who felt that interest rate has risen in the last 12 months fell by 10.7 point in the current quarter, from the 57.8 per cent attained in Q4 2011. On the other hand, 14.6 per cent as against 11.6 per cent, recorded in Q4 2011 believed that interest rates had fallen, while 19.3 percent are of the opinion that the rates stayed about the same level in the last 12 months. The remaining 19.0 per cent of the households had no idea. Respondents had conflicting views on whether the interest rate will rise or fall over the next 12 months. While 45.3 per cent of the respondents were of the view that the rates would rise, 21.9 per cent believed it would fall (leaving a 'net rise' of 23.4 percent). Almost, one third of the sample, either expected no change (17.5 percent), or had no idea (15.4 per cent). The 'net rise' value


Net rise in interest on bank loans and savings

## 4 THE CENTRAL BANK OF NIGERIA

## Questions 11 \& 12

Questions 11 and 12 assess whether people are aware of the way monetary policy works in Nigeria. Question 11 asks whether they know which group of people meets to set Nigeria's basic interest rate level. In response, 44.7 percent felt it is Monetary Policy Committee, as against 16.5 percent for Federal Ministry of Finance and 7.5 percent who believed it was the Government, while 6.5 percent felt it was the National Assembly. About 4 per cent answered 'others’ or do not know.
"Asked, who set
Nigeria's 'basic interest rate
level’? (44.7 percent) felt it was the Monetary Policy Committee , the Government (7.5 percent), Federal Ministry of Finance (16.5 percent); whereas 6.5 percent felt it is the National Assembly"

Question 12 then prompted respondents to identify which group sets the interest rates with a show card containing five options, The result indicated that most people are aware that Central Bank of Nigeria sets the interest rate with 69.5 percent response rate in Q1 2012, though lower than the 75.8 percent in the preceding quarter. Other respondents opined that the Government ( 5.7 percent) now sets interest rates. 5.7 and 4.3 per cent of the respondents are of the opinion that civil servants and other banks set the rates, while 14.8 percent had no idea. This level of proportions have not significantly changed in all the series.

Responding to Question 13 about the nature of the MPC, 26.6 percent felt that the Committee is a body wholly owned, appointed by the Government; while 22.6 percent believed that it is an independent body, partly appointed the Government and 7.9 percent who believed that it is completely independent,


## THE CBN INFLATION ATTITUDES SURVEY

Respondents were equally asked to assess the way that CBN is 'doing its job to set interest rates to control inflation' (Question 14). To this 63.6 percent were 'totally satisfied' in contrast to 7.9 percent that were 'totally dissatisfied'.
implying, no government role in appointments. However, 24 percent regard the MPC as 'part of the Government'.
Question 14 asks whether respondents are satisfied with the way CBN is 'doing its job to set interest rates to control inflation'. The net satisfaction index-the proportion satisfied minus the proportion dissatisfied was +55.7 percent as against +62.0 percent recorded in Q4 2011.This was slightly lower than the net satisfaction index of +61.9 percent when compared to the corresponding period a year ago. Among the satisfied group, 28.8 percent were 'very satisfied' while 34.8 were 'fairly satisfied'. However, 13.5 percent were 'neither satisfied nor dissatisfied' whereas 7.9 percent were 'very dissatisfied'. Those who had no idea accounted for 15 percent of the respondents compared to 8.2 percent achieved in Q4 2011.


## CBN Customer Satisfaction Index

### 5.0 Attitude Questions

### 5.1 Inflation

Question 3 gauges public view in maintaining low and stable inflation. It was asked here whether Nigeria's economy would be stronger, weaker or make little difference if prices started to rise faster than they do now. Responding, 46.0 percent were of the opinion that Nigeria's economy would end up weaker, about 9.9 percent felt it would end up stronger, 26.2 percent believed that it would make little difference, while 17.9 percent had no idea. This pattern has been fairly maintained over the past ten series of the survey.

## THE CBN INFLATION ATTITUDES SURVEY



On the overall, these responses suggest considerable support for price stability as a good number of people were of the view that inflation is inimical to economic growth. It should be noted that public attitudes to this issue was tested during periods of high inflation, rising unemployment, uncertain political climate and unsteady economic growth, so these answers may not be a guide to how the public might react if economic circumstances were different.

Informed in Question 4 that the Government has set an inflation target of 10.0 percent in this year's budget, 20.8 per cent of the respondents thought that the target was 'about right', 40.2 percent believe it was 'too high', 18.9 percent said 'too low' while the rest 18.6 percent had no idea. This pattern had been relatively steady in all the series so far, and equally maintained in every zone and demographic group, suggestive of their support for low inflation.

### 5.2 Interest rates

Questions 7 and 8 ask the respondents about their opinions on what would be 'best for the Nigerian economy- higher interest rates, lower rates or no change'. In their response, to Question seven, 40.2 percent were of the opinion that it would be best for the Nigerian economy for interest rates to 'go down' whereas 19.6 percent believed it should 'go up'. The other 24.2 per cent said 'make no difference' while 15.9 percent 'had no idea'. This
better for the Nigerian economy for interest rates to 'go down'. result has been within the same range since the inception of the survey in Q2 2009.

Respondents were in Question 8 asked what would be 'best for you personally, for interest rates to go up or go down'. Respondents answers showed that 54.4 per cent reported that it would be best for them personally if interest rates went down, while about 18.3 percent of the respondents opted for higher interest rates. The results further revealed that 17.8 percent expressed a thought that it would make no difference. The responses to questions 7 and 8 reveal that many people favoured lower interest rates for themselves rather than for the Nigerian economy as a whole. The high lending rates by Deposit Money Banks which discourages borrowing that could serve as catalyst for industrial and economic development could be responsible for the respondents holding such views.

### 6.0 INFLATION VERSUS INEREST RATE

When a tradeoff is suggested, more people would accept higher interest rates rather than higher inflation. The margin is a
little above two
to one; that is
45.3 percent relative to 19.6
percent.

Question 9 was designed to measure people's understanding of how rise in interest rates would affect changes in prices (inflation). In response to what the impact would be, of a rise in interest rates for, (a) in the short term and (b) in the medium term, just about half the respondents (52.0 percent) agreed that 'a rise in interest rates would make prices in the street rise more slowly in short term', whereas 13.8 per cent disagreed. With respect to the medium term, 43.9 per cent of the respondents agreed, as opposed to 23.1 percent that disagreed.

However, an interesting picture was observed in Question 10 when asked 'if a choice had to be made, either to raise interest rates to keep inflation down, or keep interest rates down and allow prices in the shops to rise faster; which would you prefer?' When a trade-off is suggested, most people would accept higher interest rates rather than higher inflation. The margin is a little above three to one: that is, 45.3 percent relative to 19.6 percent. However, 33.2 per cent had no idea. This position suggest that the respondent households agree with the Bank's price stability stance.


Interest Rate versus Inflation

| SUMMARY OF RESULTS NFFLTTIONATTTTUDES SURVEY |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PER CENT | Q2209 | QS 2009 | Q 21209 | 01200 | 02200 | 032010 | Q42010 | Q12011 | 02001 | 032011 | 042011 | Q12012 |

Q. Which ofthese options best describes how prices have charged overthe last

12 morths?

| Gonedown | 4.0 | 5.1 | 6.5 | 7.7 | 11.0 | 11.8 | 12.5 | 10.0 | 10.2 | 8.7 | 7.0 | 6.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notchanged | 6.2 | 12.5 | 8.8 | 14.2 | 15.9 | 23.2 | 17.6 | 17.7 | 15.5 | 15.7 | 14.4 | 9.8 |
| Upoy $1 \%$ but essthar 3\% | 4.7 | 21.5 | 29.0 | 18.4 | 26.2 | 19.4 | 23.3 | 23.1 | 21.6 | 23.5 | 26.9 | 22.3 |
| Upby3bor atove | 74.8 | 53.3 | 40.8 | 40.8 | 33.4 | 31.7 | 34.4 | 34.5 | 43.0 | 40.3 | 38.5 | 51.1 |
| Noidea | 10.1 | 7.6 | 14.8 | 11.3 | 12.1 | 13.8 | 12.2 | 14.7 | 9.6 | 11.7 | 13.2 | 10.2 |
| Median (\%) | 3.0 | 3.0 | 2.9 | 3.4 | 2.3 | 1.8 | 2.2 | 2.3 | 2.8 | 2.7 | 2.6 | 3.6 |

## Q. 2 How much would you expect pices in the shops generally to change over the

nex 12 months

| Would Godoun | 15.7 | 22.6 | 16.5 | 21.1 | 27.2 | 24.5 | 21.2 | 20.9 | 28.0 | 26.2 | 21.2 | 12.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Notchanged | 8.7 | 10.2 | 8.0 | 13.8 | 16.1 | 14.9 | 10.1 | 14.1 | 13.5 | 13.8 | 13.2 | 11.9 |
| Upby $1 \%$ but essthan 3\% | 6.9 | 20.5 | 28.3 | 21.2 | 22.0 | 24.1 | 23.9 | 24.3 | 23.8 | 22.3 | 22.0 | 24.2 |
| Upby3bor atove | 54.8 | 34.6 | 32.6 | 28.1 | 21.4 | 21.9 | 26.2 | 20.2 | 24.2 | 26.5 | 30.2 | 41.4 |
| Noidea | 13.6 | 12.1 | 14.6 | 12.2 | 11.8 | 14.5 | 12.6 | 14.5 | 10.5 | 11.3 | 13.4 | 10.3 |
| Median (\%) | 3.0 | 2.1 | 2.3 | 1.8 | 1.1 | 1.3 | 1.5 | 1.6 | 1.3 | 1.4 | 1.8 | 2.7 |

Q. 3 If prices started to isise fasterthan they do onow, do you think Nigeri'a's
economy would...?

| Endup stronger | 8.0 | 9.7 | 7.9 | 8.8 | 10.8 | 10.3 | 15.0 | 16.9 | 14.7 | 10.4 | 9.0 | 9.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ormake ilite differere | 14.0 | 13.0 | 21.5 | 18.1 | 21.8 | 22.5 | 23.7 | 23 | 21.7 | 24.3 | 26.6 | 20.2 |
| Orweak | 65.1 | 65.4 | 55.2 | 58.4 | 53.4 | 51.1 | 43.5 | 46.0 | 47.1 | 49.5 | 49.6 | 46.0 |
| Dontkow | 12.5 | 11.9 | 15.3 | 14.7 | 14.1 | 16.1 | 17.8 | 14.1 | 16.4 | 15.9 | 14.7 | 17.9 |

Q. 4 The Government in inthis years budaget anticipated an inindion rate of $10.0 \%$.

What co you think ofthis rate?

| Tootigh | 4.7 | 45.8 | 45.3 | 46.2 | 44.7 | 40.0 | 38.3 | 42.9 | 48.2 | 43.2 | 46.5 | 40.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ortoo ow | 20.5 | 17.7 | 21.4 | 14.7 | 14.8 | 17.9 | 22.7 | 19.4 | 16.8 | 13.3 | 17.0 | 18.9 |
| Oraboutight | 13.9 | 16.2 | 12.6 | 18.2 | 20.2 | 17.2 | 17.0 | 18.7 | 17.2 | 21.6 | 19.9 | 20.8 |
| Noidea | 19.2 | 20.0 | 20.7 | 20.9 | 20.1 | 24.9 | 21.9 | 18.9 | 17.8 | 21.8 | 16.6 | 18.1 |


| SUMMARY OF RESULTS INFLATION ATTITUDES SURVEY |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PER CENT | Q22009 | Q3 2009 | Q42009 | Q1 2010 | $Q 22010$ | $Q 32010$ | $Q 42010$ | $Q 12011$ | $Q 22011$ | $Q 32011$ | $Q 42011$ |

## Q. 5 How would you say interest on bank loans and savings have changed over

the last 12 months?

| Risen a lot | 36.2 | 34.3 | 29.4 | 33 | 25.6 | 31.1 | 27.6 | 27.5 | 24.1 | 27.6 | 29.8 | 23.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Risen a litle | 24.0 | 25.5 | 28.5 | 22.1 | 27.2 | 18.8 | 21.9 | 24.3 | 26.6 | 26.2 | 28.0 | 23.2 |
| Stayed doout the same | 10.2 | 13.5 | 14.3 | 14.8 | 14.3 | 13.6 | 13.1 | 14.9 | 12.4 | 15.3 | 16.4 | 19.3 |
| Fallen a litile | 6.0 | 6.1 | 5.4 | 11.0 | 10.4 | 9.6 | 10.3 | 8.8 | 11.5 | 9.2 | 7.0 | 8.9 |
| Fallen a lot | 6.1 | 3.0 | 4.6 | 2.9 | 6.5 | 6.6 | 6.9 | 5.6 | 8.8 | 4.7 | 4.6 | 5.7 |
| Noidea | 17.1 | 17.5 | 17.7 | 16.1 | 16.0 | 20.3 | 20.2 | 19.0 | 16.6 | 16.9 | 14.3 | 19.0 |
| Total saying 'isse' | 60.2 | 59.8 | 57.9 | 55.1 | 52.8 | 49.9 | 49.5 | 51.8 | 50.7 | 53.8 | 57.8 | 47.1 |
| Total saying falll | 12.1 | 9.1 | 10.0 | 13.9 | 16.9 | 16.2 | 17.2 | 14.4 | 20.3 | 13.9 | 11.6 | 14.6 |
| Netise | 48.1 | 50.7 | 47.9 | 41.2 | 35.9 | 33.7 | 32.3 | 37.4 | 30.4 | 39.9 | 46.2 | 32.5 |

## Q. 6 How would you expect interess rates to change over the next 12 months?

| Rise a lot | 15 | 13.8 | 16.0 | 14.1 | 15.0 | 16.4 | 16.0 | 18.5 | 14.8 | 15.5 | 17.9 | 17.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Risea alitle | 23.8 | 22.2 | 23.3 | 24.3 | 26.3 | 22.6 | 25.3 | 27.9 | 29.8 | 21.6 | 25.1 | 27.9 |
| Stay about the same | 15.0 | 16.0 | 17.1 | 19.0 | 16.0 | 14.6 | 16.5 | 14.4 | 13.1 | 19.3 | 17.4 | 17.5 |
| Falla a itile | 21.2 | 24.8 | 18.1 | 18.9 | 18.5 | 17.4 | 15.8 | 14.2 | 20.0 | 17.7 | 18 | 14.8 |
| Fall a otot | 10.8 | 9.2 | 9.8 | 8.0 | 9.7 | 10.8 | 10.7 | 10.2 | 7.6 | 12.0 | 9.9 | 7.1 |
| Noidea | 13.8 | 13.8 | 15.7 | 15.7 | 14.6 | 18.3 | 15.6 | 14.7 | 14.7 | 13.8 | 11.6 | 15.4 |
| Total sajing 'İse' | 38.8 | 36.0 | 39.3 | 38.4 | 41.3 | 39.0 | 41.3 | 46.4 | 44.6 | 37.1 | 43.0 | 45.3 |
| Total saying "fall | 32.0 | 34.0 | 27.9 | 26.9 | 28.2 | 28.2 | 26.5 | 24.4 | 27.6 | 29.7 | 27.9 | 21.9 |
| Netise | 6.8 | 2.0 | 11.4 | 11.5 | 13.1 | 10.8 | 14.8 | 22.0 | 17.0 | 7.4 | 15.1 | 23.4 |

## Q. 7 What do you think would be best for the Nggerian economy. for interest rates

to go up over the next few months, or to godown, or to stay where they are now,
or would it make no diffrence either way?

| Goup | 13.7 | 14.1 | 16.3 | 15.1 | 22.1 | 17.7 | 21.4 | 23.7 | 18.6 | 18.1 | 15.1 | 19.6 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Godown | 52.4 | 54.5 | 51.0 | 51.9 | 47.5 | 49.3 | 43.3 | 42.6 | 49.0 | 43.0 | 46.8 | 40.2 |
| Makenodifference | 12.7 | 17.5 | 15.4 | 19.6 | 29.0 | 17.8 | 20.4 | 19.4 | 17.5 | 23.0 | 23.4 | 24.2 |
| Noidea | 13.1 | 13.8 | 17.3 | 12.5 | 1.2 | 15.2 | 14.9 | 14.2 | 13.0 | 15.9 | 14.8 | 15.9 |

Q. 8 And which would be best for you personally, for interest rates to...

| Goup | 11.0 | 13.9 | 12.2 | 16.4 | 20.0 | 17 | 21.4 | 24.3 | 20.3 | 20.1 | 13.8 | 18.3 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Godown | 67.6 | 75.2 | 68.4 | 62.8 | 63.9 | 64.8 | 43.3 | 56.9 | 62.8 | 57.3 | 59.9 | 54.4 |
| Makenodifference | 9.1 | 10.4 | 17.3 | 18.9 | 22.6 | 16.9 | 20.4 | 17.7 | 15.2 | 18.8 | 19.4 | 17.8 |
| Noidea | 8.9 | 0.0 | 2.1 | 1.5 | 0.5 | 1.4 | 14.9 | 1.1 | 1.3 | 3.7 | 6.8 | 8.2 |


Q. How strongy do you agree with he following statements? A Aise in interest rates
would make prices in the streetrise more sowly yin the a a sortiterm • say a month or wo,

| Agrestrongy | 21.3 | 23.8 | 18.8 | 25.2 | 30.1 | 27.8 | 22.4 | 22.8 | 24.6 | 24.9 | 22.9 | 22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Agree | 32.2 | 33.6 | 32.5 | 27.8 | 31.0 | 26.9 | 28.2 | 28.7 | 31.5 | 29.9 | 33.0 | 30 |
| Neitherage enor disagee | 12.8 | 11.7 | 15.3 | 13.6 | 14.0 | 11.9 | 14.2 | 12.3 | 12.7 | 13.8 | 12.6 | 15.2 |
| Disagee | 13.8 | 14.1 | 14.5 | 12.1 | 10.9 | 17.0 | 15.9 | 17.3 | 12.4 | 15.3 | 14.4 | 13.8 |
| Disagrestongy | 7.2 | 6.2 | 5.2 | 6.8 | 5.1 | 4.4 | 6.9 | 6.3 | 6.2 | 5.0 | 5.1 | 5.5 |
| Dontkow | 12.1 | 10.5 | 13.8 | 14.5 | 8.6 | 12.0 | 12.5 | 12.6 | 12.5 | 11.2 | 12.0 | 13.6 |
| Total agree | 53.5 | 57.4 | 51.3 | 53.0 | 61.1 | 54.7 | 50.6 | 51.5 | 50.1 | 54.8 | 55.9 | 52.0 |
| Total disagee | 21.0 | 20.3 | 19.7 | 18.9 | 16.0 | 21.4 | 22.8 | 23.6 | 18.6 | 20.3 | 19.5 | 19.3 |
| Netagree | 32.5 | 37.1 | 31.6 | 34.1 | 45.1 | 33.3 | 27.8 | 27.9 | 37.5 | 34.5 | 36.4 | 32.7 |

b) Arise in interestrides would maxe picices in the street tise more sowly in the medium tem. saya yearo or two

| Agreestongy | 14.8 | 17.1 | 11.7 | 18.1 | 18.6 | 20.1 | 20.6 | 21.2 | 19.2 | 17.6 | 20.7 | 17.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Agree | 32.5 | 34.8 | 32.9 | 27.8 | 29.3 | 28.3 | 30.2 | 28.4 | 30.3 | 30.7 | 33.2 | 26.8 |
| Neither agee nor disagee | 14.1 | 12.3 | 16.4 | 16.3 | 14.8 | 11.3 | 13.1 | 12.7 | 16.1 | 15.7 | 14 | 17.5 |
| Disagee | 15.2 | 17.8 | 15.8 | 14.5 | 17.6 | 19.6 | 14.7 | 15.4 | 12.7 | 15.8 | 13.8 | 16.1 |
| Disagrestrongy | 8.5 | 5.3 | 8.4 | 6.8 | 5.2 | 6.4 | 7.1 | 8.0 | 8.8 | 8.6 | 5.8 | 7 |
| Dontkow | 6.7 | 12.4 | 14.9 | 15.6 | 12.4 | 14.3 | 14.2 | 14.3 | 12.3 | 11.6 | 12.5 | 15.5 |
| Tota agree | 47.3 | 51.9 | 44.6 | 45.9 | 47.9 | 48.4 | 50.8 | 49.6 | 49.5 | 48.3 | 53.9 | 43.9 |
| Total disgace | 23.7 | 23.1 | 24.2 | 21.3 | 22.8 | 26.0 | 21.8 | 23.4 | 21.5 | 24.4 | 19.6 | 23.1 |
| Netagee | 23.6 | 28.8 | 20.4 | 24.6 | 25.1 | 22.4 | 29.0 | 26.2 | 28.0 | 23.9 | 34.3 | 20.8 |


| restastis | 48.2 | 50.8 | 52.7 | 41.6 | 52.1 | 49.3 | 45.5 | 49.2 | 48.8 | 52.4 | 48.2 | 153 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pricesto osise faster | 14.1 | 14.8 | 15.9 | 16.1 | 15.0 | 14.1 | 21.3 | 19.5 | 20.1 | 17.0 | 21.4 | 19.6 |
| Noidea | 36.8 | 34.1 | 31.3 | 42.2 | 32.4 | 36.6 | 33.2 | 31.2 | 30.9 | 30.7 | 30.5 | 33.2 |


| SUMMARY OF RESULTS INFLATION ATTITUDES SURVEY |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q22009 | 032009 | 04209 | 012010 | 022010 | 032010 | 042010 | 012011 | 022011 | 032011 | 042011 | 0012012.

Q. 11 Every oherer month, a group of people mett oset Nigeria's basici interestrate evel.

Do you kow what this group is?

| Moniary Poicy Commitee | 55.9 | 59.5 | 61.2 | 54.7 | 55.6 | 49.6 | 40.6 | 45.5 | 49.2 | 49.9 | 55.8 | 44.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The Governent | 9.4 | 7.0 | 7.0 | 10.4 | 9.7 | 11.4 | 10.0 | 9.7 | 10.1 | 12.0 | 24 | 7.5 |
| Feeveral Ministy fi Finaree | 8.7 | 10.5 | 9.5 | 12.5 | 11.6 | 12.5 | 24.8 | 21.4 | 18.3 | 17.8 | 12.7 | 16.5 |
| Nationa Assembly | 4.0 | 2.4 | 3.2 | 3.9 | 7.8 | 4.9 | 5.2 | 5.8 | 6.0 | 5.1 | 4.9 | 6.5 |
| Ohers | 1.2 | 1.0 | 2.0 | 0.9 | 1.1 | 2.2 | 2.7 | 2.3 | 2.4 | 2.1 | 2.6 | 4 |
| Dont kow | 20.0 | 19.2 | 17.0 | 17.6 | 14.2 | 19.4 | 16.6 | 15.3 | 13.9 | 13.1 | 0.0 | 20.9 |

Q. 12 Which of these groups do you thinksests the interestrates?

| Govermentministers | 3.1 | 2.4 | 4.3 | 4.9 | 4.7 | 6.8 | 40.6 | 6.7 | 4.3 | 8.9 | 5.2 | 5.7 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Ciil senarants | 2.8 | 1.8 | 2.4 | 3.2 | 3.6 | 4.1 | 10.0 | 7.2 | 6.7 | 6.6 | 5.7 | 5.7 |
| CBN | 76.9 | 82.3 | 17.5 | 75.9 | 75.7 | 70.4 | 24.8 | 70.0 | 74.1 | 70.3 | 75.8 | 69.5 |
| Onherbanks | 3.4 | 3.5 | 4.5 | 4.4 | 4.1 | 4.6 | 5.2 | 5.1 | 4.4 | 4.2 | 4.1 | 4.3 |
| Noidea | 13.1 | 9.8 | 11.2 | 11.6 | 11.8 | 14.2 | 2.7 | 11.0 | 10.6 | 9.9 | 0.1 | 14.8 |

Q. 13 Infact, the edecisions are taken by the Monitar Policy Committe o fithe Central Bank of Nigeria.

Whichof these do you think bestdescribes the Mondary Poily Committee?

| Patofothe Government | 26.3 | 22.3 | 16.9 | 27.5 | 23.0 | 25.3 | 28.6 | 26.8 | 22.3 | 20.9 | 25.3 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A Body whally y wned appoin | 27.2 | 33.6 | 42. | 26.5 | 32.9 | 28.9 | 26.7 | 30.1 | 32.3 | 20.9 | 32.8 | 26.6 |
| An indepenerentiboy, paty | 20.0 | 19.8 | 21.3 | 20.2 | 24.1 | 20.5 | 21.0 | 21.4 | 25.7 | 21.1 | 20.1 | 22.6 |
| A completey inderenderentio | 6.8 | 6.2 | 5.2 | 11.5 | 6.5 | 8.0 | 8.6 | 7.5 | 7.2 | 11.8 | 7 | 7.9 |
| Noidea | 18.3 | 17.5 | 14.2 | 14.4 | 13.3 | 17.2 | 15.0 | 14.1 | 12.4 | 13.8 | 14.6 | 18.6 |

Q. 14 Oveall how satisfied or of issaitisied are you with the way the Central Bank of I igeria is doing its job to set interest rates in orderto control inilition?

| Vers satsisied | 20.2 | 27.1 | 21.4 | 30.8 | 27.5 | 26.0 | 29.6 | 35.7 | 28.7 | 35.6 | 35.5 | 28.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairlysalisied | 4.6 | 4.6 | 41.6 | 36.7 | 45.2 | 38.6 | 39.7 | 35.2 | 44.7 | 35.3 | 34.6 | 34.8 |
| Neithersaisifed nor dissaisf | 12.4 | 12 | 17.6 | 16 | 11.0 | 14.5 | 10.5 | 10.5 | 13.3 | 13.5 | 13.6 | 13.5 |
| Vervisisalisied | 12.8 | 8.4 | 8.6 | 7.3 | 8.0 | 9.7 | 6.1 | 9.0 | 5.6 | 8.4 | 8.1 | 7.9 |
| Noidea | 9.2 | 7.1 | 8.7 | 9.5 | 8.3 | 11.3 | 14.0 | 9.6 | 7.6 | 7.2 | 8.2 | 15 |
| Todal satisifed | 64.8 | 71.7 | 63.0 | 67.5 | 12.7 | 64.6 | 69.3 | 70.9 | 73.4 | 70.9 | 70.1 | 63.6 |
| Todad dissalisifed | 12.8 | 8.4 | 8.6 | 7.3 | 8.0 | 9.7 | 6.1 | 9.0 | 5.6 | 8.4 | 8.1 | 7.9 |
| Netsalisied | 52.0 | 63.3 | 54.4 | 60.2 | 64.7 | 54.9 | 63.2 | 61.9 | 67.8 | 62.5 | 62.0 | 55.7 |


[^0]:    ${ }^{I}$ The overall consumer confidence index is determined by the average of three (3) measures, namely, the outlook on macroeconomic conditions, family financial situation and family income.
    ${ }^{2}$ Please refer to the Technical Notes for definition of Family Financial Situation and Family Income.

[^1]:    ${ }^{1}$ The Business Expectations Survey (BES) is a quarterly survey of leading firms drawn from Business Establishment updated frames of Central Bank of Nigeria and the National Bureau of Statistics. The BES result provides advance indication of change in the overall business activity in the economy and in the various measures of activity of the companies' own operations as well as selected economic indicators.

[^2]:    ${ }^{2}$ The Cl is computed as the percentage of firms that answered in the affirmative less the percentage of firms that answered in the negative in a given indicator. A positive Cl indicates a favourable view, except for the average inflation rate and the average naira borrowing rate, where a positive CI indicates the opposite.

